### ACRL/ARL announce recruitment video

ACRL and ARL (the Association of Research Libraries) have produced a recruiting video for academic and research librarians. The video was developed as part of ACRL's Academic and Research Library Campaign and was coordinated by the ACRL/ARL Joint Task Force for Recruitment into the Profession.

The seven-minute streaming video is aimed at attracting college and graduate students and highlights the role of academic librarians and the satisfactions to be realized in the profession. The video includes interviews with academic librarians who discuss what they do and why they made their career choices. The video can be viewed on the ACRL Web site (www.ala.org/acrl, click "Issues & Advocacy," then "Recruiting to the Profession"). It is also available for download as a zipped file.

## Columbia University expands overseas and at home

Columbia University has opened a new library as part of the Dakhleh Oasis Project, an archeological fieldwork and research program in southern Egypt. The library is housed in a 16,000-square-foot dig house, built to provide housing and research facilities for faculty, staff, and Columbia undergraduates enrolled in the semester-long fieldwork program. Roger Bagnall, professor of classics and history at Columbia, successfully raised funds to build the two-story

building. The materials at the library represent the only thematic scholarly collection in the entire Western Desert. Holdings currently number 300, with room to expand to approximately 1,000 volumes.

In New York, at Columbia's Butler Library, a new African Studies reading room was opened in December. The reading room houses a special noncirculating collection of ma-

terials on African history and humanities and is part of the expansion of reading rooms in the renovation of the library.

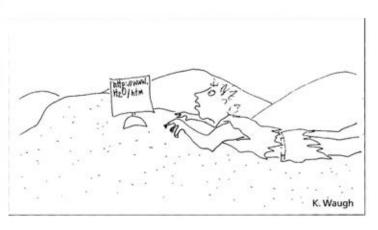
# Innovative Interfaces celebrates 25th anniversary

Innovative Interfaces began celebrating its 25th anniversary in December and will continue the celebration through 2004. The provider of Web-powered, Java-based automated library systems will host several employee and customer events throughout the year under the banner, "Celebrating 25 Years of Being Innovative."

### Updated Create Change brochure available

ACRL, SPARC (Scholarly Publishing and Academic Resources Coalition), and the Association of Research Libraries (ARL) have published the second print edition of the popular Create Change brochure. The new brochure provides up-to-date statistics on the stresses facing scholarly communication and offers options for action by scholars. It reflects the gathering momentum of the open access movement and recommends ways that faculty action can bring about constructive change. The brochure can be distributed in campus mailings and used in presentations to university departments or at education programs on scholarly communication.

Create Change was introduced in 2001 as a comprehensive advocacy resource with both print and online components. An elec-



### C&RL News celebrates ten years of Internet Reviews!

Editor's note: The first Internet Reviews column ran in the February 1994 issue of C&RL News. Here the column's past and current editors share their thoughts on this C&RL News landmark occasion. This month's column on page 94 features reviews from past editor Sara Amato and our first Internet reviewers.

#### From gophers to Google

This month marks the ten-year anniversary of the Internet Reviews column. The first column started with the sentence, "Over the past year I have been perusing the Internet searching for materials that are of interest to the academic community for inclusion on our local gopher."

The column featured reviews of two gopher resources, which still exist, though now in Web format. These were the days before the World Wide Web and before forfee services on the Internet. Windows was a new operating system, and when people said the word *googol* they were talking about a very large number.

At that time there were few resources that evaluated the quality of information available for free over the Internet. We were just beginning to see the explosion of information that could be made available, and were trying out new ways of indexing, such as Veronica and AliWeb. The thought of trying to catalog and preserve materials in

tronic copy of the revised brochure is available on the Create Change Web site at www.createchange.org/resources/brochure. html. Print copies can be purchased in bundles of 50 copies for \$10 per bundle by e-mailing arl@pmds.com.

#### **EDGAR enhances Online Pro service**

Financial information company EDGAR online has added a complete collection of conference call transcripts and company Webcasts, as well as an events calendar, to its flagship EDGAR Online Pro service. Other recent additions to the service include complex fundamental, ownership, initial public offering and secondary offering datasets, and advanced search tools.

this format was both exhilarating and overwhelming. *C&RL News* was one of the first library publications to start offering reviews of the Internet resources available. Over the last decade more than 200 librarians have contributed to the column, freely sharing their time and expertise to help us all build our virtual collections.

If the next ten years are anything like the previous ten, we are in for an interesting journey, and can only predict that while the data to which we have access may persist, what it looks like and how we retrieve it will be completely different. Here's to enjoying the ride!—Sara Amato, former editor of the Internet Reviews column

#### Quality is the key

Ten years after the inception of the Internet Reviews column, librarians are still struggling with evaluating the vast amount of information available on the Internet. Internet Reviews continues to provide academic librarians with assistance as they strive to provide quality information to their students and faculty. The column also helps to keep librarians informed of new resources for themselves and their clientele. Editing Internet Reviews has been a rewarding and educational experience, and we look forward to more interesting reviews in the months ahead. -Joni Roberts and Carol Drost, current editors of the Internet Reviews column

# ALA Web site updated to feature shortened URLs

ALA introduced major enhancements to its Web site in January, with the most noticeable improvement to members being shorter URLs. The new URLs allow for easier reference to the site in print and online publications. The URL solution is the result of an alteration to the site structure and of the content management system itself. Prior to its launch, the solution was extensively tested by ALA staff and ALA's Web site Advisory Committee, which is responsible for making recommendations concerning technical issues that have policy implications and to advise the association on priorities and strategies that promote utilization and continued development of the ALA Web site.

### UC Irvine exhibit focuses on Japan's comic culture

The University of California-Irvine (UCI) is displaying a selection of materials from its holdings of Japanese comic series in its book exhibit, "Champions of Comic Culture in Japan," which runs through the end of February. UCI's East Asian Collection includes complete runs of *Shonen Magajin* (*Youth Magazine*), one of Japan's most

popular comic magazines, and a series featuring the character Tetsuwan Atomu (Astro Boy), which became an icon of the comic world. The exhibit is made up of materials from the two titles. The library's holdings of these runs are unique among library collections in the United States. Comic readership claims about 40 percent of the annual output of all Japanese publishers today.



Astro Boy © Tezuka Publications, used with permission.

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# University at Albany-SUNY launches URL Clearinghouse

The University Libraries of the University at Albany-SUNY has launched the URL

Clearinghouse. The clearing-house is a freely available set of instructions for creating URLs to vendor-mediated databases and e-journals licensed by libraries and other information providers. These are the URLs that librarians maintain in OPACs, Web sites, databases, course pages, guides, and the like.

The clearinghouse was created by Laura B. Cohen, network services librarian/

Webmaster, out of her interest in the challenges of creating URLs to licensed electronic resources. It is organized by vendor and focuses on URLs that point to databases and e-journals at the title level. The URL Clearinghouse is located atlibrary.albany.edu/clearinghouse/.

# ATLA introduces preservation program catalog

The American Theological Library Association (ATLA) has created the ATLA Preservation Program Catalog Online (APCAT). This new database resource includes more than 32,000 entries of the extensive monograph and serial titles preserved during the past 50 years of the association's preservation activities. APCAT allows users to search by multiple search fields, to download and/or print citations, and to directly order microfilm or microfiche from the collections. The catalog is available online at www. atla.com.

#### ebrary ads D&B and Harris InfoSource databases

ebrary has launched two complementary, publisher-branded databases from D&B, a provider of global business information and technology solutions, and its subsidiary, Harris InfoSource. The databases will allow researchers simultaneous multi-user access to interactive, full-text databases of up-to-date international and U.S. business data. D&B International Business Reports includes three of D&B's most popular products: Coun-

## Thompson Gale exclusive distributor for Sociometrics

Thomson Gale has signed an agreement to become the exclusive worldwide distributor of Sociometrics' Social Science Electronic Data Library. Sociometrics is a for-profit research and development firm specializing in social science research applications. The data library is a premium health and social science resource that consists of original research data from more than 200 studies comprising eight topically focused collections. Its contents are selected by scientist expert panels based on scientific merit, substantive utility, potential for secondary data analysis, and program and policy relevance.

# ISO publishes international Dublin Core standard

The International Organization for Standardization (ISO) has published ISO 15836: 2003, *Information and documen*-

tation—The Dublin Core metadata element set. The Dublin Core metadata standard provides a core set of 15 metadata elements for cross-domain information resource sharing. Dublin Core has gained worldwide recognition and use since its development in 1995 and has been translated into 20 languages. The issuance of the ISO standards provides the official international endorsement for use of the Dublin Core metadata.

# UIUC hosts expert meeting on digital libraries and scholarship

A group of experts in cultural informatics, digital libraries, and computer science met last fall at the University of Illinois-Urbana/ Champaign to discuss the possibilities for establishing a framework to make possible the collaborative building of tools to make humanities content in digital libraries more useful to humanities scholars. Representatives from humanities research computing centers in Canada, the United States, and the United Kingdom and faculty from the university's Graduate School of Library and Information Science, library, department of computer science, and NCSA agreed to pursue a joint research and development

agenda. The proposed project would disseminate widely tools derived from cutting-edge experimental software and analytical techniques. The group's planning meetings have been funded by the Andrew W. Mellon Foundation; additional grant funding is being sought to support the project.

#### New EBSCO services simplify ejournal orders

In order to expedite the e-journal ordering process, EBSCO's publisher services department now collects required registration numbers for customers from publishers. The service was desigend to keep customers from having to search for registration numbers in order to verify e-journal subscription information or to gain access to publisher Web sites. After determining which publishers require registration numbers, EBSCO targets new orders that require registration numbers, receives the number from the publisher, and e-mails it to the appropriate library staff member. The company also expedites e-journal orders through its arrangement with more than 400 publishers and fulfillment houses to accept orders via e-mail.

# Register now for ACRL's online seminar: Assessing Student Learning Outcomes, March 1–20

"The course is packed with information and resources. It provides step-bystep guidance to design an assessment." " . . . it gives you small steps to accomplish a very complicated task."

—Assessing Student Learning Outcomes participants

### Get the skills you need to create assessment tools

Assessing Student Learning Outcomes, a three-week results-focused online seminar, is designed to give librarians the skills to create assessment tools to measure student information literacy. The seminar covers planning for assessment, using ACRL's "Information Literacy Competency Standards for Higher Education," developing goals and objectives, and developing a research design.

By the end of the seminar, participants will complete a plan for assessment of an aspect of their information literacy programs, goals and objectives for all or part of their information literacy programs, and a research design for an area of assessment.

Assessing Student Learning Outcomes is a primarily asynchronous seminar, allowing students to work through course materials at times convenient to them throughout each week. Weekly real-time chats will be scheduled.

#### Registration is open

For more information and online registration, visit www.acrl.org/e-learning. Discounts for ACRL and ALA members and students are available. Seminars are limited to 60 participants, so register early.