

CONFERENCE

2022 AMWA Southeast Regional Conference

Susan Krug, MS, CAE / Executive Director, AMWA

In partnership with the Southeast, Florida, and Carolinas chapters, AMWA's 2022 Southeast Regional Conference took place June 13 and 14 at the Luminary Hotel in Fort Myers, Florida.

The conference featured the highly rated, small group, interactive workshops that are a staple of AMWA annual conferences. The popular moderated AMWA Freelancer Jam Session was also a part of the program, providing a supportive space for freelancers to share their experiences and concerns with other freelancers. Attendees gathered to hear 4 MedWrite Talks (short presentations reminiscent of the popular TEDx Talk) and had the opportunity to network with other members during breakfast, lunch, and an evening reception.

AMWA Workshops

- *Strategies for Persuasive Writing Workshop*, Susan Aiello, PhD, DVM, ELS
- *Regulations: What does a Medical Writer Need to Know?*, Karen Bannick McQuoid, MA, RAC, FRAPS
- *Advanced Writing*, Susan Aiello, PhD, DVM, ELS

Educational Sessions

- *Communicating Science to the Public*, Susan Aiello, PhD, DVM, ELS
- *Jam Session for Early to Midcareer Freelancers*, Jennifer Minarcik, MS
- *Public Relations in Medical Communications*, Katrina R. Burton, BS
- *Resources for Researching Medical Devices Using Publicly Available Databases*, Sara VanWyk, MPH, CCRP, RAC, MWC*
- *Think Like an Editor: Improving Document Quality for Regulatory Submissions*, Callie Compton, MA
- *Regulations: Developing a Clinical Evaluation Strategy with an Eye to Regulatory and Quality Requirements*, Karen Bannick McQuoid, MA, FRAPS, RAC



MedWrite Talks

- *Best Practices for Client Interaction*, Sara VanWyk, MPH, CCRP, RAC, MWC
- *Small Business Survival Skills: Your Way to Success*, Queen Buyalos, PharmD
- *It's All in How You Pivot*, Brian Bass, MWC
- *Reminders of Life Lessons from the Barnyard*, Susan Aiello, PhD, DVM, ELS