

Welcome to the September 2014 issue of *C&RL News*. Data management is a growing area of focus for many academic libraries. Librarians at the University of Minnesota-Twin Cities Libraries took the initiative in educating graduate students on managing their research data through a series of “flipped” workshops. Lisa Johnston and Jon Jeffries encourage other libraries to “Steal this idea” and duplicate the program at their institutions. Katherine G. Akers makes an argument for “Going beyond data management planning” and providing more comprehensive research services in her *The Way I See It* essay.

The intersection between scholarly communication and information literacy has been an ongoing focus for ACRL over the past several years. Stephanie Davis-Kahl, Teresa A. Fishel, and Merinda Kaye Hensley discuss this initiative and ways they’ve made the connection at their institutions in this month’s *Scholarly Communication* article “Weaving the threads.”

The world of social media is ever-changing, as anyone who has a Facebook account well knows. In this issue’s *ACRL TechConnect* feature, librarians from Montana State University discuss their shifting adventures with Facebook advertising and marketing efforts on “The social media toll road.”

This month we look back at the 2014 ALA Annual Conference in Las Vegas with our annual round-up of ACRL programs and Board of Directors actions. Going even further back in the history of ACRL, Jill Sodt gives an overview of trends and issues from “The 1940s” in our ongoing series celebrating ACRL’s 75th anniversary.

We also look ahead to the upcoming ACRL 2015 conference with the first in a series of articles focusing on our host city of Portland, Oregon. Tony Greiner and Rachel Bridgewater provide a general overview of the region in their piece “Portland: An eclectic introduction.” Join us March 25-28, 2015, for ACRL 2015. Registration and housing are now available on the conference website at <http://conference.acrl.org>.

Make sure to check out the other features and departments this month, including a look the “Reimagining or revisioning?” of the Northwestern University Libraries’ public services spaces and services, the call for nominations for ACRL’s 2015 awards program, and the monthly look at contents and events from our online-only scholarly research *College and Research Libraries*.

Thanks as always for reading the *News*!

—David Free, editor-in-chief, dfree@ala.org

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