

Research on College English Teaching Under the Background of "Internet +"

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Abstract. In the Internet era, the development of information education has been inseparable from multimedia, communication technology, network platform and modern educational auxiliary tools. With the popularization of the Internet, the traditional teaching concepts and teaching methods of college English class are gradually changed. Compared with traditional classroom teaching, how college teachers update their teaching concepts under the background of the Internet and complete the transformation from traditional teaching methods to modern teaching methods is not only of great significance to teachers themselves, but also greatly promotes the improvement of students' English ability.

Keywords: Internet+; College student; English language teaching.

1. The challenges of College English teaching under the background of Internet

1.1 Technical challenges to teachers

Due to the rapid development of China's economy and the increasing improvement of science and technology, the use of multimedia teaching and advanced Internet technology in college English teaching has gradually been popularized and promoted in English classroom. However, in the actual teaching process, it can be found that some older teachers are not proficient in the use of multimedia and Internet technology in the teaching process due to the influence of the traditional teaching mode and concept. The use of Internet teaching equipment can not only effectively improve students' learning efficiency, but also help teachers improve the corresponding teaching content, which is a beneficial supplement to traditional teaching methods. Therefore, colleges and universities should also train these older teachers in multimedia technology to help them master the new teaching mode and adapt to the development of The Times.

1.2 Challenges to teachers' professionalism

On the other hand, students lack of interest in learning. In our current teaching system, college teachers mechanically copy things in teaching, so students will naturally feel tired both physically and mentally. In order to make students are interested in our English teaching more, improve the comprehensive strength of the students and the learning ability of students, some teachers using Internet + teaching in college English teaching, and on this basis, offers a variety of mobile platforms, using the new way of education is to improve the classroom tension, create a vibrant classroom teaching, These teaching objectives are also the foundation of our college English education. However, in the process of using Internet to learn, some teachers lack innovation in teaching content and are unable to combine theory with practice, which makes it difficult to stimulate students' interest in learning, and the natural teaching efficiency is also conceivable.

2. The opportunity of College English teaching under the background of Internet

2.1 Opportunities for students

At present, many English teachers in colleges and universities are older, so they use traditional English teaching methods in the process of carrying out English teaching. In the traditional English class, teachers occupy the dominant position in the class, so that students are forced to learn English

knowledge, which is difficult to mobilize students' interest in the process of English learning, thus reducing students' learning efficiency in English class. Therefore, it is not difficult to find that the traditional English teaching method seriously limits the development of students' personality. However, in the context of the rapid development of the Internet, it can not only make English teaching in a fully open state, but also effectively enrich the content of efficient English classroom learning. In addition, Internet technology can also effectively promote the frequency of academic communication between students and teachers. The Internet is a mobile learning platform that provides students with better quality learning resources and more learning space.

2.2 Opportunities for teachers

At present, many college teachers teach according to their own courseware in the process of teaching, which seriously restricts the development of efficient English classroom. Therefore, it is necessary for college English teachers to innovate and reform the teaching methods of English classroom. As teachers are not only knowledge imitators, but also users of new teaching methods in the process of carrying out English classes, it is required that college English teachers should implement new teaching methods in place in the process of carrying out English classes, so as to promote the reform of College English education methods.

2.3 opportunities to share teaching resources

The application of Internet technology in English teaching can promote the maximum sharing of teachers' resources. Internet technology provides students with an open learning environment, so teaching resources can be used to the maximum extent. In addition, English teachers can use the help of some English apps in the process of teaching. By letting students download them to their mobile phones or computers to learn English anytime and anywhere, it can effectively improve the efficiency of college students' English learning.

3. Strategies for College English Teaching under the background of "Internet plus"

Grasp clearly the significance of college English teaching under the background of "Internet +", facing the problems in college English teaching under the background of "Internet +", we should make some adjustments as soon as possible to improve the way of college English teaching.

First of all, we should give full play to the advantages of the Internet and establish an English online learning platform. At present, most of the College English teaching uses computers as the main teaching platform, which has become mature, but there are still some problems. Because the computer is a kind of fixed equipment, the update speed is fast. If the hardware facilities and equipment can not keep up with the update and development speed of the times, it will have a certain degree of restriction on English teaching innovation. Teachers need to manage teaching resources on the computer, and students must carry out learning activities at a fixed place and at a fixed time. In essence, it is still the same as traditional classroom teaching. Therefore, it is necessary to build an English online learning platform in the Internet age. On the basis of the mobile terminal, the advantages of the online learning platform can be brought into play. Students and teachers can operate conveniently without too much investment. They can use English resources to carry out English teaching and learning activities, and obtain rich picture resources and video resources from them. Students can learn and train English knowledge on the mobile terminal anytime and anywhere. Students' enthusiasm for learning should be fully mobilized to adapt to English learning forms in the Internet age and improve their autonomy in English learning. Taking the teaching of "speaking out" in the College English audio-visual and oral course as an example, teachers can make micro class videos for students on the English online learning platform and upload them to the online learning platform in combination with the key points of this lesson. Students can focus on targeted preview Review and other activities to realize the integration of Mr. and offline .

Next, English ubiquity helps to improve students' English language awareness, build a good English learning environment, and emphasize the construction of English ubiquity learning environment. It can enable college students to obtain and apply English at any time and place without restrictions, and enter the interactive environment for communication and interaction. Through the practical application of English language, they can learn English and exercise their comprehensive English ability. Under the Internet environment, teachers should maximize the learning channels of students, design the teaching system in combination with independent learning, curriculum learning and language communication, create a good environment for English ubiquitous learning, organically integrate management, evaluation and teaching, promote the mutual integration of functions, and improve the efficiency of English teaching. Make use of intelligent terminals, software and network technology to create a good English environment and conditions, and the society, colleges and universities, teachers and other subjects will build a cooperative and joint effect. For example, social resources provide students with basic conditions for English learning and English use, and pave the technical environment related to the English language. Colleges and universities can create hardware environment and conditions to lay a good foundation for Internet English teaching, Teachers and students should fully understand the importance of Internet learning and actively participate in Internet English learning

Of course, it is necessary to strengthen the cultivation of students' information literacy while cultivating students' Comprehensive English quality, so that students can be guided by teachers in the process of learning, change their traditional learning concepts, break through the traditional cognitive concepts of English learning, use the Internet to carry out learning activities of English subject knowledge anytime and anywhere, and constantly develop towards international and comprehensive talents. For example, we can make use of Muke to realize multi-party interaction between teachers and students on the platform in interactive learning, so that students can obtain sufficient learning resources in the Muke platform of Chinese universities, adapt to the learning form of Muke, organically combine English learning activities in class and after class, improve Internet thinking, recognize the value of Muke, micro class and other modes in the Internet era, and add them to the real scene and prominent themes, Active learning. Learn and exercise English knowledge anytime and anywhere, so that students can speak boldly and actively, strengthen English language awareness, exercise oral English ability, and improve the comprehensive quality of English subjects.

4. Summary and reflection

The practice of college English teaching under the background of "Internet +" is mixed. Now colleges and universities are more and more aware of the necessity and importance of improving college English teaching under the background of "Internet +", but this will not happen overnight. This requires not only the sharp actions of college English teachers to review the development of the Internet era, but also the voluntary cooperation of students. "Internet +" provides good resources and a broad platform for college English teaching, and has a very broad space for development. In the future, relevant research should continue to develop vertically and deeply, and IT is believed that college English teaching will be promoted to a higher level.

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