

MODERN TECHNOLOGIES IN TEACHING ENGLISH AND METHODS TO INCREASE STUDENT MOTIVATION

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Annotation: This article explores the critical role of motivation in teaching and learning English, particularly in the context of non-linguistic universities. It highlights the increasing importance of English as a global communication tool due to its expanding relevance in fields such as high technology, business, and finance. The discussion focuses on how democratic transformations and global economic integration have reshaped the role of English in higher education. The article categorizes motivation into intrinsic and extrinsic types, emphasizing their interconnection and significance in language acquisition. Practical strategies for fostering student motivation are provided, including the use of modern technologies and engaging teaching methods. The article concludes that motivation is a cornerstone of effective language education, requiring a comprehensive and dynamic approach to sustain interest and promote success.

Keywords: Motivation, English language, methods of teaching, student, teacher, modern technologies.

In modern society, where our country has established itself as a significant participant in international political processes, the value of mastering the English language as a primary means of global communication has become indisputable. Over the past two decades, English has shifted from being perceived merely as a regional foreign language to becoming a key tool for intercultural interaction. Democratic transformations have significantly reshaped the role of English in professional education, especially in the training of specialists across various fields. This is particularly important in the context of higher education, which emphasizes comprehensive personal development and readiness for continuous improvement.

The areas of English application continue to expand, including sectors where it was previously considered unnecessary. This trend is especially evident in fields such as high technology, banking, business, and finance, where international collaboration has become the norm. Consequently, the modern labor market demands highly qualified professionals who are proficient in English. In response, both educational curricula and lesson content have undergone revisions. However, student motivation remains a key challenge in the process of language learning.

Motivation is the internal or external drive that stimulates an individual to take action, pursue goals, and sustain effort toward achieving them. It is the force that influences behaviors, directing energy and focus toward a particular objective. Motivation plays a critical role in various aspects of life, from personal development and academic achievement to professional success and emotional well-being.

Here we are giving the main aspects why motivation is important in learning:

1. Encourages Active Participation: Motivated students are more likely to participate actively in classroom activities, discussions, and language exercises. They tend to take initiative in using the language beyond the classroom setting, such as in conversations, online interactions, or self-study.

2.Enhances Retention and Progress: Motivation helps learners retain vocabulary, grammar, and pronunciation effectively. It fosters a sense of achievement, which drives continued progress.

3.Builds Confidence: When students are motivated, they develop confidence in their ability to use English, reducing fear of mistakes and hesitation in speaking.

4.Supports Long-Term Goals: Motivated learners are more likely to sustain their efforts to achieve fluency and proficiency in English over the long term.

There are several types of motivation in English learning:

Intrinsic Motivation: Learning English for personal satisfaction, curiosity, or a love of the language. Example: A student learning English to enjoy reading books in their original form or to travel.

Extrinsic Motivation: Driven by external rewards, such as grades, career advancement, or societal recognition. Example: A student learning English to qualify for a better job or participate in international exchanges.

Motivation, as a crucial aspect of any activity, is particularly significant in education. It encompasses both external and internal factors. External motivation may stem from the need to fulfill program requirements, career prospects, or participation in international projects. Internal motivation, on the other hand, is based on interest in the language, the desire to interact with native speakers, and the use of modern technologies. These components are interconnected and require a comprehensive approach from educators.

Despite the importance of English, many students in non-linguistic universities underestimate its significance. During the early years of study, subjects related to their chosen profession take priority, while foreign languages are often regarded as secondary. However, as students become more aware of global economic processes and the opportunities of academic mobility, they begin to realize the importance of English for professional growth and integration into the international community.

To maintain student motivation and foster interest in language learning, educators can employ various approaches and modern technologies:

1. **Reading news and literature in English.** This habit develops reading skills and expands vocabulary simultaneously.
2. **Watching films and TV shows.** These activities immerse students in the language environment and enhance listening skills.
3. **YouTube videos.** Thematic videos can be beneficial for both professional development and general knowledge.
4. **Video games.** Playing games in English helps to expand everyday vocabulary.
5. **Keeping a diary.** Writing entries in English develops writing skills and encourages creative thinking.
6. **Recording one's speech.** Audio recordings improve pronunciation and help identify and correct errors.
7. **Communicating with native speakers.** Online platforms, social networks, or video calls provide opportunities to practice with native speakers.
8. **Using English in daily life.** Changing device interfaces to English creates an additional language environment.

A key factor in forming sustainable motivation is the regularity of lessons and the selection of materials that align with students' interests. Motivation arises not only during preparation but also throughout the process of completing learning tasks. The use of active and interactive methods helps engage students, making the learning process more enjoyable and effective.

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