

1993-94 Annual Report

ASSOCIATION OF
COLLEGE
& RESEARCH
LIBRARIES

A DIVISION OF THE
AMERICAN LIBRARY ASSOCIATION

NETWORKS: PERSONAL

AND ELECTRONIC LINKS

Message from the President

THOMAS G. KIRK ACRL'S 55TH PRESIDENT

At the ALA Annual Conference in Miami the ACRL Board and some 70 ACRL member leaders participated in a workshop on the nature of professional associations and the challenges they face.

One aspect of the workshop was an examination of organizational life cycles and the characteristics of organizations in each stage. Dadie Perlov, the workshop leader, suggested three phases: the young, the stable, and the in-crisis organization. The young association is small, accomplishes its work largely through volunteers, has a narrow but well-understood purpose, and carries out that purpose with enthusiasm. This makes the association entrepreneurial in its style and it operates with little structure and few rules.



Thomas G. Kirk

The mature or stable association is run by a combination of paid staff and member volunteers with the paid staff having greater influence. The mature association has a broad set of purposes which are not always clearly understood and about which there can be significant disagreement among the association membership. Relatively speaking, the mature association has broad support from the membership and is not severely limited by poor finances. Because of its size and the complexity of its program the mature association has a number of rules and procedures to maintain order and coherence.

The third phase (in-crisis organization) occurs when outside pressures cause a significant drop in revenues or membership. This rapid change forces the organization to either change or, if unresponsive, to die.

This model of organization life cycles does not imply that one stage is better than another nor that an organization moves from one to another in sequence. The role of the model is to help identify the characteristics of a particular professional association and respond to those characteristics as appropriate to the membership's vision.

After some period of exploration of the elements of the association life cycle, Perlov asked the participants the question: "What kind of association do you want ACRL to be?" She continued, "You don't have to be a mature organization just because you are some 55 years old. As leaders of the ACRL you can choose the characteristics you want the association to have."

Message from the President

The purpose of the workshop was to highlight questions and frame the issues which the association must address in the future; therefore we did not answer Perlov's question. However, for me it was one of the "golden moments" among many during a half-day of challenging questions about ACRL and its future.

As a member of the association you have an opportunity to help answer Perlov's question. As you read the annual report I ask you to reflect: "Is this the kind of association I want?" Whatever your answer, I hope you will give us the benefit of your insight.

As I complete my year as president I want to express deep appreciation to the membership of the association, especially the member leaders, and the ACRL staff for their dedicated work on behalf of the association's purposes. Our failures have not come from a lack of effort but rather from our human limitations. Despite those limitations we have made significant achievements.

Thanks to all who contributed.

ACRL MEMBERSHIP STATISTICS

ACRL/ Sections	Personal	Organizational/ Special	Aug. 1994 Total	Aug. 1993 Total	%increase decrease
ACRL	9,287	1,092	10,379	10,617	-2.24%
AAMES	383	85	468	488	-4.10%
AFAS	225	26	251	249	0.80%
ANSS	497	93	590	587	0.51%
ARTS	814	127	941	963	-2.28%
BIS	3,648	478	4,126	4,195	-1.64%
CJCLS	845	267	1,112	1,138	-2.28%
CLS	1,812	355	2,167	2,218	-2.30%
EALS	12	0	12	0	0.00%
EBSS	1,164	215	1,379	1,439	-4.17%
ECLSS	569	41	610	559	9.12%
LPSS	670	119	789	815	-3.19%
RBMS	1,674	205	1,879	1,955	-3.89%
SEES	241	72	313	326	-3.99%
STS	1,566	254	1,820	1,911	-4.76%
ULS	5,624	367	5,991	6,186	-3.15%
WESS	701	67	768	773	-0.65%
WSS	850	76	926	957	-3.24%

Message from the Vice-President

SUSAN K. MARTIN
VICE-PRESIDENT/PRESIDENT-ELECT

In this fiscal year, ACRL members and leaders will turn their attention both inward and outward, to ensure a systematic planning process for the association and to address the most pressing issue from the membership survey: professional development.



Susan K. Martin

You will hear about and participate in the development of a new strategic plan as the year progresses. The Board and the Planning Committee are generating a revised mission statement, and a set of goals and objectives. We hope that you will respond with suggestions and comments. Our goal is to have the statement and plan in place by Annual Conference 1995.

As you know, I have created a Task Force on Certification of Library and Information Professionals, chaired by Deborah Leather. Librarianship, almost alone among professions, has no systematic mechanism beyond the MLS to enable it to convey to administrators and library users what skills and qualities should be expected of librarians.

By not having some kind of publicly recognized qualification structure, even if it is voluntary rather than mandatory, we lose the opportunity to communicate to others the nature of the increasingly complex information environment we *must* manage in order to provide quality library services.

If we are able, with our colleagues in other library associations, to agree upon the implementation of some structure of qualification, we will serve our own goals by furthering professional development, by recruiting top people to the field, by explaining clearly why our skills are needed, and by justifying a better-paid and well-respected career path.

I hope that you will take the opportunity to talk with Dr. Leather and her task force in approaching this issue that is so vital to our continuing success as a profession.

Letter from the Executive Director

ALTHEA H. JENKINS
EXECUTIVE DIRECTOR

While the membership carried out a wide range of activities which are detailed in the annual report distributed at various ACRL programs in Miami, reassessment and renewal were very much the order of the year for ACRL. The Board conducted its second membership survey that focused on members' attitudes, opinions, needs, and the effectiveness of existing programs. The ACRL Board/leadership Midwinter planning session consisted of a series of activities that focused on association values, strengths, weaknesses, critical issues, and priorities.

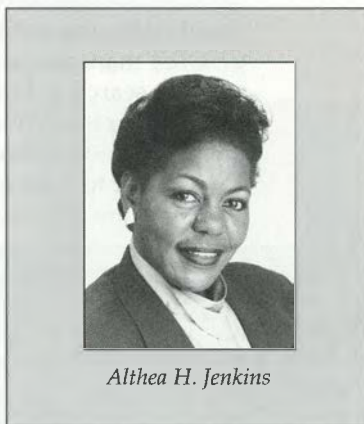
Although the following pages detail the year's accomplishments, three activities deserve special mention.

First, planning for the Seventh ACRL National Conference, to be held in Pittsburgh, March 29–April 1, 1995, had very good results. ACRL members submitted over 200 contributed papers and panel program proposals that kept committee members and staff busy. A full menu of opportunities for learning, sharing information, celebrating, and networking are planned. The ACRL National Conference is the only conference designed specifically to meet the needs of academic librarians. The preliminary program and registration materials will be mailed to you this month.

Second, *CHOICE* celebrated its 30th anniversary. In recent years we have seen the *CHOICE* operation move from a manual to a fully automated environment. *CHOICE* reviews now include print, audiovisual, and electronic materials in its scope. *CHOICE* products are available in print and electronic form.

Finally, the ACRL Board and leadership began a planning process that will position the association to serve more effectively the needs of its members for the remainder of the 1990s and into the 21st century. The leadership established five priorities that will guide the programmatic and fiscal decisions of the association during FY1995. The existing strategic plan was retired and a planning process was defined to guide the development of a new plan to be approved at Annual Conference 1995.

Several important staff changes have taken place this year. The ACRL staff reorganization plan was approved by the ALA administration. Pat Sabosik, editor and publisher of *CHOICE* for nearly a decade, resigned to pursue new opportunities in electronic publishing. Under



Althea H. Jenkins

Letter from the Executive Director

her leadership the *CHOICE* office and magazine production became fully automated; she was a dynamic force in developing an electronic version of *CHOICE* magazine; and she steered *CHOICE* onto a sound financial course. ACRL, the officers, members, and the academic community continue to benefit from Pat's leadership qualities, organizational skills, and ability to work with a variety of people. Francine Graf, *CHOICE* managing editor, was appointed interim editor and publisher while a search is being conducted. Francine has been employed at *CHOICE* for more than twelve years and has worked in every department. She knows the *CHOICE* operation exceptionally well, and ACRL is fortunate to have her in the leadership role there.

We are pleased to present this very positive end-of-the-year

report. ACRL had another good year in providing services to members and to the profession. We welcome your suggestions at any time on how we can improve our services to meet your needs. In closing I say to you, it is the strength of member commitment that drives the association and brings the success that we all can celebrate.

ACRL Staff

Call us toll free at 1-(800) 545-2433 ext. XXXX or call us direct at (312) 280-XXXX or try our e-mail addresses

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LEADERSHIP

Academic libraries are being asked to define their roles in the rapidly changing information technology age. In doing so, librarians and other information workers look to education associations for services, professional development opportunities, and advocacy as they respond to the changing environment. ACRL is the education association most often looked to for the leadership, education, and professional development academic librarians and libraries need. As such, ACRL needs to be in a position to respond positively.

The need for change and repositioning of ACRL was a common theme among the leadership in 1993–94. The Board of Directors engaged the membership in several activities that required them to look at ACRL's mission, values, programs, services, and the issues facing academic libraries.

- In fall 1993, ACRL conducted a survey of a sample of its personal members to determine attitudes, opinions, and needs, and to assess the effectiveness of programs, services, and products as a basis for planning future direction for the association.

- At the ALA Midwinter meetings in Los Angeles, facilitator Maureen Sullivan, in a half-day planning session, challenged over 80 ACRL leaders to articulate a preferred future for ACRL. Leaders identified values and aspirations for ACRL and critical issues facing academic libraries and ACRL.

- At the Annual Conference in Miami, over 70 ACRL leaders attended a day-long leadership institute to hear Dadie Perlov, president of the Consensus Management Group. Her talk, "The Future Ain't What It Used to Be," challenged leaders to keep the structure and governance of the association at a minimum; and to review the association's mission and goals annually to see if they are relevant to what's currently happening in the profession. She emphasized how associations differ from the institutions where members work.

- At the ALA Annual Conference in Miami, the Board of Directors adopted five priorities for 1994–95.

- At the second meeting in Miami, the Board of Directors voted to suspend use of the existing strategic plan, and approved a process for developing a new strategic plan.

Top priorities for ACRL— FY 1995

- *To provide leadership for the higher education community on library and information issues*
- *To strengthen the association's commitment to diversity*
- *To identify programs and delivery mechanisms that will enhance the ability of academic librarians serving the information needs of the higher education community*
- *To update the ACRL Strategic Plan*
- *To increase the association's electronic communication capabilities*

PROGRAMS

As a strong and well-functioning professional association, ACRL continued its long tradition of providing excellent services and professional development activities to enhance the effectiveness of academic librarians. Many ACRL members participated in activities in committees, sections, chapters, and discussion groups.

- Six new member units were established during the year: English and American Literature Section (EALS), Medium-Sized Libraries Discussion Group, MLA International Bibliography in Academic Libraries Discussion Group, Image Enhancement Committee, Intellectual Freedom Committee, and the ACRL Standards Study Task Force.

1994 Preconferences

- *Integrating Active Learning into Library Instruction: Practical Information for Immediate Use, sponsored by the Bibliographic Instruction Section.*
- *From Collector to Donor: Building Special Collections with Private Passions, sponsored by the Rare Books & Manuscripts Section*
- *Navigating the Internet: Tools, Services and Issues, cosponsored by the Coalition for Networked Information and ACRL*
- *Bibliographic Control of Conference Proceedings, cosponsored by ACRL and ALCTS*

- ACRL's committees and sections presented 17 programs at the 1994 Annual Conference in Miami supporting ACRL President Tom Kirk's theme: "Networks: Personal and Electronic Links for Improved Customer Service." Topics ranged from the basics of accessing the Internet to gender issues and communication through the Internet. An Internet training room set up and staffed by the Science and Technology Section was the focal point of a conference-within-a-conference arrangement.

- ACRL offered three preconferences and cosponsored one preconference with ALCTS at the Annual Conference in Miami. The preconferences listed in the sidebar attracted more than 330 attendees.

- ACRL relies on the National Conference for face-to-face exchange on current research among members, for sharing practical advice on library-related topics, and building networks and partnerships. Planning for the 1995 National Conference in Pittsburgh went extremely well during the year. Members submitted 118 proposals for presenting contributed papers and over 100 proposals for presenting panel programs. We also received nine proposals to present preconferences in Pittsburgh. This represented the largest number of proposals ever to be received for National Conference preconferences.

The Year in Review

• ACRL continued its long-standing tradition of recognizing outstanding achievement among academic librarians and supporting research and publication through its awards program. The most prestigious award presented to an academic librarian is the profession's Academic or Research Librarian of the Year Award. The 1994 award was presented to Irene Braden Hoadley, director of the Sterling C. Evans Library Capital Campaign, Texas A&M University. In choosing Hoadley for this award the committee cited "her risk-taking activity in program development, her extensive publication record, her strong commitment to academic status and professional development, and her outstanding ability to mentor and challenge staff." ACRL presented 10 awards to academic librarians in 1994.

ACRL AWARD WINNERS, 1994

- **Academic/Research Librarian of the Year Award** (Donor: Baker & Taylor Books)
Irene Hoadley, Texas A&M University
- **ACRL/ALCTS/LAMA/LITA Hugh C. Atkinson Memorial Award**
Dorothy Gregor, University of California, Berkeley
- **K.G. Saur Award for Best C&RL Article**
Ross Atkinson, Cornell University, "Networks, Hypertext, and Academic Information Services: Some Longer-Range Implications"
- **Miriam Dudley Bibliographic Instruction Librarian of the Year** (Donor: Mountainside Publishing Co.)
Cerise Oberman, State University of New York at Plattsburgh
- **The Katharine Kyes Leab and Daniel J. Leab American Book Prices Current Exhibition Catalogue Awards**
Expensive: "Reconstructing a Medieval Library: Fragments from Lambach," *Beinecke Rare Book and Manuscript Library, Yale University*; Moderate: "Human Documents: Tom Phillips's Art of the Page," *Van Pelt-Dietrich Library, University of Pennsylvania*; Inexpensive: "Picturing Britain: Time and Place in Image and text, 1700-1850," *University of Chicago Library*. Honorable Mention: "About Faces: Historic and Contemporary Issues in Type Design," *Houghton Library, Harvard University (division three)*
- **Community College Learning Resources Achievement Awards** (Donor: EBSCO Subscription Services)
Leadership or Community Service: *Imogene L. Book, Denmark Technical College*; Program Development: *Ed Rivenburgh, Finger Lakes Community College*
- **Samuel Lazerow Fellowship for Research in Acquisitions or Technical Services** (Donor: The Institute for Scientific Information)
Kuang-Hwei (Janet) Lee-Smeltzer, Oregon State University
- **Martinus Nijhoff West European Specialists Study Grant**
Stephen Lehmann, University of Pennsylvania
- **Distinguished Education and Behavioral Sciences Librarian Award**
Mary Ellen Collins, Purdue University

The Year in Review

● One of ACRL's goals is to help academic librarians be effective in their roles. The College Library Director Mentor Program accomplishes that goal. The program, administered by Larry Hardesty at Eckerd College, is designed to enhance the leadership potential of the new director by pairing the person with an experienced director. A

second class of 15 first-year college library directors participated in the program in 1993–94. The response of the participants has been very positive. A third class of first-year participants was chosen for 1995. The College Library Director Mentor Program is funded through a grant from the Council on Library Resources.

1994 Annual Conference Programs

- *Afro-American Studies Librarians (AFAS), ARTS, and Law and Political Science (LPSS)*—"Binding Together a Multicultural Society: Challenges for the Academy"
- *Anthropology and Sociology (ANSS)*—"Cultures of the Caribbean: Diversity and Transformation, Research and Resources"
- *Arts (ARTS)*—"Forging New Communities: Interaction in Libraries and the Arts"
- *Bibliographic Instruction (BIS)*—"Beyond the F1 Key: Thinking and Teaching the Internet within the Curriculum"
- *Community and Junior College Libraries (CJCLS)*—"Bringing Your Staff Up to Speed on the 'Net'"
- *English and American Literature (EALS)*—"The Electronic Revolution"
- *Extended Campus Library Services (ECLS)*—"Taking the Network Plunge: Remote Library Users and Electronic Networks"
- *International Relations Committee*—"Going Home Again: Return to the Roots"
- *Professional Education Committee*—"Learning from Afar: The Realities of Distance Education"
- *Rare Books and Manuscripts (RBMS)*—"Educating and Training Special Collections Librarians: The Network of Expectations and Opportunities"
- *Research Committee*—"Coalition for Networked Information—Past, Present, and Future"
- *Science and Technology (STS)*—"Scholarly Resources on the Internet: Beyond the Basics"
- *Slavic and East European (SEES)*—"Finding Out about the Former Soviet Union and Eastern Europe: Improvements in Customer Services"
- *University Libraries (ULS) and Professional Liaison Committee*—"What Me—A Leader?"
- *Western European Specialists (WESS)*—"Emerging European Writing: Visions and Voices of the New Europe"
- *Women's Studies (WSS) and Education and Behavioral Sciences (EBSS)*—"Making the NET*WORK: Is There a Z39.50 in Gender Communication?"

SERVICES

Updating and disseminating standards and guidelines has been the major emphasis for some of ACRL's sections.

- The Extended Campus Library Services Section

(ECLSS) developed a state network to get its guidelines distributed and printed in a variety of state library publications. ECLSS also provided copies of the guidelines to accrediting agencies along with a letter asking for comments.

- The Rare Books and Manuscripts Section (RBMS) implemented a plan to distribute copies of the second edition of "Standards for Ethical Conduct of Rare Book, Manuscript, and Special Collections Librarians With Guidelines for Institutional Practice in Support of the Standards" to more than 4,700 librarians, libraries, and archivists. The fine printing of these standards had been made possible through a grant from the Council on Library Resources.

- The "Standards for Community, Junior, and Technical College Learning Resources Programs" were revised through the joint efforts of the ACRL Community and Junior College Libraries Section (CJCLS) and the AECT Community College Association for Instructional Technology (CCAIT) and approved by the Board for distribution.

- RBMS revised three of its guidelines—"Guidelines on the Selection of General Collection Materials for Transfer to Special Collections," "Guidelines for the Loan of Rare and Unique Materials," and "Guidelines Regarding Thefts in Libraries—and one statement: "ALA/SAA Joint Statement on Access Guidelines for Access to Original Research Materials."

- The University Libraries Section (ULS) considered the need to revise its university library standards. After a year-long careful review and evaluation, the ULS Executive Committee concluded that there was no need to revise the standards at this time.

- ACRL staff provide advisory services to the membership and to the academic library and higher education commu-

ACRL Official Documents approved in 1994

- *Standards for Community, Junior, and Technical College Learning Resources Programs, prepared jointly by CJCLS and AECT's Community College Association for Instructional Technology.*
- *Guidelines Regarding Thefts in Libraries, prepared by the RBMS Security Committee.*
- *Standards for University Libraries, reviewed by ULS and approved to continue in their current form.*
- *ALA/SAA Joint Statement on Access Guidelines for Access to Original Research Materials, revised by RBMS.*
- *Guidelines on the Selection of General Collection Material to Transfer to Special Collections, revised by RBMS.*
- *Guidelines for the Loan of Rare and Unique Materials, prepared by RBMS.*

The Year in Review

nities by responding to questions covering a variety of topics. The information contained in the 25 published official ACRL documents in the form of standards, guidelines, and statements is useful in responding to a majority of the questions staff receive.

- ALA developed a gopher to provide electronic access via the Internet to a wide variety of ALA and unit information. ACRL established a presence on the ALA gopher posting such documents as the *Guide to Policies and Procedures*, awards, conference announcements, and calls for papers. ACRL established two new listservs: ACRLeds, to which all ACRL leaders are subscribed, and ACRL-Forum, an unmoderated discussion listserv. Several ACRL units have established listservs this year.

ACRL electronic communications

List Name	List Address
ACRL Forum (<i>Discussion and information exchange for members.</i>)	ACRL-FRM@UICVM
ACRL Source (<i>Means of access to official documents and information items by membership.</i>)	ACRL@UICVM
ACRL Leads (<i>Information exchange for ACRL leadership.</i>)	(Staff subscribes ACRL leadership. Not available for open subscription.)

To subscribe to a list, send the following e-mail message to LISTSERV@NODE, where NODE is the part of the address after the "@" character: SUBSCRIBE <List Name><First Name><Last Name>. For example, to subscribe to ACRL-FRM, Jane Doe sends the following e-mail message to LISTSERV@UICVM: SUBSCRIBE ACRL-FRM Jane Doe

ALA/ACRL Gopher

To access the gopher, users can point their favorite gopher client to *gopher.uic.edu* (port 70). Once users access the gopher at the University of Illinois at Chicago, the ALA gopher can be reached by selecting the "library" option on the main menu and then the "American Library Association" on the submenu.

Electronic serials

ACRL currently has one electronic journal published by the Science and Technology Section: *Issues in Science and Technology Librarianship*. Send a subscription request to: ACRLSTS@HAL.UNM.EDU.

Also look for C&RLNewsNet, an abridged electronic version of C&RL News accessible on the Internet through the Gopher server at the University of Illinois at Chicago. To reach C&RL NewsNet locate the University of Illinois at Chicago in the menu of all servers maintained on Gopher at the University of Minnesota or connect your favorite Gopher client directly to host "gopher.uic.edu" port 70. Select "The Library" from the menu and then select "C&RL NewsNet" from the next menu.

ADVOCACY AND LIAISON

ACRL continued its efforts to enhance awareness of the role of academic and research libraries among nonlibrary professionals and organizations, and on developing effective working relationships with them. ACRL leaders and members sought opportunities to monitor and speak out on government and private sector activities likely to affect our profession and the services we want to provide to the higher education community.

Over the course of the year ACRL continued several ongoing activities in this area and initiated new ones.

- ACRL exchanged publications with several organizations.
- ACRL was represented at the conferences of several organizations. ACRL President Thomas Kirk made a presentation at the EDUCOM Conference. Leaders, members, and staff also attended and presented at the CAUSE, ACE, AAHE, ARL, NASULGC, NAFEO, and IBM Higher Education Executive conferences.
- ACRL participated in a policy forum on Telecommunications and Information Infrastructure in Washington, D. C., September 8–10, 1993. The ACRL Government Relations Committee chair attended an invitational meeting of the Information Infrastructure Task Force (IITF) designed for the private sector to voice concerns and issues to IITF. The ACRL Legislative Network was activated to gain support for positions on Vice-President Gore's National Performance Review, "Red Tape to Results: Creating a Government That Works Better and Costs Less," and the telecommunications policy.
- As part of ACRL's efforts to expand relationships with other information-related organizations, the Bibliographic Instruction Section's (BIS) Emerging Technologies Committee accepted an invitation to participate in a project with the Coalition for Networked Information (CNI) to develop teaching models in instructing users in the networked environment.

PUBLICATIONS

ACRRL maintained its vigorous publications program and continued its expansion into electronic publishing and communication. This year saw the inauguration of several listservs and newsletters. Among the electronic communications connections established were an ACRL presence on the ALA Gopher, ACRLEADS (a private listserv for ACRL leaders), ACRL-Source (access to official documents), and ACRL-Forum, a discussion listserv.

Several of the ACRL units expanded their electronic communications by establishing listservs during the year.

In September 1993 *C&RL NewsNet*, an abridged electronic edition of *C&RL News* became accessible on the Internet through the gopher server at the University of Illinois. *C&RL NewsNet* contains all of the items in the printed *C&RL News*' "News from the Field" column and all of the classified advertising, i.e., the job ads as well as general editorial, subscription, and advertising information. Information in *C&RL NewsNet* precedes the printed *C&RL News* by about two to three weeks.

ACRL's books and graphics programs have continued to be productive. Eight titles were published in 1993-94. Two new posters in the Great Minds Series were researched by the ACRL New Publications Advisory Board Graphics Products Subcommittee and produced by ALA. Cesar Chavez and Golda Meir are the subjects of the new posters.

CHOICE

CHOICE celebrated its 30th anniversary with the publication of the March 1994 issue. In the past 30 years, *CHOICE* has reviewed more than 194,000 books, 2,300 periodicals, 4,000 nonprint items, 100 databases, and published 300 bibliographic essays. The *CHOICE* reviewer pool numbered an all-time high of 2,880 college and university faculty. Another 300 academic reference librarians contribute to the reference reviews.

ACRL and *CHOICE* made the decision to bring subscription fulfillment for the magazine and ROCs back into the *CHOICE* operation and included the ACRL journals instead of moving to the ALA outsourcing vendor. The transition was successfully completed and by the year-end subscriptions seemed to be stabilized.

ACRL Journals

- *Choice*—Book review journal of ACRL; 11 issues per year (July/August combined).
- *College & Research Libraries*—Official journal of ACRL; six bimonthly issues per year.
- *College & Research Libraries News*—Official news magazine of ACRL; 11 issues per year (July/August combined).
- *Rare Books and Manuscripts Librarianship*—A journal of theory and practice covering all aspects of special collections librarianship; two issues per year.

The Year in Review

Several staff changes took place at *CHOICE* during the year. Virginia Clark, one of the founding editors of *CHOICE* retired in February 1994. Kenneth McLintock, a senior editor, reduced his workload to half-time. Pat Sabosik, editor & publisher of *CHOICE* for nearly ten years, resigned to pursue new opportunities in electronic publishing. Pat's record will speak for her for years to come, but she will sorely be missed in this leadership role. We wish Pat the best.

Work continued on the 11th edition of the *Guide to Reference Books*. Publication is set for March 1995. Work also continued on the *Community College Vocational Technical Bibliography*: an editor was appointed, contracts were written for contributors, and the number of titles to be published and publication date were set.

CHOICE Reviews on Silver-Platter CD-ROM was released in November 1993. Site licensing for access to the *CHOICE* Reviews file on the CARL system continued, and reviews continued to be available on Bowker's *Books in Print* plus CD-ROM. *CHOICE* had 45 Japanese subscribers through its Japanese distributor, Kinokuniya.

New Titles from ACRL in 1994

- *Curriculum Materials Center Collection Development Policy, Second Edition*, Beth G. Anderson, Virginia Nordstrom, Karin Duran, Allison G. Kaplan, comps.
- *Emergency Planning and Management in College Libraries, CLIP Note #17*, Susan C. George, comp.
- *Staff Development and Continuing Education, CLIP Note #18*, Elizabeth Sudduth, Lynn Livingston, comps.
- *Collection Management in the Electronic Age: A Manual for Creating Community College Collection Development Policy Statements*, Jennie S. Boyarski, Kate Hickey, editors
- *Guide to Searching the Bibliographic Utilities for Conference Proceedings*, Nirmala S. Bangalore, Judith A. Carter, editors
- *Academic Status: Statements and Resources, Second Edition*, Susan Kroll, editor
- *ACRL University Library Statistics, 1992-93*, Library Research Center, Graduate School of Library & Information Science, University of Illinois at Urbana-Champaign, comp.
- *Formal Planning in College Libraries, CLIP Note #19*, Sarah Watstein, Pamela Wonssek, Paula Matthews, comps.

ACRL Board of Directors, 1993–94



Back row: Paul Dumont, Thomas Peischl, Ray E. Metz, Barbara Wittkopf, Sandra Ready, Frances Maloy, Karin Begg Borei; front row: Shelley Phipps, Rochelle Sager, Althea Jenkins, Susan Martin, Thomas Kirk, Jacquelyn McCoy, Linda Phillips.

ACRL Board of Directors, 1993–94

- **President:**
Thomas G. Kirk, Berea College
- **Vice-President/President-Elect:**
Susan K. Martin, Georgetown University
- **Past-President:**
Jacquelyn A. McCoy, Occidental College
- **Budget & Finance Committee Chair:**
Thomas M. Peischl, Mankato State University
- **Planning Committee Chair (ex-officio):**
Sandra Ready, Mankato State University
- **Executive Director (ex-officio):**
Althea H. Jenkins, ACRL /ALA
- **ACRL Councilor:**
Rochelle Sager, Fashion Institute of Technology

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- Karin E. Begg Borei, Trinity College of Vermont
- Paul Dumont, Dallas County Community College
- Frances Maloy, Emory University
- Ray E. Metz, Case Western Reserve University
- Linda L. Phillips, University of Tennessee
- Shelley E. Phipps, University of Arizona
- Barbara J. Wittkopf, Louisiana State University

Financial Report

THOMAS M. PEISCHL BUDGET AND FINANCE COMMITTEE CHAIR

The Association of College and Research Libraries is in a strong financial condition position:

- Revenue from all three ACRL sources (dues, publications, and education programs) was up over 1993 by more than 8% totaling \$985,584.

- Member dues provided 35% of ACRL's total operating revenue; publications sales and subscriptions accounted for 30%; product and classified advertising 27%; preconference fees 6%; and donations and other items accounted for 2%.

- Expenses for the fiscal year came in 3% under budget.

- Revenue from *CHOICE* products was up over 1993 by 8% totaling \$1,536,515.

- Expenses for the *CHOICE* office for the fiscal year came in 6% under budget.

- Net revenue for ACRL was \$48,993 and \$77,057 for *CHOICE*.

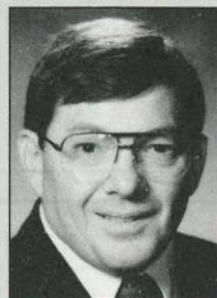
- Combined revenue for ACRL and *CHOICE* for 1994 was \$2,522,099 and expenses totaled \$2,396,049.

- The year-end "Operating Fund Balance" for ACRL was \$837,922 and *CHOICE* \$925,130.

- Balances in endowment accounts supporting ACRL and *CHOICE* activities totaled \$146,741.

It has been through the efforts of dedicated members and competent staff that ACRL has achieved these solid results. Our members contribute numerous volunteer hours in service to ACRL boards, committees, sections, and writing for the publications program. Good financial management overall, and of the individual ACRL projects, is reflected in savings throughout the budget in such areas as salaries, postage, printing, and telecommunications.

I want especially to thank the members of the Budget and Finance Committee and Althea Jenkins for their many hours of dedicated service. Your new Budget and Finance Committee chair, Helen Spalding, has had several years of service on the committee and is a savvy fiscal manager who brings commitment and determination to this important responsibility. Thank you for your encouragement and support during the past year, and thanks in advance for your involvement and support in the year to come.



Thomas M. Peischl

Financial Report

Executive Summary 1993-94

SOURCES OF REVENUE	FY1994 BUDGET	FY1994 ACTUAL	PERCENT OF BUDGET	LAST YEAR ACTUAL
Ending Reserve				
Aug. 31: Op. Fund	\$545,310	\$837,922	153.65%	\$788,929
Aug. 31: Endowment	\$111,547	\$114,514	102.65%	\$116,038
Aug. 31: CHOICE	\$754,253	\$925,130	122.65%	\$858,073
Aug. 31: CHOICE Endowment	\$20,000	\$32,227	161.13%	\$22,042
Subtotal	\$1,431,110	\$1,909,793	133.44%	\$1,785,082
Membership dues and other				
Other	\$500	\$6,653	1331.60%	\$18,165
Advisory	\$0	\$200	0.00%	(\$61)
Awards	\$1,700	\$8,516	500.94%	\$2,937
Jobline	\$0	\$0	0.00%	(\$380)
Subtotal	\$368,582	\$362,235	98.27%	\$373,988
Publications				
Choice	\$1,562,000	\$1,536,515	98.36%	\$1,517,399
C&RL	\$129,217	\$115,347	89.26%	\$127,721
C&RL News	\$208,384	\$255,000	122.37%	\$222,580
RBML	\$21,569	\$30,087	139.49%	\$22,047
Sec. Newsletters	\$0	\$2,000	0.00%	\$2,150
Nonperiodical Pubs.	\$70,400	\$153,999	218.74%	\$109,681
BCL	\$0	\$3,600	0.00%	\$3,725
Chapter Topics	\$0	\$0	0.00%	\$0
Subtotal	\$1,991,570	\$2,096,548	105.27%	\$2,005,303
Education				
National (92, 95)	\$0	\$0	0.00%	\$0
Pre- & Postconferences	\$58,023	\$63,316	109.12%	\$83,312
Subtotal	\$58,023	\$63,316	109.12%	\$83,312
TOTAL REVENUE	\$2,418,175	\$2,522,099	104.29%	\$2,462,603
Choice Revenue	\$1,562,000	\$1,536,515	98.36%	\$1,517,399
TOTAL REV. W/O CHOICE	\$856,175	\$985,584	115.11%	\$945,204

Financial Report

OBJECT OF EXPENSE	FY1994 BUDGET	FY1994 ACTUAL	PERCENT OF BUDGET	LAST YEAR ACTUAL
Membership Activities				
Membership Svcs.	\$55,066	\$48,701	88.44%	\$40,723
Exec. Comm. & Board	\$65,493	\$62,153	94.90%	\$57,266
Statistics	\$13,301	\$12,471	0.00%	\$0
Advisory	\$26,967	\$18,433	68.35%	(\$36,223)
Standards distrib.	\$6,747	\$4,197	62.20%	\$3,940
Discussion Groups	\$2,232	\$2,079	93.14%	\$3,781
Awards	\$10,039	\$17,284	172.16%	\$9,325
Chapters	\$44,908	\$37,882	84.35%	\$38,964
Committees	\$43,831	\$41,649	95.02%	\$44,604
Sections	\$51,258	\$45,781	89.31%	\$69,414
Section Newsletters	\$26,155	\$23,337	89.22%	\$17,891
Chapter Topics	\$3,995	\$2,633	65.90%	\$3,253
C&RL	\$8,315	\$3,751	13.90%	\$0
C&RL News	\$29,235	\$0	0.00%	\$0
Subtotal	\$387,542	\$320,351	82.66%	\$252,938
Publications				
Choice	\$1,557,226	\$1,459,458	93.72%	\$1,403,988
C&RL	\$129,217	\$115,347	89.26%	\$117,631
C&RL News	\$208,385	\$227,232	109.04%	\$208,679
RBML	\$22,131	\$22,118	99.94%	\$18,556
Nonperiodical Pubs.	\$69,730	\$92,286	132.34%	\$62,003
Subtotal	\$1,986,689	\$1,916,441	96.46%	\$1,810,857
Education				
National (92, 95)	\$84,716	\$88,488	104.45%	\$18,087
Pre- & Postconferences	\$60,654	\$70,769	116.67%	\$72,414
National (97)	\$0	\$0	0.00%	\$0
Subtotal	\$145,370	\$159,257	109.55%	\$90,501
TOTAL EXPENSES	\$2,519,601	\$2,396,049	95.09%	\$2,154,296
Choice Expenses	\$1,557,226	\$1,459,458	93.72%	\$1,403,988
TOTAL EXP. W/O CHOICE	\$962,375	\$936,591	97.32%	\$750,308
NET	(\$106,200)	\$48,993	-46.13%	\$194,896

Financial Report

ACRL COLLEAGUES (CORPORATE AND FOUNDATION SUPPORT)

Academic libraries find advantages to having members from the corporate community as partners. Librarians benefit from the expert knowledge, and the kind of thinking, analysis, and problem-solving corporate leaders can bring to issues and topics being addressed.

Fortunately, many business concerns realize that support of ACRL is a most favorable exchange in the library and information marketplace. Contributions from private industry accounted for 2% of ACRL's 1993-94 operating budget. Thanks to the support of corporations and foundations, the association was able to provide a wider range of programs for its members.

In 1993-94 one grant was received from the Council on Library Resources totaling \$24,200. More than 45 corporate supporters contributed over \$35,000 to ACRL programs, including five corporate sponsors of ACRL awards.

ACRL's Colleagues Program recognizes corporate supporters as "Summa Cum Laude" (donations of \$5,000 or more), "Magna Cum Laude" (\$1,000 to \$5,000), and "Cum Laude" (\$500 to \$1,000).

Summa Cum Laude

Baker & Taylor
SOLINET
Sprint

Magna Cum Laude

Antiquarian Booksellers
Assn. of America
EBSCO
Faxon
Institute for Scientific
Information
Martinus Nijhoff International
Mountainside Publishing
Joseph Rubinfine

Cum Laude

Aleph-Bet Books, Inc.
Anacapa Books
The Book Block
R.R. Bowker
Data Research
Dynix
Elsevier Science
Gaylord Brothers
A. Gerits & Sons
David J. Holmes Autographs
Information Access Company
Lame Duck Books
Levenger
Metropolitan Arts and Antiques
Pavilion
The Mill Press Limited
The Philadelphia Rare Books
and Manuscripts Company
Phillip J. Pirages
K.G. Saur