



ACRL
 Association of College
 & Research Libraries
A Division of the American Library Association

annualREPORT

2009–2010

Message from the President

Lori Goetsch

ACRL's 71st President



It was a pleasure and honor to serve ACRL and its members during my 2009–10 presidential year. I thoroughly enjoyed this opportunity and experience, and I thank all of you for your continued support of this wonderful association. I logged a lot of miles (physically and virtually!) and met many wonderful ACRL members across the country.

Thanks to all of you who invited me to visit your state chapters and your libraries. These visits confirmed for me that we are a dynamic, creative, and resourceful profession and organization. I am very proud of how academic librarians have navigated these tough economic times.

One of the highlights of an ACRL president's year is presenting the ACRL Excellence in Academic Libraries Awards. This year's winning libraries—Bucks County Community College, Elmhurst College, and Indiana University—held glorious, festive ceremonies on their campuses, and it was my honor to be a small part of the celebration. I had the added bonus of presenting an excellence award to Hollins University, a 2009 winner. Also, I was honored to present the ACRL Academic/Research Librarian of the Year Award to Maureen Sullivan, a long-time friend and mentor, at the 2010 ALA Annual Conference.

ACRL is a success because of its member volunteers. We have outstanding and dedicated section and committee leaders and members who contribute excellent programs, publications, Web sites, and other initiatives that benefit the association and the profession. Thank you for your service! Special thanks to the ACRL Board of Directors who gave generously of their time and talents and worked throughout the year to move ACRL forward in many strategic areas. As a result of these efforts, ACRL is well positioned to move forward in this uncertain climate. I am particularly proud of advancing the value of academic libraries work begun by Erika Linke and now continued by Lisa Hinchliffe. I believe this initiative will make a significant contribution to our overall advocacy efforts and will place the academic library centrally in the mission of our colleges and universities.

Our association has been in the capable hands of Executive Director Mary Ellen Davis for many years now, and it was a pleasure to have the opportunity to work closely with Mary Ellen this year. I appreciate her patience, her incredible organizational skills, and, most importantly, her friendship.

ALA and ACRL were not exempt from the economic downturn, making this a particularly difficult year for staff who faced furloughs and other challenges. Throughout the year, the ACRL staff rose to the occasion again and again, and I am grateful for the cheerful support I have received from these dedicated individuals.

Last, but certainly not least, I humbly thank the K-State Libraries staff for their support as I pursued this once-in-a-lifetime professional adventure.

Annual Conference Programs

2010 ACRL Programs at the ALA Annual Conference - Washington, D.C. -

- AAMES – Teaching AAME Resources by Using Primary Source Materials from Special Collections: An Innovative Approach to Library Instruction
- AASL/ACRL Interdivisional Committee on Information Literacy – Sequenced Learning: Applying Information Literacy Continuously Across K–12
- AFAS – Digitization: Preserving and Open Access to African-American Collections
- ANSS – Standing up and Sitting in: Libraries and Social Change
- Arts – How We Memorialize: The Art and Politics of Public Memorialization
- CJCLS – Yours, Mine and Ours: Moving Students through the Information Literacy Ladder from High School through Community College to the College/ University Level
- CLS – Librarians Just Need to Have Fun: Utilizing Fun and Humor in the Library Workplace to Enhance Employee Performance
- Copyright Committee – Why WIPO? Why International Copyright Matters
- DLS – The Open Access Debate: A Conversation
- EBSS – News Literacy and Preservation: Finding, Using, and Losing the News
- Ethics Committee – Last Fair Deal Gone Down: Ethical Considerations in Library Vendor Relations
- International Relations Committee – Technology and Academic Libraries in Developing Nations
- IS – Question, Find, Evaluate, Apply: Translating Evidence-Based Practice to Information Literacy Instruction
- LPSS – Participatory Democracy in an Internet Age
- Marketing Academic and Research Libraries Committee – Pecha Kucha Presentations of Marketing Ideas that Worked in Academic Libraries
- RBMS – To Catch a Thief: Cataloging and the Security of Special Collections
- Research Program Committee – It Takes Two: Co-Writing Across Disciplines
- SEES – Area Studies Librarianship, Globalization and Interdisciplinary Studies in Today’s and Tomorrow’s Academic and Research Libraries
- STS – Federal Friends: Creating Greater Access to and Support for Science and Technology Information
- ULS – Demonstrating Excellence in Higher Education: What Universities are Doing, What Libraries are Doing
- WESS/LES – Contemporary European Fiction in Translation
- WSS – Finding the Best Film for the Classroom: Feminist Pedagogy, Visual Literacy and Representation
- Beyond Library Guides: Using LibGuides as a Platform for Student Research Projects
- Library Instruction Live! Reaching Distance Students in Real Time
- Starting Out? Start with You: What Every New Librarian Needs to Know
- Virtually Embedded in Second Life

Message from the Vice-President

Lisa Janicke Hinchliffe

Vice-President/President-Elect



As I reflect on my year as vice-president/president-elect, I must start by expressing my gratitude to Lori Goetsch, 2009–2010 ACRL president, Erika Linke, 2009–2010 ACRL past-president, and Mary Ellen Davis, ACRL executive director. Through our weekly phone calls they ensured that I was informed, mentored, and supported through a myriad of tasks, responsibilities, and decisions. Working as a member of such a strong leadership team has been a true joy.

One of my goals is to offer expanded opportunities for members to pursue their interests in meaningful ways and to benefit from their personal connections with the association. As such, I also want to extend my thanks the Appointments Committee (Beth Woodard, chair, Lisa German, Mel DeSart, and Karen Jahnke) who worked tirelessly to match ACRL members to more than 200 committee vacancies and to try to appoint at least one person who had not previously served on an ACRL divisional level committee to each ACRL committee. They were supported in their work by ACRL staff members Adam Burling and Katie Coombes who ensured clear communication and accurate recordkeeping throughout the process. I look forward to working with all of the committees in the coming year.

Supporting continuous professional learning is another of my goals. ACRL does this in countless ways and professional development is one of the association's signature activities. It was a privilege to serve as the keynote speaker for two ACRL state chapter conferences—Wisconsin and New England—and to offer welcoming remarks via video for my own chapter in Illinois. I look forward to attending the Oklahoma and Nebraska chapter conferences in the coming year.

I also met with the ALA Student Chapter at the University of Illinois at Urbana-Champaign to share with the library school students some of the ways that they can become involved with the association. Finally, Debra Gilchrist and I presented at the AAC&U Faculty Roles in High-Impact Practices Conference on "Libraries and Librarians Supporting High-Impact Practices: Approaches to Catalyzing and Supporting Faculty Innovations."

My thanks also are due to Steven Bell and Brian Mathews, co-chairs of the 2011 President's Program Planning Committee, who are working to plan a program that will offer us an engaging and thought-provoking speaker on innovation and moving ideas to implementation. I have challenged the committee to find ways to extend the President's Program beyond the confines of the 2011 ALA Annual Conference and to engage members more broadly.

Looking ahead to my presidential year, I am excited about the value of academic libraries project. We have many opportunities to share the findings from ACRL's work in this area and to determine how we can continue to build the evidence base that documents our effectiveness and influence. As ACRL embarks on a process to create a new strategic plan in the coming year, I know that the value project will inform our discussions about the future of the association and the profession and assist in identifying our future strategic priorities and initiatives.

It is an honor and privilege to serve as the members of ACRL. Even in these challenging times of economic and social change, I see a bold and exciting future for academic librarians as our institutions reinvent themselves in today's knowledge and information society. I look forward to collaborating with the Board, ACRL staff, and members as we work together to ensure that ACRL continues to develop and flourish.

Friends of ACRL

FRIENDS of ACRL

The Friends of ACRL donations support ACRL's mission in key areas. These areas include the Advocacy Fund, Board Strategic Plan Initiative Fund, Innovative Programming Fund, Professional Development Fund, RBMS Scholarships Fund, and the William Moffett Memorial Fund.

Since the establishment of the Friends of ACRL, 278 donors have become Friends and contributed more than \$84,000 to demonstrate their support for its initiatives. Money from the Friends Funds has been used to provide scholarships for ACRL professional development activities and to support the ACRL awards program through publicity and the creation of special presidential awards.

Thanks to those listed below for contributing to the Friends of ACRL in FY10 (September 1, 2009 – August 31, 2010).

SPONSORS (\$500–\$999)	CONTRIBUTORS (\$250–\$499)
Nancy Allen <i>Patricia Senn Breivik*</i> Elizabeth L. Johnson <i>Erika Linke</i> Joyce Ogburn	John Lehner Elaine Smyth <i>Pamela Snelson</i> <i>Patricia Wand</i> Janice Welburn James Williams

ASSOCIATES (\$100–\$249)

Susan Allen	Michael LaCroix
Susan Brynteson	Debbie Malone
Mary Ellen K. Davis	Beth McNeil
Trevor Dawes	W. Bede Mitchell
Elizabeth Dupuis	Kimberly Nakano
Julia Gelfand	William N. Nelson [‡]
<i>Lori Goetsch</i>	<i>Mary Jane Petrowski</i>
<i>Vicki Gregory</i>	William Pidduck
Lisa Janicke Hinchliffe	Joan Roca
Lynne King	Stephen Skuce
Linda Kopecky	William C. Welburn
Susan Kroll	<i>Juana Young^{&}</i>

FRIENDS (less than \$100)

Steven J. Bell	Locke Morrissey
William Brahms	Kenley Neufeld
Jon Cawthorne	Richard Noble
Lisabeth Chabot	Denise Novak
John Danneker [^]	Loretta Parham
Christian Dupont [®]	Kathy Parsons
Eva Guggemos	Maureen Sasso
Irene Herold	<i>Louise S. Sherby</i>
Sara Holder	Michelle Spomer
Melissa Hozik	Keith Stetson
Rosanne Humes	Suzy Taraba
Tom Kirk	Eduardo Tenenbaum
Mary Lacy	Ann Tenglund
Deborah Leslie	Carol Tipton
Jeffrey Makala	Amanda Werhane
Kate Moriarty	

* In honor of Clyde C. Walton

‡ In memory of Charles E. Beard

& In memory of Janet B. Dixon

^ In memory of Jose Manuel Palacios

® In honor of William Joseph Ondrla

Founding Friends are shown in italics. A complete list of Founding Friends is available on the ACRL Web site at www.acrl.org/ala/mgrps/divs/acrl/donate/friendsfound.cfm.

Message from the Executive Director

Mary Ellen K. Davis

ACRL Executive Director



ACRL concluded another eventful year as the association continued to advance its strategic plan, delivering value to its members through enhanced programs and services.

Heeding the clarion calls for accountability in higher education, ACRL launched its Value of Academic Libraries initiative. After convening an advisory panel to suggest the ways that we could best make a contribution to this assessment conversation, ACRL issued an RFP and contracted with Megan Oakleaf to conduct a comprehensive review of the quantitative and qualitative literature, methodologies, and best practices currently in place for demonstrating the value of academic libraries. We view this report as a starting point for helping academic and research librarians participate in the national conversation on assessment, accountability, and value.

Of course, increased calls for accountability are just one of the ways in which the higher education landscape is changing. ACRL also issued, “Futures Thinking for Academic Librarians: Higher Education in 2025,” to prompt academic librarians to consider what trends may impact the future of higher education in order to take strategic action now. Authored by David J. Staley, director of the Harvey Goldberg Center for Excellence in Teaching in the History Department of Ohio State University, and Kara J. Malenfant, ACRL scholarly communications and government relations specialist, the report presents 26 possible scenarios for the future which may have an impact on all types of academic libraries over the next 15 years. The report comes with an activity guide to help you engage your colleagues to consider possible futures and make better decisions now that can meet a variety of possible futures.

What else has ACRL been doing this year? Here is a sampling:

- Contributed to the knowledge base through the publication of nine new monographs; a standard related to information literacy; a guideline for appointment, promotion and tenure; and all of the ACRL journals, blogs, wikis, and Web sites.
- Moved ACRL journal publications to the HighWire Press platform to provide enhanced searching and interaction among authors and readers.
- Helped academic and research librarians stay current by providing more than 40 online learning opportunities that were attended by more than 1,000 academic and research librarians.
- Earned a LEED (Leadership in Energy and Environmental Design) Certification for CHOICE’s Liberty Square office for meeting national standards for sustainability and green practices in building design.
- Continued participating in the Library Copyright Alliance, commenting on a variety of court cases and regulations.
- Introduced better tools for holding virtual meetings and held orientations for ACRL leaders using these tools.
- Furthered ACRL’s relationships with higher education associations.

Year in Review

Thanks to all of you for choosing to belong to ACRL. ACRL continues to be a vital and active community of engaged academic and research librarians because of your dedication to advancing the profession. I especially want to thank ACRL President Lori Goetsch and the ACRL Board of Directors for their leadership in advancing the strategic plan. I also want to acknowledge the generous support provided by ACRL's many corporate colleagues, libraries, and Friends. And of course, thank you to the ACRL staff that, in partnership with ACRL members, enabled ACRL to deliver the many programs and services described in this report.

Speaking of programs I am excited about those coming in the year ahead and encourage you to attend ACRL 2011 in Philadelphia. As part of our cycle of continuous improvement we've taken your suggestions to heart and 1) changed the schedule to end mid-Saturday so that you can have part of your weekend free and 2) increased the number of program sessions so that you have more content from which to choose. The conference planning committees have an exciting line up of speakers and programs. I hope that you can join us either in person or virtually!

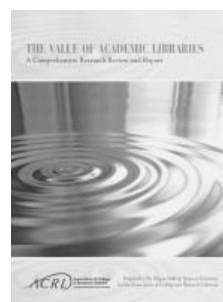
OVERVIEW

This report highlights the activities undertaken to advance "Charting Our Future: ACRL Strategic Plan 2020" in FY2010 and is organized by three broad categories—higher education and research, the profession, and the association.

2009–2010 Highlights

Value of Academic Libraries

As part of its strategic commitment to increasing recognition of the value of libraries and librarians by leaders in higher education, information technology, funding agencies, and campus decision making, ACRL embarked on a multi-year Value of Academic Libraries Initiative. After a call for proposals, the association announced the selection of Megan Oakleaf, assistant professor in the iSchool at Syracuse University, as lead researcher to develop and deliver a comprehensive review of the quantitative and qualitative literature, methodologies, and best practices currently in place for demonstrating the value of academic libraries. The final product of Oakleaf's research, *The Value of Academic Libraries Comprehensive Research Review and Report*, was released in early September 2010. The primary objective of the review is to provide academic librarians with a clearer understanding of what research about the performance of academic libraries already exists, where gaps in this research occur, and to identify the most promising best practices and measures correlated to performance. Oakleaf examines research on the value of libraries from the public, school, and special library literature to present a comprehensive picture of existing research. The report received extensive press coverage, including reports in the *Chronicle of Higher Education*, *Inside Higher Ed*, *American Libraries*, and *Library Journal*. The full report, along with supplemental materials, is available on the ACRL Web site at www.acrl.ala.org/value.



Year in Review

Futures Thinking for Academic Librarians

In June 2010, ACRL released “Futures Thinking for Academic Librarians: Higher Education in 2025,” a report prompting academic librarians to consider what trends may impact the future of higher education in order to take strategic action now. Authored by David J. Staley, director of the Harvey Goldberg Center for Excellence in Teaching in the History Department of Ohio State University, and Kara J. Malenfant, ACRL scholarly communications and government relations specialist, the report presents 26 possible scenarios for the future that may have an impact on all types of academic libraries over the next 15 years. The scenarios represent a variety of themes relating to academic culture, demographics, distance education, funding, globalization, infrastructure/facilities, libraries, political climate, publishing industry, societal values, students/learning, and technology. The well-received study focuses on implications of these futures for academic libraries and includes a step-by-step activity for academic librarians to undertake scenario thinking in their libraries. The full “Futures Thinking for Academic Librarians: Higher Education in 2025” report is freely available on the ACRL Web site at www.acrl.org/futures/.

Top Ten Trends in Academic Libraries

The current state of academic libraries is the subject of the 2010 Top Ten Trends in Academic Libraries, produced by the ACRL Research, Planning, and Review Committee. The list was compiled based on an extensive review of current literature (included with the report in an extensive bibliography) with additional input coming from a survey of ACRL membership. The top trends focus on collection growth, budget challenges, need for an increasing variety of skills, assessment, growth of mobile devices, increased collaboration, scholarly communication, physical and virtual space, and technology. The 2010 Top Ten Trends in Academic Libraries appears in the June 2010 issue of *C&RL News* and is freely available online at crln.acrl.org. The report was the most read article in *C&RL News* online through August 2010.

New Home for ACRL Journals

ACRL contracted with HighWire Press, a division of the Stanford University Libraries, to provide online hosting of *College & Research Libraries (C&RL)*, *College & Research Libraries News (C&RL News)*, and *RBM: A Journal of Rare Books, Manuscripts, and Cultural Heritage*. *Choice Reviews Online*, the online product of ACRL’s Middletown, Connecticut-based publishing unit Choice, will also migrate to HighWire. The move of ACRL’s publications from the association Web site to the HighWire platform will provide a number of benefits, including improved search capabilities both within and across publications, increased Web 2.0 functionality, and online access for individual and institutional nonmember subscribers. The HighWire platform will also provide a richer user experience for *Choice Reviews Online* subscribers. *C&RL*, *C&RL News*, and *RBM* launched on HighWire in early 2010, with *Choice Reviews Online* to launch in 2011.

Scholarly Communication 101 Roadshow

The ACRL Scholarly Communications Committee selected five sites from 40 applications to host the “Scholarly Communication 101: Starting with the Basics” workshop during the spring and summer of 2010. Recognizing that scholarly communication issues are central to the work of all academic librarians and all types of institutions, ACRL underwrote the cost of delivering this proven content by sending expert presenters on the road to focus on new methods of scholarly publishing and communication, open access and openness as a principle, copyright and

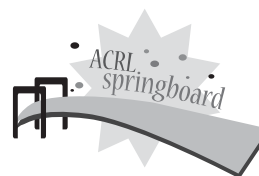
Year in Review

intellectual property, and economics. The institutions selected to host the 2010 road shows were Florida State University in Tallahassee; Lehigh Valley Association of Independent Colleges in Bethlehem, Pennsylvania.; Bryan College in Dayton, Tennessee; Kansas State University in Manhattan; and Texas Tech University in Lubbock. The 2010 sites were selected from 40 applications from 23 states, Puerto Rico and Canada, representing more than 80 colleges and universities, 16 consortia and their members, and nine ACRL Chapters.

ACRL extended the reach of the workshop by adding related materials to the Scholarly Communication Toolkit. Now librarians can make use of these tools, including short videos, presentation templates, and handouts to enhance their own knowledge or adapt them to offer related workshops on their own campuses. The Scholarly Communication Toolkit is available online at www.acrl.ala.org/scholcomm/.

Springboard Event

The third annual ACRL Springboard Event, a free live, interactive Webcast for ACRL members, was held May 5, 2010. Approximately 233 ACRL members participated in the event featuring John Palfrey, Henry N. Ess III Professor of Law, vice dean of Library and Information Resources, Harvard Law School, faculty co-director of the Berkman Center for Internet and Society, and coauthor of *Born Digital: Understanding the First Generation of Digital Natives*. Offered in conjunction with the ALA Office for Intellectual Freedom's inaugural "Choose Privacy Week," Palfrey discussed the concerns related to privacy, how we evaluate the right to privacy and freedom of information, and how librarians can help users understand and navigate their own privacy concerns. An archive of the Webcast is available at www.ala.org/ala/mgrps/divs/acrl/events/springboard.cfm.



ACRL 2011

To better reflect the nature of the ACRL Conference, the association created a new brand and redesigned the conference Web site for the upcoming ACRL 2011 conference to be held March 30–April 2, 2011, in Philadelphia. ACRL Conference Supervisor Tory Ondrla and the ACRL staff received a 2010 Communicator Award in the category of Branding and Website Design from the International Academy of the Visual Arts for the new brand and Web site (www.acrl.org/acrlconference), created in conjunction with AssociaDirect, Inc.



Registration for ACRL 2011, "A Declaration of Interdependence," opened May 19, 2010. The conference will feature more than 300 peer-reviewed sessions specific to the needs of academic and research librarians and staff. Take advantage of this unique opportunity to explore new ideas and consider the interdependency that exists in our academic and research library community. Complete information is available online at www.acrl.org/acrlconference.

51st RBMS Preconference

The ACRL Rare Books and Manuscripts Section (RBMS) held its 51st preconference, "Join or Die: Collaboration in Special Collections," June 22–25, 2010, in Philadelphia. More than 384 attendees gathered for the program, which explored collaborative relationships as broadly as

Year in Review

possible with our co-workers and our colleagues; with scholars and students; and with donors, funders, and vendors, with an emphasis on creative but practical solutions to current challenges. The preconference continued to be very popular among attendees, with 75 percent noting that the event increased their knowledge of collaboration in special collections and 88 percent saying they would attend a future preconference. Comments for participants included, “This preconference was a model for all to follow. It was well organized, great balance among types of sessions, strong content,” and “This was my first time attending and I loved it! I found all of the sessions that I attended to be helpful and informative, and it was overall a very well put-together conference. Thank you!”

Higher Education and Research

ACRL advocates for a strong role for librarians in learning and scholarship, as well as advocates for the value of libraries in the higher education, legislative, and regulatory communities.

Learning

ACRL strives for its members to be recognized as collaborative leaders in teaching lifelong learning skills, improving techniques for assessing learning outcomes, and creating environments for discovery. Specific objectives call for ACRL to expand adoption, use, and development of information literacy standards and to increase members’ ability to teach and assess lifelong learning skills.

Information Literacy Standards

The ACRL “Information Literacy Competency Standards for Higher Education” continue to be widely cited as a benchmark in information literacy instruction. This year, the standards were cited in numerous books, journal articles, and blog posts along with ACRL’s own publications. Since September 1, 2009, 1,378 print copies of the standards have been distributed. The standards are also available on the ACRL Web site at www.ala.org/ala/mgrps/divs/acrl/standards/informationliteracycompetency.cfm.

The new “Psychology Information Literacy Standards” were approved by the ACRL Board of Directors and published this year.

Information Literacy Immersion Program

To help librarians and institutions develop and implement information literacy programs on their campuses, ACRL continues to hold the popular Information Literacy Immersion Program. For the first time, Assessment and Intentional Teacher tracks were held together in December 2009 in Nashville. This new schedule blends Immersion programs with similar formats and lengths and offered a more cohesive learning experience for the 64 attendees. The Program Track focuses on developing, integrating, and managing institutional and programmatic information literacy programs, while the Assessment Track approaches classroom and program assessment from a learning-centered perspective.

In addition, the Immersion Program Teacher and Program tracks were offered July 25–30, 2010, at Champlain College in Burlington, Vermont. The program provided two tracks of intensive training and education for the 91 attendees. The Teacher Track focused on

Year in Review

individual development for librarians interested in enhancing or extending their individual instruction skills, while the Program Track focused on developing, integrating, or managing campuswide and programmatic information literacy programs. The program was well received.

Professional Development

Six e-learning seminars and Webcasts provided opportunities to learn more about information literacy-related topics. Topics of the e-learning opportunities included Designing Specialized Online Information Literacy Courses for Higher Education, Implementing Online Teaching and Learning: Using Moodle and Other Web 2.0 Features, Instructional Design for Online Teaching and Learning, The Blended Librarian's Approach to Rethinking Instruction and Redesigning the Information Literacy Initiative, Design Thinking Your Way to Information Literacy Innovation, and Promoting Information Literacy through a Better Designed Learning User Experience. ACRL continues to publish a variety of information literacy and learning titles. *Framing Library Instruction* (ACRL Publications in Librarianship #61) by John M. Budd was released this year.

The preconference sessions "Creating a Successful 21st Century Learning Environment" and "Practical Pedagogy for Library Instructors: Designing Innovative Library Instruction," along with programs "Teaching AAME Resources by Using Primary Source Materials from Special Collections: An Innovative Approach to Library Instruction," "Yours, Mine and Ours: Moving Students through the Information Literacy Ladder from High School through Community College to the College/University Level," and "Question, Find, Evaluate, Apply: Translating Evidence Based Practice to Information Literacy Instruction," at the 2010 ALA Annual Conference in Washington, D.C., provided additional focus on information literacy issues.

Sections

ACRL sections continue to be active purveyors of information literacy information. The Instruction Section maintains the "Information Literacy in the Disciplines" wiki, a list of discipline-focused information literacy standards and related materials. LPSS created a brochure about the "Political Science Research Competency Guidelines," which was distributed at the American Political Science Association meetings in September 2009. Several sections additionally sponsored information literacy-related programs at the 2010 ALA Annual Conference. See page 611 for a full list of program topics.

Immersion Program

"Immersion was a time of intense reflection on where we've been, what we've been doing, where we want to go, and what we need to do to get there. It was about developing the persuasive skills to realize our goals. I recognized many missteps I'd made in the past and saw my future path so much more clearly at the end of Immersion that I now feel a renewed sense of purpose."

"If you do instruction at your library and have the opportunity to attend Immersion, I'd highly recommend doing it. I've been to plenty of conferences and have come out with great ideas, but I've never felt so changed by anything else. It was wonderful."

"The program made me truly begin to think about myself as a teacher and how that reflects back on the students. It opened me up to the realization that there are things that I can always improve upon and the fact that being a good teacher involves the ability to have time such as Immersion to reflect upon my teaching. We often don't have this time in our everyday work lives, even though we would like to, so this was the perfect opportunity for reflection and improvement."

Year in Review

Scholarship

ACRL is working to support and develop new scholarly communication models; play a leadership role in promoting research and publication in academic and research librarianship, thereby creating and disseminating tools and a body of knowledge for the field; and strengthen ACRL's relationships with learned societies.

Scholarly Communication

ACRL's popular Scholarly Communication Toolkit now offers 12 cases, integrating information from throughout the toolkit, to call attention to naturally occurring possibilities to start discussions of scholarly communication issues that may create change on campus. Opportunities to raise scholarly communication issues come up in a variety of settings when interacting with faculty and the cases serve as a guide to navigating these opportunities. The cases are available at www.acrl.ala.org/scholcomm/node/43.

Three ambitious initiatives to deliver free online access to scholarly monographs were featured at the 2010 ALA Midwinter Meeting installment of the SPARC-ACRL forum, "The Ebook Transition: Collaborations and Innovations Behind Open-Access Monographs." The forum featured three pioneering initiatives to deliver free online access to scholarly monographs, and highlighted opportunities for libraries to support innovations in this important area. The ALA Annual Conference forum featured a timely panel discussion on the state of play for federal policy moves to ensure open online access to the results of publicly funded research. Cosponsored by the Scholarly Publishing and Academic Resources Coalition (SPARC) and ACRL, the forums are available as SPARC videocasts at www.arl.org/sparc/meetings/forum.shtml.

The ARL-ACRL Institute on Scholarly Communication offered an eight-part monthly Webinar series throughout 2010 to help libraries continue developing scholarly communication programs. The series identified how local successes and activities can grow into a comprehensive program plan and strengthen local planning. Featured guest speakers provided practical perspectives on emerging areas in scholarly communication.

The Scholarly Communication column in *C&RL News* continues to highlight trends and issues in this important arena on a bi-monthly basis.

Standards and Guidelines

The development and dissemination of standards and guidelines for all areas of academic and research librarianship is a core service ACRL provides to the profession. The library community looks to ACRL for these standards and see them as a key contribution to the profession. Standards and guidelines revised, approved, and published this year included:

- "A Guideline for Appointment, Promotion and Tenure of Academic Librarians" (June 2010)
- "Psychology Information Literacy Standards" (June 2010)

Relationships with Learned Societies

ACRL worked at all levels to develop and create new partnerships within higher education. Work in the areas of technology, information dissemination, and scholarly communication is described on pages 620 through 623 and on page 631. ACRL continues to partner with a number of other higher education organizations, including ACPA, ACHUO-I, ACUI, APPA, NACUBO, NAEP, and NASPA in sponsoring a leadership institute for women in higher education.

Year in Review

Several sections have also established relationships with scholarly societies. ACRL sections were also active in discipline-specific conferences and events this year. CJCLS sent three program panelists to the First Year Experience and Students in Transition Conference, while LPSS provided a short course entitled “Library 2.0: Knowledge, Power and Pedagogy in Net Space—Evolving Collaborations and Roles” at the American Political Science Association’s annual meeting and hosted a booth in the exhibit hall.

ACRL members Tom Kirk and Susan Barnes Whyte, along with ACRL Executive Director Mary Ellen Davis, participated in the first Council of Independent Colleges (CIC) Information Fluency in the Disciplines Workshop, intended to help institutions move beyond information literacy in general education to information fluency in humanities majors. This workshop focused on English literature and modern languages and was attended by 23 teams of librarians, teaching faculty, department chairs, and academic officers.

Davis also attended meetings of the Association of Research Libraries, American Council of Learned Societies, Coalition for Networked Information, Council for Higher Education Management Associations, and EDUCAUSE.

ACRL manages a column titled “Frame of Reference” in *Change* magazine, highlighting important issues in academic and research librarianship for a higher education audience. This year, ACRL President Lori Goetsch contributed columns on open access and special collections, and Vice President Lisa Hinchliffe wrote a column on futures thinking for academic libraries.

At its June 28, 2010, meeting in Washington D.C., the ACRL Board of Directors approved a new structure for the ACRL Council of Liaisons. A Liaisons Coordinating Committee was established with the Grants and Training and Development component committees as well as the Liaisons Assembly. The Board also approved the dissolution of the Council of Liaisons with the completion of the appointment recommendations in process. The current individual liaisons serving on the Council of Liaisons will complete their current appointments as members of the Liaisons Assembly. The Board hopes the new structures will facilitate additional liaison relationships.

The association currently maintains liaison relationships with eleven professional associations. A complete list of ACRL’s liaison organizations is in the accompanying table.

ACRL liaison relationships

- American Anthropological Association (AAA)
- American Association of Community Colleges (AACC)
- American Council of Learned Societies (ACLS)
- American Educational Research Association (AERA)
- American Political Science Association (APSA)
- American Sociological Association (ASA)
- Association for the Study of African American Life and History (ASALH)
- Council of Independent Colleges (CIC)
- Modern Language Association (MLA)
- National Resource Center for the First-Year Experience and Students in Transition (NRC-FYEST)
- Society for Information Technology and Teacher Education (SITE)

Year in Review

Advocacy

In support of its advocacy goal, ACRL aims to increase its communication on major trends and issues in libraries and increase its influence in public policy affecting higher education. ACRL's continued work in the scholarly communication arena, especially with the Google Book Search Settlement and as a member of the Library Copyright Alliance, has helped us to meet these objectives.

Legislative Advocacy

Public policy issues affecting higher education remain an essential focus of the strategic plan. Each year, the ACRL Government Relations Committee, in consultation with the ACRL Board of Directors and staff, formulates an ACRL Legislative Agenda. Drafted with input from the ACRL Scholarly Communications and Copyright Committees, along with additional committees, ACRL leaders, and ALA Washington Office, the legislative agenda is prioritized and includes objectives for legislative action at the national level on issues that may affect the welfare of academic and research libraries. The 2010 ACRL Legislative Agenda focuses on eight priorities, including public access to federally funded research, Section 215 of the PATRIOT Act, network neutrality, government information, orphan works, fair use and anti-circumvention, LSTA reauthorization, and Section 108 of the U.S. Copyright Act. The complete legislative agenda, including details on each priority, is available on the ACRL Web site at www.acrl.org/ala/mgrps/divs/acrl/issues/washingtonwatch/legagenda.cfm.

ACRL joined ALA in submitting comments to the White House Office of Science and Technology Policy (OSTP) supporting increased public access to research funded by federal science and technology agencies. The recommendations include which agencies should be covered, that policies should be mandatory, that earlier access is better, version and format recommendations, how to keep implementation costs reasonable, and the importance of supporting emerging scholarly practice. The association encouraged members to make their voices heard on the issue by leaving comments on the OSTP Public Access Policy blog. Text of the comments is available at www.acrl.org/ala/mgrps/divs/acrl/issues/scholcomm/ostpcomments.cfm.

In June 2010, Library Advocacy Day was held in conjunction with the ALA Annual Conference, replacing the traditional National Library Legislative Day. Library advocates from all 50 states and Washington, D.C., met at Upper Senate Park on the U.S. Capitol grounds for a rally featuring guest speakers, photo ops, and a chance to cheer on libraries. After the rally, participants met with their elected officials and their staffs. To assist academic and research library participation in the event, the association provided ten \$250 travel grants to ACRL Library Advocates.

ACRL continued to be an active partner in the Library Copyright Alliance (LCA) during the fiscal year, joining ALA and ARL to work toward a unified voice and common strategy for the library community in responding to and developing proposals to amend national and international copyright law and policy for the digital environment. Over the course of the year, LCA filed comments on a World Intellectual Property Organization draft proposal to facilitate access to copyrighted works for persons who are blind or have visual impairments and other reading disabilities, issued a series of issue briefs on current topics relating to international copyright and libraries, called for openness in the discussion of a proposed Anti-Counterfeiting Trade Agreement, filed comments to the Library of Congress' U.S. Copyright Office regarding facilitating access to copyrighted works for the blind or other persons with

Year in Review

disabilities, expressed support for facilitating access and reducing barriers to information, and released an issue brief reviewing the legal status of streaming films to students located outside of physical classrooms.

The group additionally filed amicus curie briefs on cases dealing with consumers' rights and the first sale doctrine in a battle over an Internet auction of used computer software, and the right of ISPs to not be held liable for copyright infringement by third party users. Complete details on LCA activities are available on the alliance Web site at www.librarycopyrightalliance.org.

In July 2010, the three LCA member organizations, including ACRL, filed an amicus curiae brief with the Supreme Court of the United States in support of petitioner Costco Wholesale Corporation in *Costco v. Omega*, as the groups believe this case could diminish the legal provision that allows libraries to lend books. The brief received wide press notice, including a mention in *The Wall Street Journal*.

ACRL remains committed to playing an active role in the ongoing response to the Google Book Search Settlement (GBS). In conjunction with ALA and ARL, the association submitted a letter to William Cavanaugh, deputy assistant attorney general of the U.S. Department of Justice's (DOJ) Antitrust Division, requesting the division to advise the court presiding over the GBS to supervise the implementation of the settlement closely, particularly the pricing of institutional subscriptions and the selection of the Book Rights Registry board members. The letter, which was sent following a meeting between the library associations and DOJ, also recommended that the Antitrust Division actively monitor the parties' compliance with the settlement's provisions, urging the division to ask the court to review pricing of institutional subscriptions whenever the division concludes that the prices do not meet the economic objectives set forth in the settlement.

ACRL, ALA, and ARL also submitted a supplemental filing with the U.S. District Court for the Southern District of New York overseeing the settlement to address developments in the case. The groups called on the court to address concerns with pricing review, to direct Google to provide more detail on privacy issues, and to broaden representation on the Books Rights Registry. The filing, along with a letter sent to DOJ following a meeting with the Antitrust Division on the proposed private settlement agreement reached among Google, the Authors Guild, and the Association of American Publishers on the GBS product, were submitted as testimony for the U.S. House of Representatives Judiciary Committee's hearing on "Competition and Commerce in Digital Books," held September 9, 2009.

To facilitate understanding of the settlement, the groups released "A Guide for the Perplexed Part III: The Amended Settlement Agreement," describing the major changes in the amended settlement agreement. The document emphasizes changes in the settlement relevant to libraries. To further aid in understanding this complicated issue, the Library Copyright Alliance released "GBS March Madness: Paths Forward for the Google Books Settlement," a diagram exploring the many possible routes and outcomes of the settlement, including avenues into the litigation and appeals process.

ACRL continued its long-standing support of H.R. 5037, the Federal Research Public Access Act (FRPAA). As an organization and through grassroots advocacy efforts, the association was active in asking for an open hearing before the House Committee on Oversight and Government Reform, Subcommittee on Information Policy, the Census and National Archives. The hearing was held in July 2010, an important step in seeing the bill move forward.

Year in Review

The Profession

Continuous learning, leadership, and information technology define ACRL's strategic goal area of the profession.

Continuous Learning

Continuous learning is important to every individual, and ACRL has initiatives to increase professional development opportunities focused in the areas of advocating the value of the library and information technology. ACRL is working to provide cutting-edge content and delivery formats for programs and publications.

ACRL promotes continuous learning through preconferences, workshops, and e-learning

Workshops @ ALA Midwinter Meeting

ACRL workshops provide participants with an opportunity to engage an issue, learn a new skill, or develop an action plan or other activity where hands-on learning is integral. ACRL workshops continue to be well received, with more than 100 individuals attending in Boston:

- Anytime, Anywhere, Any Device: Developing a Mobile Website for Your Library
- Text Messaging, Twitter, and Libraries

Preconferences @ ALA Annual Conference

ACRL preconferences continue to provide academic and research librarians with tips, tools, and new ways of thinking. Three sold-out preconferences were held before the ALA Annual Conference in Washington, D.C.:

- Creating a Successful 21st-Century Learning Environment
- Library Mashups: Exploring Ways to Deliver Library Data
- Practical Pedagogy for Library Instructors: Designing Innovative Library Instruction

e-Learning Seminars and Webcasts

Delivered through Moodle, online seminars provide participants with a dynamic and flexible approach to continuing education. Offerings in 2009–10 were:

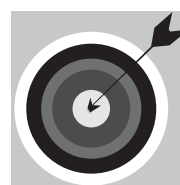
- Copyright and the Library, Parts 1 and 2
- Designing Usable and Accessible Web Pages: Needs Analysis, Design Planning, XHTML and CSS Standards, Accessibility Validation, and Usability Testing (beginners)
- Designing Specialized Online Information Literacy Courses for Higher Education
- Electronic Collection Development for the Academic E-Library
- Implementing Online Teaching and Learning: Using Moodle and Other Web 2.0 Features
- Instructional Design for Online Teaching and Learning
- Introduction to Website Usability
- Know Your Users: Employing Ethnographic Methods in User Needs Research and Library Assessment

Year in Review

A variety of opportunities

ACRL continued to provide a wide array of professional development opportunities this fiscal year. Offered in conjunction with the ALA Office for Intellectual Freedom's inaugural "Choose Privacy Week," the third annual ACRL Springboard Event provided a free opportunity for ACRL members to explore issues related to privacy in the socially networked environment with John Palfrey, Henry N. Ess III Professor of Law, vice dean, Library and Information Resources, Harvard Law School, and faculty codirector, Berkman Center for Internet and Society. Palfrey is also coauthor of *Born Digital: Understanding the First Generation of Digital Natives*.

The ACRL OnPoint chat series continued this fiscal year with offerings on Ph.D.s in Academic Libraries, H1N1 and the Library Response, Getting Involved With ACRL, Job Seeking in a Tough Economy, Conversational Openings with Faculty about Scholarly communication, Writing a Winning Proposal for ACRL 2011, and Getting to Know YOUR Conference. The hour-long chat sessions, held in a Meebo chat room, are free and open to the public. ACRL OnPoint provides an



e-Learning Seminars and Webcasts (continued)

- Libraries and Student Affairs: Collaborating to Support Holistic Student Development
- Specialized Online Information Literacy
- Virtual Reference Competencies: Technical, Communications, and Reference Skills and Knowledge
- Web Design and Construction for Libraries, Part 1

The association also expanded its offerings of Webcasts, using an online community hosted by LearningTimes, to deliver real-time, interactive programming over the Web. Offerings in 2009–10 were:

- The Blended Librarian's Approach to Rethinking Instruction and Redesigning the Information Literacy Initiative
- Check in with Location-Based Mobile Services: Foursquare and Libraries
- Creating iGoogle Gadgets for your Library Users
- Cyber Zed Shed 1: Facebook, Twitter, Sprout
- Design Thinking Your Way to Information Literacy Innovation
- Getting Started with the Mobile Web
- Information Commons 101
- Influencing without Authority
- Introduction to Taxonomy Development
- Learning Management Systems for Libraries
- Marketing Ideas That Work in Academic Libraries: Pecha Kucha Presentations
- Next Generation Information Commons
- Podcasting for Libraries
- Promoting Information Literacy through a Better Designed Learning User Experience
- Superpower Your Browser: Open Source Research Tools
- Text Messaging Reference: Enhancing Reference Services with SMS
- Visualizing Data
- Wave Upon Wave: Navigating the New Communication

Year in Review

opportunity for librarians to connect with colleagues and experts to discuss an issue of the day in academic and research librarianship. Chat archives are available on the ACRL Web site at www.ala.org/ala/mgrps/divs/acrl/events/onpoint/index.cfm.

ACRL offered a variety of face-to-face professional development opportunities at the ALA Midwinter Meeting and ALA Annual Conference, in addition to continuing to provide e-Learning offerings. ACRL offered 20 Moodle-based online seminars and 19 Webcasts, as well



as the popular Online Information Literacy Seminar Series, cosponsored with TLT Group (see chart on pages 624 and 625 for a full listing of events). More than 1,015 participants took part in ACRL e-Learning activities this year.

Publications

ACRL's publications program was very active during 2009–10, publishing nine new books, which are listed in the accompanying table. Association members continue to receive *College & Research Libraries News*, ACRL's news magazine and publication of record, and the scholarly journal *College & Research Libraries* as a perquisite of membership. Both serials are also available by subscription. ACRL also publishes *RBM: A Journal of Rare Books, Manuscripts, and Cultural Heritage* twice yearly. *RBM* is available through subscription. In January 2010, the online presences for all three serial titles migrated to a new home at HighWire Press, a unit of the Stanford University Libraries.



ALA JobLIST (joblist.ala.org), the online career center operated since 2006 by C&RL News in partnership with *American Libraries* and ALA's Office for Human Resource Development and Recruitment (HRDR), continues to offer services for both job seekers and employers. Nearly 30,000 job seekers and 4,000 employers have registered accounts on the site since its launch. Averaging about 90,000 hits per month, the site advertised more than 1,200 job openings in FY10. JobLIST also reaches thousands of followers on Twitter, Facebook, and LinkedIn with links to helpful career and job search information, and provides the face-to-face ALA JobLIST Placement Center, operated by HRDR at major ALA and ACRL conferences.

ACRLog is now heading into its sixth year of operation. The blog, which discusses the issues of the day in academic and research librarianship, continues to receive between 4,000 and 5,000 visits each weekday. This year, ACRLog included the voices of the four ACRL ALA Emerging Leaders. Beginning in April 2010, each of Emerging Leaders contributed a guest post that focused on some aspect of gearing up for the ALA Annual Conference in Washington, D.C. In addition, Maura Smale and Amy Fry of Bowling Green State University joined the ACRLog team this year, and the blog launched an initiative to feature posts from up and coming academic library bloggers. This initiative will continue to provide exciting new content into the next fiscal year.

The ACRL Insider blog continued to distribute information on publications, events, conferences, and other association activities to the membership and beyond. There were 220 posts to ACRL Insider during the fiscal year. The Member of the Week feature continues to highlight the diversity of the association and remains one of the most popular features of the blog.

Year in Review

ACRL PUBLICATIONS

ACRL Insider

- The blog keeping the world current and informed on ACRL activities, services, and programs.

ACRLlog: Blogging by and for Academic and Research Librarians

- The official blog of ACRL featured more than 120 posts on current issues in academic and research librarianship from the blog team.

ACRL Podcasts

- Podcasts on the issues and events in academic and research librarianship.

New Publications in 2009–10

- *2008 Academic Library Trends and Statistics*
- *Advocacy, Outreach and the Nation's Academic Libraries: A Call for Action* – William Welburn, Janice Welburn, and Beth McNeil
- *The Academic Library Building in the Digital Age: A Study of Construction, Planning, and Design of New Library Space* – Christopher Stewart
- *The Anywhere Library: A Primer for the Mobile Web* – Courtney Greene, Missy Roser, and Elizabeth Ruane
- *Comprehensive Guide to Emergency and Disaster Preparedness and Recovery* – Frances C. Wilkinson, Linda K. Lewis, and Nancy K. Dennis
- *Conversations that Work (ACRL Active Guide #3)* – Phillipa Brown and M. Sue Baughman
- *Framing Library Instruction (ACRL Publications in Librarianship #61)* – John M. Budd
- *Librarians Serving Diverse Populations: Challenges and Opportunities* – Lori Mestre
- *Working Together: Collaborative Information Practices for Organizational Learning* – Mary M. Somerville

ACRL Magazines and Journals

- *College & Research Libraries*—Official scholarly journal of ACRL; six bimonthly issues per year
- *College & Research Libraries News*—Official news magazine of ACRL; 11 issues per year (July/August combined)
- *RBM: A Journal of Rare Books, Manuscripts, and Cultural Heritage*—A journal of theory and practice covering all aspects of special collections librarianship; two issues per year

Choice Publications

- *Choice* magazine—Book review journal of ACRL, includes special editorial features and reviews; published monthly
- *Choice Reviews on Cards*—*Choice* reviews, and just the reviews, on cards; published monthly
- *Choice Reviews Online Version 2.0*—The current Web version of *Choice* magazine; provides 24/7 access to all of *Choice*'s editorial content, including all reviews published since September 1988 (more than 150,000) plus a customizable monthly e-mail bulletin (www.cro2.org/).

Year in Review

The ACRL Podcasts series continued to grow during the past fiscal year. Podcasts released this fiscal year include interviews with librarians profiled in the *C&RL News* Job of a Lifetime column, audio of LPSS programs at the 2009 and 2010 ALA Annual Conferences, and a conversation about the ACRL Futures Thinking for Academic Librarians report. Audio of the 2010 ACRL Presidential Candidates Forum was also made available prior to the 2010 ALA/ACRL election.

Choice published 7,181 new reviews in FY 2010 (September 2009 through August 2009) making it the fourth consecutive year in which *Choice* published in excess of 7,000 reviews. This increase in *Choice*'s review output has been achieved with no increase in staff and despite two consecutive years of mandatory staff furloughs.

Choice now offers six free e-newsletters—"Forthcoming Titles," "Editors' Picks," "Hot Topics," "ShelfLife," "Internet Resources," and "Publisher's Choice Online"—to highlight key print and electronic resources currently available on the Choice Reviews Online (CRO2) Web site. "Editors' Picks," "Hot Topics," and "ShelfLife" contain all of the reviews from the CRO2 Web exclusive features. "Forthcoming Titles" has samples from the list with links back to CRO2 to view the Forthcoming Titles list in its entirety. The "Internet Resources" e-newsletter features all the Internet resources reviewed by *Choice* each month and is compiled by the editorial staff. The newest *Choice* e-newsletter is Publisher's Choice Online, providing a list of all the publishers and titles that have been added to the Publisher's Choice Online (Browse the Book) program for the month. Visit the CRO2 Web site at www.cro2.org/ for additional information and to sign up for any of the newsletters.

To further disseminate information and connect with readers, *Choice* launched a Facebook page (www.facebook.com/Choice.Reviews) this fiscal year along with developing a free Choice Top Review of the Day iPhone app.

"Resources for College Libraries: Career Resources" is the most recent addition to the Resources for College Libraries family of products for the undergraduate curriculum. Jointly developed by *Choice* and R.R. Bowker, the new resource contains a core list of nearly 5,000 essential books and online resources for community, vocational, and technical college libraries in fields such as Allied Health, Building and Construction Trades, Engineering and Technology, and Graphic and Apparel Arts.

Choice is now working with Bowker on plans for *Resources for College Libraries 2.0*, a new version of *RCL* tentatively scheduled for release during calendar 2011.

Scholarships

ACRL's scholarship program continues to support the continuous learning goals in the strategic plan, as well as reflect the association's commitment to diversity and inclusion in the profession.

The association awarded more than \$30,000 in scholarships to 64 individuals during FY10. For the first time, ACRL awarded e-Learning Webcast scholarships. Twenty individuals were awarded e-Learning scholarships, which provided complimentary registration for an ACRL Webcast. ACRL awarded a scholarship to support participation at the 2010 ACRL/Harvard Leadership Institute, covering the cost of tuition (\$2,600) and a \$1,500 travel stipend. In support of ACRL's commitment to librarians serving diverse communities, the scholarship was offered to individuals currently working in Historically Black Colleges and Universities, Tribal

Year in Review

Colleges or Universities, or those employed at Hispanic Serving Institutions. The Immersion '10 Teacher Track awarded 25 scholarships worth \$12,500, and an additional 18 awards worth \$14,490 went to the attendees of the 51st Annual RBMS Preconference.

Leadership

ACRL seeks to empower members to communicate the value of their contributions to learning and scholarship and to increase recognition of the value of libraries and librarians by leaders in higher education, information technology, funding agencies, and campus decision-making.

Awards

Through its awards program, which recognizes the achievements of academic and research librarians and libraries, ACRL provides a platform for librarians to bring notice of their work to their broader communities. Since 1923, the ACRL Awards Program has recognized and honored the professional contributions and achievements of academic libraries and librarians. This special recognition by ACRL enhances the sense of personal growth and accomplishment of our members, provides our membership with role models, and strengthens the image of our membership in the eyes of employers, leadership, and the academic community as a whole.

In 2010, 22 outstanding individuals and institutions received ACRL awards recognizing their accomplishments. ACRL's top honor, the Academic/Research Librarian of the Year Award, was presented to Maureen Sullivan for her work in organizational development, strategic planning, and mentoring. The award, sponsored by ACRL and YBP Library Services, was presented at the 2010 ALA Annual Conference in Washington, D.C.

ACRL continues to present the Excellence in Academic Libraries Award to recognize the staff of a community college, a college, and a university library for exemplary programs that deliver outstanding services and resources to further the educational mission of their institution. This year's recipients were the Bucks County Community College, in the community college category; Elmhurst College, in the college category; and Indiana University Bloomington, in the university category. The award, sponsored by ACRL and YBP Library Services, includes a presentation ceremony on the campus of the award-winning library.



Maureen Sullivan,
2010 Academic/
Research Librarian
of the Year

ACRL/Harvard Leadership Institute

Once again, ACRL partnered with the Harvard Graduate School of Education to offer the Harvard Leadership Institute for Academic Librarians. The program, held in Cambridge, Massachusetts, August 1–6, 2010, is designed for academic librarians with significant administrative responsibility, such as library directors, their associates, and direct reports. This year's institute was again well received by the 99 participants who commented, "I was very impressed with the quality of the instruction. It's important for librarians to be exposed to this level of leadership development and academic rigor for true learning to occur" and "This was an amazing experience. I was reluctant to attend fearing that it would be like so many seminars on leadership and supervision. I think it would be beneficial for younger librarians before becoming leaders—may generate better understanding of skills needed." Reunion events for past participants were held in during the ALA Midwinter Meeting and Annual Conference.

Year in Review

ACRL AWARD WINNERS 2010

Division Award Winners

- **Academic/Research Librarian of the Year Award** (Donor: *YBP Library Services*)
Maureen Sullivan, Maureen Sullivan Associates
- **Excellence in Academic Libraries** (Donor: *YBP Library Services*)
University: Indiana University Bloomington Libraries;
College: A.C. Buehler Library, Elmhurst College, Elmhurst, Illinois;
Community College: Bucks County Community College Library, Newtown, Pennsylvania
- **Hugh C. Atkinson Memorial Award** (*ACRL, ALCTS, LLAMA, LITA*)
Paula T. Kaufman, University of Illinois at Urbana-Champaign
- **Doctoral Dissertation Fellowship** (Donor: *Thomson Reuters*) Christine Madsen, Oxford Internet Institute, University of Oxford, for her proposal "Library Futures: Building a New Knowledge Architecture in Academic Libraries."

Section Award Winners

- **CJCLS Library Program Achievement Award** (Donor: *EBSCO Information Services*) Northwest Vista College Library, San Antonio, Texas
- **CLS ProQuest Innovation in College Librarianship Award** (Donor: *ProQuest*) Sigrid Kelsey and Angela K. VandenBroek, Louisiana State University
- **DLS Distance Learning Librarian Conference Sponsorship Award** (Donor: *Routledge/Taylor & Francis Group*) Thomas E. Abbott, University of Maine–Augusta
- **EBSS Distinguished Education and Behavioral Sciences Librarian Award** (Donor: *John Wiley & Sons, Inc.*) Penny Minton Beile, University of Central Florida

IS Awards

- **IS Ilene F. Rockman Instruction Publication of the Year Award** (*Emerald Publishing Group LTD*) Heidi L. M. Jacobs, University of Windsor, for her article, "Information Literacy and Reflective Pedagogical Praxis," published in the May 2008 issue of *The Journal of Academic Librarianship*
- **IS Innovation Award** (Donor: *LexisNexis*) Nancy Goebel and Dylan Anderson, University of Alberta–Augustana, for developing WASSAIL, an information literacy assessment project
- **IS Miriam Dudley Instruction Librarian Award** (Donor: *ACRL Instruction Section and the LOEX Clearinghouse for Library Instruction*) Beth S. Woodard, University of Illinois at Urbana-Champaign
- **LPSS Marta Lange/CQ Press Award** (Donor: *CQ Press*) Bruce Pencek, Virginia Tech
- **RBMS/Leab Exhibition Catalogue Awards** (Donor: *Katharine Kyes Leab and Daniel J. Leab Endowment*)
CATEGORY 1 WINNER (EXPENSIVE): "Liberty and the American Revolution: Selections from the Collection of Sid Lapidus, Class of 1959," submitted by the Rare Books and Special Collections Department at the Princeton University Firestone Library;
CATEGORY 1 HONORABLE MENTION: (EXPENSIVE) Poetry Collection at the University at Buffalo, The State University of New York for "Discovering James Joyce: The University at Buffalo Collection.";
CATEGORY 2 WINNER (MODERATELY EXPENSIVE): Princeton University Library's Department of Rare Books and Special Collections for "Beauty & Bravado in Japanese Woodblock Prints: Highlights from the Gilbert G. Griffin Collection.";
CATEGORY 3 WINNER (INEXPENSIVE): "The Lion and the Fox: Art and Literary Works by Wyndham Lewis from the C. J. Fox Collection," submitted by the Special Collections Department at the University of Victoria Libraries;

Year in Review

Section Award Winners, *cont.*

CATEGORY 4 WINNER (BROCHURES): Harry Ransom Center at the University of Texas–Austin for its brochure “The Mystique of the Archive”;

CATEGORY 5 WINNER (ELECTRONIC EXHIBITIONS): University of Maryland Libraries’ Special Collections department for “Nancy Drew and Friends: Girls’ Series Books Rediscovered,” (www.lib.umd.edu/RARE/SpecialCollection/nancy/index.html)

■ **WESS Coutts Nijhoff International West European Specialist Study Grant** (*Donor: Coutts Information Services*) Timothy Robert Shipe, University of Iowa Libraries, for his proposal “The Franco-Romanian Literary Avantgarde in Bucharest Libraries”

■ **WSS Achievement in Women’s Studies Librarianship Awards — Career Achievement** (*Donor: ABC-CLIO*) Cindy Ingold, University of Illinois at Urbana-Champaign.

Women’s Leadership Institute

ACRL again partnered with seven other higher education associations (ACPA, ACHUO-I, ACUI, APPA, NACUBO, NAEP, and NASPA) to offer the Women’s Leadership Institute. Held December 6–9, 2009, in Amelia Island, Florida, the program brought together mid-level administrators from across campus functions to share experiences, develop a better understanding of the campus as a workplace and culture, and create networking opportunities. Eighteen ACRL members participated in the program, representing the second largest contingent of registrants from one association. The program will again be held in December 2010.



ACRL/LLAMA Spring Virtual Institute

The latest ACRL/LLAMA Spring Virtual Institute, “Doing Well by Doing Good: Entrepreneurial Leadership for Librarians,” was held April 21–22, 2010. Live Webcasts and asynchronous poster sessions highlighted different

models and aspects of leadership and management and their impact on academic librarianship in today’s challenged and flat economic environments. The institute was well received by the 45 attendees, with comments including, “I found this presentation to be inspiring, relevant, and unique—I hope to implement some of these ideas with the student employees working in my library!” and “Excellent, something all librarians need to know more about.”

Information Technology

ACRL remains committed to supporting the development and recognition of academic and research librarians as leaders and experts in information technology applications in libraries. To this end, the association offered a variety of programs on technology-related issues, including e-learning on topics such as Web design and usability, podcasting, Google Wave, text messaging reference, iGoogle gadgets, Foursquare, open source research tools, and an online version of the popular Cyber Zed Shed featuring Facebook, Twitter, and Sprout. In addition, popular preconferences and workshops at the ALA Midwinter Meeting and Annual Conference featured developing mobile Web sites, text messaging and Twitter, and library mashups.



Continuing our commitment to technology publications, ACRL released *The Anywhere Library: A Primer for the Mobile Web* by Courtney Greene, Missy Roser, and Elizabeth Ruane during the fiscal year. The book provides information on developing and maintaining mobile Web sites for libraries and was one of our top sellers.

This year, ACRL launched a new Web resource, ACRL TechConnect, to provide easy access to association resources dealing with technology issues. The new resource identifies all the

Year in Review



ACRL technology-related events, professional development opportunities, publications, articles, podcasts, and communities and links them from one location. ACRL TechConnect is available at www.ala.org/ala/mgrps/divs/acrl/proftools/techconnect/.

In May 2010, ACRL held its first-ever virtual orientations for new member leaders. Incoming committee chairs experienced ALA's new meeting software, iLinc, by participating in one of two interactive sessions designed to provide support and guidance in their new roles. The two sessions covered everything from key policies and procedures to ways to incorporate ALA Connect into the year-round work of member leaders. The sessions were recorded for future access. The sessions were the first to use iLinc for a large member audience, and participants had significant praise for the virtual meeting format and software.

The Association

To thrive as an association, ACRL must continue to grow its membership and maintain its financial stability. ACRL strives to retain and build on its core membership, while recruiting from new and diverse communities. ACRL must have the fiscal resources, staff expertise, and organizational structure to advance the association's strategic plan.

Membership

ACRL membership declined by 2.78% in 2009–10, more than the average decline of 1.69% expected in a nonconference year. Although ALA lost only 0.88% of its members in FY10, the 11 ALA divisions saw their numbers decrease by 1.65% to 6.46% (average loss was 3.62%). However, given the recessionary environment, the early opening of registration for ACRL 2011 in May potentially exerted a stabilizing effect on membership.

Membership Highlights

On November 12, 2009, ACRL hosted an OnPoint chat for members, "Getting Involved with ACRL," featuring 2009–10 ACRL Vice-President Lisa Hinchliffe and Executive Director Mary Ellen Davis. The session focused on how to get involved in ACRL and find the right niche. Participants were able to share ideas about working with ACRL to create the community, the network, and the connections needed to enhance one's career.

A wide variety of ACRL committees, sections, and other groups continue to use ALA Connect for networking and work purposes. In addition, as of August 2010, 3,401 individuals "like" the official ACRL Facebook page, 1,937 people follow the association on Twitter, and the ACRL LinkedIn community has grown to 1,535 members. Several ACRL sections, including AFAS, Arts, CLS, IS, LES, LPSS, and WSS, have Facebook pages or groups for their members and other interested parties. The Marketing Academic and Research Libraries Committee uses Facebook and Twitter to disseminate the ACRL Marketing Minute, bi-weekly quick tips and insights on marketing research, trends, and data. ACRL presence on ALA Island in Second Life continues our outreach in new areas. These online presences provide avenues for information dissemination and connection with, and between, members.

The ACRL Insider Weblog (www.acrl.ala.org/acrlinsider/) continues to keep readers current and informed on the activities, services, and programs of the association and features weekly

Year in Review

ACRL Communities of Practice Membership Statistics

ACRL Sections	Personal	Organizational and Corporate	August 2010 total	August 2009 total	Change
ACRL	11,300	826	12,126	12,473	-2.78%
AAMES	335	38	373	353	5.67%
AFAS	236	11	247	252	-1.98%
ANSS	447	40	487	509	-4.32%
ARTS	806	52	858	874	-1.83%
CJCLS	1,213	136	1,349	1,364	-1.10%
CLS	2,596	180	2,776	2,769	0.25%
DLS	1,408	54	1,462	1,406	3.98%
EBSS	805	98	903	927	-2.59%
IS	4,244	248	4,244	4,337	-2.14%
LES	540	10	550	571	-3.68%
LPSS	455	48	503	526	-4.37%
RBMS	1,699	94	1,793	1,748	2.57%
SEES	190	24	214	220	-2.73%
STS	1,282	112	1,394	1,478	-5.68%
ULS	4,605	190	4,795	5,007	-4.23%
WESS	478	32	510	548	-6.93%
WSS	437	28	465	499	-6.81%
Total Section Affiliations	23,171				

ACRL Interest Groups	Personal	Organizational and Corporate	August 2010 total	August 2009 total	Change
Academic Library Services to International Students	198	1	199	N/A	N/A
Health Sciences	287	1	288	N/A	N/A
Image Resources	215	0	215	N/A	N/A
Residency	37	0	37	N/A	N/A
Universal Accessibility	101	0	101	N/A	N/A
Virtual Worlds	160	0	160	N/A	N/A
Total IG Affiliations	1,000				

Note: the ACRL Numeric and Geospatial Data Services in Academic Libraries was added as a dues product in September 1, 2010. Membership figures will be available for FY11.

Year in Review

profiles of ACRL members. The biweekly ACRL Update e-newsletter, along with publications and e-Learning course announcements, continue to be distributed through HTML e-mail to increase awareness of ACRL activities.

ACRL continues to sponsor participants in the ALA Emerging Leaders program. This year's three ACRL-sponsored emerging leaders are Hui-Fen Chang, humanities and social sciences librarian, Oklahoma State University Library, sponsored by ACRL; Wendy Girven, public services librarian, University of Alaska–Juneau, sponsored by ULS; and Arianne Hartsell-Gundy, humanities librarian, Miami University, sponsored by IS.

As part of its commitment to furthering diversity in librarianship, the association is supporting JaTara Barnes as its 2010–11 Spectrum Scholar. Barnes will attend the Syracuse University School of Information Studies. Since 1999, ACRL has provided more than \$70,000 to the Spectrum Scholarship Program.

In addition, ACRL assists scholars through mentoring and conference assistance. The ACRL Dr. E.J. Josey Spectrum Mentor Committee supports Spectrum Scholars with an interest in academic libraries by pairing them with a trained mentor from an academic library. The committee has paired more than 50 Spectrum Scholars with mentors since 2003 and is working to pair interested current scholars and scholars from the incoming Spectrum class. ACRL also provides five scholarship awards that support travel for the attendance of Spectrum Scholars at ACRL conferences.

Sections

ACRL provides special connections for members, both virtual and personal. ACRL sections offer 17 vibrant and dynamic communities that nurture individual development and foster a deeper connection to the profession. As of August 31, 2010, there were more than 13,300 subscribers to section discussion lists. Sections also hosted dozens of special events (socials, dinners, receptions) at the ALA Midwinter Meeting and Annual Conference to create community among new and continuing members.

Interest Groups

As of August 2010, the six ACRL interest groups—Academic Library Services to International Students, Health Sciences, Image Resources, Residency Programs, Universal Accessibility, and Virtual Worlds—have attracted 1,000 members, with an average membership of 143. The Health Sciences Interest Group has the most members (288). The seventh interest group, Numeric and Geospatial Data Services in Academic Libraries, will appear as a membership option in September 2010. Approved by the ACRL membership in the 2008 ALA/ACRL election, interest groups provide a way to easily create a “home” within ACRL for topics and issues that are currently underrepresented in the organization.

Sustainability

ACRL integrates sustainability into all aspects of the life of the association.

The number of promotional materials printed and distributed at the ALA Midwinter Meeting and Annual Conference has been greatly reduced by producing a single promotion postcard and a page on the ACRL Web site for more details on topical association activities. Holiday greetings were also sent to ACRL members via e-mail instead of a printed card.

In September 2010, *Choice* received notification of the approval of its Commercial Interior LEED application for its new Liberty Square office condominium in Middletown, Connecticut,

Meet the ACRL Staff

LEED (Leadership in Energy and Environmental Design) certification is granted to projects that meet national standards for sustainability and green practices in building design. The *Choice* advertising department additionally switched from print to electronic media kits for *Choice* and all other ACRL serials during the fiscal year to promote sustainability and reduce costs.

Several ACRL sections, including CLS, EBSS, LPSS, SEES, and WESS, explored ways to reduce their carbon footprint during the fiscal year, including increasing use of ALA Connect and other online meeting options to increase the number of virtual meetings held between ALA conferences. All section newsletters are now available only online, further reducing the association's use of paper and other resources.

Organization Vitality and Effectiveness

ACRL seeks to acquire the fiscal resources, staff expertise, and organizational structure necessary to advance the association's strategic plan.

ACRL Staff

During the 2010 fiscal year, ACRL Program Coordinator Joe Barkley and Web Services Manager Jon Stahler left the association to pursue other opportunities. In August 2010, Erin Shackelford joined ACRL as a new administrative assistant. Her primary duties include professional development events, appointments, and donations processing along with providing support for content development, scholarly communication, and government relations activities.

In recognition of their increased responsibilities and the high quality of their work, two ACRL staff members were promoted in spring 2010. Adam Burling was promoted to program officer, adding support of division appointments to his member services portfolio. Dawn Mueller was promoted to senior production editor, taking on responsibility and leadership for the ACRL Web site.

Many of you have had phone and e-mail contact with ACRL's staff, of which there are 15.75 ALA-approved FTE positions at headquarters. Here's your chance to put a face with that voice or e-mail signature. Below is a listing of current ACRL staff members (including two of ACRL's Choice 22.5 FTE staff) with information about their responsibilities. Take a minute to "meet the staff." We look forward to hearing from you!

ACRL's office hours are 8:30 a.m. to 4:30 p.m. (CST), Monday through Friday. All ALA staff have direct telephone lines. All prefixes are (312) 280-, followed by the four-digit extension. If you use the toll-free number (800-545-2433) you will be instructed to enter the extension of the person you wish to speak with.

ACRL STAFF LISTING

ADAM BURLING, program officer. Oversees section committee appointments, rosters, ALA Handbook; coordinates ACRL meeting requests for Annual Conferences and Midwinter Meetings; contact for ACRL membership committees and section executive committees.
Phone: (312) 280-2521; **e-mail:** aburling@ala.org



Meet the ACRL Staff



MARGOT SUTTON CONAHAN, manager of professional development. Manages all aspects of ACRL's professional development offerings, including the ACRL National Conference, preconferences, institutes, and virtual conferences; manages ACRL's e-learning program; coordinates the ACRL Colleagues Program for National Conference. **Phone:** (312) 280-2522; **e-mail:** msutton@ala.org

DAVID M. CONNOLLY, classified advertising coordinator/editorial assistant. Manages job ads for *C&RL News* in print; manages ALA JobLIST, the online career site ACRL operates jointly with *American Libraries* and ALA's Office of Human Resources Development and Recruitment; contact for information about subscriptions, job ads, and manuscript submissions for *C&RL News*; produces ACRL Briefing Book. **Phone:** (312) 280-2513; **e-mail:** dconnolly@ala.org



KATIE COOMBES, program officer. Coordinates activities of Board of Directors (agenda and document preparation for Board meetings, etc.); assists in budget preparation and review; prepares and maintains ACRL's financial reports; receives contributions from corporate sponsors and maintains records for ACRL; manages ACRL's office. **Phone:** (312) 280-2519; **e-mail:** kcoombes@ala.org

MARY ELLEN K. DAVIS, executive director. Directs activities of the ACRL and *CHOICE* offices; coordinates policy implementation and strategic planning; prepares ACRL's budgets; ex-officio member of ACRL's Executive Committee and Board of Directors; serves as official contact for higher education organizations. **Phone:** (312) 280-3248; **e-mail:** mdavis@ala.org



KATHRYN DEISS, content strategist. Handles all questions about ACRL's publications; manages non-serial publications; develops an overarching strategic plan for integrating and sequencing ACRL content offerings to meet the needs of academic and research librarians, including content acquisitions and development of publications, seminars, institutes, e-learning, etc.; teams with other members of the ACRL staff to identify the appropriate format for content delivery; provides organizational development and facilitation services. **Phone:** (312) 280-2529; **e-mail:** kdeiss@ala.org

Meet the ACRL Staff

DAVID FREE, editor-in-chief of *College and Research Libraries News*/marketing and communications specialist. Responsible for content and production of *C&RL News* in print and online; develops marketing and communications plans for ACRL programs, publications, and services; coordinates press releases and promotional activities; coordinates ACRL's Standards and Guidelines. **Phone:** (312) 280-2517; **e-mail:** dfree@ala.org



ANN-CHRISTE GALLOWAY, production editor. Copy and layout editor for *C&RL News* in print and online. Writes "People in the News" and "Grants and Acquisitions" for *C&RL News*. **Phone:** (312) 280-2524; **e-mail:** agalloway@ala.org

FRANCINE GRAF, managing editor of *Choice*. Manages all aspects of the magazine, reviews-on-cards, and electronic databases; coordinates the work of *Choice's* editorial staff; plans the editorial calendar; handles *Choice's* business and economics sections. **Phone:** (860) 347-6933; **e-mail:** fgraf@ala-Choice.org



MEGAN GRIFFIN, program coordinator. Prepares ACRL's ballots for the ALA annual elections; coordinates ACRL's Awards Program; coordinates ACRL's Chapters Council; contact for ACRL's discussion groups; oversees ACRL's ALA Annual Conference programs, special events, and activities. **Phone:** (312) 280-2514; **e-mail:** mgriffin@ala.org

KARA MALENFANT, scholarly communications and government relations specialist. Coordinates ACRL's government relations advocacy; coordinates ACRL's scholarly communication activities; coordinates ACRL's environmental scanning effort. **Phone:** (312) 280-2510; **e-mail:** kmalenfant@ala.org



Meet the ACRL Staff



DAWN MUELLER, senior production editor. Manages and produces all non-serial publications; develops and maintains ACRL's Web site; manages production of *C&RL*, *RBM*, and section newsletters; Coordinates production of nonserial books and publications, primary design and production of all ACRL brochures and flyers. **Phone:** (312) 280-2516; **e-mail:** dmueller@ala.org

TORY ONDRLA, conference supervisor. Manages logistics for ACRL professional development events including preconferences, workshops, institutes, the ACRL National Conference, and ACRL Board functions. **Phone:** (312) 280-2515; **e-mail:** tondrla@ala.org



MARY JANE PETROWSKI, associate director. Serves as Chief Operating Officer for ACRL; coordinates ACRL membership promotion and retention activities; coordinates Friends of ACRL; coordinates advisory services, leader orientation, mentoring programs, interest groups, online communities; manages ACRL's *Research Evidence for Action in Libraries* research service; manages ACRL's *Academic Library Trends and Statistics* program; staff liaison for ACRL Interest Groups. **Phone:** (312) 280-2523; **e-mail:** mpetrowski@ala.org

IRVING ROCKWOOD, *CHOICE*, editor and publisher. Handles magazine and other product advertising sales, subscription services, and marketing promotions for *CHOICE* and ACRL serial publications; oversees *CHOICE* Reviews Online; oversees *Resources for College Libraries*. **Phone:** (860) 347-6933; **e-mail:** irockwood@ala-Choice.org



ERIN SHACKELFORD, administrative assistant. Provides administrative support for the ACRL division; supports professional development events and e-learning; supports division-level and section committee appointments; coordinates ALA Annual and Midwinter Meeting scheduling. **Phone:** (312) 280-5277; **e-mail:** eshackelford@ala.org

ACRL Board of Directors, 2009–2010



ACRL Board 2009–10 (l to r): (back) Locke J. Morrisey, Mary Ellen K. Davis, John A. Lehner, Mary M. Carr, Lori A. Goetsch, Elizabeth A. Dupuis, Michael J. LaCroix, (front) Janice Welburn, Erika C. Linke, Lisa Janicke Hinchliffe, Linda A. Kopecky, Debbie L. Malone, Lisabeth Chabot, Ann Campion Riley.

ACRL Board of Directors, 2009–2010

President

Lori A. Goetsch
Kansas State University

Vice-President/President-Elect

Lisa Janicke Hinchliffe
*University of Illinois–Urbana
Champaign*

Past-President

Erika C. Linke
Carnegie Mellon University

Budget and Finance Committee Chair

Janice Welburn
Marquette University

ACRL Councilor

Locke J. Morrisey
University of San Francisco

Executive Director (Ex-officio)

Mary Ellen K. Davis
ACRL/ALA

Directors-at-large

Mary M. Carr
Spokane Community College

Lisabeth Chabot
Ithaca College

Elizabeth A. Dupuis
University of California–Berkeley

Linda A. Kopecky
*University of Wisconsin–
Milwaukee*

Michael J. LaCroix
Creighton University

John A. Lehner
University of Houston

Debbie L. Malone
DeSales University

Ann Campion Riley
University of Missouri

Sponsorships

ACRL Sponsorships for 2010

ACRL expresses its sincere appreciation to the following sponsors for their generous donations to the various programs and events we have offered throughout the year. Thanks to your support, ACRL members benefited from enhanced programs and services this year.

Colleagues

Summa cum laude (*\$25,000 and up*)

Elsevier
Thomson Reuters

Magna cum laude (*\$20,000–24,999*)

ProQuest

Cum laude (*\$15,000–19,999*)

EBSCO Information Services
YBP Library Services

Mortar Board (*\$10,000–14,999*)

Chemical Heritage Foundation
Innovative Interfaces
University of Pennsylvania Libraries
Temple University Libraries

Dean's List (*\$5,000–9,999*)

Alexander Street Press
OCLC—Online Computer Library Center
Pennsylvania State University Libraries
University of Pittsburgh Libraries

Honor Roll (*\$750–4,999*)

AAAS
ABC-CLIO
Adam Matthew Digital
Agati
American Philosophical Society
Antiquarian Booksellers' Association of America
Atlas Systems
Aux Amateurs de Livres International
Bonhams & Butterfields
Brown University Library
Bruce McKittrick Rare Books
Casalini Libri
CIS/LexisNexis/UPA
Columbia University Libraries
Coutts Information Services
Barbara Darden
Dartmouth College Libraries
Drexel University

Honor Roll (*continued*)

Duke University Libraries
Emerald Publishing Group, LTD.
Eustis Chair
Franklin & Marshall College
Georgetown University
The H.W. Wilson Foundation
Harvard College Libraries
IEEE
IOP Publishing
Jean Touzot Librairie Internationale
Johanson Rare Books
John Wiley & Sons
Kansas State University Libraries
La Salle University
Library Company of Philadelphia
Marilyn Braiterman Rare Books
Marquette University Libraries
Michael Brown Rare Books
Morgan & Claypool Publishers
National Archives Mid-Atlantic Region—
Philadelphia
Oregon State University
The Philadelphia Rare Books and
Manuscripts Company
Princeton University Library
Rice University—Fondren Library
Robert W. Woodruff Library of the Atlanta
University Center
Routledge/Taylor & Francis Group
Rutgers University Libraries
Serials Solutions
University of Calgary
University of Connecticut Libraries
University of Illinois at Urbana-Champaign
Libraries
University of Kansas Libraries
University of Manitoba Libraries
University of Minnesota Libraries
University of Rochester
University of San Francisco Libraries
University of Utah
University of Washington Libraries
University of Wyoming Libraries
VALE—Virtual Academic Library Environment
New Jersey
Whitman College Library
Winston-Salem State University

Sponsorships

ACRL Sponsorships for 2010

Colleagues Donor (up to \$749)

Aleph-Bet Books
Aquinas College Library
Ars Libri
ARTstor
Auburn University Libraries
Azavea
B&B Rare Books
Barry Scott
Bartleby's Books
Between the Covers Rare Books
Bickerstaff's Books, Maps, &c.
Boston Rare Maps
Brepols Publishers
Brian Cassidy, Bookseller
Bucks County Community College Library
Buddenbrooks
CARLI—Consortium of Academic and
Research Libraries in Illinois
Colby College Libraries
College of Physicians of Philadelphia
Creighton University—Reinert-Alumni
Memorial Library
David M. Lesser Fine Antiquarian Books
Denison University Libraries
DeWolfe & Wood
Digital Transitions
E. Wharton & Co.
Eclectibles
Estates of Mind
Evan Rusch
Florida Atlantic University Libraries
Franklin Gilliam :: Rare Books
Furman University Library
Garrett Scott, Bookseller
German Society of Pennsylvania
Hagley Museum and Library
Haverford College
Hudson Valley Community College—Marvin
Library
Ian Brabner, Bookseller
James Cummins Bookseller
Jett W. Whitehead Rare Books
John Waite Rare Books
Johnnycake Books
The Kelmescott Book Shop
Knoel
L & T Reprint Books
The Lawbook Exchange
LOEX Clearinghouse for Library Instruction
Loyola University Chicago
Loyola University New Orleans
Lutheran Theological Seminary at
Philadelphia
Lux Mentis
Marc Selvaggio, Bookseller
MARCIVE
Michael R. Weintraub, Inc.
MIT Libraries
Musinsky Rare Books
New England Journal of Medicine
Northeastern Illinois University Libraries
Oak Knoll Books
Oberlin College Libraries
Otto Harrassowitz
Palinurus Antiquarian Books
Presbyterian Historical Society
Priscilla Juvelis
Productive Arts
Rosenbach Museum and Library
Royal Books
Rulon-Miller Books
Springer
Stuart Bennett Rare Books
Ten Pound Island Book Co.
Thomas A. Goldwasser Rare Books
Tulane University Libraries
University of Colorado—Boulder Libraries
University of Missouri Libraries
University of North Carolina—Greensboro
Libraries
University of Oregon Libraries
Walter de Gruyter
Washington University—St. Louis
Wesleyan University Libraries—CTW
Consortium
William Reese Company
Wittenberg University Library

Financial Report

Janice Welburn

Budget and Finance Committee Chair



The ACRL Board of Directors, Budget and Finance Committee, and executive director have all given considerable attention to carefully reviewing and monitoring ACRL budget performance over the course of the 2009–2010 fiscal year. Such steps are especially important in light of the U.S. and global economic recession. What follows is a summary of ACRL budgetary performance written with broader economic conditions in mind. The report highlights both operating revenue activity and budgetary outcomes.

2009–2010 ACRL Budgetary Performance: a fiscal year end summary as of August 31, 2010

<i>ACRL (without Choice)</i>		<i>CHOICE</i>	
Total Revenue	\$2,198,548	Total Revenue	\$3,041,614
Total Expenditures	\$2,392,068	Total Expenditures	\$3,076,023
Net Revenue	(\$193,521)	Net Revenue	(\$34,409)

2009–2010 ACRL Budget Highlights

- **Total ACRL revenues** for FY 2010 (without Choice) through August 2010 are \$2,198,548. These revenues are \$12,451 or 0.56% below budget and \$2,150,962 or 49.45% less than last year through August (the difference from last year is expected and part of the regular two-year cycle of the ACRL conference).
- **Total ACRL expenses** for FY 2010 (without Choice) through August are \$2,392,068. These expenses are \$450,193 or 15.84% less than budget and \$1,400,871 or 36.93% less than the last year through August.
- **Net ACRL revenues** (without Choice) through August are (\$193,521), which is \$437,741 or 69.34% less than the deficit budgeted and \$750,091 or 134.77% less than the deficit last year through August.
- **Total Choice revenues** through August are \$3,041,614, which is \$91,633 or 2.92% less than budget and \$250,853 or 7.62% less than last year through August.
- **Total Choice expenses** through August are \$3,076,023. This is \$360,769 or 10.50% less than budget and \$126,407 or 3.95% less than last year through August.
- **Net Choice revenues** through August are (\$34,409). This is \$269,136 or 88.66% better than budget and \$124,446 or 138.22% less than last year through August.

Factors Affecting Budget Outcomes

FY 2009–2010 has been an especially difficult budgetary year due to the effects of the national and global recession on economic performance. Economic conditions have affected libraries, higher education, and the nonprofit sector in general, and are likely to have influenced decisions by librarians on the priorities they can give to spending limited

Financial Report

resources on their own professional activity. As in previous years the ACRL Board of Directors, Budget and Finance Committee, executive director and entire ACRL staff have worked together to monitor expenses in relation to changes in revenue and have exercised care in expending funds.

As of August 31, 2010, ACRL's total revenues (without taking revenues from Choice into consideration) were \$2,198,548, which was \$12,541 or 0.56% below a very conservative budget. Although ACRL's gross revenues nearly met budgeted expectations, it is important to note the budget anticipated the continued shrinking of revenue streams such as subscriptions, product advertising, and professional development that historically ACRL has relied upon. It is clear that the economic context has affected the organization's revenue streams. One illustration of the effect of the economic situation is the negative impact on ACRL membership revenue. Revenue obtained from membership dues continues to fall and ended the year 6.13% below budget at \$645,488 rather than the \$687,663 budgeted for the year.

ACRL's other key revenue streams displayed mixed performance over the course of the year. Sales of books, classified ads, and some planned professional development events exceeded budget expectations. Net revenues for ACRL books were \$28,566 higher than budget. Also unexpected, classified ad revenues ended the fiscal year with gross revenues of \$194,656. This was \$34,656, or 21.66%, above budget. It is likely that this can be attributed to the beginnings of the economic recovery and the extra effort ACRL staff gave to making JobLIST a part of the social media, keeping its presence visible. Although excess revenue from classified ads contributed favorably to revenues, there is no expectation that they will return to the much higher levels of revenue generated by such ads a decade ago.

Projects that generated revenues in excess of budget helped to offset projects that did not generate the budgeted revenue such as Web CE which ended the year at \$130,048 in revenues, but was \$36,122 or 21.73% below budget. However, expenses were also reduced so the net revenue shortfall was reduced to 12.43%. Aside from Web CE, ACRL met or exceeded revenue expectations for registration for other professional development events with exception of Midwinter Workshops. RBMS is particularly noteworthy for its successful preconference, which generated \$112,110 in registration revenues representing \$28,806 or 34.58% more than budget. RBMS fundraising was also successful, generating nearly double the budget of \$29,000 to \$58,840.

In all, ACRL total expenses through August 31, 2010, were \$2,392,068 or 15.84% less than budget. Expense savings can be attributed to a combination of things: salary savings from open staff positions; reductions in expenses wherever possible, especially in print production; Web expenses; facilities audio visual rental; and elimination of several planned activities, such as not expending funds budgeted for possible technology initiatives as ACRL decided to wait for recommendations from its task force. It is clear that ACRL staff worked very hard with the ACRL Board, the Budget and Finance Committee, and members to achieve savings through careful management of expenditures in relation to revenues generated.

Financial Report

As of August, ACRL net revenues for the fiscal year were (\$193,521), which is \$437,741 or 69.34% less than the (\$631,262) deficit budgeted. The ACRL Long-Term Investment (LTI) Fund balance, which includes award endowments, reflected the market's ups and downs. While ending lower than the gains it had seen mid-year the LTI still increased its value 5.96% to \$1,908,545 from the \$1,801,182 at the close of FY2009. ACRL budgets some of the interest from its Long Term Investment (LTI) to support strategic initiatives. This year \$50,000 in interest from ACRL's LTI was transferred to support the strategic investment in the Value of Academic Libraries initiative.

CHOICE

Both total revenues and expenses for CHOICE were below budget, although net revenues fared better than budget. Total revenues for FY 2009–2010 were \$3,041,614, which was \$91,633 (or 2.92%) below budget and \$250,853 (7.62%) below last year. It is assumed that this reflects the ongoing effect of conditions in the economy, particularly as they affect both academic library budgets and scholarly publishing. However, total expenses were also below budget at \$3,076,023, which is \$360,769 (10.50%) less than budget and \$126,407 (3.95%) less than last year. This resulted in a modest deficit of (\$34,409), which was \$269,136 (or 88.66%) better than budget although \$124,446 (or 138.22%) less than last year.

As with ACRL, most of Choice's major revenue streams have been adversely affected by the state of the economy. Only print ad sales and licensing revenues performed better than budget and both closed the year well below 2009 levels. Net print ad sales were \$686,627, which was \$75,295 (12.3%) better than budget but \$73,203 (9.6%) less than last year. Licensing revenues were \$513,875, which was \$5,815 (1.1%) better than budget but \$108,256 (17.4%) less than last year. All other Choice revenue sources were below budget, including print subscriptions revenues of \$955,154, a shortfall of \$27,446 (2.8%). Electronic subscriptions came in \$10,803 (2.0%) below budget, although 9.8% better than last year. RCL revenues closed this year at \$243,978, which was \$23,937 (8.9%) below last year and \$111,847 (31.4%) below budget, due in part to lower than expected sales of RCL–Career Resources.

Choice expenses came in well below budget. At \$113,880, expenses for the office space ACRL/CHOICE purchased, Liberty Square, came in \$196,933 (or 63.4%) below budget; in this case the economic downturn helped us as interest rate on the commercial loan for the property were lower than budgeted. Payroll and related expenses contributed another \$154,658 in savings. Operating expenses were \$422,877, which was \$79,712 (or 15.9%) below budget, while publication expenses were \$509,122, some \$22,038 (4.1%) below budget. Some expenses for outside services, including consultants, professional advisors, and contracted workers, came in higher than budgeted but these were offset by savings in other areas.

Overall, Choice's FY 2009–2010 results were somewhat better than anticipated given the economic milieu for publishing and for academic libraries. Despite the economic downturn, most expenses were lower than expected a year before, indicating a sustainable performance.

Financial Report

ACRL Executive Summary 2009–2010 *(unaudited; report as of Nov. 5, 2010)*

SOURCES OF REVENUE	FY2009 ACTUAL	FY2010 BUDGET	FY2010 ACTUAL
OPENING RESERVE LEVELS AS OF SEPT. 1:			
ACRL Operating Reserve Fund	\$3,298,208	\$3,854,778	\$3,854,778
ACRL Long-Term Investment Fund (including award endowments)	\$1,962,323	\$1,801,182	\$1,801,182
CHOICE Operating Reserve Fund	\$3,229,288	\$3,274,252	\$3,274,252
CHOICE Long-Term Investment Fund	\$701,496	\$664,819	\$664,819
TOTAL	\$9,191,315	\$9,595,031	\$9,595,031
ACRL LTI Fund Net Interest (not including award endowments)	\$93,944	\$48,942	\$63,313
MEMBERSHIP DUES AND OTHER			
Dues	\$672,822	\$687,663	\$645,488
Other (e.g., consulting, standards)	\$58,862	\$10,500	\$33,840
Miscellaneous Donations	\$825	\$3,750	\$500
Awards	\$12,100	\$16,950	\$11,400
Section Newsletters	\$0	\$600	\$0
Special Events	\$16,869	\$14,250	\$20,235
Subtotal	\$761,478	\$733,713	\$711,462
PUBLICATIONS			
CHOICE	\$3,292,467	\$3,133,247	\$3,041,614
C&RL	\$150,323	\$153,392	\$148,001
C&RL News	\$397,671	\$329,256	\$358,735
RBM	\$36,442	\$31,883	\$32,992
Nonperiodical Publications	\$257,691	\$182,050	\$223,558
Library Statistics	\$103,179	\$94,951	\$83,230
Applied Research (REAL)	\$0	\$60,000	\$0
Subtotal	\$4,237,773	\$3,984,779	\$3,888,130
EDUCATION			
Institutes*	\$225,247	\$291,656	\$287,800
ACRL Conference	\$2,120,018	\$0	(\$14,500)
Preconferences & Workshops	\$166,395	\$153,938	\$214,022
Annual Conference Programs	\$14,730	\$14,000	\$23,200
Web CE	\$114,420	\$166,160	\$130,048
Subtotal	\$2,640,810	\$625,754	\$640,570
SPECIAL PROGRAMS			
Friends of ACRL–Restricted	\$9,961	\$5,750	\$8,232
Friends of ACRL–Operating	\$0	\$0	\$0
Total Revenue			
Total Revenue	\$7,641,976	\$5,344,246	\$5,240,162
CHOICE Revenue	\$3,292,467	\$3,133,247	\$3,041,614
ACRL Revenue without CHOICE	\$4,349,510	\$2,210,999	\$2,198,548

Financial Report

OBJECT OF EXPENSE	FY2009 ACTUAL	FY2010 BUDGET	FY2010 ACTUAL
MEMBERSHIP ACTIVITIES			
Membership Services [†]	\$36,007	\$49,593	\$10,260
Executive Committee & Board	\$169,707	\$194,753	\$186,374
Advisory	\$63,415	\$66,204	\$20,175
Standards Distribution	\$6,505	\$8,579	\$5,939
Discussion Groups	\$2,177	\$1,170	\$1,032
Awards	\$23,008	\$28,088	\$23,618
Chapters	\$19,255	\$20,357	\$16,695
Committees and Interest Groups	\$64,877	\$89,068	\$104,098
Sections	\$58,511	\$83,288	\$57,920
Section Newsletters	\$27,423	\$16,078	\$5,346
C&RL Over Revenue	\$9,639	\$44,120	\$35,415
C&RL News Over Revenue	\$47,700	\$216,349	\$81,174
Liaisons to Higher Ed. Organizations	\$35,265	\$50,405	\$45,605
Special Events	\$33,029	\$24,578	\$32,007
Information Literacy	\$11,286	\$12,623	\$2,063
Scholarly Communication	\$61,966	\$67,558	\$54,946
Value of Academic Libraries	\$6,086	\$55,450	\$64,738
Government Relations	\$50,248	\$51,758	\$40,564
Scholarships	\$77,745	\$38,300	\$41,815
Annual Conference Programs	\$54,930	\$63,430	\$50,958
Subtotal	\$858,779	\$1,181,749	\$880,742
SPECIAL PROJECTS			
Friends of ACRL—Restricted	\$8,625	\$5,750	\$2,745
Friends of ACRL—Operating	\$3,514	\$3,619	\$7,989
Board Initiatives funded by ACRL LTI Interest	\$0	\$31,323	\$50,000
Subtotal	\$3,514	\$40,692	\$57,989
PUBLICATIONS			
CHOICE	\$3,202,430	\$3,436,792	\$3,076,023
C&RL	\$150,323	\$153,392	\$148,001
C&RL News	\$397,671	\$329,256	\$358,735
RBM	\$25,027	\$38,661	\$30,355
Nonperiodical Publications	\$188,481	\$183,045	\$196,986
Library Statistics	\$112,645	\$88,303	\$73,353
Applied Research (REAL)	\$61,415	\$64,129	\$3,980
Subtotal	\$4,137,992	\$4,293,578	\$3,887,432
EDUCATION			
Institutes*	\$194,237	\$287,781	\$249,092
ACRL Conference	\$1,586,373	\$248,069	\$183,648
Preconferences & Workshops	\$151,773	\$150,523	\$175,050
Web CE	\$62,701	\$113,734	\$84,138
Subtotal	\$1,995,084	\$800,107	\$691,928
Total Expenses	\$6,995,369	\$6,279,053	\$5,468,091
CHOICE Expenses	\$3,202,430	\$3,436,792	\$3,076,023
ACRL Expenses without CHOICE	\$3,792,939	\$2,842,261	\$2,392,068

Financial Report

NET REVENUE AND FUND BALANCES	FY2009 ACTUAL	FY2010 BUDGET	FY2010 ACTUAL
ACRL Net without CHOICE	\$556,570	(\$631,262)	(\$193,521)
CHOICE Net	\$90,037	(\$303,545)	(\$34,409)
Transferred to CHOICE LTI Fund	\$0	\$0	\$0
Transferred to ACRL LTI Fund	\$0	\$0	\$0
Mandated ACRL Operating Reserve	\$668,355	\$732,137	\$732,137
CLOSING RESERVE LEVELS AS OF AUG. 31:			
ACRL Operating Reserve Fund	\$3,854,778	\$3,223,516	\$3,661,257
ACRL Long-Term Investment Fund (including award endowments)	\$1,801,182	\$1,840,338	\$1,908,545
CHOICE Operating Reserve Fund	\$3,274,252	\$2,970,707	\$3,239,843
CHOICE Long-Term Investment Fund	\$664,819	\$691,597	\$701,968
TOTAL	\$9,595,031	\$8,726,158	\$9,511,613

Notes: ACRL's fiscal year runs from September 1 through August 31. Actual numbers shown are rounded from two decimal places; therefore, subtotals may not precisely represent columns totals due to rounding. Salaries and operating costs are allocated to each budget project and are not presented as a separate line item.

*Beginning in FY10, the Education category "Professional Development" has been renamed "Institutes," which includes the National Immersion Institute, Regional Immersion Institute, and Immersion Assessment projects. The RBMS regional workshops project is now reflected in the Preconferences & Workshops category.

†The membership services expense line for FY10 includes a \$45,000 contra-expense and for FY09 includes a \$100,000 contra-expense, transferred from the CHOICE net asset balance (i.e. a donation from CHOICE) to support ACRL initiatives, programs, and services. In FY10, the membership services expense line also reflects the \$50,000 transfer in support of the ACRL Value of Academic Libraries Initiative funded by ACRL LTI interest.

Budget and Finance Committee, 2009–2010

Janice D. Welburn, *Marquette University*, chair
 Steven Adams, *Princeton University*
 Julia Gelfand, *University of California–Irvine*
 Ernestina Mesa, *Palo Alto College*
 Joan Roca, *Minnesota State University Mankato*
 Judith Russell, *University of Florida*
 Jane Schillie, *Kansas State University*
 Edwin Schroeder, *Yale University*
 Cynthia Steinhoff, *Anne Arundel Community College*
 Lisa Browar, *Linda Hall Library*, ex officio
 Lisa Hinchliffe, *University of Illinois at Urbana-Champaign*, ex officio
 Beth McNeil, *Purdue University*, ex officio
 Jane Schillie, *Kansas State University*, ex officio
 Mary Ellen K. Davis, *ACRL/ALA*, ex officio
 Katie Coombes, *ACRL/ALA*, staff liaison

Annual Report

About the 2010 Annual Report cover

The cover of the 2010 Annual Report features images of ACRL members from the Member of the Week feature on the ACRL Insider blog. Each week, the feature highlights the diversity of our association with a profile of one of our members. Contact Mary Jane Petrowski at mpetrowski@ala.org for more information or to submit a profile.

Cover Images (from top left):

Erin Dorney (Millersville University)
Cliff Landis (Georgia State University)
Bohyun Kim (Florida International University)
Micquel Little (St. John Fisher College)
John M. Jackson (University of Southern California)
Josh Petrusa (Norwich University)
Kimberley Bugg (Atlanta University Center)
Alison Miller (Drexel University)
Beth Ruane (DePaul University)
Tiffani Travis (California State University - Long Beach)
Camille Chesley (University of Illinois at Urbana-Champaign GLSIS)

ALA JobLIST

The #1 source for jobs in Library and Information Science and Technology

WHERE JOB SEEKERS AND EMPLOYERS GET RESULTS

JOB SEEKERS

Search and sort hundreds of job ads by position type, employer, location, and more

EMPLOYERS

Strengthen your candidate pool—ALA reaches the most engaged professionals and students



ALA american libraries HRDR College & Research Libraries news ACRL

joblist.ala.org