



Advancing learning  
Transforming scholarship

Association of College & Research Libraries  
A division of the American Library Association

# Inspiring GREAT IDEAS



KEEP LEARNING  
TRY NEW THINGS  
BE CREATIVE TRANSFORM  
SHARE TRAILBLAZE  
IDEAS AND INNOVATE  
CONNECT BE A BETTER LIBRARIAN  
THINK BIG  
MY GAME

# 2012-2013 ANNUAL REPORT

# Message from the President

---

## **Steven J. Bell**

*ACRL's 74th President*

The higher education association for librarians. Advancing Learning. Transforming Scholarship. These phrases first appeared mid-2013 as the result of a successfully completed ACRL Board of Directors' branding initiative. They establish a connection with the association's Plan for Excellence, while declaring our stake in the higher education enterprise. While our brand is an intangible that contributes to the fabric of this association, it was a year of concrete, significant advancement for ACRL.



Start with the successful ACRL 2013. Academic librarians came to Indianapolis in droves, resulting in a record-setting attendance. Highlighted by three outstanding keynote speakers—who will ever forget that Henry Rollins performance?—the conference featured a robust collection of programs and activities that surpassed all previous conferences. ACRL's peer-revered conference reigns as the premier gathering of academic librarians, and the enthusiasm for ACRL 2015 in Portland is building. I was gratified by the many members who stopped me to share how rewarding they found the conference.

In Indianapolis I was pleased to attend a social event for the kickoff of the next phase in ACRL's widely recognized Value of Academic Libraries initiative. Assessment in Action is an ambitious project to move our profession from anecdotal evidence about the value of academic libraries, whether it is our contribution to student retention or academic success, to research-based knowledge. The first wave of 75 library representatives gathered at the ALA Annual Conference to begin their work. More than 200 additional libraries will have the opportunity to participate in the future.

Academic library value is one of the three goal areas detailed in the Plan for Excellence. Progress was also achieved in the other two goal areas, Research and Scholarly Environment and Student Learning. Colleagues working in these two areas joined forces to produce a landmark white paper on the intersection between scholarly communication and information literacy, offering strategies for advancing scholarship and information literacy through collaborative efforts. ACRL launched two new Immersion programs, Teaching with Technology and Practical Management for the Instruction Coordinator, to boost opportunities for academic librarians to build the skill set needed to structure a successful information literacy initiative.

It was personally satisfying for me to write more than 100 thank you notes to members who contributed to the ACRL Friends Fund. The generous contributions of these colleagues make it possible for ACRL to fund new initiatives and provide scholarships to deserving members. This is one small example of the many opportunities I had to serve the membership both individually and collectively. I wish I could write a thank you note to all the ACRL members whose support made it possible for me to have this incredible experience. It was also an honor to lead an outstanding group of colleagues, the Board of Directors, in achieving important advances for our members. Leadership was the theme of my President's series in *C&RL News* and my President's Program. I encourage all academic librarians to lead from wherever they are to better their libraries and advance our profession.

# Annual Conference Programs

## ACRL Programs at the 2013 ALA Annual Conference

### — Chicago —

- ANSS – Studying Ourselves: Libraries and the User Experience
- Arts – Transformations in Performing Arts Librarianship
- CLS – Value Enhanced: Reimagining a Philosophy of Excellence
- DLS – Is It Worth It? Accessing Online Instruction
- EBSS – Crossing the K–20 Continuum: Are Librarians Bridging Information Literacy and 21st-Century Skills?
- Health Sciences Interest Group and STS – There’s An App for That: The Use of Mobile Devices, Apps and Resources for Health and Sci-Tech Librarians and Their Users
- Image Resources Interest Group and Individual Proposal – Success Stories and Challenges: How Librarians are Employing Fair Use with Their Code
- Immersion Program Committee – Bringing the Immersion Program Back Home
- Intellectual Freedom Committee – Why Does Intellectual Freedom Matter to Academic Libraries?
- Intellectual Freedom Committee – Print Principles in a Digital World: Intellectual Freedom in the 21st-Century Academic Library
- Individual Proposal – Lessons for the Librarian: 10 Tips for Teaching the One-Shot Instruction Session
- Individual Proposal – How to Teach and Assess Discipline-Specific Information Literacy
- Individual Proposal – Pre-service Teachers: Creating a Curriculum Materials Library/School Library Loop
- IS – All the News That’s Fit to Teach: News Literacy Instruction
- LES/ SEES/ WESS – Literary Texts and the Library in the Digital Age: New Collaborations for European and American Studies
- LPSS – Preparing, Sharing, and Archiving: What Scholars in Political Science and Law Need to Know and How Librarians Can Help Them
- President’s Program (joint program with LLAMA) – Standing on Marbles: Ensuring Steady Leadership in Unsteady Times
- RBMS – History on Fire! How Libraries Mitigate Loss of the Cultural Record Due to Disaster or Destruction
- ULS – Busting Out of the Cubicle: Your Creative Self at Work
- WGSS – Out of the Library and into the Community: Academic Librarians and Community Engagement

# Message from the Vice-President

---

## **Trevor A. Dawes**

*Vice-President/President-Elect*



As a relative newcomer to the ACRL Board of Directors, it is easy to say that ACRL had another successful year. With much of the organizational structural changes that began a few years ago now complete, the Board—and members—were able to focus their energies on the work of the association that brings value to our members.

The receipt of another IMLS grant for the Assessment in Action initiative will help librarians and partners from 300 institutions show the important role libraries and librarians play in helping our students and, by extension, our colleges and universities succeed. The first cohort of participants has already been meeting and will be able to help shape the program for the remaining two cohorts. The Assessment in Action initiative ties ACRL's actions directly with the newly developed brand—the higher education association for librarians.

The release of the white paper, “Intersections of Scholarly Communication and Information Literacy: Creating Strategic Collaborations for a Changing Academic Environment,” was met with much enthusiasm and members have expressed continued interest in exploring additional ways develop and track activities that result from the recommendations in this paper.

A new Keeping Up With... series of publications was launched this year designed to help members keep abreast of new and emerging trends in higher education and libraries. Digital humanities, big data, flipped classrooms, and gamification are just some of the topics covered in this series so far. These short pieces with references for further reading provide accessible information to members about topics of which we should all be aware.

More than 4,500 attendees and guests gathered in Indianapolis for the 2013 ACRL Conference. This “peer-revered” conference continues to provide the programs and connections that ACRL members value. I had the pleasure of meeting many first-time conference attendees and scholarship recipients who were especially happy to have had the opportunity to learn from and with each other.

I also had the honor of writing letters of thanks to ACRL Friends. This year, thanks to the generosity of our friends, our donations far exceeded our goal. These contributions help ACRL to continue providing the innovative programs and services our members expect; scholarships to participate in our various learning offerings; and access to many professional development opportunities. We are so grateful to all who have contributed and those who will contribute in the future.

Through the ACRL Speaker's Bureau, which enables officers to visit state and regional chapters, I've had the opportunity to visit with members in a few states. This has been a wonderful experience, hearing about the brilliant work our members and performing at their respective institutions. I look forward to continued engagement with our members in the all the various settings in which these interactions take place. It is, after all, our members that make the association so vibrant and relevant.

# Friends of ACRL

## FRIENDS of ACRL

The Friends of ACRL donations support ACRL's mission in key areas, including the Advocacy Fund, Board Strategic Plan Initiative Fund, Innovative Programming Fund, Professional Development Fund, RBMS Scholarships Fund, and the William Moffett Memorial Fund. Since the establishment of the

Friends of ACRL, 461 donors have become Friends and contributed more than \$118,000 to demonstrate their support for its initiatives. Money from the Friends Funds has been used to provide scholarships for ACRL professional development activities and to support the ACRL awards program through publicity and the creation of special presidential awards.

Thanks to those listed below for contributing to the Friends of ACRL in FY13 (September 1, 2012 – August 31, 2013). Founding Friends are shown in italics. A complete list of Founding Friends is available on the ACRL Web site at [www.ala.org/acrl/aboutacrl/givetoacrl/donate/friendsfound](http://www.ala.org/acrl/aboutacrl/givetoacrl/donate/friendsfound).

### PATRONS (\$1,000 or more)

John Lehner  
*Erika Linke*

### SPONSORS (\$500–\$999)

Steven J. Bell<sup>§</sup>  
Trevor Dawes  
Joyce Ogburn

### CONTRIBUTORS (\$250–\$499)

Elizabeth Dupuis  
Nancy O'Brien<sup>†</sup>  
*Pamela Snelson*

### ASSOCIATES (\$100–\$249)

Nancy Allen  
Susan Allen  
Jacques Allou  
Janis Bandelin<sup>κ</sup>  
Anne Beaubien<sup>#</sup>  
Susan Brynteson  
John Budd  
Theresa Byrd<sup>†</sup>  
Tyrone H. Cannon  
Rachel Crowley  
Mary Ellen K. Davis  
Kathryn Deiss,  
Leslie DiBona  
Mark Dimunation  
Erika Dowell  
Christian Dupont  
Maggie Farrell  
*Barbara Ford*  
Julie Garrison  
Leigh Gates  
Julia Gelfand<sup>Δ</sup>

*Lori Goetsch*  
*Larry Hardesty*  
Irene Herold  
Petrina Jackson  
Lynne King  
Kirsten Kinsley  
Linda Kopecky  
Patricia Kreitz  
Michael LaCroix  
Mary Lacy  
Douglas Lehman<sup>κ</sup>  
Deborah J. Leslie  
Macy's Foundation  
Debbie Malone  
*Frances Maloy*  
Beth McNeil  
W. Bede Mitchell  
William Nelson<sup>κ</sup>  
Marilyn Ochoa  
Blyne Olivieri  
Loretta Parham  
Fernando Pena  
*Mary Jane Petrowski*  
Kathlin Ray  
Alison Ricker  
Ann Campion Riley  
Joan Roca<sup>+</sup>  
Robert F. Rose<sup>∞</sup>  
Judith Russell  
Nina Schneider  
Edwin Schroeder  
Mary Ann Sheble  
Stephen Skuce  
Daniel Slive  
Eileen Smith<sup>∞</sup>  
Elaine Smyth<sup>∞</sup>  
David & Cynthia  
Steinhoff  
Keith Stetson  
C. Anne Turhollow  
*Debra Wallace*  
*Patricia Wand*  
James Williams

### FRIENDS (Up to \$99)

Carol Allen  
Anne Bahde  
Virginia Bartow  
Matthew Beacom  
Alisa Beer  
Katie Blake  
Thomas Bolze  
Nicole Bouché  
Patricia Bozeman  
Kathleen Bradt  
Rachel Brekhuis  
Jerry Brown  
Valerie Brown  
Elsa Bruguier  
Diane Calvin  
Debra Cashion  
Lisabeth Chabot<sup>◊</sup>  
Laura Chance  
Meghan Constantinou  
Ann Copeland  
Kate Corby  
Melissa Cornwell  
Kerry Creelman  
Patrick Crowley  
John Danneker  
Barbara Darden  
Michael-Wallace Davis  
Lori Dekydtspotter  
Elizabeth Denlinger  
Cynthia Dottin  
Vernica Downey  
Linnea Dudley  
Ellen Ellickson  
Kathleen Epperson  
Susan Fagan  
Charles Forrest  
Donald Frank  
Brian Gallagher  
Jane Gillis  
Kevin Glick  
Jodi Goodman  
Keith Gorman  
Carla Graebner  
Melanie Griffin  
Hjordis Halvorson  
Elspeth Healey  
Ethan Henderson

Bridgette Hendrix  
Peter Hepburn  
Tina Hertel  
*W. Lee Hisle*  
Claire Holmes  
Rosita Hopper  
Melissa Hubbard  
Rhonda Huismann  
Rosanne Humes  
Kate Hutchens  
Athena Jackson  
Melissa Jadlos  
Karen Jaskar  
Elizabeth Johnson  
Thomas Kirk  
Diane Klare  
Eric Kline  
Hans Koch  
Jason Kovari  
Barbara Jane Land  
Daniel Lee  
Jason Lee  
Megann Lewis  
Susan Lieberthal  
Sarah Lockwood  
Tanya Manassi  
Benjamin McAlexander  
Juli McLoone  
Gloria Meisel  
Kevin Wade Merriman  
Michelle Millet  
Meg Miner  
Kate Moriarty  
Kenley Neufeld  
Margaret F. Nichpls  
Denise Novak<sup>κ</sup>  
Melissa Nykanen  
Virginia Pannabecker  
Kathy Parsons  
Snejanka Penkova  
Katherine Pruess  
Marguerite Ragnow  
Katherine Rankin  
Amy Roberson  
Susan Sabatino  
Anne Salsich  
Lori Schwabenbauer  
Krista Bowers Sharpe  
Sarah Sheehan  
*Louise Sherby*

Ruth Shoge  
Denise Shorey  
Yasmeen Shorish  
*Helen H. Spalding*  
Michelle Spomer  
Andrea Stanfield  
Charles Stewart  
Claire Stewart  
Shannon Struble  
David Szewczyk  
Stephen Tabor  
Lorelei Tanji  
Rene Tanner  
Marlene Taormina  
Suzy Taraba  
Ann Tenglund  
Jennifer Thompson  
Patricia Tully  
Susan Turkel  
Sandra Parsons Vicchio  
Liza Vick  
Stephen Walker  
Scott Walter  
Krista White  
Beth Whittaker  
Susan Barnes Whyte  
Cherry Williams  
Karen Williams  
BethAnn Zambella  
Julia Zimmerman

<sup>§</sup> In memory of Charles E. Beard  
<sup>+</sup> In honor of Jennifer Cargill  
<sup>κ</sup> In honor of John Collins  
<sup>§</sup> In honor of Mary Ellen Davis and the 2012–2013 ACRL Board  
<sup>κ</sup> In memory of Bill DeJohn  
<sup>Δ</sup> In honor of Elizabeth D. Hammond and in memory of Brooke E. Sheldon  
<sup>#</sup> In memory of Sharon Hogan  
<sup>κ</sup> In honor of Dr. David Kaser  
<sup>Δ</sup> In memory of Marion S. Kyger, mother of Mary Ellen Davis  
<sup>κ</sup> In honor of Erika Linke  
<sup>+</sup> In memory of Marilyn Montgomery  
<sup>∞</sup> In honor of Richard Noble  
<sup>∞</sup> In memory of Jose Manuel Palacios  
<sup>∞</sup> In honor of Mary Reichel  
<sup>◊</sup> In honor of ACRL Staff

# Letter from the Executive Director

---

## **Mary Ellen K. Davis**

*ACRL Executive Director*



It is a pleasure to work with the vibrant community that is ACRL and evidence of this community abounds during an ACRL biennial conference! Nearly 5,000 individuals gathered in Indianapolis for ACRL 2013 to share, debate, and challenge each other's thinking. We asked attendees to tell us what ACRL inspired them to do and to tie their contributions to idea trees at conference. We turned these ideas into a short video that I hope you will find as inspiring as I do: [www.ala.org/acrl/membership](http://www.ala.org/acrl/membership).

Below I am delighted to share with you highlights of ACRL's progress in advancing the three goal areas in its Plan for Excellence.

### ***Value of Academic Libraries***

ACRL's work assisting academic libraries in demonstrating alignment with and impact on institutional outcomes was recognized by the Institute of Museum and Library Services with a National Leadership Demonstration Grant for our "Assessment in Action Project: Academic Libraries and Student Success." This grant, submitted with two partners from higher education, the Association for Institutional Research (AIR) and the Association of Public and Land-grant Universities (APLU) will fund work with teams from 300 institutions over three years to strengthen the competencies of librarians in campus leadership and data-informed advocacy.

ACRL's *Standards for Libraries in Higher Education* also help librarians demonstrate their value and document their contributions to overall institutional effectiveness. A recent survey found that more than 70% of academic libraries were aware of the new standards and more than 39% had used them. More than 75% of libraries which had used the standards considered them "very useful." ACRL has expanded its programming to help librarians effectively use the standards and also offers workshops and consulting services for them.

### ***Student Learning***

ACRL's investment in student learning is reflected in the number and variety of Information Literacy Immersion Program tracks, Webcasts, and publications. ACRL also began work to reenvision the *Information Literacy Competency Standards for Higher Education*, approved by the Board of Directors in 2000. The *Information Literacy Competency Standards for Higher Education* Task Force is gathering feedback and their work may be followed at [www.acrl.ala.org/ilstandards/](http://www.acrl.ala.org/ilstandards/).

### ***Research and Scholarly Environment***

Recognizing the interconnectedness of work in the academy, ACRL released two publications exploring the relationship between scholarly communication and information literacy. The white paper "Intersections of Scholarly Communication and Information Literacy: Creating Strategic Collaborations for a Changing Academic Environment" offers strategies for initiating collaborations on campus. A book *Common Ground at the Nexus of Information Literacy and Scholarly Communication* explores how librarians can use information literacy to explore important topics such as open access and fair use.

# Year in Review

---

ACRL supported other scholarly communication initiatives including delivering the “Scholarly Communications: From Understanding to Engagement” workshop on five campuses and working closely with SPARC to advocate for new models in scholarly communications. ACRL’s premier research journal, *College & Research Libraries*, which moved to a fully open access model in 2011, will make its transition to a digital-only publication in January 2014.

ACRL President Steven J. Bell engaged ACRL member leaders in a thoughtful discussion of what ACRL means to them to better articulate the ACRL brand (or reason ACRL exists). The Board and staff then worked to develop a succinct description that captures ACRL’s core purpose and goals in the “Plan for Excellence.” You will see the phrases “ACRL, the higher education for librarians” and “Advancing learning, Transforming scholarship” integrated throughout ACRL’s work.

It also gave me great pleasure to host an appreciation reception in Indianapolis for the Friends of ACRL, donors whose support has enabled the association to undertake new initiatives, give back to those new to the profession, and provide for a sustainable future. In 2013, the number of Friends increased by 64% and 17 Friends were inducted into ACRL’s Circle of Friends, a designation reserved for those who have contributed to the Friends of ACRL for five or more years.

Thank you to ACRL President Steven J. Bell for his strategic leadership on so many initiatives from branding to blogging and to Steven and the entire ACRL Board of Directors for their success in advancing the Plan for Excellence. I also wish to thank the many corporate colleagues, libraries, and Friends who so generously supported ACRL this year. ACRL’s many vital programs and services are made possible through the strong partnerships of ACRL members and staff. I want to thank them both and acknowledge their good work. Finally, thanks to all of you for choosing to belong to the ACRL community. Your commitment continues to elevate the impact of ACRL on the global community of learners and scholars.

---

## ACRL 2013 Conference

More than 4,500 library staff, exhibitors, speakers, and guests from around the world met from April 10–13, 2013, in Indianapolis and online for the ACRL 2013 Conference. The conference boasted face-to-face and virtual attendees from all 50 states and 19 other countries. Themed “Imagine, Innovate, Inspire,” the conference offered more than 300 peer-reviewed programs that showcased the most current and relevant trends in academic and research librarianship. The conference also featured a line-up of distinguished keynote speakers, including education reform crusader Geoffrey Canada, punk rock icon Henry Rollins, and journalist Maria Hinojosa. ACRL continued its focus on innovative programming through the IdeaPower Unconference, Powers of Ten Dialogue, and THATCamp.



*“ACRL 2013 was a blast! I met so many inspiring academic librarians and had a hard time trying to decide what sessions to attend because there were so many of high quality. It was truly a rich experience for me.”*

– Isabel Gonzalez-Smith, ACRL Member of the Week

# Year in Review

---

More than 500 academic and research librarians unable to make the trip to Indianapolis attended the conference virtually. The ACRL 2013 Virtual Conference provided 12 Webcasts, as well as asynchronous activities, allowing for convenient scheduling and flexibility. ACRL 2013 attendees (both face-to-face and virtual) have access to more than 130 slidecasts within the ACRL 2013 Virtual Conference Community. Access to 87 contributed papers is also freely available to all online at [www.ala.org/acrl/acrl/conferences/2013/papers](http://www.ala.org/acrl/acrl/conferences/2013/papers).

The next ACRL Conference, themed “Creating Sustainable Community,” will take place from March 25–28, 2015, in Portland, Oregon, and will be one of the premiere events highlighting ACRL’s upcoming 75th anniversary.

---

## ACRL’s Plan for Excellence

This report highlights ACRL’s many accomplishments during the 2013 fiscal year across the three strategic goal areas highlighted in the Plan for Excellence – the value of academic libraries, student learning, and the research and scholarly environment – along with the association’s enabling programs and services.

---

## *The Value of Academic Libraries*

ACRL made significant progress on the association’s goal of assisting academic libraries in demonstrating alignment with, and impact on, institutional outcomes this year.

The association provides support and training to ACRL liaisons to other higher education organizations and disciplinary societies so that they are prepared to talk about the value of academic libraries in those contexts. In order to further influence national conversations and activities, ACRL members and staff have presented about the value of academic libraries initiatives at several conferences, including the Library Assessment Conference, Coalition for Networked Information, and the Association for the Assessment of Learning in Higher Education. ACRL additionally held an invitational meeting at the 2012 ALA Annual Conference, examining the potential scope of a national research agenda.

*“What I value most about ACRL is the association’s national and international leadership in promoting the value of academic and research libraries.*

*I appreciate the fact that ACRL is helping us thinking strategically about the future.”*

– Clem Guthro, ACRL Member of the Week





# Year in Review

---

Members of the Value of Academic Libraries Committee continue to regularly highlight significant research and project reports on the VAL blog at [www.acrl.ala.org/value/](http://www.acrl.ala.org/value/) and the Valueography at <http://acrl.ala.org/valueography/>. In the year ahead, committee members will begin creating a template poster that would be customized locally to help libraries better articulate their value.

## ***Assessment in Action Program***

Building on the National Leadership Collaborative Planning Grant Level II by the Institute of Museum and Library Services (IMLS) the association received for the “Building Capacity for Demonstrating the Value of Academic Libraries” project in fall 2011, ACRL was awarded a National Leadership Demonstration Grant by IMLS for the project “Assessment in Action (AiA): Academic Libraries and Student Success” in September 2012. The grant funding of \$249,330 will support ACRL, in partnership with the Association for Institutional Research and the Association of Public and Land-grant Universities, and build on the 2011 IMLS grant that convened two invitational summits in December 2011 in suburban Chicago. With this new grant, a professional development program to strengthen the competencies of librarians in campus leadership and data-informed advocacy is being designed, implemented, and evaluated.

In January 2013, ACRL announced the selection of three new designer/facilitators for the program. They are April Cunningham (library instruction coordinator at Palomar College in San Marcos, California), Carrie Donovan (head of teaching and learning for the Indiana University Libraries in Bloomington, Indiana), and Libby Miles (associate professor of writing and rhetoric in the Harrington School of Communication and Media at the University of Rhode Island in Kingston, Rhode Island). Seventy-five institutional teams were selected from a pool of 98 applicants to participate in the first year of the program. The teams, representing all types of institutions, come from 29 states and three Canadian provinces. For a list of currently confirmed institutions, see the AiA program Web page at [www.ala.org/acrl/AiA](http://www.ala.org/acrl/AiA).



The three-year program employs a blended learning environment and a peer-to-peer network. The first 75 teams will participate in a 14-month long program, which runs from April 2013 to June 2014. In year two 100 new institutions will participate, and in year three an additional 125 institutions will be selected. To ensure project results are disseminated to the broader community, each institutional team will submit a final report and each librarian team leader will prepare and deliver a poster at the 2014 ALA Annual Conference.

## ***Standards for Libraries in Higher Education***

ACRL added four new presenters for the “Planning, Assessing, and Communicating Library Impact: Putting the Standards for Libraries in Higher Education into Action” workshop this year. They are Andrea Falcone (University of Northern Colorado), Rhonda Huisman (Indiana University–Purdue University Indianapolis), Sharon Mader (University of New Orleans), and Lisa Stillwell (Franklin & Marshall College). The day-long workshop is led by expert presenters at locations across the country, presenting curriculum designed to support librarians in applying the *Standards for Libraries in Higher Education* at their institutions.

# Year in Review

---

A three-part Webcast series on applying the standards was presented in November 2012 as well as a three-week online course in February 2013. In addition, a full-day preconference on the standards was offered as part of the ACRL 2013 conference in April and was re-offered at the ALA Annual Conference in June due to popular demand. More than 670 print copies of the revised *Standards for Libraries in Higher Education* have been distributed this year.

## ***ACRLMetrics***

To assist with evaluating library performance, ACRLMetrics added the 2011 ACRL survey data as well as selected IPEDS elements. This online product provides unprecedented access to the annual ACRL Academic Library Trends and Statistics Survey data as well as the biennial National Center for Education Statistics Academic Library Survey data from 2000 to 2011. ACRLMetrics facilitates performance analysis and decision-making with peer benchmarking and customized reports for use in presentations, grant applications, self-studies, and strategic planning.

---

## ***Student Learning***

The following activities are examples of ways ACRL moved towards achieving the association's goal of assisting librarians in transforming student learning, pedagogy, and instructional practices through creative and innovative collaborations.

The ACRL *Information Literacy Competency Standards for Higher Education* continue to be widely cited as a benchmark in information literacy instruction. This year the standards were cited in numerous books, journal articles, and blogs along with ACRL's own publications. More than 200 print copies of the standards were also distributed this fiscal year.

The ACRL Board of Directors appointed a task force to update the *Information Literacy Competency Standards for Higher Education* so that they reflect the current thinking on the creation and dissemination of knowledge, the changing global higher education and learning environment, the shift from information literacy to information fluency, and the expanding definition of information literacy to include multiple literacies. To support the work of the standards revision, Kate L. Ganski of the University of Wisconsin–Milwaukee was hired as visiting program officer in September 2013. Ganski will create a communication plan that will help the task force reach a wide variety of constituents outside the library profession and across the higher education community.

A variety of e-learning courses and Webcasts, along with programs and preconference sessions at the ALA Midwinter Meeting, ALA Annual Conference, and ACRL 2013, provided opportunities for librarians to gain additional skills in these important areas.

## ***Information Literacy Immersion Program***

ACRL endeavors to improve members' ability to teach and assess lifelong learning skills. To help librarians and institutions develop and implement information literacy programs on their campuses, the ACRL Immersion Program was offered from July 28 to August 2, 2013, at Seattle University. The program provided two tracks of intensive training and education for 85 attendees. The Teacher Track focused on individual development for librarians interested

# Year in Review

---

in enhancing or extending their individual instruction skills, while the Program Track focused on developing, integrating, or managing campus-wide and programmatic information literacy programs.

Seventy-four attendees participated in the Immersion Program Assessment and Intentional Teacher Tracks held November 14–18, 2012, in Nashville. The Assessment Track provided attendees with an understanding of assessment and information on how to use assessment as a tool to guide evidence-based classroom, curriculum, and program development. The Intentional Teacher Track offered a mixture of structured and co-constructed learning segments, such as peer discussions, individual reading and reflection times, and participant-led communities of practice to help attendees become more self-aware and self-directed as teachers.



*“Living and working abroad as a new librarian, it was easy to start feeling isolated from North American librarianship, but I found that ACRL was my best resource to remain involved. I attended the Immersion Program Teacher Track and the opportunity allowed me to maintain a connection to the librarians and information professionals outside of Egypt, and to the field in general.”*

– Amanda B. Click, ACRL Member of the Week

ACRL launched two new Immersion Program tracks this year, Teaching with Technology and Practical Management for the Instruction Coordinator. The Teaching with Technology track provides a practical and design-minded framework for evaluating instructional technologies in order to integrate them more effectively into face-to-face or online teaching. The curriculum includes instructional design, online learning theories, a critical and accessible approach to instructional technology, and strategies for creating engaging and outcomes-focused instructional experiences. Forty-five individuals were accepted to participate in the new track, which will kick off with face-to-face program at the 2013 ALA Annual Conference, followed by four weeks of online learning.

The Practical Management for the Instruction Coordinator track is an interactive one-day program addressing how to lead from within—developing the powers of persuasion to influence in multiple directions. Other topics included creating the right environment for a successful instruction program, understanding a broader campus environment, providing constructive feedback, and coaching for success. Fifty attendees participated in the program, held April 10, 2013, in Indianapolis in conjunction with ACRL 2013.

## ***Professional Development***

Six e-learning seminars and Webcasts provided opportunities to learn more about information literacy-related topics. Topics of the e-learning opportunities included Learning Objects: Creating Instruction to Go, Oh, Snap! Using Popular Culture to Reach Undergraduates in Library Instruction, On the Road to Information Literacy Success: Putting Students in the “Drivers” Seat, A New Model for Student Learning: Using Team-Based Learning in Information Literacy Courses, and Embedded Librarians: Integrating Information Literacy Instruction at the Point of Need.

# Year in Review

---

The ACRL 2013 Conference featured a wide variety of sessions on student learning-related topics including a preconference, invited papers by Allison Head and David Green, seven workshops, 27 contributed papers, 28 poster sessions, and 27 roundtable discussions.

ACRL continues to publish a variety of information literacy and learning titles. *The Busy Librarian's Guide to Information Literacy in Science and Engineering*, edited by Katherine O'Clair and Jeanne R. Davidson, and *Common Ground at the Nexus of Information Literacy and Scholarly Communication*, edited by Stephanie Davis-Kahl and Merinda Kaye Hensley, were published this year.

## **Sections**

ACRL sections continued to develop (and revise) discipline-specific information literacy standards for visual literacy, journalism, literature, science and engineering, and social work. The Instruction Section maintains the "Information Literacy in the Disciplines" wiki, a list of discipline-focused information literacy standards and related materials. Several sections additionally sponsored information literacy-related programs at the 2013 ALA Annual Conference. See page 579 for a full list of program topics.

---

## *Research and Scholarly Environment*

ACRL's research and scholarly activities programs actively promote the transition to a more open system of scholarship. To this end, ACRL encouraged members to join Sponsoring Consortium for Open Access in Particle Physics Publishing (SCOAP3) as the project made a significant advancement. ACRL has long welcomed this experimental new funding model as having tremendous potential to inform scholarly publishing more globally and has encouraged libraries to participate. The project will convert the peer reviewed journal "version of record" literature of an entire discipline (High Energy Physics, HEP) to open access. We encouraged members whose libraries subscribe to HEP journals to join in this initiative now and express a firm commitment to redirect your subscription money.

ACRL additionally joined other national and regional library, publishing, research, and advocacy organizations in a letter thanking members of Congress who introduced the Fair Access to Science and Technology Research Act (FASTR) in both the U.S. House of Representatives and the U.S. Senate in February 2013. This bicameral and bipartisan legislation would require federal agencies with annual extramural research budgets of \$100 million or more to provide the public with online access to research manuscripts stemming from funded research no later than six months after publication in a peer-reviewed journal. The association also advocated for the passage of FASTR during the 2013 National Library Legislative Day.

To further the open access cause, ACRL is a sponsor of a new Public Library of Science award, the Accelerating Science Award Program. The goal of the program is to demonstrate and recognize the impact of Open Access research on science and society. The awards will recognize specific instances of using research, published through Open Access channels, which has led to significant innovations or break-through solutions in any discipline of science. As a sponsor, ACRL will help promote the call for nominations for entries from researchers and institutions,

# Year in Review

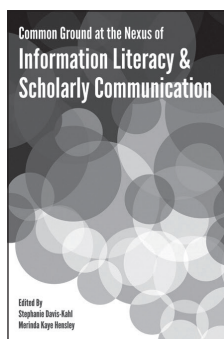
---

as well as from individuals and advocacy groups who have directly witnessed and/or benefitted from Open Access research.

ACRL was invited to present on the topic of open access at the American Council of Learned Societies annual meeting in May 2013, helping the societies learn what steps can be taken in moving toward open access publishing.

The ACRL Research and Scholarly Environment Committee selected five sites from eight applications to host the “Scholarly Communication: From Understanding to Engagement” workshop in spring and summer 2013. ACRL is underwriting the bulk of the costs of delivering this proven content by sending expert presenters on the road. The institutions selected to host the 2013 road shows are Pennsylvania Academic Library Consortium, Inc. (Philadelphia); Academic Libraries of Indiana (Indianapolis); Illinois Wesleyan University (Bloomington); Council of Prairie and Pacific University Libraries (Edmonton, Alberta, Canada); and the University of Texas Libraries (Austin). The workshop focuses on access, emerging opportunities, intellectual property, and engagement. When the 2013 workshops are complete, the road show will have visited 19 different states, the District of Columbia, one U.S. territory, and two Canadian provinces. The 25 workshops offered over the program’s five years will have reached more than 1,500 participants from more than 400 different colleges and universities. The association also makes the workshop available as a paid program to additional interested institutions.

ACRL published a new white paper, “Intersections of Scholarly Communication and Information Literacy: Creating Strategic Collaborations for a Changing Academic Environment,” in March 2013. Written by a working group of leaders from many parts of the association, this white paper explores and articulates three intersections between scholarly communication and information literacy. The paper also provides strategies for librarians from different backgrounds to initiate collaborations within their own campus environments between information literacy and scholarly communication. This white paper is issued as both a downloadable PDF ([www.ala.org/acrl/sites/ala.org/acrl/files/content/publications/whitepapers/Intersections.pdf](http://www.ala.org/acrl/sites/ala.org/acrl/files/content/publications/whitepapers/Intersections.pdf)) and an interactive online format (<http://acrl.ala.org/intersections>). In March 2013, the association also released a related book, *Common Ground at the Nexus of Information Literacy and Scholarly Communication*. Edited by Stephanie Davis-Kahl and Merinda Kaye Hensley, this volume explores how librarians at a variety of institutions can engage students and faculty in discussing topics such as open access, copyright, fair use, publishing models, the social and economic aspects of scholarship, and publishing through the lens of information literacy.



In September 2012, members of the ACRL Research and Scholarly Environment Committee made updates and enhancements to the association’s Scholarly Communication Toolkit then promoted it as a resource for librarians to use as they prepared for the October 2012 Open Access Week celebration.

The ACRL Scholarly Communication Discussion Group, Scholcomm discussion list, and the ACRL/ SPARC Forum on Emerging Issues in Scholarly Communication continue to be important

# Year in Review

---

venues for strengthening the association's role in supporting new models of scholarly communication. Regular articles on scholarly communication issues and trends in *C&RL News* play an important role in disseminating a body of knowledge for the field.

---

## *Enabling Programs and Services*

In addition to the three Plan for Excellence goal areas, ACRL serves its members, along with the academic and research library community, through a wide variety of programs and services. Highlights of the regularly recurring operations relevant to the ability of ACRL to lead academic and research librarians and libraries in advancing learning and scholarship are reported below.

### ***Member Engagement***

ACRL's membership activities build on retaining core membership while recruiting from new and diverse communities. As of August 31, 2013, ACRL had 11,944 members, an increase of 0.97% (115 more members) than FY12 (11,829). There are currently 11,187 personal members, 734 organizational members, and 23 corporate members. The 2013 ACRL focus groups provided important findings with respect to the value of ACRL for nonmembers, members with less than five years, and members with more than 11 years.

*"ACRL is instrumental as a vehicle for bringing librarians together, organizing their efforts, and providing a platform for engagement to solve problems across the profession and make our voices heard at the national and international level."*

– William M. Cross, ACRL Member of the Week



ACRL continues to explore new models for member connections. The ACRL 101 program at the ALA Annual Conference educates members and potential members on the wide range of ACRL activities and opportunities for participation. For the third year, the association held a virtual orientation session for new leaders. A number of ACRL committees, interest groups, sections, and the Board of Directors are working virtually and taking advantage of ALA Connect and other virtual meeting systems to keep the work of the association moving forward year round.

As of August 2013, 5,751 individuals "like" the official ACRL Facebook page ([www.facebook.com/ala.acrl](http://www.facebook.com/ala.acrl)) and 8,866 people follow the association on Twitter ([https://twitter.com/ALA\\_ACRL](https://twitter.com/ALA_ACRL)). Many ACRL sections, including AFAS, Arts, CLS, IS, LES, LPSS, and WGSS, have Facebook pages or groups for their members and other interested parties. ACRL's scholarly research journal *College & Research Libraries* launched Facebook and Twitter presences in August 2013. These online presences provide avenues for information dissemination and connection with, and between, members. The ACRL Pinterest site ([www.pinterest.com/acrlala/](http://www.pinterest.com/acrlala/)) provides a visual picture of the association, including images of award winners, members of the week, ACRL publication covers, and more. As of August 31, 2013, 118 people follow ACRL's Pinterest presence.

# Year in Review

## ACRL Communities of Practice Membership Statistics

ACRL Sections	Personal	Organizational and Corporate	August 2013 total	August 2012 total	Change
ACRL	11,187	757	11,944	11,857	+0.97%
AAMES	272	37	309	318	-2.83%
AFAS	208	11	219	221	-0.90%
ANSS	437	34	471	441	+6.80%
Arts	770	43	813	842	-3.44%
CJCLS	1,227	130	1,357	1,356	+0.07%
CLS	2,589	159	2,748	2,725	+0.84%
DLS	1,523	58	1,581	1,531	+3.27%
EBSS	780	83	863	838	+2.98%
IS	4,094	228	4,322	4,184	+3.30%
LES	541	11	552	544	+1.47%
LPSS	431	40	471	481	-2.08%
RBMS	1,617	80	1,697	1,712	-0.88%
SEES	166	19	185	185	0.00%
STS	1,241	93	1,334	1,327	+0.53%
ULS	4,311	164	4,475	4,524	-1.08%
WESS	416	25	441	453	-2.65%
WGSS	378	21	399	407	-1.22%

Total Personal Section Affiliations 21,001

ACRL Interest Groups	Personal	Organizational and Corporate	August 2013 total	August 2012 total	Change
Academic Library Services to International Students	381	1	382	364	+4.95%
Digital Curation	891	1	892	532	+67.60%
Health Sciences	518	5	523	482	+8.51%
Image Resources	302	2	304	301	+1.00%
Librarianship in For-Profit Institutions	122	0	122	0	N/A
Numeric & Geospatial Data	235	1	236	182	+29.67%
Residency	59	0	59	50	+18.00%
Universal Accessibility	187	0	187	163	+14.72%
Virtual Worlds	168	0	168	180	-6.67%

Total Personal IG Affiliations 2,863

Note: The ACRL Library and Information Science (LIS) Education Interest Group and Technical Services Interest Group were added as dues products September 1, 2013. Membership figures will be available for FY14.

# Year in Review

---

The ACRL Insider blog ([www.acrl.ala.org/acrlinsider/](http://www.acrl.ala.org/acrlinsider/)) continues to keep readers current and informed on the activities, services, and programs of the association and features weekly profiles of ACRL members. The biweekly ACRL Update e-newsletter, along with publications and e-Learning course announcements, continue to be distributed through HTML e-mail to increase awareness of ACRL activities.

ACRL continues to sponsor participants in the ALA Emerging Leaders program. This year's five ACRL-sponsored emerging leaders were Tarida Anantachai, resident librarian, Syracuse University (sponsored by ULS); Tyler Dzuba, head of the Physics-Optics Astronomy Library, University of Rochester (sponsored by STS); Julie Judkins, digital librarian, University of Michigan (sponsored by LES and ARTS); Brittney Thomas, learning commons coordinator, University of Iowa (sponsored by ACRL); and Julia Watson, research librarian, Marywood University (sponsored by CLS).



ACRL 2013–14 Spectrum Scholar Jessica Bastian

As part of its commitment to furthering diversity in librarianship, the association is supporting Jessica Bastian as its 2013–14 Spectrum Scholar. Bastian attends the University of Illinois at Urbana-Champaign. Since 1999, ACRL has provided more than \$80,000 in direct support to the Spectrum Scholarship Program and offered complimentary ACRL membership to all Spectrum Scholars.

In addition, ACRL assists scholars through mentoring and conference assistance. The ACRL Dr. E. J. Josey Spectrum Mentor Committee supports Spectrum Scholars with an interest in academic libraries by pairing them with a trained mentor from an academic library.

The committee has paired more than 80 Spectrum Scholars with mentors since 2003 and is working to pair interested current scholars and scholars from the incoming Spectrum class. ACRL also provides six scholarship awards that support travel for the attendance of Spectrum Scholars at ACRL conferences.

## ***Communities of Practice***

### *Sections*

ACRL provides special connections for members, both virtual and personal. ACRL sections offer 17 vibrant and dynamic communities that nurture individual development and foster a deeper connection to the profession. Sections also hosted dozens of special events (socials, dinners, receptions) at the ALA Midwinter Meeting and ALA Annual Conference to create community among new and continuing members.

### *Interest Groups*

As of August 2013, the nine ACRL interest groups—Academic Library Services to International Students, Digital Curation, Health Sciences, Image Resources, Librarianship in For-Profit Educational Institutions, Numeric and Geospatial Data Services in Academic Libraries, Residency Programs, Universal Accessibility, and Virtual Worlds—have attracted 2,773 members, with an average membership of 308. The Digital Curation Interest Group currently has the most members (891). The newest interest groups, Library



# Year in Review

---

and Information Science (LIS) Education and Technical Services, opened for affiliation September 1, 2013, bringing the total number of interest groups to 11. Approved by the ACRL membership in the 2008 ALA/ACRL election, interest groups provide a way to easily create a “home” within ACRL for topics and issues that are currently underrepresented in the organization.

## *Discussion Groups*

The ACRL Board of Directors approved two new discussion groups this year. The new discussion groups are First Year Experience Discussion Group and Sponsored Research Administrators and Grants Managers Discussion Group, bringing the total number of ACRL discussion groups to 24.

## **Awards**

Through its awards program, which recognizes the achievements of academic and research librarians and libraries, ACRL provides a platform for librarians to bring notice of their work to their broader communities. Since 1923, the ACRL Awards Program has recognized and honored the professional contributions and achievements of academic libraries and librarians. This special recognition by ACRL enhances the sense of personal growth and accomplishment of our members, provides our membership with role models, and strengthens the image of our membership in the eyes of employers, leadership, and the academic community as a whole.

In 2013, 28 outstanding individuals and institutions received ACRL awards recognizing their accomplishments. ACRL’s top honor, the Academic/Research Librarian of the Year Award, was presented to Patricia Iannuzzi, dean of university libraries at the University of Nevada–Las Vegas, during the ACRL 2013 conference. Iannuzzi was cited for her dedication to information literacy and student learning, and her passionate advocacy for academic libraries through developing outcomes-based standards for measuring their value in higher education.



Patricia Iannuzzi,  
2013 Academic/Research  
Librarian of the Year

ACRL continues to present the Excellence in Academic Libraries Award to recognize the staff of a community college, a college, and a university library for exemplary programs that deliver outstanding services and resources to further the educational mission of their institution. This year’s recipients were Walla Walla Community College in the community college category, Rollins College in the college category, and Villanova University in the university category. The award, sponsored by ACRL and YBP Library Services, includes a presentation ceremony on the campus of each award-winning library.

## **Publications**

ACRL’s publications program was very active during 2012–13, publishing eight new books, which are listed in the table on page 597. In April 2013, the association made its full back catalog of monograph publications available in a variety of e-book formats through the ALA Store and Amazon. E-books of ACRL monograph titles are also available for purchase by libraries through EBSCO.

# Year in Review

## ACRL AWARD WINNERS 2013

### Division Award Winners

■ **Academic/Research Librarian of the Year Award** (*Donor: YBP Library Services*)  
Patricia Iannuzzi, Dean of University Libraries at the University of Nevada–Las Vegas

■ **Excellence in Academic Libraries**

(*Donor: YBP Library Services*)

University: Villanova University, Villanova, Pennsylvania;

College: Rollins College, Winter Park, Florida;

Community College: Walla Walla Community College, Walla Walla, Washington

■ **Hugh C. Atkinson Memorial Award**

(*ACRL, ALCTS, LLAMA, LITA*) Lizabeth (Betsy) A. Wilson, Dean of University Libraries at the University of Washington

### Section Award Winners

■ **CJCLS Library Program Achievement Award** (*Donor: EBSCO Information Services*)  
Library staff of Palo Alto College

■ **CJCLS Library Resources Leadership Award** (*Donor: EBSCO Information Services*)  
Linda Baker, Manager of Reference, Instruction, and Collection Development at El Centro College

■ **CLS ProQuest Innovation in College Librarianship Award** (*Donor: ProQuest*)  
Erin T. Smith and Jamie P. Kohler, both of the Westminster College McGill Library

■ **DLS Routledge Distance Learning Librarianship Conference Sponsorship Award** (*Donor: Routledge/Taylor & Francis Group*)  
Jane M. Hutton, Electronic Resources/Reference Librarian and Assistant Professor at West Chester University

■ **EBSS Distinguished Education and Behavioral Sciences Librarian Award** (*Donor: John Wiley & Sons, Inc.*)  
Judith A. Walker, Education/Psychology Librarian and Professor at the University of North Carolina–Charlotte

■ **IS Ilene F. Rockman Instruction Publication of the Year Award** (*Donor: Emerald Publishing Group Unlimited*)  
Korey Brunetti,

California State University, East Bay; Amy R. Hofer, Portland State University; and Lori Townsend, University of New Mexico

■ **IS Innovation Award** (*Donor: ProQuest*)  
Gregory (Mike) Hagedon and Leslie Sult, both of the University of Arizona Libraries

■ **IS Miriam Dudley Instruction Librarian Award** (*Donor: ACRL Instruction Section*)  
Ellysa Stern Cahoy, Education and Behavioral Sciences Librarian and Assistant Director at the Pennsylvania Center for the Book at Pennsylvania State University

■ **LPSS Marta Lange/SAGE-CQ Press Award** (*Donor: SAGE-CQ Press*)  
Kathi Carlisle Fountain, Head of Collection Development at the Washington State University – Vancouver Library

■ **RBMS/Leab Exhibition Catalogue Awards** (*Donor: Katharine Kyes Leab and Daniel J. Leab Endowment*)  
CATEGORY 1 WINNER (EXPENSIVE): Not awarded; CATEGORY 2 WINNER (MODERATELY EXPENSIVE): Hoover Institution Library and Archives at Stanford University; CATEGORY 3 WINNER (INEXPENSIVE): Ward M. Canaday Center for Special Collections at the University of Toledo, Mercy College of Ohio, Mercy Toledo, and ProMedica Toledo;

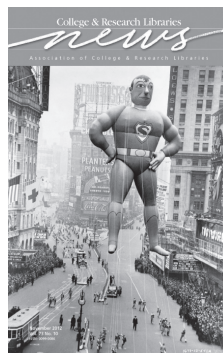
# Year in Review

## Serials

Association members continue to receive *College & Research Libraries News (C&RL News)*, ACRL's news magazine and publication of record, and the scholarly research journal *College & Research Libraries (C&RL)*, as a requisite of membership. *C&RL News* is also available by subscription. ACRL also publishes *RBM: A Journal of Rare Books, Manuscripts, and Cultural Heritage* twice yearly. *RBM* is available through subscription.

As part of ACRL's commitment to scholarly publishing and open access, the full archive of *C&RL* is now freely available online. The online *C&RL* archive now contains the complete contents of the journal from its beginnings in 1939 through the current issue. *C&RL* archival contents from 1939 through 1996 were digitized through the generous volunteer efforts of the University of Illinois at Urbana-Champaign Library. The library's Digital Content Creation department performed scanning and metadata creation for the approximately 340 back file issues of the journal in 2011 and 2012. The digitized files were added to the journal's online presence with the financial assistance of the ACRL Friends Fund. The archive is available through the *C&RL* Web site. In addition, mobile optimized versions of the *C&RL*, *C&RL News*, and *RBM* publication Web sites were launched in October 2012.

*C&RL* will adopt an online-only publication model beginning in January 2014. The November 2013 issue was the final print issue of the journal. *C&RL* is freely available as an open access online publication. This shift in publication model is the result of thoughtful study undertaken with input from a survey of the ACRL membership by the Board of Directors, Budget & Finance Committee, *C&RL* Editorial Board, Publications Coordinating Committee, and other stakeholder groups to balance the ways readers prefer to engage with ACRL publications with the financial



## Section Award Winners, *continued*

### ■RBMS/Leab Awards, *continued*: CATEGORY

4 WINNER (BROCHURES): Beinecke Rare Book and Manuscript Library at Yale University;

CATEGORY 5 WINNER (ELECTRONIC EXHIBITIONS): Harry Ransom Center at the University of Texas at Austin; CATEGORY 5 HONORABLE MENTION (ELECTRONIC EXHIBITIONS): Cuban Heritage Collection at the University of Miami Libraries

### ■STS Innovation in Science and Technology Librarianship Award (*Donor: IEEE*)

Distributed Data Curation Center (D2C2), based in the Research Department of the Purdue University Libraries

### ■STS Oberly Award for Bibliography in the Agricultural or Natural Sciences (*Donor: Eunice Rockwood Oberly Endowment*)

Jan Scholl and Amy Paster, both of Penn State University, and team

### ■WESS De Gruyter European Librarianship Study Grant (*Donor: de Gruyter Foundation*)

Daniel M. Pennell, Bibliographer for Russian, East European, Germanic and Global Studies at the University of Pittsburgh

### ■WGSS Achievement in Women's Studies Librarianship Awards

**Career Achievement** Hope Olson, Professor in the University of Wisconsin–Milwaukee's School of Information Studies

**Significant Achievement** Randy Gue, Curator of Modern Political and Historical Collections at Emory University

# Year in Review

---

realities of the changing scholarly publishing landscape. As part of the transition to an online-only publishing model, Sarah Steiner of Georgia State University was named *C&RL*'s first social media editor in July 2013.

It was with much sadness that the association shared the news of *C&RL* Editor Joseph Branin's untimely death in December 2012. He continued the efforts of his predecessors to seek a way to make *C&RL* an open access journal, and it was during his tenure that the ACRL Board of Directors committed to moving *C&RL* to this model. *C&RL* thrived under his leadership, and his contributions to the research base will enhance the profession for years to come. The association is very grateful that he shared his time and talents with ACRL in this role. Editor-designate Scott Walter, university librarian at DePaul University, assumed the *C&RL* editorship upon Branin's passing.



*"I rely on ACRL's publications to keep me informed and fresh on topics of importance to my job and profession."*

– Rebecca Metzger, ACRL Member of the Week

*Choice* published 7,086 new reviews in FY13, marking the sixth consecutive year in which it has reviewed more than 7,000 titles. Of these, 6,663 were books and 423 were electronic resources. The January 2013 issue once again featured *Choice*'s "Outstanding Academic Titles" list. This year's list, the 49th in the series, included 597 exceptional print titles and 47 online publications, a total of 644 titles across 54 different subject areas. Comprising 9 percent of the titles reviewed by *Choice* in 2012, and roughly 3 percent of the titles submitted by publishers, the OAT list, as it is popularly known, is truly "the best of the best." Again this year an even more exclusive pair of lists, "Top 25 Books" and "Top 10 Web Sites," appeared on our digital publication, *Choice Reviews Online*.

August saw the hard launch of *Choice Reviews Online*, version 3, an all-new implementation of the product on the HighWire platform. That same month development began on *Choice*'s new XML-first publishing system. When it comes online in the fall of 2014, the system will enable rapid repurposing of *Choice* content in multiple formats for multiple audiences. Even as *Choice* continued to enhance the features and functionalities of its digital product, the exploitation of *Choice* content in nonnative formats, through library wholesaler and content aggregator applications, expanded in FY13. April 2013 marked the rollout of version 2.5 of *Resources for College Libraries (RCL)*, a derivative product spearheaded by a *Choice* editorial team and produced in partnership with Bowker, representing a further leveraging of our content and brand in a nonnative format. As the fiscal year closed, Bowker's parent company, ProQuest, was moving forward with the development of a new collection-management tool featuring *RCL* as a library collection benchmark.

June 2013 saw the retirement of *Choice*'s longtime editor and publisher, Irving Rockwood, and the appointment of Mark Cummings as his successor. A veteran reference editor and publisher, with extensive experience with both database publishing and digital sales and marketing to libraries, Cummings took the reins at *Choice* during one of the most active transitional periods in its history.

# Year in Review

*Choice*'s social media presence significantly expanded in FY13. As of early September of this year, the *Choice* Facebook following ([www.facebook.com/choice.reviews](http://www.facebook.com/choice.reviews)) had more than doubled from the same time a year ago, to 4,659 fans. *Choice*'s Twitter account ([http://twitter.com/Choice\\_Reviews](http://twitter.com/Choice_Reviews)) grew apace, from 251 to 447 over the course of the year.

## ACRL PUBLICATIONS

### ***ACRL Insider***

- The blog keeping the world current and informed on ACRL activities, services, and programs.

### ***ACRLog: Blogging by and for Academic and Research Librarians***

- The official blog of ACRL features posts on current issues in academic and research librarianship from the blog team.

### ***ACRL TechConnect***

- Blog covering innovative uses of technology in academic and research libraries.

### ***ACRL Value of Academic Libraries***

- Trends and issues related to the ACRL Value of Academic Libraries initiative.

### ***New Publications in 2012–13***

- *2011 Academic Library Trends and Statistics*
- *The Busy Librarian's Guide to Information Literacy in Science and Engineering*
- *Common Ground at the Nexus of Information Literacy and Scholarly Communication*
- *Finding a Public Voice: Using Barbara Fister as a Case Study*
- *Handbook of Academic Writing for Librarians*
- *Interdisciplinarity and Academic Libraries* (PIL No. 66)
- *Pay it Forward: Mentoring New Information Professionals* (Active Guide #4)
- *Twenty-First-Century Access Services: On the Front Line of Academic Librarianship*

### ***ACRL Magazines and Journals***

- *College & Research Libraries*—Official scholarly journal of ACRL; six bimonthly issues per year
- *College & Research Libraries News*—Official news magazine of ACRL; 11 issues per year (July/August combined)
- *RBM: A Journal of Rare Books, Manuscripts, and Cultural Heritage*—A journal of theory and practice covering all aspects of special collections librarianship; two issues per year

### ***CHOICE Publications***

- *Choice* magazine—Book review journal of ACRL, includes special editorial features and reviews; published monthly
- *Choice* Reviews on Cards—*Choice* reviews, and just the reviews, on cards; published monthly
- *Choice* Reviews Online Version 3.0—The current Web version of *Choice* magazine; provides 24/7 access to all of *Choice*'s editorial content, including all reviews published since September 1988 plus a customizable monthly e-mail bulletin ([www.cro3.org](http://www.cro3.org)).

# Year in Review

---

## ***Reports, White Papers, Online Publications***

ACRL released a research report, “Academic Libraries and Research Data Services: Current Practices and Plans for the Future,” to provide a baseline assessment of the current state of and future plans for research data services in academic libraries. Authored by Carol Tenopir, Ben Birch, and Suzie Allard, the report, released in November 2012, highlights the need and imperative for research data services in colleges and universities. Academic libraries may be ideal centers for research data service activities on campuses, providing unique opportunities for academic libraries to become even more active participants in the knowledge creation cycle in their institution.

As noted in the Research and Scholarly Environment section, ACRL published the white paper “Intersections of Scholarly Communication and Information Literacy: Creating Strategic Collaborations for a Changing Academic Environment” in March 2013. Written by a working group of leaders from many parts of the association, this white paper explores and articulates three intersections between scholarly communication and information literacy. The white paper is available at <http://acrl.ala.org/intersections>.

In October 2012, ACRL and the Ontario Library Association (OLA) published *Beyond Literacy* by Michael Ridley of the University of Guelph. *Beyond Literacy* is an interactive, serialized online thought experiment exploring the demise of literacy and the rise of other capabilities, capacities, or tools that will effectively and advantageously displace reading and writing. The work was created in conjunction with a graduate course at the University of Toronto iSchool. The work is freely available for reading, comment, and discussion on the project Web site at [www.beyondliteracy.com/](http://www.beyondliteracy.com/).

ACRL launched *Keeping Up With...*, an online current awareness publication featuring concise briefs on trends in academic librarianship and higher education, in April 2013. Each edition focuses on a single issue, including an introduction to the topic and summaries of key points, including implications for academic libraries. The series’ initial offerings included information on digital humanities, gamification, big data, flipped classrooms, and digital badges for instruction. *Keeping Up With...* is available on the ACRL Web site at [www.ala.org/acrl/publications/keeping\\_up\\_with/](http://www.ala.org/acrl/publications/keeping_up_with/).

The 2013 environmental scan by the ACRL Research Planning and Review Committee, published on the ACRL Web site in April 2013, explores the current atmosphere in the world of academic and research libraries along with trends that will define the future of academic and research librarianship and the research environment. The document builds on earlier ACRL reports, identifying several emerging issues. The 2013 environmental scan is freely available on the ACRL Web site.

## ***Blogs/Podcasts/Social Media***

ACRL continued to leverage social media and other new technologies to deliver content over the past year. The ACRL Insider blog provides daily updates of association activities. ACRLog provides ideas, commentary, and reflection on the professional issues of the day. The ACRL TechConnect blog covers innovative uses of technology in academic and

# Year in Review

---

research libraries. The Value of Academic Libraries blog features news on the association's value of academic libraries initiative along with essays from members of the Value of Academic Libraries Committee. Several ACRL groups also manage content blogs focused on their specialties. As noted in the member engagement section, ACRL social media presences on Facebook, Twitter, and Pinterest provide news and avenues for engagement with the association.

ALA JobLIST ([joblist.ala.org](http://joblist.ala.org)), the online career center operated since 2006 by *C&RL News* in partnership with *American Libraries* and ALA's Office for Human Resource Development and Recruitment (HRDR), offers services for both job seekers and employers. Averaging more than 125,000 visits per month, the site published nearly 2,100 job ads in FY13, many announcing multiple available positions. JobLIST also reaches thousands of followers with links to helpful career and job search information on Twitter, Facebook, Google+, and LinkedIn, as well as through the free ALA JobLIST Direct e-newsletter that launched in 2011. Face-to-face services are made available through the ALA JobLIST Placement Center, operated by HRDR at major ALA and ACRL conferences, which has also offered occasional Webinars and other virtual development opportunities throughout the year.



ACRLog ([acrlog.org](http://acrlog.org)) is now heading into its eighth year of operation. The blog, which discusses the issues of the day in academic and research librarianship, featured 47 posts from the blog team and assorted guests in FY13.

The ACRL Insider blog ([acr.ala.org/acrlinsider](http://acr.ala.org/acrlinsider)) continued to distribute information on publications, events, conferences, and other association activities to the membership and beyond. There were 247 posts to ACRL Insider during the fiscal year. The Member of the Week feature continues to highlight the diversity of the association and remains one of the most popular features of the blog.

The ACRL TechConnect blog ([acr.ala.org/techconnect](http://acr.ala.org/techconnect)) is a moderated blog covering innovative projects, emerging tech tools, computer programming, usability, design, and more. There were 58 posts to ACRL TechConnect during the fiscal year.

The ACRL Value of Academic Libraries blog ([acr.ala.org/value](http://acr.ala.org/value)) covers trends and issues related to the association's Value of Academic Libraries initiative. There were 29 posts to the VAL blog during the fiscal year.

## ***Standards and Guidelines***

The development of standards and guidelines for all areas of academic and research librarianship is a core service of ACRL. These standards and guidelines are a key ACRL contribution to the profession. The *Joint Statement on Faculty Status of College and University Librarians* was revised this year. As noted in the Student Learning section of this report, a Board of Directors-appointed review task force recommended an extensive revision of the ACRL *Information Literacy Competency Standards for Higher Education* in 2012, and the Information Literacy Competency Standards for Higher Education Task Force was appointed to take on this task.

# Year in Review

## Education

ACRL continues to offer a wide range of professional development programs and events to meet the needs of today's academic and research librarians.

### *ACRL 2013 Conference*

As noted earlier in this report, more than 4,500 library staff, exhibitors, speakers, and guests from around the world, met from April 10–13, 2013, in Indianapolis and online for ACRL 2013. The conference boasted face-to-face and virtual attendees from all 50 states and 19 other countries. Themed “Imagine, Innovate, Inspire,” the conference offered more than 300 programs that showcased the most current and relevant trends in academic and research librarianship. The next ACRL conference, themed “Creating Sustainable Community,” will take place from March 25–28, 2015, in Portland, Oregon and will be one of the premiere events highlighting ACRL's upcoming 75th anniversary.



### *ACRL @ ALA Annual Conference*

An ACRL preconference session at the 2013 ALA Annual Conference in Chicago provided information on applying the *Standards for Libraries in Higher Education*. The ACRL/LLAMA Joint President's Program featured business consultant Karol M. Wasylyshyn. Wasylyshyn described three common patterns of leadership behavior and illustrated them through free verse or what

## **ACRL promotes continuous learning through preconferences, workshops, and e-learning**

### ***Preconferences @ ALA Annual Conference***

ACRL preconferences continue to provide academic and research librarians with tips, tools, and new ways of thinking. One preconference was held before the 2013 ALA Annual Conference in Chicago:

- Planning, Assessing, and Communicating Library Impact: Putting the *Standards for Libraries in Higher Education* into Action

### ***e-Learning Seminars and Webcasts***

Delivered through Moodle, online seminars provide participants with a dynamic and flexible approach to continuing education. Offerings in 2012–13 were:

- Creating Accessible Video Tutorials
- Implementing Online Teaching and Learning: Using Moodle and Other Web 2.0 Features
- Learning Objects: Creating Instruction To Go
- Managing Student Assistants
- Mobile Apps: What You Need to Know
- On the Road to Information Literacy Success: Putting Students in the “Drivers” Seat
- Planning, Assessing, and Communicating Library Impact: Putting the *Standards for Libraries in Higher Education* into Action



# Year in Review

she terms *leadership vignettes* to challenge library leaders at all levels to consider their own approaches to leadership. Melissa Cardenas-Dow, outreach/behavioral sciences librarian at the University of Redlands Armacost Library, was selected as the winner of a leadership moments essay contest held in conjunction with the program.

ACRL sponsored an additional 19 section, committee, interest group, and individual programs in Chicago on topics such as information literacy instruction and assessment, the use of mobile devices in libraries, user experience, digital scholarship and the arts, intellectual freedom, and creativity in the library workplace. A list of programs is available in the table on page 579.

## *54th RBMS Preconference*

The 54th Annual RBMS Preconference, *O Rare! Performance in Special Collections*, was held June 23–26 in Minneapolis. This year's event featured ten panel talks, ten discussion sessions, three plenaries, nine seminars, six unconference sessions, and three workshops, along with ten posters and tours of St. John's University and the American Craft Council. Highlights included talks on theater collections, cataloging, library management, and regional repositories; discussion groups on diverse collections, digitization, and archives; and plenary sessions on

### *e-Learning Seminars and Webcasts (continued)*

The association also expanded its offerings of Webcasts, using an online community hosted by LearningTimes, to deliver real-time, interactive programming over the Web. Offerings in 2012–13 were:

- 3D Printing is Just the Beginning: The Future of Makerspaces within Academic Libraries
- A New Model for Student Learning: Using Team-Based Learning in Information Literacy Courses
- The Crisis in Academic Libraries (And Why This is the Best Thing Ever)
- Curation as a Form of Collaborative Research
- Embedded Librarians: Integrating Information Literacy Instruction at the Point of Need
- Fair Use in Your Library after Georgia State
- Goodbye Cybrarians, Hello MOOCbrarians: Envisioning the Role of Librarians in Massive Online Open Courses
- Oh, Snap! Using Popular Culture to Reach Undergraduates in Library Instruction
- Pinterest and Academia
- Planning, Assessing, and Communicating Library Impact: Putting the *Standards for Libraries in Higher Education* into Action (Parts One – Three)
- Sparking Innovation in your Library: Lessons from Startups, R&D, and Venture Capital
- Stealth Librarianship: Creating Meaningful Connections Through User Experience, Outreach, and Liaising
- When a Librarian Met an Archivist: Collaborating to Teach and Promote the Special Collections and Archives

# Year in Review

---

new media, underground performance, and the digital age. The preconference continued to be very popular among the 371 registrants and more than 66 booksellers in attendance, with 85 percent rating the overall quality of the conference as “above average” or “excellent.”

## *Leadership Institutes*

ACRL continued to partner with the Harvard Graduate School of Education to offer the Harvard Leadership Institute for Academic Librarians. One hundred and five individuals participated in this year’s program, held in Cambridge, Massachusetts, July 28–August 3, 2013. The program is designed for academic librarians with significant administrative responsibility, such as library directors, their associates, and direct reports.

ACRL was again a sponsor of the 2012 Women’s Leadership Institute November 27–30, 2012, in Dana Point, California, and December 2–5, 2012, in Amelia Island, Florida. Through presentations, small-group exercises, and discussion, attendees gained a practical understanding of what it takes to be a leader on a college or university campus—both the challenges and the rewards. The program has the added benefit of bringing together women from administrative and student affairs functions across institutions of higher education.

## *Online Learning*

The ACRL e-Learning program offered 25 e-Learning events consisting of 15 Webcasts and 10 multiweek courses this year on a variety of topics, such as mobile apps, using popular culture in library instruction, fair use, Pinterest, MOOCs, putting the Standards for Libraries in Higher Education into action, curation, and managing student assistants. More than 550 individuals and 100 groups participated in this year’s e-Learning offerings.

ACRL and CHOICE launched a sponsored Webinar program in spring 2013. This new program launched in April with a Webinar sponsored by Rowman & Littlefield on the topic “The Library in 2020 Will Be....” The featured presenter was Joe Janes, chair of the MLS Program at the University of Washington Information School and author of the forthcoming book *Library 2020*. More than 1,000 individuals registered for the inaugural sponsored Webinar. The second Webinar, held May 22, was sponsored by EBSCO on the topic “eBooks and Libraries,” and had more than 450 registrants.

*“I value ACRL’s commitment to providing librarians with opportunities for continuing education and profession development.”*

– Beverley A. Wood, ACRL Member of the Week



## *Scholarships*

Knowing that professional development is essential to the success of academic and research librarians, especially during an economic downturn, ACRL awarded more than \$50,000 in scholarships this year. The association awarded 123 scholarships for the ACRL 2013 conference, the ACRL e-Learning program, the Immersion Program, and the 54th RBMS Preconference.

# Year in Review

---

## *Advocacy*

Continuing the association's focus on advocacy, ACRL aims to increase its communication on major trends and issues in libraries and increase its influence in public policy affecting higher education. ACRL's continued work in the scholarly communication arena, especially as a member of the Library Copyright Alliance (LCA), helped the association to meet these objectives.

### *Legislative Advocacy*

Public policy issues effecting higher education remain an essential focus for ACRL. Each year, the ACRL Government Relations Committee, in consultation with the Board of Directors and staff, formulates an ACRL Legislative Agenda. Drafted with input from the ACRL Research and the Scholarly Environment Committee, along with additional member groups, ACRL leaders, and ALA Washington Office, the legislative agenda is prioritized and includes objectives for legislative action at the national level on issues that may affect the welfare of academic and research libraries. The 2013 ACRL Legislative Agenda focuses on three issues that the U.S. Congress has recently taken, or will most likely take, action on in the year ahead: first sale doctrine, public access to federally funded research, and federal funding for libraries. New this year, the agenda includes a watch list of policy issues of great concern to academic librarians. Issues on the watch list are government information, safe harbor provisions of the Digital Millennium Copyright Act, orphan works/section 108, and fair use.



*"I value ACRL's determined advocacy  
on behalf of academic libraries  
and our profession."*

– Ula Gabrielle Gaha, ACRL Member of the Week

On Thursday, February 14, 2013, the Fair Access to Science and Technology Research Act (FASTR) was introduced in both the U.S. House of Representatives and the U.S. Senate. This bi-cameral and bipartisan legislation would require federal agencies with annual extramural research budgets of \$100 million or more to provide the public with online access to research manuscripts stemming from funded research no later than six months after publication in a peer-reviewed journal. ACRL joined other national and regional library, publishing, research, and advocacy organizations in a letter thanking members of Congress who introduced the bills.

The ACRL Board of Directors approved a statement on the libel suit by Mellen Press against Dale Askey on February 19, 2013. The statement called the suit a challenge to both academic and intellectual freedom in academic libraries and could potentially do great harm to the ability of all academic librarians to perform their professional duties.

ACRL continues to be an active partner with ALA and ARL in the LCA. Over the course of the past year, LCA has taken action on a number of important issues by issuing comments on

# Year in Review

---

pending legislation and court cases, joining briefs, and releasing papers and guides on a wide range of copyright and fair use issues, including the first sale doctrine, orphan works, mass digitization, *Authors Guild vs. HathiTrust*, the role of copyright in innovation, intellectual property and international trade, the right to unlock technology, and access to copyrighted works by individuals with print disabilities.

## ***Partnerships with Higher Education***

ACRL continues to work with higher education associations to strengthen both partnerships and the profession. We collaborated with members of the Council of Higher Education Management Associations to offer the 2012 Women's Leadership Institute. This program brought together mid-level administrators from across campus functions to share experiences, develop a better understanding of the campus as a workplace and culture, and create new networks and networking skills.

As mentioned in the Value of Academic Libraries section of this report, the Association for Institutional Research and the Association of Public and Land-grant Universities partnered with ACRL to receive a National Leadership Demonstration IMLS Grant for the "Assessment in Action (AiA): Academic Libraries and Student Success" project.

ACRL maintains liaison relationships with a number of higher education associations through the Liaisons Assembly. ACRL currently has formal liaison relationships with the American Anthropological Association (AAA), American Association for the Advancement of Science (AAAS), American Association of Community Colleges (AACC), American Council of Learned Societies (ACLS), American Educational Research Association (AERA), American Political Science Association (APSA), American Sociological Association (ASA), Association for the Study of African American Life and History (ASALH), Council of Independent Colleges (CIC), EDUCAUSE Learning Initiative (ELI), Modern Language Association (MLA), National Council for Accreditation of Teacher Education (NCATE), National Resource Center for The First-Year Experience and Students in Transition (NRC-FYEST), National Women's Studies Association (NWSA), Society for College and University Planning (SCUP), and Society for Information Technology and Teacher Education (SITE).

---

## ***Organizational Effectiveness and Vitality***

ACRL seeks to acquire the fiscal resources, staff expertise, and organizational structure necessary to advance the association's Plan for Excellence.

### ***ACRL Staff***

During the 2013 fiscal year, ACRL Program Coordinator Casey Kinson left the association to pursue other opportunities. ACRL welcomed Lindsay Bosch to the staff as program officer in January 2013, Allison Payne as program coordinator in May 2013, and Chase Ollis as program coordinator in September 2013. In the CHOICE office, Editor and Publisher Irving Rockwood retired in July 2013. Mark Cummings joined the ACRL/CHOICE team as editor and publisher designate in June 2013, taking over the position permanently from Rockwood following his retirement.

# Meet the ACRL Staff

---

Many of you have had phone and e-mail contact with ACRL's staff, of which there are 15.75 ALA-approved FTE positions at headquarters. Here's your chance to put a face with that voice or e-mail signature. Below is a listing of current ACRL staff members (including two of ACRL's Choice 23.5 FTE staff) with information about their responsibilities. Take a minute to "meet the staff."

ACRL's office hours are 8:30 a.m. to 4:30 p.m. (CST), Monday through Friday. All ALA staff have direct telephone lines. All prefixes are (312) 280-, followed by the four-digit extension. If you use the toll-free number (800-545-2433) you will be instructed to enter the extension of the person you wish to speak with.

**LINDSAY BOSCH**, program officer. Coordinates activities of the Board of Directors (agenda and document preparation for Board meetings, etc.); manages division level appointments; coordinates budget preparation and review; prepares and maintains ACRL's financial reports; manages division level committee annual work plans process and committee support. **Phone:** (312) 280-2519; **e-mail:** lbosch@ala.org



**MARGOT SUTTON CONAHAN**, manager of professional development. Manages all aspects of ACRL's professional development offerings, including the ACRL Conference, preconferences, institutes, and virtual conferences; manages ACRL's e-learning program; coordinates the ACRL Colleagues Program for the ACRL Conference. **Phone:** (312) 280-2522; **e-mail:** msutton@ala.org

**DAVID M. CONNOLLY**, classified advertising coordinator/editorial assistant. Manages job ads for *C&RL News* in print; manages ALA JobLIST, the online career site ACRL operates jointly with *American Libraries* and ALA's Office of Human Resources Development and Recruitment; editor of the *ALA JobLIST Direct* e-newsletter; contact for information about subscriptions, job ads, and manuscript submissions for *C&RL News*; produces ACRL Briefing Book. **Phone:** (312) 280-2513; **e-mail:** dconnolly@ala.org



**MARK CUMMINGS**, CHOICE, editor and publisher. Develops new products from CHOICE's core content; handles magazine and other product advertising sales, subscription services, and marketing promotions for CHOICE and ACRL serial publications; oversees CHOICE Reviews Online; oversees *Resources for College Libraries*. **Phone:** (312) 280-6933; **e-mail:** mcummings@ala-Choice.org

# Meet the ACRL Staff

---

**MARY ELLEN K. DAVIS**, executive director. Directs activities of the ACRL and *CHOICE* offices; coordinates policy implementation and strategic planning; prepares ACRL's budgets; ex-officio member of ACRL's Executive Committee and Board of Directors; serves as official contact for higher education organizations; grants fundraising development and approval. **Phone:** (312) 280-3248; **e-mail:** mdavis@ala.org



**KATHRYN DEISS**, content strategist. Handles all questions about ACRL's publications; manages non-serial and monograph publications; develops an overarching strategic plan for integrating and sequencing ACRL content offerings to meet the needs of academic and research librarians, including content acquisitions and development of publications, seminars, institutes, e-Learning, etc.; teams with other members of the ACRL staff to identify the appropriate format for content delivery; provides organizational development and facilitation consulting services. **Phone:** (312) 280-2529; **e-mail:** kdeiss@ala.org



**DAVID FREE**, editor-in-chief of *College and Research Libraries News*/marketing and communications specialist. Responsible for content and production of *C&RL News* in print and online; develops marketing and communications plans for ACRL programs, publications, and services; coordinates press releases and promotional activities; coordinates ACRL's standards and guidelines. **Phone:** (312) 280-2517; **e-mail:** dfree@ala.org



**ANN-CHRISTE GALLOWAY**, production editor. Copy and layout editor for *C&RL News* in print and online. Writes "People in the News" and "Grants and Acquisitions" for *C&RL News*. **Phone:** (312) 280-2524; **e-mail:** agalloway@ala.org



# Meet the ACRL Staff

---

**FRANCINE GRAF**, managing editor of *Choice*. Manages all aspects of the magazine, reviews-on-cards, and electronic databases; coordinates the work of *CHOICE*'s editorial staff; plans the editorial calendar; handles *CHOICE*'s business and economics sections. **Phone:** (860) 347-6933; **e-mail:** fgraf@ala-choice.org



**MEGAN GRIFFIN**, program officer. Contact for section executive committees, rosters, and appointments; oversees ACRL's ALA Annual Conference programs and Communities of Practice special events and activities; prepares ACRL's ballots for the ALA annual elections. **Phone:** (312) 280-2514; **e-mail:** mgriffin@ala.org

**KARA MALENFANT**, senior strategist for special initiatives. Coordinates ACRL's government relations advocacy, scholarly communication activities, Value of Academic Libraries initiative; teams with others on staff to provide consulting services on organizational development and use of ACRL's *Standards for Libraries in Higher Education*. **Phone:** (312) 280-2510; **e-mail:** kmalenfant@ala.org



**DAWN MUELLER**, senior production editor. Manages and produces all non-serial publications; develops and maintains ACRL's Web site; manages production of *C&RL*, *RBM*, and section newsletters; primary design and production of all ACRL brochures and flyers. **Phone:** (312) 280-2516; **e-mail:** dmueller@ala.org

# Meet the ACRL Staff

---

**CHASE OLLIS**, program coordinator. Manages ACRL's awards program; contact for ACRL Chapters; contact for discussion and interest groups; assists with professional development events. **Phone:** (312) 280-2521; **e-mail:** [collis@ala.org](mailto:collis@ala.org)



**TORY ONDRLA**, conference supervisor. Manages logistics for ACRL professional development events including the ACRL Conference, preconferences, workshops, institutes, and ACRL Board functions. **Phone:** (312) 280-2515; **e-mail:** [tondrla@ala.org](mailto:tondrla@ala.org)



**ALLISON PAYNE**, program coordinator. Coordinates division-level appointments and annual timeline; coordinates ACRL meeting scheduling for ALA conferences; coordinates donations processing; assists with Board of Directors and Budget and Finance Committee; contact for virtual meeting scheduling. **Phone:** (312) 280-5277; **e-mail:** [apayne@ala.org](mailto:apayne@ala.org)



**MARY JANE PETROWSKI**, associate director. Serves as chief operating officer for ACRL; coordinates ACRL membership promotion and retention activities; coordinates Friends of ACRL; coordinates advisory services, leader orientation, and mentoring programs; manages the ACRL*Metrics* service and ACRL's *Academic Library Trends and Statistics* program. **Phone:** (312) 280-2523; **e-mail:** [mpetrowski@ala.org](mailto:mpetrowski@ala.org)





# ACRL Board of Directors, 2012–2013



ACRL Board 2012–13 (l to r): (back) Mark Emmons, Julie Ann Garrison, Lisabeth A. Chabot, Ann Campion Riley, Marilyn Nabua Ochoa, Irene M.H. Herold, Mary Ann Sheble, Loretta R. Parham (front) Cynthia K. Steinhoff, Trevor A. Dawes, Steven J. Bell, Joyce L. Ogburn, Maggie Farrell, Mary Ellen K. Davis.

## ACRL Board of Directors, 2012–2013

### **President**

Steven J. Bell  
*Temple University*

### **Vice-President/President-Elect**

Trevor A. Dawes  
*Washington University  
in St. Louis*

### **Past-President**

Joyce L. Ogburn  
*Appalachian State University*

### **Budget & Finance Committee Chair**

Cynthia K. Steinhoff  
*Anne Arundel Community College*

### **ACRL Councilor**

Maggie Farrell  
*University of Wyoming*

### **Executive Director (Ex-officio)**

Mary Ellen K. Davis  
*ACRL/ALA*

### **Directors-at-large**

Lisabeth A. Chabot  
*Ithaca College*

Mark Emmons  
*University of New Mexico*

Julie Ann Garrison  
*Grand Valley State University*

Irene M. H. Herold  
*University of Hawaii–Manoa*

Loretta R. Parham  
*Atlanta University Center  
Woodruff Library*

Ann Campion Riley  
*University of Missouri*

Mary Ann Sheble  
*Oakland Community College*

# Sponsorships

## ACRL Sponsorships for 2013

ACRL expresses its sincere appreciation to the following sponsors for their generous donations to the various programs and events we have offered throughout the year. Thanks to your support, ACRL members benefited from enhanced programs and services this year.

### Colleagues

#### **Summa Cum Laude** (\$25,000 and up)

Elsevier

#### **Magna Cum Laude** (\$20,000–24,999)

EBSCO Information Services

#### **Cum Laude** (\$15,000–19,999)

ProQuest

Texas A&M University Libraries

YBP Library Services

#### **Mortar Board** (\$10,000–14,999)

Alexander Street Press

Cengage Learning

CHOICE

Ex Libris

Innovative Interfaces

Springer

Thomson Reuters

#### **Dean's List** (\$5,000–9,999)

IEEE

Indiana University

Kansas State University Libraries

OCLC—Online Computer Library Center, Inc.

Pennsylvania State University Libraries

Purdue University Libraries

Saint John's University, Saint John's Bible

University of Kansas

University of Minnesota Libraries

University of Notre Dame Libraries

University of Wyoming Libraries

#### **Honor Roll** (\$750–4,999)

AAAS

Adam Matthew Digital

Addison Publications

Antiquarian Booksellers' Association of America –  
ABAA

Atlas Systems, Inc.

Auburn University Libraries

Aux Amateurs de Livres International/Librairie  
Internationale Touzot

Baylor University

Bonhams

Bowling Green State University

Brigham Young University Libraries

Brown University Library

Caladex LLC

Casalini Libri, s.p.a.

Charles E. Young Research Library  
Department of Special Collections, UCLA

Colorado State University Libraries

Columbia University Libraries

Copyright Clearance Center

Dartmouth College Libraries

De Gruyter Foundation

Duke University Libraries

Emerald Group Publishing Ltd.

Emory University Libraries

Florida State University Libraries

Historicana

Ingram

IOP Publishing

John Wiley & Sons, Inc.

Marquette University Libraries

McMaster University Library

MIT Libraries

Morgan & Claypool Publishers

Nature Publishing Group

North Carolina State University

Oregon State University Library

Otto Harrassowitz

Oxford University Press

Preservation Technologies, LP

Princeton University Library

Rice University—Fondren Library

Routledge/Taylor & Francis Group

Rowman & Littlefield

Rulon-Miller Books, Inc.

# Sponsorships

## ACRL Sponsorships for 2013

### Honor Roll *(continued)*

Rutgers University Libraries  
Sage Publications  
Sage-CQ Press  
San Jose State University School of Library  
and Information Science  
Santa Clara University  
Special Collections & Archives, UC–Riverside  
Libraries  
SPIE  
Springshare  
Swets  
Syracuse University Library  
Taylor & Francis Group  
Temple University Libraries  
The Philadelphia Rare Books & Manuscripts  
Company  
University of Arkansas Libraries  
University of Calgary  
University of Cincinnati Libraries  
University of Colorado at Boulder Libraries  
University of Connecticut Libraries  
University of Houston Libraries  
University of Illinois at Urbana-Champaign  
Libraries  
University of Maryland  
University of Massachusetts Amherst Libraries  
University of Missouri  
University of Nebraska–Lincoln Libraries  
University of New Mexico Libraries  
University of Pennsylvania Libraries  
University of Washington Libraries  
University of Wisconsin–Madison Libraries  
Utah State University Libraries  
VALE – Virtual Academic Library Environment  
New Jersey  
Vanderbilt University Library  
Washington University in St. Louis  
Whitman College Library  
Wiley-Blackwell  
William Reese Company  
Winston-Salem State University Library  
Wittenberg University Library

### Donor *(Up to \$749)*

Ars Libri, Ltd.  
B & B Rare Books, Ltd.  
B & L Rootenberg Rare Books  
Backstage Library Works  
Bartleby's Books  
Bibliographical Society of America  
Boston Rare Maps  
Brepols Publishers N.V.  
Brill Academic Publishing USA  
Bromer Booksellers  
Bruce McKittrick Rare Books, Inc.  
Bucks County Community College

### Donor *(continued)*

Buddenbrooks, Inc.  
By the Book, L.C.  
California Rare Book School  
Charles Agvent  
Charles B. Wood, III, Inc.  
Charles Babbage Institute  
Colby College Libraries  
CRC Press LLC  
De Wolfe & Wood  
Denison University Libraries  
DIGITALIA  
Eclectibles  
Erasmus Boekhandel bv  
Eric Chaim Kline, Bookseller  
Florida Atlantic University Libraries  
Furman University Library  
Garrett Scott, Bookseller  
Hudson Valley Community College Marvin Library  
Iberbook-Sanchez Cuesta  
James Arsenault Rare Books  
James S. Jaffe Rare Books LLC  
Jeffrey H. Marks Rare Books  
Jerry N. Showalter, Bookseller  
Jett W. Whitehead Rare Books  
Johanson Rare Books  
Ken Lopez Bookseller  
Ken Sanders Rare Books  
Kenneth Karmiole Bookseller, Inc.  
Knovel  
L&T Respress Books  
Liber Antiques  
Long Island University - Palmer School of Library &  
Information Science  
Lorne Bair Rare Books  
Lowry-James Rare Prints & Books  
Loyola University of Chicago  
Lux Mentis, LLC  
MARCIVE, Inc.  
Metal Edge, Inc.  
Michael R. Weintraub, Inc.  
Microsoft Research  
Midway Book Store  
Musinsky Rare Books, Inc.  
New England Journal of Medicine  
Niederer Fine Art Books  
Northern Illinois University Libraries  
Oberlin College Libraries  
Ohio Wesleyan University Libraries  
Palinurus Antiquarian Books  
Puvill Libros, S.A.  
Roy Young Bookseller, Inc.  
Royal Books, Inc.  
Simon Beattie  
Southern Methodist University  
Tavistock Books  
TDNet USA  
Ten Pound Island Book Co.  
The Book Shop, LLC  
The Mansfield Library at the University of Montana  
Thomas A. Goldwasser Rare Books  
Tulane University Libraries  
University of California Berkeley Libraries  
University of San Diego Library  
University of Utah Libraries  
University of Victoria  
University Products, Inc.  
Wayne State University Libraries  
Willamette University Library

# Financial Report

## **Cynthia K. Steinhoff**

*Budget & Finance Committee Chair*



The ACRL Board of Directors, Budget and Finance Committee, and Executive Director carefully reviewed and monitored budget performance over the course of the 2012–2013 fiscal year (FY13) in light of the ongoing global economic recession. Despite the budget challenges, ACRL’s careful stewardship of its resources has allowed the association to advance its strategic initiatives. What follows is a summary of ACRL’s budgetary performance highlighting both operating revenue activity and budgetary outcomes.

## ***FY13 ACRL Budgetary Performance: a fiscal year end summary as of August 31, 2013***

### ***ACRL (without CHOICE)***

Total Revenue	\$4,751,514
Total Expenditures	\$4,069,726
Net Revenue	\$681,788

### ***CHOICE***

Total Revenue	\$2,926,519
Total Expenditures	\$3,171,398
Net Revenue	(\$244,878)

## ***2012–2013 ACRL Budget Highlights***

- **Total ACRL revenues** (without CHOICE) for FY13 are \$4,751,514. This is \$339,126 or 7.69% more than budget and \$2,363,046 or 98.94% more than last year (a non-ACRL Conference year).
- **Total ACRL expenses** (without CHOICE) for FY13 are \$4,069,726. This is \$309,876 or 7.08% less than budget and \$1,458,912 or 55.88% more than last year (a non-ACRL Conference year).
- **Net ACRL revenues** (without CHOICE) for FY13 are \$681,788. This is \$649,002 or 1,979.51% more than the revenue budgeted and \$904,134 or 406.63% more than last year (a non-ACRL Conference year).
- **Total CHOICE revenues** for FY13 are \$2,926,519. This is \$231,238 or 7.32% less than budget and \$79,233 or 2.64% less than last year.
- **Total CHOICE expenses** for FY13 are \$3,171,398. This is \$101,606 or 3.10% less than budget but \$146,645 or 4.85% more than last year.
- **Net CHOICE revenues** for FY13 are (\$244,878). This is \$129,631 or 112.48% less than budget and \$225,877 or 1,188.76% less than last year.

## ***Factors Affecting Budget Outcomes***

FY13 closed with positive net revenues thanks to careful budgeting and continuous monitoring and adjustment of expenses by the ACRL Board of Directors, Budget and Finance Committee, and staff to keep revenue and expense expectations in line with the effects of the national and global recession on ACRL’s economic performance. Economic conditions have affected libraries, higher education, and the nonprofit sector in general, and reduced resources available to purchase association goods and services.

# Financial Report

---

It should be noted that ACRL's performance, while significantly better than budgeted, aligns closely with budget projections that were made in June of 2013. This excellent performance is attributable primarily to the successful ACRL 2013 Conference. ACRL exceeded budget in registration, exhibits and donation revenues for the conference which more than offset missing budgeted revenue targets in book sales, statistics sales, print ads, and subscriptions. Membership dues revenue did slightly better than the 2% below budget projection but still were under budget by 1.11%

## ACRL Revenues

Several revenue sources exceeded budget and contributed to the 7.69% increase over budget.

- ACRL exceeded budget in ACRL 2013 Conference registration by 15% or \$159,756, in exhibits by 21.12% or \$160,727, and donations by \$41,400 or 18.16%.
- Classified advertising revenues exceeded budget by \$38,359 or 13.84%. Online product advertising revenues were \$21,258 or 42% better than budget; this is clearly a growth area but does not offset the declining trend in print ad revenues.
- ACRL's consulting service grossed \$60,707 in revenues or 92.72% better than budgeted. While consulting involves significant staff time, the project did net more than \$14,000 and added an important capacity to the library community.

Revenue sources that were below budgeted amounts include book sales (gross revenues were down by \$100,000), statistics sales (down by \$20,000), Webinars (down by \$34,000), print ads (down by \$29,318), and subscriptions (down by \$20,520).

## ACRL Expenses

ACRL total expenses through August 31, 2013, were 7.08% less than budgeted; and \$96,528 or 2.31% less than projected in June of 2013. Differences in budgeted expenses versus actual expenses across all projects contributed to the improved performance. Specific areas in which savings were realized include:

- Salary and benefits savings were realized due to vacant positions and underestimated in the projection adding to the final net.
- As ACRL released fewer than anticipated non-periodical publications, there was a savings of \$79,900 in associated production costs. Other notable areas of savings over budget include \$60,850 in Membership Services, related to shared costs for strategic initiatives, and \$60,733 in *C&RL News* production costs.
- In FY13 the ACRL Board authorized disbursement of \$33,000 in Friends Fund donations for strategic projects initially included in the operating budget.
- Taxes of \$15,659 were included in the projection but by the fifth close had been reduced to less than \$3,000 for a savings of nearly \$13,000. This also contributed to the variance between budgeted and actual expenses.

## ACRL Net

ACRL's net revenue of \$681,788 was better than budgeted for the reasons listed above. This brings ACRL's net asset balance to a healthy \$4,647,421, which helps offset the planned deficit budget in FY14 and provides ACRL with seed money for new initiatives, while maintaining enough in reserve to cover unexpected short-term deficits in projects that historically have been self-sustaining.

# Financial Report

---

## Long-Term Investment (LTI)

The ACRL Long-Term Investment (LTI) Fund balance, which includes award endowments, reflected the market's upswing. The LTI ended the year at \$2,561,563, an increase of 9.77% over FY12. ACRL budgets some of the interest from its LTI to support strategic initiatives. Because of the strong performance of the operating budget, earnings from the LTI were not transferred to the FY13 operations budget.

## The Future

The current economic climate has depressed ACRL's traditional revenue from membership, and publications, and that is expected to continue. In FY14 *C&RL* becomes an online-only publication, reducing expenses, but also reducing subscription and advertising revenue. ACRL's membership did not substantially increase during the FY13 conference year as has been the pattern in previous years. Typically, ACRL membership has increased at least 3% in a conference year; in FY13 membership increased less than one percent.

Future budgets will incorporate revenue from newer programs and services (e.g., workshops on using ACRL's new standards, consulting services, and increased opportunities for online advertising) and we will continue to look for additional revenue opportunities with programs and services that members need. While ACRL looks for ways to grow its revenue streams, we have also been working to trim administrative expenses. Staff continues to look for ways to streamline procedures and automate processes where possible. Our goal is to moderate expenditures to be more in line with current revenue expectations while aligning the budget to support the Plan for Excellence. With a net asset balance of \$4.6 million, ACRL should consider judicious spending of the balance to invest in sustainable new programs and services to retain and attract members.

## CHOICE

*CHOICE* closed FY13 with revenues of \$2,926,519, \$231,238 (7.32%) less than budget. Year-over-year, revenues declined 2.64%. Total expenses amounted to \$3,171,398, 3.10% better than budget. As a result, net revenues for the year were -\$244,878, a shortfall of \$129,631 to budget and some \$225,877 less than in FY12.

This year's shortfall is entirely on the revenue side and reflects several major trends in journal publishing in general and *CHOICE* circulation and ad revenues in particular. At \$787,651, *CHOICE* print revenue was \$16,376 below budget and \$47,724 below the prior year. *CHOICE Reviews Online (CRO)*, which had been counted on to balance, if not reverse, the decline in print, underperformed budget by \$49,071 and gained only \$8,312 over *CRO* sales in FY12, finishing the year with \$611,579 in sales. These declines reflect, we believe, fundamental changes in the use of reviews in the collection-development process in academic libraries. Subscriptions to *Resources for College Libraries* similarly underperformed, coming in at \$95,533, or \$35,342 less than budget.

This overall decline in subscriptions, and hence circulation, has its corollary in falling ad revenues, with *CHOICE* net ad sales declining from \$632,304 in FY12 to \$549,048 this past year,

*continued on p. 618*

# Financial Report

## ACRL Executive Summary 2012–2013 (unaudited; report as of Nov. 3, 2013)

SOURCES OF REVENUE	FY2012 ACTUAL	FY2013 BUDGET	FY2013 ACTUAL
OPENING RESERVE LEVELS AS OF SEPT. 1:			
ACRL Operating Reserve Fund	\$4,165,443	\$3,965,632	\$3,965,632*
ACRL Long-Term Investment Fund (including award endowments)	\$2,143,633	\$2,333,568	\$2,333,568
CHOICE Operating Reserve Fund	\$3,291,016	\$3,294,551	\$3,294,551
CHOICE Long-Term Investment Fund	\$750,784	\$770,806	\$770,806
<b>TOTAL</b>	<b>\$10,350,876</b>	<b>\$10,364,557</b>	<b>\$10,364,557</b>
ACRL LTI Fund Net Interest (not including award endowments)	\$59,935	\$54,049	\$73,405
MEMBERSHIP DUES AND OTHER			
Dues	\$652,414	\$677,768	\$670,225
Other (e.g., consulting, standards)	\$42,333	\$54,280	\$91,544
Miscellaneous Donations	\$850	\$0	\$0
Awards	\$9,700	\$10,460	\$13,700
Special Events	\$16,627	\$21,750	\$16,881
<b>Subtotal</b>	<b>\$721,924</b>	<b>\$764,258</b>	<b>\$792,350</b>
PUBLICATIONS			
CHOICE	\$3,005,752	\$3,157,757	\$2,926,519
C&RL	\$137,298	\$139,687	\$132,306
C&RL News	\$460,784	\$473,821	\$512,322
RBM	\$35,736	\$34,030	\$38,129
Nonperiodical Publications	\$273,288	\$255,468	\$157,621
Library Statistics	\$110,672	\$97,867	\$77,193
Applied Research (REAL)	\$0	\$0	\$0
<b>Subtotal</b>	<b>\$4,023,530</b>	<b>\$4,158,630</b>	<b>\$3,844,090</b>
EDUCATION			
Institutes	\$314,503	\$340,259	\$361,949
ACRL Conference	\$0	\$2,026,543	\$2,405,866
Preconferences & Workshops	\$195,478	\$144,605	\$179,594
Annual Conference Programs	\$16,400	\$18,000	\$17,650
Web CE	\$122,385	\$110,850	\$76,534
<b>Subtotal</b>	<b>\$648,766</b>	<b>\$2,640,257</b>	<b>\$3,041,593</b>
SPECIAL PROJECTS			
Friends of ACRL—Restricted	\$8,831	\$10,553	\$16,002
Friends of ACRL—Operating	\$0	\$0	\$0
ACRL Excellence Fund	\$0	\$7,000	\$0
IMLS Grant	\$99,985	\$65,392	\$65,748
<b>Total Revenue</b>	<b>\$5,394,220</b>	<b>\$7,570,145</b>	<b>\$7,678,033</b>
CHOICE Revenue	\$3,005,752	\$3,157,757	\$2,926,519
ACRL Revenue without CHOICE	\$2,388,467	\$4,412,388	\$4,751,514

# Financial Report

<b>OBJECT OF EXPENSE</b>	<b>FY2012 ACTUAL</b>	<b>FY2013 BUDGET</b>	<b>FY2013 ACTUAL</b>
<b>MEMBERSHIP ACTIVITIES</b>			
Membership Services*	\$117,621	\$169,414	\$108,564
Executive Committee & Board	\$190,984	\$214,293	\$168,535
Advisory	\$46,794	\$53,013	\$46,296
Standards Distribution	\$24,962	\$14,458	\$44,545
Awards	\$26,900	\$21,702	\$34,915
Chapters	\$17,135	\$15,819	\$15,032
Committees and Interest Groups	\$111,461	\$96,447	\$114,868
Sections	\$61,861	\$84,790	\$76,075
<i>C&amp;RL</i> Over Revenue	\$37,472	\$67,127	\$66,996
<i>C&amp;RL News</i> Over Revenue	\$0	\$18,393	\$0
Liaisons to Higher Ed. Organizations	\$42,023	\$53,249	\$39,856
Special Events	\$31,952	\$36,148	\$23,121
Information Literacy	\$0	\$7,492	\$858
Scholarly Communication	\$67,177	\$63,903	\$64,473
Value of Academic Libraries	\$33,194	\$79,834	\$16,354
Government Relations	\$31,515	\$26,458	\$28,044
Scholarships	\$25,625	\$51,725	\$53,345
Annual Conference Programs	\$42,884	\$60,003	\$48,945
<b>Subtotal</b>	<b>\$909,560</b>	<b>\$1,134,268</b>	<b>\$950,822</b>
<b>SPECIAL PROJECTS</b>			
Friends of ACRL—Restricted	\$2,633	\$10,553	\$45,294
Friends of ACRL—Operating	\$9,127	\$7,645	\$41,116
ACRL Excellence Fund	\$0	\$20,958	\$0
<b>Subtotal</b>	<b>\$11,760</b>	<b>\$39,156</b>	<b>\$86,410</b>
<b>PUBLICATIONS</b>			
<i>CHOICE</i>	\$3,024,753	\$3,273,004	\$3,171,398
<i>C&amp;RL</i>	\$137,298	\$139,687	\$132,306
<i>C&amp;RL News</i>	\$425,096	\$473,821	\$431,481
<i>RBM</i>	\$26,101	\$35,735	\$28,903
Nonperiodical Publications	\$224,829	\$218,489	\$138,589
Library Statistics	\$94,752	\$85,075	\$109,366
Applied Research ( <i>REAL</i> )	\$7,429	\$0	\$0
<b>Subtotal</b>	<b>\$3,940,258</b>	<b>\$4,225,811</b>	<b>\$4,012,043</b>
<b>EDUCATION</b>			
Institutes	\$289,016	\$328,159	\$293,699
ACRL Conference	\$187,529	\$1,712,314	\$1,703,081
Preconferences & Workshops	\$169,269	\$143,492	\$154,783
Web CE	\$94,715	\$79,959	\$48,427
<b>Subtotal</b>	<b>\$740,529</b>	<b>\$2,263,924</b>	<b>\$2,199,990</b>
<b>FUNDED PROJECTS</b>			
IMLS Grant	\$99,985	\$65,392	\$65,748
IMLS Grant Cost Share	\$36,093	\$23,485	\$37,153
<b>Total Expenses</b>	<b>\$5,635,567</b>	<b>\$7,652,606</b>	<b>\$7,241,124</b>
<i>CHOICE</i> Expenses	\$3,024,753	\$3,273,004	\$3,171,398
ACRL Expenses without <i>CHOICE</i>	\$2,610,814	\$4,379,602	\$4,069,726



# Financial Report

NET REVENUE AND FUND BALANCES	FY2012 ACTUAL	FY2013 BUDGET	FY2013 ACTUAL
ACRL Net without <i>CHOICE</i>	(\$222,347)	\$32,786	\$681,788
<i>CHOICE</i> Net	(\$19,000)	(\$115,247)	(\$244,878)
Transferred to <i>CHOICE</i> LTI Fund	\$0	\$0	\$0
Transferred to ACRL LTI Fund	\$0	\$0	\$0
Mandated ACRL Operating Reserve	\$795,605	\$804,216	\$804,216
CLOSING RESERVE LEVELS AS OF AUG. 31:			
ACRL Operating Reserve Fund	\$3,943,097*	\$3,998,418	\$4,647,421
ACRL Long-Term Investment Fund (including award endowments)	\$2,333,568	\$2,354,357	\$2,561,563
<i>CHOICE</i> Operating Reserve Fund	\$3,294,551	\$3,179,304	\$3,049,672
<i>CHOICE</i> Long-Term Investment Fund	\$770,806	\$781,385	\$823,273
<b>TOTAL</b>	<b>\$10,319,486</b>	<b>\$10,068,585</b>	<b>\$11,081,929</b>

Notes: ACRL's fiscal year runs from September 1 through August 31. Actual numbers shown are rounded from two decimal places; therefore, subtotals may not precisely represent column totals due to rounding. Salaries and operating costs are allocated to each budget project and are not presented as a separate line item.

\*Adjustments made by ALA auditing after the publication of the FY12 Annual Report resulted in a change to year-end operating reserve fund, also reflected in the FY13 opening reserve level.

## Budget & Finance Committee, 2012–2013

Cynthia K. Steinhoff, *Anne Arundel Community College*, chair  
 Fannie M. Cox, *University of Louisville*  
 Rosita E. Hopper, *Johnson & Wales University*  
 Diane G. Klare, *Wesleyan University*  
 John A. Lehner, *University of Houston*  
 Kevin Wade Merriman, *University of Memphis*  
 Judith C. Russell, *University of Florida*  
 Edwin C. Schroeder, *Yale University*  
 Carolyn H. Allen, *University of Arkansas*, ex-officio  
 Trevor A. Dawes, *Washington University in St. Louis*, ex-officio  
 Louise S. Sherby, *Hunter College*, ex-officio  
 Mary Ellen K. Davis, *ACRL/ALA*, ex officio  
 Lindsay Bosch, *ACRL/ALA*, staff liaison

# Financial Report

---

continued from p. 614

a decrease of \$78,379 to budget and \$83,256 year over year. While the long-term effects of the migration from print to digital advertising are clearly affecting revenue, continued growth will depend on identifying new revenue streams and new library products.

There were some bright spots in the 2013 CHOICE revenue picture:

- *CHOICE* licensing revenue outperformed budget by \$21,592, coming in at \$639,202, offset by a shortfall to budget of \$38,402 for royalties on the use of *Resources for College Libraries* in ProQuest's collection-management software.
- Overall licensing revenue finished the year at \$765,495, or \$15,065 less than budget but a healthy \$90,347 better than FY12.

The total revenue shortfall is once again somewhat mitigated by lower expenses. Total expenditures, amounting to 3.10% better than budget, reflect continuing rigorous cost control at *CHOICE*.

## About the 2013 Annual Report cover

The cover of the 2013 Annual Report is based on the Inspire idea tree at the ACRL 2013 Conference. Attendees were asked to write ways in which they are inspired by ACRL on tags and hang on a tree in the conference registration area. A video based on the responses is also available on the ACRL Web site at [www.ala.org/acrl/membership](http://www.ala.org/acrl/membership).

# ALA JobLIST

The #1 source for jobs in Library and Information Science and Technology

## JOB SEEKERS

**Search and sort** hundreds of job ads by position type, employer, location, and more

## EMPLOYERS

**Strengthen** your candidate pool—ALA reaches the most engaged professionals and students

[joblist.ala.org](http://joblist.ala.org)