

New Periodicals of 1958—Part I

A FAIRLY SMALL number of the new periodicals launched in the first six months of 1958 have been received up to this time at the Library of Congress. It is hoped that those titles selected for inclusion in the following list will be useful to students, librarians, and other readers.

GENERAL. *The Texas Quarterly* is a new journal published by the University of Texas. If, as the editor, Harry H. Ramson, states in a preface entitled "Great Expectations," one of the tasks of a university is to keep "in regular communication and steady concert with the local community, American society, and the modern world" then Texas has a proper organ in this quarterly. Among the articles in volume one, number one are "Alexander Hamilton and the Ideal of Honor," by T. V. Smith, "Aristotle and the American Indians," by Lewis Hanke, and "Labor and Management," by Hines H. Baker. The first issue is accompanied by a supplement: The Centennial Celebration of Baudelaire's *Les Fleurs du Mal*.

ART. *Curator*, a professional journal for museum staffs is unique. It is published by the American Museum of Natural History and its contributors are largely from the staff of that museum. Such articles as "The Teaching Functions of Exhibits," "On Being a Curator," and "Toward Well-Being for Museum Visitors," have interest for any reader. *Arts in Society*, a journal of the

arts in adult education, is published by the University Extension Division of the University of Wisconsin. The editors comment on their goals as follows: "Our publication attempts to focus discussion and creative action at the junction of art, education, philosophy, and social analysis." Frank Lloyd Wright contributed "Education and Art in Behalf of Life."

BUSINESS. *The Automatic Office* is published in Detroit by Automatic Office Consultants. Condensed, concise articles on the installation and function of electronic and mechanical office equipment comprise the contents of this journal. *Business Horizons* published by the Bureau of Business Research, Indiana University, has articles of general interest. Paul Hoffman's "New European Market," J. Emmet Judge's "Decisions Behind the Edsel" and Harry C. Sauvain's "Has Business Borrowed Too Much?" are descriptive of the first number. *Business Review* is published in Sydney, Australia and deals with management, production, accounting, finance, taxation, etc. Included in the first number is an article entitled "An Australian Looks at the U. S. Business Crisis." *Research Management* is a joint venture of the Industrial Research Institute and Interscience Publishers. The aim of this journal is "to promote improved, economical, and effective techniques of organization, administration, and operation of industrial research." Volume one, number one, contains an article entitled "Creativity Techniques in Action," which is a report on a research project conducted at the National Cash Register Company which resulted in a product known as NCR (no carbon required) paper.

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ENGINEERING. From London comes *Applied Plastics*, a monthly technical journal designed to explain the practical uses and potentialities of plastics in the industrial and commercial fields. "Articles will be written from the point of view of the non-specialist and will . . . serve to act as a progress report from which engineers, designers, consultants, and business executives can learn of the latest advances in plastics technology." *Aircraft and Missiles Manufacturing* is published by the Chilton Company in Philadelphia. This journal is intended for the manufacturers of aircraft and missile materials, and treats of designs, production techniques, and component reliability of aircraft. *Semiconductor Products* aims "to provide current and authoritative information pertaining to the semiconductor industry and to the scientific personnel engaged in this industry." This is a technical journal which contains articles on the construction and use of transistors. Also included are "Semiconductor & Solid-State Bibliography," and each quarter, a listing of new transistors and their manufacturers, entitled "Characteristics Chart of New Transistors." *Space Technology*, a quarterly, is a reference work for scientific, engineering, management, and military readers who are interested in materials on space technology and missile engineering. Articles include "Air Force Plans Manned Orbit for 1959" and "Aerojet Designs 5-Stage Moon Vehicle."

HISTORY. Mr. Joseph A. Huebner of Chicago, has launched another historical index, *American History Periodical Index*. This is an author and subject index of current American periodicals. Volume one, number one, twenty pages in length, covers Abbott-Arizona. *Cahiers de Civilisation Médiévale, X^e-XII^e Siècles* is published by the Centre d'Etudes Supérieures de Civilisation Médiévale, Université de Poitiers. Lectures, research, and

study done in the center are published here. The *Cambridge Historical Journal* has been superseded by *The Historical Journal* published by the Cambridge University Press. This is a general historical journal which will be devoted mainly to modern history. Matters of English history predominate in the first number. Book reviews are included. The Martha Kinney Cooper Ohioana Library Association is publishing *Ohioana of Ohio and Ohioans*. Articles by Willard M. Kiplinger and Arthur M. Schlesinger, both Ohioans, are to be found in volume one, number one.

LITERATURE. *English Studies in Africa* published by the Witwatersrand University Press aims to promote the study of the best English literature in a country where English speaking people are a minority group. The contributors to volume one, number one are all members of college faculties in South Africa. This journal is probably of interest because of its origin rather than for its content. *El Libro Español* is published in Madrid by the Instituto Nacional del Libro Español and supersedes *Bibliografía Hispánica*, *Novidades Editoriales* and *Libros del Mes*. The first issue of the new review includes bibliographies such as "Indice de Libros Perdidos, Rarísimos o Imaginarios de los Siglos XVI y XVII," "Libros Españoles Sobre Portugal," and for current publications, the section "Repertorio Bibliográfico Clasificado por Materias." *New York Review* divides its contents into criticism, fiction, and poetry and has contributions from Aldous Huxley, E. E. Cummings, and others.

MEDICINE. *The American Journal of Cardiology* is aimed to carry out the functions of the American College of Cardiology, namely, postgraduate education, and to provide a forum for the discussion and dissemination of knowledge and ideas in cardiology.

MUSIC. *Hi Fi & Music Review* is published in Chicago. It shows how and what to buy, and how to make the best use of, materials for high fidelity reproduction.

PHOTOGRAPHY. *35 MM Photography* from London is a "journal to encourage the beginner and to stimulate the experienced worker, whether they be pictorialist or technician, or use color or monochrome."

PHYSICS. In *Molecular Physics* there will be presented papers on the physics of molecules. The editorial in the first issue states that the frontier between physics and chemistry is disappearing as the methods of physics are brought to bear on the problems of chemistry. Hence, molecular physics occupies a key position in modern science.

POLITICAL SCIENCE. *Pall Mall Quarterly* will seek "to win general acceptance of Liberal principles throughout the world, and to foster the growth of a free society based on personal liberty, personal responsibility, and social justice." Lester Pearson contributed his lecture "The Four Faces of Peace," and Salvador de Madariaga "A Capital for Europe," which for him would be Vienna. *Mayor and Manager* is a magazine of city management which will be of some interest to city officials and political science students. *Nuova Mezzogiorno* has as its field the economic and social problems and development of the "mezzogiorno." The first issue is quite largely concerned with new legislation affecting the area. However, such articles as "Le Tristi Vicende del Turismo Italiana," and "Puglia Monumentale, Scigno di Memorie," are included. The Instituto Brasileiro de Relações Internacionais launched the quarterly *Revista Brasileira de Política Internacional* which treats of such ever present problems as "Os Direitos Humanos," and "Totalitarismo." *The Col-*

orado College Studies fails to reveal its relationship with the college other than as the title indicates. The first issue contains three articles of political and historical subjects, perhaps the most interesting being "Mussolini on Hus: Notes on the Birth of a Fascist."

PSYCHOLOGY. *Journal of the Experimental Analysis of Behavior* is published by the Society for the Experimental Analysis of Behavior. Contributions are the result of experiments conducted by members of university faculties and research institutions. The board of editors is drawn from the major medical schools and research institutions in the country.

RELIGION. *Frontier*, published in London on behalf of World Dominion Press and Christian Frontier Council treats of a Christian way of life for individuals and nations. In "From the Editor" there is a discussion of "religionless Christianity," that is, a Christian faith apart from particular cultures, implying Catholicism without "Romanitas," Anglicanism without "Anglicanitas" and Eastern Orthodoxy which is neither Slav, nor Greek, but American, French, or English. *Theology and Life* is published by the Lancaster Seminary of the United Church of Christ (Evangelical and Reformed). While ministers and theological students will make greater use of this little journal, it provides considerable interest and inspiration for any reader.

SCIENCE. Two new journals were received from the New Zealand Department of Scientific and Industrial Research, *New Zealand Journal of Geology and Geophysics* and *New Zealand Journal of Science*. The contributors are scientists in the department and the contributions are the results of their experiments and research. Articles are illustrated and accompanied by "references." Similarly, the Pakistan Council of Scientific and Industrial Research is pub-

lishing *Pakistan Journal of Scientific and Industrial Research* which presents the results of research in the development of the natural resources of the country. *Revista Latinoamericana de Microbiología* is published in Mexico with a director from the Escuela de Medicina of the Universidad Nacional Autónoma and an editorial council representing several of the Latin American countries. It is hoped to publish in this single journal the important results of research in all phases of microbiology conducted in all the Latin countries.

SOCIOLOGY. It is a little difficult to determine what the scope of *Community Development*, an international review, will be as the first number is a special is-

sue on community centers. This journal has an international advisory board, is published in Rome, and has articles in English, French, Italian, or German, with accompanying translation in another language. *International Journal of Health Education* is published in Geneva and treats of such subjects as "Health Education in Industry," "A Study in Health Education Methods," and "A People's Initiative," the latter dealing with health education in the USSR. *The Pacific Sociological Review* is the official organ of the Pacific Sociological Society and is published at the University of Oregon. Its contents are papers from members of Pacific Coast university faculties.

Periodicals

Aircraft and Missiles Manufacturing. Chilton Company, Chestnut and 56th Streets, Philadelphia 39. v.1, no.1, January, 1958. Monthly. \$5.00.

American History Periodical Index. Joseph A. Huebner, 2952 N. Wisner Avenue, Chicago 18. v.1, no.1, January 1958. Monthly. \$60.

The American Journal of Cardiology. 11 East 36th Street, New York 16. v.1, no.1. January 1958. Monthly. \$12.

Applied Plastics. 11A Gloucester Road, London, S.W. 7. v.1, no.1, January 1958. Monthly. \$7.

Arts in Society. Editorial and Communications Services, University Extension Division, University of Wisconsin, Madison 6. January 1958. Frequency not given. \$1.50 per copy.

The Automatic Office. 5057 Woodward Avenue, Detroit 2. v.1, no.1, March 1958. Monthly. \$24.

Business Horizons. School of Business, Bureau of Business Research, Indiana University, Bloomington. v.1, no.1, winter 1958. Quarterly. \$6.50.

Business Review. West Publishing Corporation

Pty., Ltd., 72 Pitt Street, Sydney, Australia. March 1958. Monthly. £3/3/0.

Cahiers de Civilisation Médiévale, X^e-XII^e Siècles. Centre d'Études Supérieures de Civilisation Médiévale, Université de Poitiers, 6, rue René-Descartes, Poitiers. v.1, no.1, January/-March 1958. Quarterly 3.000fr.

The Colorado College Studies. Colorado Springs, Colorado. no.1, spring 1958. Frequency not given. Price not given.

Community Development. International Federation of Settlements and Neighborhood Centres, Piazza Cavaliere de Malta, 2, Roma. no.1, 1958. Semiannual. \$2.50.

Curator. American Museum of Natural History, New York 24. v.1, no.1, January 1958. Quarterly. \$5.00.

English Studies in Africa. Witwatersrand University Press, Johannesburg. v.1, no.1, March 1958. Semiannual. 10s. 6d.

Frontier. 59 Bryanston Street, Marble Arch, London, W.1. v.1, no.1, January 1958. Quarterly. \$2.00.

- Hi-fi & Music Review.* Ziff-Davis Publishing Company, 64 E. Lake Street, Chicago 1. v.1, no.1, February 1958. Monthly. \$4.00.
- The Historical Journal.* Cambridge University Press, Bentley House, Euston Road, London, N.W. 1. v.1, no.1, 1958. Semiannual. \$4.25.
- International Journal of Health Education.* 3, rue Viollier, Geneva. v.1, no.1, January 1958. Frequency not given \$3.00.
- Journal of the Experimental Analysis of Behavior.* Behavior Research Laboratory, Metropolitan State Hospital, Trapelo Road, Waltham, Massachusetts. v.1, no.1, January 1958. Quarterly. \$12.
- El Libro Español.* Instituto Nacional del Libro Español, Ferraz 13, Madrid. v.1, no.1, January 1958. Monthly \$5.00.
- Mayor and Manager.* 72 West 45th Street, New York 36. v.1, no.1, January 1958. Monthly. \$3.00.
- Molecular Physics.* Taylor and Francis, Ltd., Red Lion Court, Fleet Street, London, E.C. 4. v.1, no.1, January 1958. Quarterly. \$13.30.
- New Zealand Journal of Geology and Geophysics.* Department of Scientific and Industrial Research, P.O. Box 8018, Wellington. v.1, no.1, February 1958. Bimonthly. 30s.
- New Zealand Journal of Science.* Department of Scientific and Industrial Research, P.O. Box 8018, Wellington. v.1, no.1, March 1958. Quarterly. 20s.
- New York Review.* 279 East Houston Street, New York. Spring 1958. Frequency not given. \$2.00.
- Nuova Mezzogiorno.* Editrice Tecnica, Artistica e Scientifica, Via Mantegna, 6, Milano. v.1, v.1, no.1, January 1958. Monthly. L8.000.
- Ohioana.* Martha Kinney Cooper Ohioana Library Association, 1109 Ohio Departments Building, Columbus 15. v.1, no.1, spring 1958. Quarterly. \$2.50.
- The Pacific Sociological Review.* University of Oregon, Eugene. v.1, no.1, spring 1958. Semiannual. \$3.00.
- Pakistan Journal of Scientific and Industrial Research.* Pakistan Council of Scientific and Industrial Research, No. 3/4/D/IV, Naziambad, Karachi. v.1, no.1, January 1958. Quarterly. Rs4/-
- Pall Mall Quarterly.* Pall Mall Press, 123, Pall Mall, London, S.W. 1. v.1, no.1, spring 1958. \$3.00.
- Research Management.* Interscience Publishers, Inc., 250 Fifth Avenue, New York 1. v.1, no.1, spring 1958. Quarterly. \$7.50.
- Revista Brasileira de Política Internacional.* Instituto Brasileiro de Relações Internacionais, Avenida Treze de Maio, 23, Rio de Janeiro. v.1, no.1, March 1958. Quarterly. Cr\$350.00.
- Revista Latinoamericana de Microbiología.* Apartado Postal 18862, México 4. v.1, no.1, March 1958. Quarterly. \$6.
- Semiconductor Products.* Cowan Publishing Corporation, 3000 West 43d Street, New York 36. v.1, no.1, January/February 1958. Bimonthly. \$5.00.
- Space Technology.* McGraw-Hill Publishing Company 330 West 42d Street, New York 36. v.1, no.2, April 1958. Quarterly \$3.00. (No. 1 not available for examination.)
- Texas Quarterly.* University of Texas Press, Austin 12. v.1, no.1, February 1958. \$4.00.
- Theology and Life.* Lancaster Theology and Seminary of the United Church of Christ (Evangelical and Reformed) Lancaster, Pennsylvania. v.1, no.1, February 1958. Quarterly. \$2.50.
- 35 MM Photography.* 46-47 Chancery Lane, London, W.C. 2. v.1, no.1, May 1958. Monthly. \$5.00.

Closed Circuit Television

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Oral comments by student guides and counselors, although not tabulated, were more favorable than the questionnaire results and certainly encouraging. It

should also be noted that to a considerable extent the success of the library tour may have been made possible by the introduction provided by TV.