

Analysis on How to Promote Refined Logistics Management Efficiently

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Abstract: The refined management of logistics is the guarantee for the standardization, high efficiency and high quality of logistics work. This paper sorts out the specific contents of logistics meticulous management and expounds the effective measures to carry out logistics meticulous management. It aims to provide reference for logistics managers.

Keywords: Logistics, Refined management, Promotion.

1. Introduction

Logistics support is a wide-ranging and complicated work. It includes water and electricity security, material supply, equipment maintenance, landscaping, accommodation, food and workplace safety and so on. It is interspersed in all kinds of work. Excellent logistics support is the basis and premise for a unit/enterprise to carry out all work normally [1], and it is the "vanguard force" for all work. How to make logistics support ahead of all kinds of work? How to implement refined management? Figure and ensure that the logistics support work is standardized, efficient, high-quality, and maintain a healthy development? These are the problems that the logistics management team should focus on.

2. Fine Management Is the Magic Weapon to Improve the Effectiveness of Logistics Work

Logistics affairs are numerous and complicated. The common problems are: the team's professional and technical level is low, the staff are older and more mobile, the work initiative is poor, and the management is extensive. To achieve effective management, first of all, we should sort out and refine the work content. Secondly, the use of procedures, standards and systematization for refined management. The core of meticulous management is to make a work plan in advance, clarify the types, handling methods, work standards and responsible persons for all affairs.

Everything is meticulous in every link, and the randomness of work is put an end to. So as to achieve the effect of efficient operation. Fine management is a system and a working concept. In a word, it is through simplification, refinement, high standards and strict requirements. The purpose is to change passive working attitude into initiative, make careful calculations, reduce expenses and give full play to resource utilization.

3. Detailed Logistics Management Content

The ultimate goal of logistics work is to serve and ensure

the normal and orderly operation of employees and work in the unit. The content of refined logistics management mainly depends on the content of logistics work.

The task of logistics management is to organize, direct and coordinate the activities of logistics staff by using various management methods to achieve the goal of high efficiency and high quality. So as to ensure the smooth and orderly development of other work. Whether a logistics team works well or not is largely determined by the level of logistics management. Logistics management has a wide range of contents. It includes real estate management, material management, equipment management and maintenance, water and electricity heating network management, food management, construction management, landscaping management, transportation management and so on. To make such a huge and complex logistics management in order, it is inseparable from meticulous management. Refined management is a new management concept with the progress of the times, which leads the management to develop in a better direction and rise to a new level.

The refined management of logistics depends on the content and characteristics of logistics work. On the one hand, through the detailed combing of logistics work, on the other hand, combined with refined management methods. Starting from the details, adhere to the people-oriented, service-oriented, strive for perfection, accurate decision-making, fine management and strictly implement the concept of [2]. It aims at optimizing service quality, saving expenses, reducing costs and improving logistics management level.

3.1 "Fine". In logistics work, it is necessary to establish a sense and attitude of Excellence, strictness and thoughtfulness, and caution and seriousness.

3.2 "Quasi". Logistics service should be timely, accurate, fast processing ability and quick and accurate judgment ability.

3.3 "Precise". Logistics service and management should be precise and meticulous.

3.3.1 Fine cost control. Make a logistics cost budget years ago. It includes making cost plans for procurement, activities and maintenance, and setting various cost limits. At the end of each quarter or year, classify and summarize, and check whether all kinds of expenditures are reasonable and whether

there are unnecessary and excessive expenditures. The statistical results will be used as the basis for the next year's cost budget.

3.3.2 Refine the system according to different work contents. The work content is clear to people, and the working hours are clear to "days" or even "hours". For example, what is the equipment damage reporting process, how long is the processing time of each process, whether the process is reasonable, the maintenance time and service attitude, etc.

3.3.3 Subdivide post staffing. According to the nature of post work and the status quo of personnel team, combined with personal technical expertise and personality characteristics, scientific and reasonable distribution/adjustment of personnel posts. Make full use of talents and give full play to the advantages of talents.

3.3.4 "Strict". Strictly implement various systems and standards.

3.3.4.1 Strictly implement the established service and work standards. Establish detailed, scientific and rigorous logistics standards, procedures and norms. The system should cover every link and corner of logistics work. Adjust and improve logistics rules and regulations in a timely manner according to development needs and changes in the situation. Keep pace with the times, follow rules in everything, and work in a standardized and orderly manner. The aim is to get the best working order and the best service quality.

3.3.4.2 Strictly implement the logistics management rules and regulations. Logistics managers are the makers, implementers and supervisors of the system. His awareness of logistics meticulous management is deep and shallow, coarse and fine, which directly determines the effectiveness of logistics management and indirectly affects the attention and implementation of the system by logistics personnel. As a logistics manager, we must strengthen the consciousness of meticulous management, improve the sense of responsibility, not shirk or evade when things happen, establish the consciousness of taking the initiative and abandon the extensive management concept. In addition, the formulated logistics rules and regulations should be strictly implemented, strictly implemented, diligently urged and strictly supervised. They need to start from small things, start from themselves, and give full play to the leading role of leaders.

3.3.4.3 Strictly control the errors and attitude deviation in the work. Service work error or attitude deviation is the product of comprehensive factors and is inevitable. For example, unfamiliarity with work flow leads to work delay, and sudden change of personal mood leads to poor service attitude, which all belong to work deviation. There is no need to panic if there is an error or deviation. First of all, we should find out the key reasons as soon as possible, make timely rectification and formulate plans to avoid the same mistakes from happening again. Secondly, take the initiative to check the mistakes, and rectify and correct the problems in time. Correct handling can not only prevent the problem from getting worse, but also increase the team cohesion and improve the overall quality and service level of the team. In addition, some organizations can organize training on relevant cases and plans. Accurate and strict control and early prevention can effectively reduce the probability of errors and attitude deviations.

4. Effective Measures to Carry Out Refined Logistics Management

4.1. Carry out theoretical study and establish a refined concept.

Thought determines the direction of action. Carry out refined logistics management. First of all, we should establish a correct concept of refinement from logistics managers to service personnel. Through theoretical and case studies, we thoroughly implement the four consciousnesses of refined management (rule consciousness, system consciousness, detail consciousness and cost consciousness). Get rid of extensive management. Establish the ideological concept of "simplification of complex things, streamlining of simple things, quantification of streamlined things, and informationization of quantitative things".

4.2. Strengthen multi-dimensional publicity and create a refined atmosphere.

The contents, methods and systems of logistics meticulous management need to be deeply understood by employees and managers. Through the "combination of reality and reality" of traditional media and new media, all-round and full-coverage publicity reports are carried out, and the concept of refined management is subtly implanted.

4.3. Make a promotion plan and define the job responsibilities.

Combined with the actual situation of the unit, formulate a practical and refined promotion plan, clarify personal responsibilities, and refine and quantify work tasks and objectives. Carry out work mobilization meeting and advance in an orderly manner as planned.

4.4. Innovative management system to stimulate work vitality.

Constantly improve and innovate various management systems, carry out various forms of love and dedication theme activities, and mobilize work enthusiasm. It aims to promote the continuous optimization and benign progress of service work. So as to enhance service and overall awareness and enhance team cohesion.

4.5. Strictly supervise and inspect, and implement the reward and punishment system.

It is necessary to ensure that all logistics work is implemented. There should be deployment, promotion, inspection, assessment, reward and punishment [3]. Constantly improve and refine the supervision and reward and punishment system. The use of irregular and regular ways to carry out supervision and inspection can be divided into daily spot checks, targeted inspections, weekly inspections, monthly inspections, and holiday inspections. The results of supervision and inspection should be sorted out and fed back in time, and an accurate reward and punishment system should be set up, including whether the work is up to standard, whether the work service attitude is favorable, the number of work mistakes and the implementation of work responsibilities, etc. The content of rewards and punishments is comprehensive, and the terms of rewards and punishments are clear. Establish a reward and punishment ledger as an important basis for year-end assessment.

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