



TOURISM AND ITS IMPACT ON THE ECONOMY

Kamilova Anora

Andijan mashine- building institute

Senior teacher of the Department of “Economics”

Egamberdiyev Shavkatbek

Andijan mashine- building institute

3rd year student of the direction “Economics”

Annotation: This article is about tourism and provides insights into Tourism . Information has been provided on how important and in what way my Tourism also affects the country’s economy

Keywords: tourism, tourist companies, tourist services, National Tourism, ICRC, private entrepreneurship, tourist product.

Introduction. There are three main types of tourism in Uzbekistan: entry, exit and domestic tourism. Access and domestic tourism includes basic and special tourist products: excursions to tourist attractions; hotels, resorts, resorts, sanatoriums, tourist villages, housing camps, accommodation in camps; tasting national dishes and wines; participation in festivals and festive events; comfortable movement around the country. All types of travel and recreation in Uzbekistan can be divided into sports, ethnic, youth, environmental, gastronomic, medical, cultural, event, pilgrimage, literary, winter, cycling and other types of Tourism, for some of them seasonality, which should be taken into account when choosing a direction. Tourists who come to Uzbekistan travel alone, with friends or family, or with a guide that takes travelers along a pre-planned route to interesting and exciting places, in accordance with their goals and the budget planned for the year. [1]

A large number of tourist companies in the country provide a wide range of tourist services, from small one-day narrow-purpose tours to multi-day complex tour destinations, including visiting some of the most important and popular attractions in the country, to which tourists to order. can relax well, regain mental and physical strength, strengthen health, get acquainted with the local culture of Central Asia and Uzbekistan, participate in festive, entertainment or sports programs and events, visit exhibitions and fairs, buy everyday and household items; and also buy unique products and souvenirs.

At present, the focus on the services sector of the economy, in particular the tourism sector, is growing throughout the world, including Uzbekistan. In our present age, which is developing and changing very quickly, the ways in which people think, do things, live a good life and enjoy life are changing. People strive to effectively spend their free time, relax, restore health, know the world, the national customs of Peoples, national values. Such services are provided by the tourism industry. Humanity has always sought to explore new lands, changing its range of action. By the last century, such aspirations had intensified and stimulated the development of Tourism. In some countries, the tourism sector is developing very steadily. This is a sign that the country's tourism sector, or to what extent National Tourism, is decisive in the system of the country's economy. The development of tourism will not only lead this network, but also the development of trade-loyal, food, transport, market infrastructure, construction, crafts, entrepreneurship and other service sectors. Our century is not only the age of technology and technology, it is also projected to be

the age of balkitourism and tourism in the context of Uzbekistan this area is given serious attention. Also, for the development of tourism, a wide range of opportunities and grounds are being created. We just need to bring to life the strategy for the development of modern tourism and create the opportunity to bring the tourism industry to the top. [2]

Tourism in Uzbekistan is not considered a new sphere, this sphere has existed since time immemorial, only the task before us is to develop and determine the prospects for national tourism based on a new strategy. The tourism sector is a separate segment, like any other sector of the economy in the market system. Therefore, it is extremely important to consider tourism activities as an interconnected system of supply and demand.

As you know, domestic and foreign ones that affect supply and demand are considered the main support that determines the development of private ownership relations in all respects in the context of market relations. In the market of tourist services in any country, there are private tourist firms that surround the demand and needs. Apparently, when private tourist firms act with full consideration of the factors of supply and demand in the market, their positive impact on the tourism economy of the Republic can be observed. From this point of view, we want to express some opinions and opinions on the factors of supply and demand before we dwell on the role of private tourist firms in the development of the tourism economy. Demand factors in themselves show mainly international and domestic tourist markets. In such markets, together with foreigners, local residents also use tourist attractions, objects and tourist services on a large scale. Invitation factors include tourist attractions that can attract foreign tourists and various types of Activities (National crafts, music and local folk customs, ceremonies), means of accommodating tourists visiting the country, as well as other tourist facilities and services. At this point, it is worth noting that expert experts in the field of Tourism note that highlights are understood as natural, cultural and special objects such as thematic alleys, zoos, botanical gardens and aquariums, as well as all types of activities associated with these objects. In accordance with the International Tourism Organization (ICRC) classification, the means of accommodating visiting tourists will belong to hotels of different shapes, motels, hotel-type houses, private apartments and facilities where other types of tourists stop. In general, the effective use of all tourist services and facilities requires the formation of a tourism infrastructure that can fully meet the requirements of the time. Currently, about 60 thousand small enterprises and business entities of various forms of ownership operate in our republic. It is from these enterprises that 96.1% are enterprises in the form of personal ownership. From the above enterprises and business entities, the contribution of small enterprises corresponds to 96% of the total product, work and services. [3]

In the Republic of Uzbekistan, the development of private and small entrepreneurship is given great importance and conditions by the state, creating conditions and relief. For the development of tourism, we need to establish private tourist enterprises, which, as in other areas, are decisive in the development of tourism, private tourist enterprises can be conditionally divided into two types: firms engaged in the reception of tourists directly, the organization of their travel, and small and private entrepreneurial entities that have an indirect impact on the development of Tourism. While the founders of the first category include small tourist firms, personal hotels, campsites, restaurants, the second category should include local small and private enterprises, craft enterprises and the like, which produce products of a traditional-national nature, and in addition, transport and communications, including such infrastructure. [4]

It is known that tourists visiting the country express a demand for a certain amount of products and services, from ordinary food to expensive souvenirs. This naturally opens the way for small and private businesses engaged in the production of products and services to further expand their capacity. Farmers grow clean products in hotels where tourists Live, small and private enterprises operating in the textile and sewing industries develop bedroom equipment, bedding and other such that are necessary for tourists, perfumeryasanoati enterprises produce shampoos, soaps and deodorants. Craft workshops and enterprises producing traditional national products also prepare orders for tourists. In general, at present, there are not even some problems in the process of functioning of private tourist enterprises in the field of Tourism of the Republic. To date, many countries around the world are also evaluating the sanitary and environmental factor in their tourism development strategies as a contributing factor to infrastructure development. Because modern tourism is difficult to imagine without environmental protection and environmental friendliness.

The development of infrastructure with such aspects in accordance with world templates, that is, the organization of the provision of quality services to tourists as possible, will depend in all respects on the effective functioning of private firms. Expert experts assess that all demand and supply factors form a tourist product.

While international tourism demand, which is the demand of foreign tourists traveling in Uzbekistan, accounts for one-fifth of the total tourist output, domestic demand, that is, domestic tourists traveling by country, accounts for more than a third. The rest of the tourist product is consumed by local residents living in regions where various attractions and tourist facilities are located. It seems that the tourism of our country is more focused on meeting the domestic needs of the local economy than on meeting the needs of foreign tourists. The level of development of infrastructure in Uzbekistan does not fully meet the needs of foreign tourists. Of course, for the development of national tourism, it is necessary to improve the market mechanism of regulatory management. Currently, the mechanism of the tourism market has certain disadvantages, such as the elimination of these disadvantages, for the state, it is necessary to regulate the tourism sector.

Conclusion. In conclusion, in the development of the tourism sector in the Republic of Uzbekistan in accordance with international requirements, a number of differences are achieved in terms of further expanding the range of activities of private tourist enterprises and increasing their efficiency. There are ways to develop national tourism in Uzbekistan. The Harbir region is able to attract tourists due to its peculiarities. This is also evidenced by the fact that tourist fairs are held in our state. Especially Tashkent, Samarkand, Khiva, Bukhara, Fergana Valley and other regions are distinguished by their tourist products. National Tourism also leads to the development of related industries in a positive way. Such development included the idea that in the future, not only the state position, but also the state will find its place in the tourist market and will greatly motivate our economy. In general, national tourism will become one of the highest profitable sectors of our country in the future. For this, all the possibilities, political peace and, most importantly, the humanity and hospitality of our people in our country serve as an extremely important factor.

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