

CONFERENCE PRESENTATIONS

Converge2Xcelerate (ConV2X) Driving Platforms and Decentralized Technology in Healthcare and Life Sciences

Keynote Address: Existential Times

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DOI: <https://doi.org/10.30953/bhty.v8.458>

Presented: Sept 25, 2025 | The Foundry | Cambridge, Massachusetts, USA

In the past I've given you concepts to ponder, such as humanizing technology and a North American Free Health Agreement (NAFTA). I've asked you to explore the significance of universal basic income and a one-party payer system. In our lives, we've all witnessed how thematic exploration becomes a reality—and part of history. No doubt, we will witness that today.

The sector brings comfort and cure to many through a business we call healthcare. Today, ask yourselves, "How can you drive social impact, tech humanism, and user empowerment in your business models?"

The shift in perspectives and tangible enlightenment has finally touched our sector. The dawn of a new health era has arrived, but we must keep trust at the core of policy and product development and continue to educate consumers to be better purveyors of their health data—including their financial health.

Today, I want to address the Existential Times we find ourselves in.

In simple terms, "existential" means "related to human existence," or it relates to the experience of being alive. It often refers to profound questions about the responsibilities of being human.

In the era of artificial intelligence, if you have your ear to the ground, you know that fear abounds across social strata and cultural divides. The one thing we all have in common is birth and death, and along that continuum, we find health, and this industry has a responsibility to all its participants.

We have an opportunity in healthcare to allay at least some existential questions and fears pondered by clients, customers, and partners. As healthcare and life science representatives, we must stand united. We do so because we first and always ask, "What is best for the patient?" How can we work smarter, faster,

and more securely to save a life? This is what unites us. This is why citizens trust us, and this is why we must stand fast and deliver.

Today, we'll explore the many ways we can keep that promise of life, safety, security, and financial wellness. Technology has taken leaps, presenting existential questions for patients and health providers alike. Understanding our role is paramount to our resilience—economic and civic. We are the purveyors of better health, better outcomes and builders of a new sustainable business model where patients not only thrive but can also be empowered to become an equal player in the business value chain.

So today, think about the existential implications of our work, the changes we accelerate, the benefits they bring to world citizens, and the human dignity we instill and perpetuate.

With that said, enjoy your day. Give the best of yourselves, and let's transform this industry.

Thank you.



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