

**THE ROLE OF MANAGEMENT EDUCATION FOR UNDERGRADUATED  
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**Abstract:** In today's competitive world, management education is becoming increasingly important for preparing better future career prospects for students. Furthermore, this knowledge will shape effective leaders and managers in the future. On top of that, if students gain leadership and management skills sufficiently, there might be strong demand for them in any fields of contemporary occupations. This article focuses on the role and importance of management education in bachelor degree and how can students get further experienced by learning it in a proper way and it paves the way for students to achieve efficient skills about management. In this article, data was collected through an analysis of modern scientific literatures. Research findings show that management education prepares students for analytical thinking and effective team management skills.

**Key words:** management education, career prospects, effective leaders, contemporary occupations, team management skills.

**Introduction:**

Management education not only increases students' theoretical knowledge, but also prepares them for practical life. The role of management education in the success of managers running large companies or small business owners is incomparable. However, acquiring this knowledge at the undergraduate level will provide students with a solid foundation for the future. According to the World Economic Forum (2025), (<https://www.weforum.org/publications/the-future-of-jobs-report-2025/>) management skills will rank 58% in most of the workplaces by 2030[1]. This article aims to explore how management education builds important skills for undergraduate students, impacting their future careers.

**Literature review:**

It is clear that in the ever-evolving, competitive business world, it is difficult to achieve high results without management skills. Sam Walton (2008) stated that people who gained knowledge about management skills can motivate ordinary people to do extraordinary things [2]. This means that management skills do more just keeping people in organization but also it is about being creative enough for developing one project. In the research by Stuart Middleton we can see

three key factors- Rational, Critical and Postliberal (2024) traced in order to assimilate management skills [3]. By gaining this insight one can understand self-position of themselves within the intellectual field and can develop own projects. According to Richard Norman (2006) who prompted to liken manager to the “statesman” and wanted to them taught about ethics in business as well as dealing with emotions of people so as to optimize interpersonal relations in business career path[4]. More precisely, Richard Norman urged people to capture not only management skills but also moral skills for reaching better prospects of management sphere. Apart from what to gaining for management skills there is also suggestion (2024) that about how to learn them like keeping balanced approach for teaching management education both in universities and other higher educational institutions[5]. For example, the process of learning management skills can be purposeful if it involves clear goal setting, developing monitoring system and also evaluating teaching methods can be effective way to absorb management education. Educational management apart from teachers supervision also requires material resources, pedagogical and non-pedagogical staff, cooperation with students, parents, community members, and officials.(2024) [6].

### **Methodology**

All is clear that this article is written by the observations and analyses of other researchers work and the aim of this literature review is to analyze different information and synthesize the importance of management education for undergraduated students in higher education. While researching new specific and general insights from old and scientific journals published in 2024, articles and forums were captured about collaboration, networking, critical thinking, communication. All resources like “principles of management”, “management education in practice” were analysed and general conclusions were taken about the importance of management education for undergraduate students and learning management skills.

### **Findings and discussion**

The findings of this study illustrates that management skills can be the most vital contributing factor not only to achieve success in job market but also in personal life. All in all, business management skills considered core advancement for students’ career path. According to Crissien-Borerro (2020). There is no need for any criterion for learning this, management education is assisting system for enhancing educators’ ability to meet job requirements, including concepts and processes or changes in attitudes and behaviors[7]. In a word, all skills related management are crucial and should be in the curriculum in order to get better results in GPA scores and apply them in future career and personal development as well.

### **Conclusion**

In conclusion, this study highlights the vital importance of management skills in higher education for undergraduate students, guiding them toward a successful career path. By combining all these skills, progress in education becomes possible. The key point is that developing and utilizing these skills during both education and life enables individuals to become influential leaders who make valuable contributions to society. Ultimately, it begins with personal growth, positively impacting those around them, and demonstrating that management skills are essential to a person’s qualifications.

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