

Welcome to the October 2015 issue of *C&RL News*. Helping demonstrate the value of academic and research libraries remains one of the core goals of ACRL. This month we feature two articles focusing on the assessment of library services. Sarah Anne Murphy discusses the use of technology in assessment projects at The Ohio State University and demonstrates “How data visualization supports academic library assessment.”

Starting out on assessment projects of any size or scale can be a daunting process. Mary O’Kelly of Grand Valley State University shares “Seven questions for assessment planning” that can help you take stock of a pending project and move forward strategically.

In this issue’s Scholarly Communication column, Maria Bonn writes about strategies for “Maximizing the benefits of open access” by focusing on the discoverability of open content. In a bonus Scholarly Communication feature, ACRL President Ann Campion Riley takes a look at future ACRL activities related to “Data management and curation,” including upcoming professional development opportunities.

ACRL’s initiative on the intersections of scholarly

communication and information literacy has been a great success over the past few years. Joyce L. Ogburn and Merinda Kaye Hensley give an update on initiative activities in their article “Bringing together the educator and the advocate.”

Collaborative uses of technology can expand the ability of today’s academic and research librarians to develop creative tools and services. A group of veterinary librarians from across the country used LibGuides in the process of “Designing and creating centralized and sharable reading lists” for veterinary speciality qualification exams and wrote about their project in this issue’s ACRL TechConnect feature.

In this month’s The Way I See It essay, Vincent F. Scaffani of the University of Alabama discusses applications of the Scientific Method in libraries in “Hypotheses in librarianship.”

Make sure to check out the other features and departments this month, including a final look at ACRL’s 75th anniversary by Pamela Snelson and Internet Resources on the Vietnam War by Seth Kershner and Michael Mannheim.

Thanks as always for reading the *News*.

—David Free, editor-in-chief, dfree@ala.org

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