

Analysis of the Influence of International Economic and Trade Development on China's Economy

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Abstract: The development of international economy and trade is characterized by internationalization of production, liberalization of trade and regional integration. In order to realize the better development of China's social economy and enhance its international competitiveness and influence, we need to be aware of the positive effects of international economic and trade development on China's economy, such as attracting foreign investment, optimizing industrial structure, and developing foreign trade economy, as well as the negative effects of domestic economic development, such as international economic fluctuations, difficulties in introducing foreign companies, and difficulties in the development of labor-intensive industries. We should strengthen the development of high-tech industries, strengthen the development and utilization of talents, and create a reasonable foreign trade development mechanism, so as to ensure better economic development.

Keywords: International economy, International trade, Economy, Industry, Economic impact.

1. Introduction

In recent years, with the continuous development of our society and the rapid improvement of economic level, this is closely related to economic globalization. China has always attached importance to foreign economic benefits, which will not only lay a good foundation for the development of China's economic system, but also improve the country's economic strength. At present, all countries in the world focus on win-win cooperation, and through foreign trade, they improve their own economic development system and strengthen their economic strength. Under the influence of economic globalization, China's emphasis on international economic and trade is constantly increasing, and the development of international economic and trade will improve the industrial structure and enhance the national competitiveness. In fact, the impact of international economic and trade development on China's economy is reflected in different aspects, which requires the relevant departments to correctly understand and grasp the opportunities of international economic and trade development in an all-round way, so as to lay a good foundation for China's economic progress.

2. Analysis of International Economic and Trade Characteristics

The characteristics of international economy and trade are reflected in different aspects, mainly as follows.

2.1. Internationalization of production

The flow of goods can create more value. Under the current international development background, the goods and products of all countries in the world are gradually developing in the direction of interweaving and integration. Countries realize integration through the application of advanced technologies and concepts, which plays an important role in the improvement of production capacity and production technology, and can greatly improve the competitiveness of countries in international economic and trade [1]. At present, all countries recognize the importance of foreign trade economic construction, so they will introduce corresponding

aid policies, and the foreign trade tax rate will be obviously reduced, which will play a good role in promoting the development of economic globalization. In international economic and trade, there is a high demand for product quality, which sets a higher standard for the production capacity of each country. The circulation of products can guarantee the exchange and improvement of production technology in various countries and promote the better development of multinational companies, which can play a good role in promoting the internationalization of production, and is also an obvious feature in international economic trade.

2.2. Trade liberalization

In the current development, the construction of the international trade system has been constantly improved, and the establishment and operation of the World Trade Organization have laid a good foundation for the development of international economy and trade, and better solved the problems such as contradictions and obstacles existing in trade exchanges among various countries. The World Trade Organization will regulate international trade, so that the trade volume among countries will gradually increase and trade will develop towards liberalization. Under the background of continuous improvement of the system, the international trade organization can provide more guarantees and conveniences for the trade of various countries, so that the economic and trade efficiency among countries can be improved and the economic level of various countries can be improved.

2.3. Regional integration

At present, in international economic and trade, in order to strengthen economic competitiveness externally and economic cooperation internally, countries often make reasonable and unified foreign economic and trade policies, financial policies and fiscal policies by two or more countries (regions) in the region, under the action of a national structure authorized by the government, through agreements or treaties, so as to eliminate the economic and trade development obstacles of all members in the region, achieve coordinated development, mutual benefit and rational allocation of resources. The group actually belongs to regional integrated

economic organizations, such as APEC. Since the 1990s, many different regional economic integration organizations have emerged around the world, and the regional economy has gradually developed towards diversification and liberalization.

3. The Impact of International Economic and Trade Development on China's Economy

3.1. Positive impact

The positive influence of international economic and trade development on China's economic development mainly includes the following points:

(1) Promote China's foreign trade investment. In the process of world economic development, China has a great advantage in it, mainly because during the period of social development, the resource reserves and human resources are relatively abundant, and China is in the stage of rapid development with good development prospects. Therefore, it has certain advantages in the process of international economic and trade development, which makes international economic and trade have a positive impact on China's economic development. In recent years, although China's economic system has made some progress, it still needs to be further improved compared with developed countries [2]. China has a good market development prospect and broad development space, so it is very suitable for our country to cooperate with foreign companies to create industrial structure in the process of development. China has a great demand for foreign capital, and the coordinated development of international economy and trade has played a good role in promoting China's foreign investment. A few years ago, many countries had financial crisis problems of different degrees, and China was less affected by the financial crisis. This is also an important advantage that China has in attracting foreign capital, which makes China always in a leading position in attracting foreign capital, and this is also the most direct impact of international economic and trade development on China.

(2) Optimize the industrial structure. At the initial stage of China's economic development, the industrial development is relatively backward, and there is still a certain gap between the adopted technology and the developed countries, which leads to the lack of industrial structure. In recent years, China's social development has been influenced by a series of factors of economic globalization, and trade exchanges with other countries have gradually become frequent, and China's industrial structure has gradually developed towards standardization and rationalization. At present, the international economic trade has the characteristics of trade liberalization, which not only increases the types of trade, but also gradually increases the volume of trade [3]. With the increasing demand for products, the production technology and technology of our products are gradually improved. Paying more attention to the development of China's international economy and trade, always following the principle of high quality and high efficiency during the development period, can play a good role in promoting the fine management of related enterprises, and the industrial structure is also developing in a scientific direction. In this process, China will learn from the experience and technology of other countries, so as to improve its competitiveness in the international market. By adopting different ways of attracting

foreign capital, China will realize the specialization of production chain, which will have a direct impact on economic progress.

(3) Realize the economic development of foreign trade. Since the reform and opening up, China's economic development has achieved good results, coupled with the positive impact of economic globalization. Compared with the tradition, the openness of China's foreign economy has changed significantly. In the new period of development, China has increased its investment in foreign trade and economic construction, and the income from foreign trade has gradually increased. Economic development is playing an increasingly important role in international development, which is also the main reason for the rapid development of China's social economy in recent years. At present, China is still in the development stage, and its GDP keeps increasing [4]. According to the investigation and analysis, China's foreign trade GDP can increase by 2%~3%, while the per capita income is gradually increasing. In recent years, China's economy has made remarkable progress, the construction of economic system has been gradually improved, and the circulation of economic capital has been improved, which provides a certain guarantee for the development of China's foreign trade. The development of international economy and trade can provide more guarantees for the transfer and settlement of funds among countries. China's idle funds can be directly converted into profitable capital, and in the case of shortage of funds, the rational allocation of funds can be realized worldwide. Therefore, the opportunities for the development of China's foreign trade have increased, prompting international economic and trade to play an important role in promoting the better development of China's foreign economy.

3.2. Negative impact

The negative impact of international economic and trade development on China's economic development mainly includes the following points:

(1) Domestic economic development will be affected by international economic fluctuations. The trade volume between countries will gradually increase under the background of the continuous development of the global economy. International economic trade has strong interoperability characteristics, and there are big fluctuations at the same time. Once problems occur, they will have different degrees of impact on the economies of the cooperative countries. At present, both the economic system and related technologies are in constant development in China, and the fluctuation of international economic trade will have a negative impact on China's economic development. For example, during the development of international enterprises, due to the influence of financial crisis and inflation, there will be economic fluctuations, which will have a serious impact on the development of domestic economic market. At least, it will have an impact on the domestic trade industry chain, and at last, it will lead to a serious economic crisis for domestic enterprises [5]. If there is a financial crisis in the cooperative countries, Chinese enterprises will adjust their own development in time, and at the same time, their economic interests will be affected to varying degrees. Similarly, China's industrial structure will also affect the development of foreign enterprises, resulting in great fluctuations, and serious situations will increase the difficulty of social employment. If there is inflation, it will be difficult for China

to export its products, and countries with inflation will trade goods in different ways to improve the attractiveness of their products at low prices. In this context, China's economic benefits may be reduced, and the stable development of the economy will be affected to some extent.

(2) It is difficult to introduce foreign companies. The development of international trade can create more benefits for domestic economic development, but at the same time it will cause economic pressure and slow economic development. Nowadays, the world economy is in a high-speed development stage. In the process of partner selection, economically developed countries usually choose international enterprises with good development prospects and stronger capabilities. It can be seen from this that China will face great competition during the introduction of foreign enterprises [6]. China has a broad development prospect, but it has a lot of human capital. If it can't attract more foreign companies to invest in construction, the industrial structure will be affected accordingly. In the process of China's continuous development, the demand for foreign trade is gradually increasing. Under the influence of international economic and trade, if we can't take effective measures in combination with the actual situation, it will lead to difficulties for foreign companies to introduce.

(3) It has an impact on the development of human-intensive industries. In recent years, China's industrial production capacity has gradually improved, and in the process of implementing foreign trade, there will be a labor-intensive industrial model. Influenced by the technical level and the world economic and trade factors, China's product advantages weaken [7]. It can be seen that the development of international economy and trade will have different degrees of influence on human-intensive enterprises.

4. China's Economic Development Measures Under International Economic and Trade

4.1. Strengthen the development of high-tech industries

Nowadays, with the rapid development of international economy and trade, various countries (regions) are more closely linked. In order to closely link China's economy with different countries (regions), we should pay more attention to the development of high-tech industries, further speed up the improvement of high-tech industries, realize the effective connection between imports and exports, and make China's economic advantages stand out in the development of the world economy [8]. Under the development of international economy and trade, China's economic development should focus on the introduction of foreign capital and advanced technology, and combine advanced technology with China's economic construction. Through this way, the production quality and technical content of our products can be comprehensively improved, which can play a good role in promoting the rapid development of the economic market, and the competitiveness of our products in the international market has also been correspondingly improved [9]. For the development of high-tech industry, relevant departments should increase investment to ensure that all work can be guaranteed by capital and human resources.

4.2. Strengthen the development and utilization of talents

From the positive influence of international economic trade on China's economic development, we can know that China's economic trade competition involves labor competition and talent competition. In order to promote the development of China's economy in a better direction and enhance the country's international competitiveness, under the background of economic globalization, we should pay more attention to the development and utilization of talents, make talents the focus of economic development, and improve the quality of education and teaching in an all-round way [10]. This requires relevant national departments and education departments to do a good job in higher education planning, combine the actual situation of market development and the specific needs of the international market, do a good job in setting up professional courses, and rationally plan the course contents, so as to ensure that the trained talents meet the development trend of the social market and meet the demand of the social market for talents. At the same time, we should do a good job in the education and training of relevant personnel on a regular basis, so that they can master more professional knowledge, ensure that talents can give full play to their professional abilities in their jobs, create more economic and social benefits for enterprises, and eliminate the adverse effects in economic development by strengthening the competition of talents.

4.3. Create a reasonable foreign trade development mechanism.

The development of international economy and trade will lead to inflation in different degrees, and the development of market economy will face a certain impact, and China's market economy may experience serious fluctuations [11]. To a certain extent, this shows that China's market economic system still needs to be further improved. Therefore, it is necessary to establish a sound foreign trade development mechanism as an important content, which can help enterprises obtain more market data and information. On this basis, the industrial structure of enterprises should be improved and optimized accordingly [12]. At the same time, we should improve the foreign trade development mechanism and international trade legal system, so that all work can be carried out within the constraints of laws and regulations, and the foreign trade of Chinese enterprises can be legally guaranteed. Under the guarantee of government policies and the maintenance of laws and regulations, the industrial structure adjustment can be better realized, and the work plan and work plan in line with national and social development can be formulated, which lays a good foundation for the rapid development of China's social economy.

5. Conclusion

To sum up, the development of international trade will have an impact on China's social and economic development to varying degrees. Therefore, relevant departments should be aware of the positive and negative effects of international economic and trade on China's economic development, and promote the better development of China's social economy in the international market by strengthening the development of high-tech industries, strengthening the development and utilization of talents, and creating a reasonable foreign trade development mechanism.

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