

**Research: Essays for a Century.** Richard D. Johnson, ed. (1977). "...a must for all library school students interested in academic librarianship."—*ARBA* 78. 276p. 0247-2 (use order code 3196-0). Limited quantities. \$15.

•**No. 41—Women View Librarianship: Nine Perspectives.** Kathryn Renfro Lundy, ed. (1980). "It is satisfying to read their considered responses to questions ranging from ideas about administration and personal career choices to developing library school curricula and advice to beginning professionals."—*College & Research Libraries*. 99p. 3251-7. \$8.

•**No. 42—The Spirit of Inquiry in Library Science: The Graduate Library School at Chicago, 1921–1951.** John V. Richardson Jr. (1982). "...a significant book in library education and an example of painstaking historical research."—*ARBA* 84. 238p. 3273-8. Limited quantities. \$35.

•**No. 43—The Landscape of Literatures: Use of Subject Collections in a University Library.** Paul Metz. (1983). "Metz provides...an important use study...by attempting to identify the subject literature of interest to faculty and students in various academic disciplines."—*RQ*. 157p. 3286-X. Limited quantities. \$30.

•**No. 44—The Carnegie Corporation and the Development of American College Libraries, 1928–1941.** Neil A. Radford. (1984). Provides a useful historical perspective on collection analysis and external funding by studying the impact of Carnegie grants for collection development. 272p. 3295-9. Limited quantities. \$29.95.

•**No. 45—English and American Literature: Sources and Strategies for Collection Development.** William McPheron, ed. 217p. 0476-9. \$29.95.



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## How to publish in ACRL: Non-serial publications

Are you working on a survey, directory, pamphlet, bibliography, or any other project with publication potential? Then you need to be aware of the publication procedures for *non-serial* publications developed by the ACRL Publications Committee.

Your publication proposal will go through the following steps on the way to becoming an ACRL or ALA publication.

**Step One.** Fill out a "Preliminary Publication Information Form," available from ACRL Headquarters, early in the planning stages of your project. This form asks for basic information about the scope and content of the proposed publication and the individual(s) responsible for developing it. Send the completed form to Mary Ellen Davis, ACRL's publications officer, at ACRL Headquarters.

**Step Two.** The ACRL publications officer reviews the proposal and offers ALA Publishing Services the first chance of accepting the project as an ALA publication. This "right of first refusal" is specified in the operating agreement between ALA and its divisions.

**Step Three.** ACRL's Publications Subcommittee

on Non-Serial Proposals and the ACRL publications officer review the content and viability of the proposal and make a recommendation as to its feasibility. (In some cases, an outside reader with expertise in the subject area will be asked to review the publication for editorial content. This review will next be considered by the Subcommittee and the program officer.) The Subcommittee will review and act upon publication proposals throughout the year, as well as at ALA annual conferences and midwinter meetings.

**Step Four.** After reviewing the recommendations of the Subcommittee (and any outside reviewers) the ACRL publications officer then accepts, rejects, refers back to ALA Publishing Services, or asks for further development of each proposal from the author or sponsoring body.

**Step Five.** If your proposal is accepted, submit your completed manuscript to ACRL Headquarters for further review by the Subcommittee and the ACRL publications officer.

For further information, contact Mary Ellen Davis, ACRL Publications Officer, ACRL/ALA, 50 East Huron St., Chicago, IL 60611-2795; (312) 944-6780, x287. ■■

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## Planning grants for public programs on the Columbian Quincentenary

The 500th anniversary of Christopher Columbus's first voyage to the New World will be observed internationally in 1992. In honor of this occasion the National Endowment for the

Humanities is holding a special competition for planning grants in Public Humanities Projects. Projects should focus on the scholarly issues raised by the Columbian Quincentenary. Colleges and

universities, museums, historical societies, archives, libraries, community organizations, and other non-profit institutions are encouraged to apply.

The NEH Public Humanities Projects offers support for symposia, film series with colloquia, debates, reading and discussion groups, and panel exhibits that bring the humanities to the general public. For this special competition the program is especially interested in collaborative projects or projects that combine various formats for programs addressing out-of-school audiences.

Awards in this competition will assist applicants in planning non-curricular humanities programs for adults or young people. These activities should provide the general public with programs exploring such broad topics as:

- the impact of the voyages of discovery on such fields as cartography and geography and the transformation of scientific knowledge;

- the tradition of Utopian thought in Western literature and the efforts to realize such ideas in the New World;

- the development of Latin American literature and art or the impact of the New World on European culture;

- the growth of New World societies and institutions and the diplomatic and cultural relations among the United States, Canada, and the nations of Latin America.

Non-profit organizations with resources in the humanities and the ability to reach general audiences are eligible to apply. Priority will be given to those applicants who outline an effective strategy for reaching national, regional, or metropolitan audiences.

Planning grants of up to \$20,000 will be offered for projects ranging from six months to one year. The deadline for receipt of applications is March 18, 1988. Contact: Public Humanities Projects, Columbian Quincentenary Planning Grants, Division of General Programs, Room 426, National Endowment for the Humanities, 1100 Pennsylvania Ave., N.W., Washington, DC 20506; (202) 786-0271.

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# News from the Field

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## Acquisitions

- Duke University, Durham, North Carolina, has received the archives of the J. Walter Thompson advertising agency, the country's oldest such firm. The gift includes a three-year, \$100,000 grant from the J. Walter Thompson Foundation to support the processing and maintenance of the archives. Contained among more than three million items are diaries, correspondence and research papers from the company's beginnings, documenting the growth of the advertising industry and the worldwide expansion of American corporations. Some 1.5 million print advertisements, from J. Walter Thompson and its competitors, make up the bulk of the archive. Also included are scripts of radio shows dating from the 1920s, when the scripts as well as the ads were written by agencies. Featured are programs starring Bing Crosby, Edgar Bergen, and Rudy Vallee, as well as several radio soap operas. Also of note is a letter from Eleanor Roosevelt in which she refuses to endorse a product in an ad campaign because she would have been identified only as the wife of President Franklin D. Roosevelt. The archive's extensive market-research materials, including analysis of foreign markets, will be of particular interest to scholars in sociology and psychology.

- Hellenic College/Holy Cross Greek Orthodox School of Theology, Brookline, Massachusetts, has received the library of Nick John Topetzes, a retired Veterans' Administration official and former professor at the University of Wisconsin. The School's Cotsidas-Tonna Library received more than 2,000 books and \$1,000 to maintain the collection.

- The Library of Congress, Washington, D.C., has acquired a collection of music and literary manuscripts of Karl Weigl, an Austrian composer who immigrated to the United States in 1938. The gift, from the late Hans Moldenhauer of Spokane, Washington, includes more than 7,000 pages of sketches and complete manuscripts of Weigl's works spanning his entire career. Included is his prize-winning symphonic cantata, *Weltfeier*, and his last symphony. The material, most of which is unpublished, will be added to the Moldenhauer Archives, established in 1986.

- Michigan State University, East Lansing, has acquired a 1517 edition of the *Libro della natura di cavalli* by Giordano Ruffo, stablemaster at the Italian court of Frederick II. This widely translated work on the care and breeding of horses is regarded as the starting point for the regeneration of Western veterinary medicine during the Renaissance, borrowing heavily from Arabic sources.