

Decision Considerations in Labor Market Flexibility under the Phenomenon of “Valley Circle”

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Abstract: The “Valley Circle” refers to a group of enthusiasts passionate about derivative products related to characters from fiction, animation, and games. This phenomenon has, to some extent, reshaped the consumer market and also impacted the labor market. Under the influence of the “Valley Circle” phenomenon, individual decision-making considerations in the labor market have become more complex. The phenomenon has enhanced labor market flexibility. With the development of internet technology, many professions related to “Valley Circle” have emerged, such as character designers, illustrators, and game developers. These professions often emphasize individual creativity and skills rather than geographical location, offering more opportunities for remote work. This flexibility not only helps individuals better balance work and life but also provides a wider geographical choice when choosing a job. Therefore, in decision-making considerations, individuals should fully assess their interests, skills, and long-term career planning, weighing the pros and cons comprehensively to make the most suitable choice for themselves.

Keywords: “Valley Circle” Phenomenon; Labor Market; Decision Considerations.

1. The Impact of the “Valley Circle” Phenomenon on the Labor Market

1.1. Promoting the Development of the Creative Industry

The “Valley Circle” phenomenon, essentially a fervent love and pursuit of cultural products, is particularly evident among the youth. They express their interests and emotions by purchasing, collecting, and sharing derivative products of animation and games. This phenomenon positively drives the development of the creative industry by providing a vast market space. As fiction, animation, and games become more popular, an increasing number of young people show a keen interest in related derivative products, bringing significant market demand to the creative industry. This demand not only promotes the development of the creative industry but also stimulates more creativity and innovation[1]. Furthermore, the “Valley Circle” phenomenon provides diversified profit models for the creative industry. Traditional profit models of the creative industry are relatively singular, but the emergence of the “Valley Circle” phenomenon has brought more business opportunities. Sales of derivative products, copyright licensing, and online and offline activities have become new profit channels for the creative industry, providing more space and opportunities for its development. The phenomenon plays an active role in promoting the development of the creative industry.

1.2. Transformation of Skill Demands

In today’s society, with the rapid spread of the “Valley Circle” phenomenon, the entire labor market is experiencing unprecedented changes. These changes are not only reflected in the industrial structure and work patterns but also deeply affect the skill demands of every worker. Traditional skills, such as simple repetitive labor or specific professional knowledge, may have been sufficient for workers to stand in the market. However, with the continuous advancement of technology and the rise of the “Valley Circle” phenomenon,

these traditional skills have gradually lost their original value. Technological capability has become a “hard currency” in the modern labor market[2]. Whether it’s programming, data analysis, or the application of artificial intelligence, workers with these technological capabilities always get more opportunities and higher treatment. This is not only because the development of technology needs these skills to promote, but also because these skills can help enterprises improve efficiency, innovate products, and services. Under the influence of the “Valley Circle” phenomenon, the importance of innovation capability has also become increasingly prominent, with almost every industry pursuing innovation. Workers with innovative thinking and capabilities naturally become the favorites of the market, bringing new perspectives, methods, and opportunities to enterprises. Therefore, for modern workers, it is particularly important to continuously learn new technologies, improve their innovation capabilities, and cultivate digital skills. Only in this way can they keep up with the pace of development of the “Valley Circle” phenomenon and adapt to changes in the labor market.

1.3. Diversification of Career Development Paths

Under the influence of the “Valley Circle” phenomenon, workers’ career development paths have undergone profound changes, as shown in Table 1. Traditional career development channels often require workers to gradually advance to higher positions in the same industry or company after years of effort and accumulation. However, with social transformation and the rapid development of technology, this traditional career development model is no longer the only choice. The “Valley Circle” phenomenon provides workers with a broader space and opportunities for development. With their skills and capabilities, workers can more freely choose the field and industry that suits them, no longer bound by traditional career concepts[3]. According to their interests, expertise, and market demands, they can flexibly adjust their career planning and development paths. On the one hand, workers can cross from one field to another, achieving horizontal

career development by continuously learning and enhancing their skills. This cross-field career development model allows workers to better adapt to market changes and demands while creating more development opportunities for themselves. On the other hand, workers can also choose to develop in-depth in a certain field or industry, becoming experts or leaders in

that field through continuous effort and accumulation. This in-depth career development model allows workers to gain a higher status in their professional field and maximize their personal value. This change not only helps to enhance the personal value and sense of achievement of workers but also contributes to the progress and development of society.

Table 1. Diversification of Career Development Paths

Traditional career paths	Career paths under the Valley Circle phenomenon
Promotion within the industry	Cross-domain development
Gain experience over time	Short-term project work
Single mode of operation	Flexible work patterns
Fixed place of work	Work remotely and flexibly
Fewer career options	Multiple career opportunities

2. Personal Suggestions for Responding to the “Valley Circle” Phenomenon

2.1. Continuous Learning and Skill Enhancement

Under the influence of the “Valley Circle” phenomenon, rapid technological development and changes in market demand have become the norm. To cope with these changes, continuous learning and skill enhancement have become key for individuals to maintain competitiveness, as shown in Table 2. The first step is to focus on new technologies and industry trends. Workers need to maintain sharp insight, keeping an eye on the latest industry dynamics and technological innovations. By reading professional books, attending industry conferences, and following tech media,

workers can understand the latest technology trends and market dynamics, providing direction for their skill enhancement. The second step is active learning of relevant skills[4]. Merely understanding new technologies and trends is not enough; workers also need to master relevant skills through actual learning and practice. This may involve studying online courses, obtaining professional certificates, and participating in actual projects. By continuously learning and practicing, workers can gradually accumulate their skills and experience, improving their competitiveness in the market. The third step is for workers to improve their self-drive and autonomous learning ability. Faced with the ever-changing technology and market, workers need enough self-drive to actively learn and enhance their skills. Autonomous learning ability is also very important, helping workers effectively arrange learning time and plans amidst busy work and life, improving learning efficiency.

Table 2. Continuous Learning and Skill Enhancement

Aspects	Concrete actions
Focus on new technologies and industry trends	Read professional books and technical media
	Attend industry conferences and seminars
	Pay attention to tech blogs and official accounts
Active learning of relevant skills	Take online courses and training
	Obtain professional certificates and qualifications
	Participation in practical projects and work experience
Self-drive and autonomous learning ability	Develop a study plan and goals
	Review and summarize learning outcomes regularly
	Find learning resources and build learning communities

2.2. Enhancing Self-Management Abilities

Under the influence of the “Valley Circle” phenomenon, the working methods and organizational forms of workers are undergoing unprecedented changes. This change has not only altered the relationship between workers and their work but also raised higher demands for adapting to and coping with the working environment, especially regarding individual self-management and adaptability, increasingly becoming key for workers to stand firm in a rapidly changing environment. Flexibility in work style is a significant characteristic of the “Valley Circle” phenomenon. Previously, workers often adhered to fixed schedules and task arrangements, but under the “Valley Circle” influence, such patterns are being disrupted. In the future, there will be a greater need for independent work planning, rational task and time arrangement, and learning how to manage oneself more effectively[5]. At the same time, the boundaries between life and work have become blurred. Workers might have pursued

personal life outside of work in the past, but now, due to changes in work style, life and work often intertwine. This necessitates higher self-management abilities to balance work and life and prevent overworking or a decline in the quality of life. Moreover, flexibility is also a key ability to adapt to the “Valley Circle” phenomenon. Due to the rapid changes in technology and the market, one needs to be ready to adjust their mindset and working methods, possess the ability to learn quickly, seize new opportunities, maintain a good mindset and flexibility, to cope with the constantly changing work environment.

2.3. Building a Personal Brand

Under the influence of the “Valley Circle” phenomenon, personal branding has become an important driver of career development. Establishing a personal brand is not only helpful in enhancing one’s competitiveness in the market but is also a key factor in achieving career success. To establish a

successful personal brand, active participation in industry activities is necessary. These activities provide an excellent platform to showcase individual capabilities and values. By participating in industry conferences, seminars, and volunteer projects, expanding one's network, showcasing professional knowledge and skills, one can enhance their visibility in the industry. Showcasing work achievements is another important aspect of building a personal brand. Whether it's project success, innovative ideas, or achievements, they should be presented to partners. Enhancing others' trust in our abilities by showcasing work results and value through social media, blogs, personal websites, etc., is crucial. Providing quality service is also a key factor in establishing a personal brand. Whether in work or personal life, one should strive to provide the best quality services and products. By focusing on client needs, providing personalized solutions, and continuously improving services, one can establish a positive, professional image, winning clients' trust and loyalty. However, building a personal brand takes time and patience; it's a long-term process that requires constant effort and investment. Through continuous learning, practice, and improvement, a truly successful personal brand can be established, achieving long-term career development goals.

2.4. Enhancing Cross-Cultural Communication Skills

In the context of globalization, cross-cultural communication skills have gradually become one of the core competencies for personal development. Facing the diversified working environment and market demands brought about by the "Valley Circle" phenomenon, improving cross-cultural communication skills is particularly important to better adapt to the trend of globalization, expand interpersonal networks, and enhance personal comprehensive quality. To enhance cross-cultural communication skills, cultivating cultural sensitivity is necessary. Understand the differences between cultures, respect and comprehend these differences, learn to appreciate and embrace different cultures, and communicate and cooperate effectively with people from different cultural backgrounds. Understanding and mastering cross-cultural communication skills are also crucial, including how to use language and non-verbal communication correctly and how to avoid conflicts caused by cultural misunderstandings. Through learning and practice, gradually enhance confidence and ability in cross-cultural communication [6-7]. Additionally, enhancing cross-cultural communication skills by increasing understanding and awareness of different cultures is important. Reading books about different cultures, participating in cultural events, and communicating with people from different backgrounds are all good approaches. By deeply understanding the values, thinking patterns, customs, and habits of other cultures, one can gradually adapt to a diversified working environment and

broaden their horizons and thinking, better leveraging their strengths and potential in a globalized environment.

3. Conclusion

In summary, under the influence of the "Valley Circle" phenomenon, the flexibility of the labor market has been further enhanced, providing individuals with more career choices and development opportunities. However, this flexibility also brings new decision-making considerations. With the continuous advancement of technology and the changing market demands, the career fields under the "Valley Circle" phenomenon are constantly expanding and evolving. For those wanting to enter this field, not only should they pay attention to whether their interests and skills match, but they should also conduct an in-depth analysis of market trends and future development directions. At the same time, maintaining continuous learning and skill enhancement is also very important, as this is a rapidly changing field that requires constant updating of knowledge and capabilities. In conclusion, the labor market under the "Valley Circle" phenomenon provides individuals with a vast space and opportunities for development, but it also requires individuals to possess comprehensive qualities and abilities. Only by continuously learning, exploring, and practicing can one achieve success in the labor market under the "Valley Circle" phenomenon, realizing their career aspirations and value.

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