

**THE ROLE OF COGNITIVE-CREATIVE ABILITIES OF YOUTH AS A FACTOR IN
THE DEVELOPMENT OF MODERN PERSONALITY***Mukhamedova Regina Sukhrobovna**Branch of the Federal State Budgetary Educational Institution of Higher Education "All-Russian State University of Cinematography named after S.A. Gerasimov" in Tashkent**Doctor of Philosophy Ph.D. Senior Lecturer*

Abstract: In modern state educational policy, the priority of the personality of the subject and object of education is proclaimed; criteria of the modern personality are formed, among which the most important are spirituality, comprehensive development, healthy interests and needs (especially cognitive, value-oriented, intellectual and creative, self-educational, self-actualization and self-realization).

Key words: educational policy, personality, spirituality, creativity, national traditions, values.

From the first steps towards democratization of our society, reforms in the system of continuous education, great importance is attached to the spirituality of citizens, especially the younger generation. Spirituality is the foundation of our home - the support of the future state. State policy is aimed at ensuring that all citizens are covered by spiritual influence and the state is the guarantor of this. We see great sense in introducing the modern generation to spiritual world values, since these values will be useful in cooperation with other people, which should be understood as a civilized form of communication, maintaining ties - and not only economic, but even more important than economic - spiritual. Spiritual development of the younger generation requires, first of all, an appeal to such values as artistic, the spiritually effective force of which can be maximally revealed and used on the basis of and with the strengthening of the personal factor, humanization and humanitarization of education. It is in such areas of the educational process that the personality of students, their cognitive interests and needs, aesthetic-value orientations and relationships, thinking and intellectual-creative abilities, the need for self-improvement and self-actualization are activated.

The personal factor in the educational process is, first of all, a personal approach to the student as a subject of educational interaction. This is assistance in realizing oneself as a person, in identifying and revealing opportunities, developing self-awareness, in implementing personally significant and socially acceptable self-determination, self-realization and self-affirmation. This is pedagogical assistance to the student to realize himself as a person in a certain society. Here, a variety of content and forms of organizing the life of young people is necessary (in accordance with their age characteristics and interests). Humanization and humanitarization of education implies the formation of students not only high spirituality, the spiritual and aesthetic world of the personality of the modern generation, creative thinking, but also an aesthetically rich worldview.

High artistic art is a factor of true spirituality, spiritual and aesthetic world, artistic and analytical thinking, and finally, artistic and aesthetic consciousness.

¹ – foundations of aesthetic worldview.

Literature and art are a powerful means of studying life and reality, ideas about the worldview and worldview of a writer, artist, their relationship to the depicted phenomena. These arts always have an emotional educational and effective potential, an ideological subtext (including in the educational characteristics of writers and literary heroes in conjunction with the portrait image of painting). Art (writers, artists) educates the spiritual beginning, develops high qualities, in the priority row of which are aesthetic consciousness, a worldview that is aesthetically enriched. The worldview of an individual is a developed system of views and beliefs. An integral component of this system are value aesthetic orientations that are formed systematically, systematically, purposefully, as one becomes familiar with artistic values, especially in their complex or in their interconnection. So, a worldview is a system of views on the world, a holistic view of it ... Literature and art, in particular, fine art, in their relationship, are able to give a comprehensive idea of the world. This is the important role of the works of writers and artists: namely, in the multifaceted aesthetic mastering of reality. The space of art is a model of reality. Of course, it reflects the spiritual experience of humanity, contemporaries, it reflects the life of society and influences it. True art is a highly artistic factor in the spiritual and practical mastering of the world. Aesthetically complete reflection of the surrounding world in fine art is visually and visibly, excites, captivates, interests with beauty, causes a desire to imitate what makes us richer, nobler, more beautiful. A person enters the world of beauty. A moral and aesthetic worldview occurs, an aesthetic attitude is formed. All this is exacerbated and deepened with an active interest in adequate phenomena in other arts. For example, in literature and fine arts. They contain everything: human relationships, moral standards and social behavior habits, ideas about the surrounding reality, about beauty, advanced ideals, etc. All this is part of the individual sensory-emotional experience of perceivers and influences the formation of an aesthetic worldview. Arts, especially in their interrelation, are part of the emotional-sensory experience, awaken aesthetic experiences, emotional states and moods that contribute to the creation of an active-transformative worldview. With such a complex impact, new aesthetic horizons are revealed. The need for sensation - the perception of beauty appears. Personal-aesthetic perspectives are opened. As a result, the environment is perceived through an aesthetic prism, according to formed aesthetic criteria. Thus, aesthetics based on the arts, their interrelations are one of the foundations of spiritual education, forming a deeper aesthetic attitude to the world, surrounding life, reality, activity, behavior, etc., sensitivity to the beautiful,

¹ Художественно-эстетическое сознание: знание

- историко-теоретических знаний в области искусства; художественно-эстетических понятий и представлений;
- адекватные интересы, чувства, суждения, вкусы, взгляды, идеалы;
- художественно-эстетическое восприятие;
- определенная интеллектуально-творческая и даже художественно-творческая деятельность;
- целенаправленное самообразование.

which helps to build your life according to the laws of beauty, perceive the surrounding world according to the same laws, form your worldview under this influence. Literature and art are fertile ground for the formation of aesthetic consciousness - an important basis for an aesthetically rich worldview - the basic qualities of a modern personality of the young generation, the demand for which is socially significant and socially relevant

The implementation of the state educational policy is carried out according to its clear guidelines, among which the priorities of education are designated: personality, content of education (its modification, improvement), educational process (its renewal), spiritual development and education, integrity of the personality. The relevance and demand for personal development is based on the updated content of education - training based on the humanitarian synthesis of all academic disciplines (naturally, humanitarian and artistic-aesthetic profile); deepening the psychological and pedagogical aspect of the educational process; activation of the cognitive activity of students; attention to the internal logic, factors and patterns of the educational process.

The modern reform of the entire system of continuous education in the republic proclaims the relevance and demand for improving the personality of students on the mobility and flexibility of educational content, effective educational systems, pedagogical searches and initiatives, new technologies and innovative methods. The program emphasizes the relevance and need in modern education for the priority of education and development over the educational aspect, the importance in the formation, education and development of the personality of students, the improvement of key - significant qualities, among which, first of all, are healthy interest, high needs, especially cognitive (certainly, in the artistic world), value orientations and attitudes (of course, regarding art), consciousness (with priority of the aesthetic), worldview (necessarily aesthetic, constantly enriching), self-improvement and self-education (humanitarian). All this requires the creation of the necessary conditions and effective mechanisms for the implementation of the currently in-demand personal qualities of the younger generation. For these purposes, the creation of the necessary educational and information base has been intensified, appropriate technologies are being developed, new teaching styles, innovative methods and non-traditional methods of improving the personality, especially its aesthetic consciousness and worldview, are being sought.

Based on the relevance and demand for improving the personality of the subject of training, state and educational guidelines and attitudes, to solve our problem, we define the following positions:

- spirituality, spiritual development of the new generation is the most important goal and concern of the state and society;
- attention to the personality of students, its improvement on high values, for example, artistic;
- determination of modern significant qualities of the personality of the new generation, their formation, development, improvement;
- priority of the educational aspect in training - "educational training";

- humanization and humanitarization in the educational process; reliance on humanitarian and artistic-aesthetic disciplines, the maximum use of their educational potential; use of the relationship of arts, for example, literature and fine arts;

- bold pedagogical search for new models and systems, modified content, new technologies and innovative methods of improving the personality of the young generation - based on artistic values (for example, literature and various types of art, including in their interrelation);

- creation of conditions and opportunities for students to demonstrate, develop and improve the basic qualities of a contemporary personality.

The solution to these problems is of great state, public and socio-pedagogical importance.

One of the priority tasks is the process of forming the cognitive-creative abilities of student youth by means of literature and art, which is possible provided that the current requirements for the personality of students are taken into account, in accordance with modern educational trends, systematically, taking into account modern pedagogical tasks, on the modified content of educational material, on advanced and new technologies and methodological innovations.

In the process of developing the cognitive-creative abilities of students, it is necessary to use the national and artistic heritage of ancestors.

National artistic heritage is an important methodological guideline in the process of education, in the educational process, the formation, upbringing, development and improvement of the personality of modern youth.

This treasury contains everything: high morality, the moral code of man, methods and ways of teaching and upbringing, pedagogical requirements and guidelines.

In the process of developing the cognitive and creative abilities of students, it is necessary to use the philosophical and pedagogical views and ideas of the great thinkers of the East - Farabi Avicenna, Khayyam, Navoi, Behbudi, Avloni, Yugnaki and others. as a necessary methodological guideline in the formation, development and improvement of personality. All this contributes to the formation and development of a modern full-fledged personality, the development of spiritual needs and interests, the activation of cognitive abilities; the acquisition of multifaceted knowledge, including theoretical and practical skills, their use in the surrounding life.

These are unshakable pedagogical guidelines, they contain spiritual strength, vitality and scale of pedagogical thinking.

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