

## ENHANCING FOREIGN LANGUAGE ACQUISITION THROUGH INTERACTIVE LEARNING PLATFORMS: CHALLENGES AND OPPORTUNITIES

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**Abstract:** this article examines the role of interactive learning platforms in enhancing foreign language acquisition. It highlights how digital platforms contribute to communicative competence, intercultural awareness, and learner motivation. At the same time, the paper analyzes the challenges of implementing interactive platforms in educational practice, such as the digital divide, teacher preparedness, and pedagogical adaptation. Finally, the study suggests strategies and opportunities for improving foreign language teaching through the integration of interactive technologies.

**Keywords:** interactive learning, foreign language acquisition, digital platforms, communicative competence, motivation, challenges, opportunities.

### Introduction

In today's globalized and digitized world, the methodology of foreign language teaching has undergone profound changes. Traditional approaches based primarily on textbooks, grammar drills, and memorization are increasingly being supplemented—or even replaced—by interactive learning platforms. These platforms provide a learner-centered environment, where students can actively participate, collaborate, and gain exposure to authentic language resources. According to Richards & Rodgers (2001), methodological innovations in language pedagogy are inseparable from technological advancements. Consequently, the integration of interactive digital tools in language acquisition is no longer an option but a necessity for modern education.

Interactive learning platforms such as Moodle, Edmodo, Duolingo, Memrise, Kahoot, Quizlet, Zoom, and Microsoft Teams have reshaped the way foreign languages are taught and learned. Their main advantages can be summarized as follows:

- Active learner participation. Students no longer remain passive recipients of information; instead, they engage actively in quizzes, games, discussions, and collaborative projects.
- Authentic resources. Interactive platforms grant access to real-life language materials—films, podcasts, online newspapers—which improve comprehension and promote intercultural awareness.
- Immediate feedback. Learners can instantly check their answers and progress, which supports motivation and facilitates faster correction of errors.
- Flexibility and accessibility. Students can study at their own pace and in any location, making language learning more personalized and inclusive.

Through these features, interactive platforms enhance communicative competence, support learner autonomy, and develop digital literacy—skills that are essential in the 21st-century educational landscape.

### Challenges of Using Interactive Platforms:

Despite the clear benefits, interactive platforms also present challenges that must be addressed:

1. Digital divide. Not all students have equal access to the internet and modern devices, which creates inequality in opportunities.
2. Teacher readiness. Many educators lack sufficient digital literacy or methodological knowledge to effectively integrate technology into their teaching.
3. Over-reliance on technology. Excessive dependence on online platforms may reduce the importance of direct teacher-student interaction.
4. Pedagogical adaptation. Interactive tasks must be carefully adapted to learners' age, language proficiency, and cultural background in order to be effective.

If these issues are not properly managed, the pedagogical potential of interactive platforms may remain underutilized.

### **Opportunities and Solutions**

Despite the challenges, interactive platforms open new horizons for language education. Among the most promising opportunities are:

- Blended learning. Combining traditional classroom activities with online learning ensures a balance between personal interaction and digital autonomy.
- Gamification. Platforms like Kahoot and Quizizz enhance learner motivation through competition, rewards, and entertainment.
- Collaborative projects. Virtual tools enable group assignments and intercultural exchanges, which foster teamwork and intercultural competence.
- Teacher training. Professional development courses in digital pedagogy can empower educators to effectively implement interactive learning tools.
- Personalized learning. Interactive platforms allow tasks to be adapted to learners' individual pace, interests, and goals, thereby increasing motivation and effectiveness.

Interactive learning platforms are no longer auxiliary tools but essential components of modern foreign language teaching. They enhance learner motivation, provide authentic materials, and create a more dynamic learning environment. However, successful integration requires addressing challenges such as digital inequality, teacher readiness, and pedagogical adaptation. If applied wisely, interactive platforms not only improve the efficiency of language acquisition but also prepare learners for active participation in a global, technology-driven society.

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