

Research on Ideological and political construction of digital media sound design courses

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Abstract. For a long time, ideological and political education and professional education have been isolated from each other. Professional education only pays attention to the cultivation of students' professional ability and quality, but not ideological and political education. Curriculum ideology and politics has changed the relationship between ideological and political education and professional education in concept. It is of great significance to take the coordinated development and promotion of the two as the basic concept. Based on this, this paper takes the digital media sound design course as the research object, first interprets the significance of the ideological and political construction of the digital media sound design course, and then puts forward the construction countermeasures.

Keywords: Digital media sound design courses, Course ideology, Lide Shuren.

1. Introduction

At present, ideological and political education faces two major problems. First, there are few channels for ideological and political education. Ideological and political education still focuses on ideological and political course teaching. The number and hours of ideological and political courses are limited. Compared with the important tasks shouldered by ideological and political education, the teaching of ideological and political courses is difficult to truly meet the needs of ideological and political education. Second, the affinity of ideological and political education is not strong. Ideological and political courses are mainly based on theoretical knowledge, which is relatively boring. Many students have the problem of low investment in ideological and political courses, and even regard the teaching of ideological and political courses as "preaching". Curriculum ideological and political education pays attention to the same direction of other courses and ideological and political education. Synergy is the basic attribute of curriculum ideological and political education. Curriculum ideological and political education makes all kinds of courses become tools of ideological and political education, and different courses have great differences in their positioning and functions. Humanities courses such as history, literature and music are the core courses of curriculum ideological and political education, while other courses are the peripheral courses of curriculum ideological and political education. Digital media sound design courses contain rich ideological and political elements and play an important role in the development of ideological and political courses.

2. The significance of ideological and political construction of digital media sound design courses

2.1 Innovating Ideological and political education mode

The reform of ideological and political construction of digital media sound design courses is of great significance. The core of ideological and political education in curriculum is to give full play to the role of various courses in ideological and political education. There are rich elements of ideological and political education in digital media sound design courses. Curriculum ideological and political courses can make digital media sound design courses an important part of ideological and political education and expand the channels of ideological and political education [2]. At the same time, the digital media sound design courses are rich in content and involve a large number of practical projects. The ideological and political construction of digital media sound design courses can promote

the transformation of Ideological and political education, enhance the affinity of Ideological and political education, and enhance the enthusiasm of students' Ideological and political learning.

2.2 Deepen the teaching effect of the course

As the main course of the major, digital media sound design courses shoulder important tasks, and cultivating students' professional ethics is one of the educational tasks of digital media sound design courses. Any occupation has corresponding public attributes and carries certain social interests, and professional ethics are born from this. Professional ethics is a professional norm that specific professional practitioners should abide by in their career. This professional norm includes both explicit and implicit professional requirements. At present, some serious problems have been exposed in professional education, the most typical of which is to ignore the cultivation of students' professional ethics. This kind of education mode makes the students who are trained lack professional ethics. Therefore, the reform of ideological and political construction of digital media sound design courses is of great significance. Relying on curriculum ideological and political education, the role of digital media sound design courses in the cultivation of students' professional ethics will be strengthened, which can deepen the overall effect of curriculum teaching.

2.3 Implement the task of Lide Shuren

The report of the 19th National Congress of the Communist Party of China emphasizes "implementing the fundamental task of Building Morality and cultivating people", pointing out the direction for the development of education. Building virtue and cultivating people not only has profound traditional cultural deposits, such as "the Supreme Master has built virtue" and "a hundred year plan is nothing like building people", but also has great practical significance, answering the question of "what kind of people to cultivate" in the new era. Moral cultivation is the primary content of cultivating students, and all-round development of students is the goal. Virtue and Shuren complement each other and work together. Ideological and political education is the main position of Lide Shuren. However, it is difficult to achieve the goal of Lide Shuren only with limited class hours. Therefore, the reform of ideological and political construction of digital media sound design courses is of great significance. Curriculum ideological and political courses take non-ideological and political courses as the carrier and course teaching as a means to explore the ideological and political elements in the curriculum and present them in the form of ideological and political education [3]. There are rich moral elements in the digital media sound design course. The teaching of digital media sound design courses from the perspective of ideological and political courses makes relevant courses an important part of ideological and political education, which can better play the role of digital media sound design courses in students' morality and education, and provide students with professional expertise. Lay a solid foundation for learning and all-round development.

3. Countermeasures for ideological and political construction of digital media sound design courses

3.1 On the premise of enriching teaching resources

Insufficient teaching resources are the primary problem in the ideological and political construction of digital media sound design courses. In this regard, we should enrich teaching resources from the following two points. First, strengthen the development of ideological and political education elements in digital media sound design courses. Digital media sound design course is a complete course system, covering all courses related to digital media sound design, such as digital media technology, digital sound design, etc. Digital media sound design courses have a huge content system, complete knowledge structure and rich knowledge content, many of which are closely related to ideological and political education. Teachers should be good at exploring the elements of ideological and political education in digital media sound design courses, and strengthen the role of

digital media sound design course content teaching in students' ideological and political education by means of embedded teaching. For example, in the related knowledge teaching of Digital Sound Design, teachers can incorporate red music into the course teaching to cultivate students' patriotic enthusiasm. Secondly, develop school-based curriculum. School-based curriculum is an important part of the curriculum resources of digital media sound design courses under the current curriculum system, and compared with national and local curriculum, school-based curriculum has stronger pertinence and flexibility. It is necessary to start from the positioning of digital media sound design courses in the course ideology and politics, develop school-based courses around key content, and further enrich the teaching resources of digital media sound design courses. For example, exploring ethnic traditional music and cultivating students' cultural self-confidence.

3.2 Innovative teaching methods as the key

At present, the teaching of digital media sound design courses is faced with the problem of obsolete and single teaching methods, and the separation from students' cognitive psychology is an important cause of the obsolete and single teaching methods. The reform of ideological and political construction of digital media sound design courses should take the innovation of teaching methods as the key, starting from the student-oriented concept, and highlight students' dominant position in course learning and all-round development. First of all, respect the subject status of students. Guided by the theory of constructivism, students' autonomous learning is taken as the main line of teaching of digital media sound design courses, and teaching methods such as module teaching method, task teaching method, and interactive teaching method that can highlight students' main body status are used to replace traditional lecture-style teaching methods. Teaching method, enhance students' classroom participation and learning enthusiasm, and help students overcome their unwillingness to learn and do not want to learn. Second, follow the cognitive characteristics of students. The content of digital media sound design courses is highly practical. Therefore, pure theoretical teaching is not only difficult to achieve teaching goals, but also easily leads to the phenomenon that students are not interested in learning. We can strengthen practical teaching in teaching, closely follow the connotation and requirements of Ideological and political education, and arrange practical tasks with ideological and political education value, so as to drive students to learn better.

3.3 Focus on strengthening online teaching.

Online teaching is the key content of teaching development in the new era and an important part of the modernization of education. Therefore, it is necessary to strengthen online teaching as the focus of the ideological and political construction reform of digital media sound design courses. First, strengthen the construction of education informatization. The construction of educational informatization is a long-term process. The continuous development of information technology determines that the construction of educational informatization should also be continuously developed and improved. In 2018, the Ministry of Education issued the "education informatization 2.0 action plan". Education informatization extends from digitalization and networking to big data and intelligence. It has not only achieved a huge leap in technology, but also a profound revolution in the field of education. It is necessary to take educational informatization 2.0 as the breakthrough point, promote the deep integration of subject teaching ideas, resources, methods, environment and information technology, and create favorable conditions for the online teaching of digital media sound design courses. Secondly, create a flip classroom. Secondly, thoroughly implement the flipped classroom. Turning over the classroom is the focus of online teaching of digital media sound design courses. From the perspective of ideological and political education, micro-class resources with ideological and political education value are developed and made. Before the teaching activities begin, micro-class resources are uploaded to the public platform, so that students can learn independently, and then combined with students' learning effects, targeted teaching can be carried out.

3.4 To deepen school-enterprise cooperation as a requirement

School enterprise cooperation is an important path of talent training, which can synergize the role of enterprises and schools in talent training. From the perspective of digital media sound design course teaching, practical teaching is an important part of digital media sound design course teaching. School enterprise cooperation can enable students to grasp the practice of digital media sound design course and enhance students' legal skills in real jobs. From the perspective of Ideological and political education, ideological and political education not only pays attention to the cultivation of students' Ideological and political quality and moral concepts, but also pays attention to the cultivation of students' good behavior habits. School-enterprise cooperation can achieve the goal of ideological and political education "internalizing in the heart and externalizing in practice" [4]. Therefore, the reform of ideological and political construction of digital media sound design courses should expand the teaching subject through school-enterprise cooperation. First of all, there are many cooperative enterprises, but not all of them are qualified for the important task of talent cultivation. It is necessary to establish an evaluation mechanism for cooperative enterprises, evaluate cooperative enterprises on an annual basis, screen out high-quality enterprises, and build strategic alliances with them, so as to strengthen the stability and improve the quality of school-enterprise cooperation. Second, deepen the content of cooperation. Take ideological and political education as an important link of school-enterprise cooperation, send teachers to cooperative enterprises, and give full play to the role of dispatched teachers in the cultivation of students' professional ethics and legal integrity.

3.5 Guaranteed by optimizing teaching assessment

The problem of teaching assessment is also an important problem that restricts the ideological and political construction of digital media sound design courses. Therefore, we should take the optimization of teaching assessment as the key point and focus on the connotation, tasks and objectives of curriculum ideological and political, so as to promote the reform of teaching reform of digital media sound design courses. First, change the concept of teaching assessment. The traditional summative assessment can only reflect the final learning results of students, and it is difficult to dynamically present the performance of students' learning, growth and development, which has great limitations. Ideological and political education aims at reforming and developing people, and has strong process characteristics. Therefore, it is necessary to replace the traditional summative assessment with a procedural assessment, pay more attention to the development and changes of students in the ideological and political construction of digital media sound design courses, and help students to develop in an all-round way. Second, enrich the content of teaching assessment. From the perspective of curriculum ideology and politics, the positioning of digital media sound design courses in talent training has undergone great changes. It is not only an important content of students' professional development, but also an important part of students' ideological and political education. Accordingly, the content of teaching assessment should also be adjusted. It is necessary to incorporate the development of students' Ideological and political literacy into the teaching assessment of digital media sound design courses, timely expose the problems existing in the ideological and political construction of digital media sound design courses, and provide support for the continuous optimization and improvement of the ideological and political construction of digital media sound design courses.

4. Conclusions

For digital media sound design courses, the ideological and political construction of the course is not only an inevitable requirement for implementing the fundamental task of cultivating people with virtue, but also an effective means to enhance the effect of course teaching and talent cultivation. In this regard, we must attach great importance to the ideological and political construction of digital media sound design courses, and take good measures from the perspectives of teaching resource development and teaching method innovation.

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