

Research on the Ideological and Political Innovation Path of Microeconomics Course

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Abstract: In order to fully implement the spirit of the National Conference on Ideological and Political Work in Colleges and Universities and the "Opinions of the Ministry of Education on Deepening the Reform of Undergraduate Education and Teaching and Comprehensively Improving the Quality of Talent Training", focus on the fundamental task of cultivating morality, use Xi Jinping Thought on Socialism with Chinese Characteristics for a New Era to cast the soul and educate people, adhere to the open door to run microeconomics and ideological and political theory courses in the same direction, strengthen the awareness of problems, highlight the practical orientation, fully mobilize the forces and resources of the whole society, and use the Marxist position, The methods and socialist core values run through the whole process of microeconomics teaching, and a scientific ideological and political teaching system of microeconomics is established.

Keywords: Microeconomics; Ideological and Political Courses; Core Values of Socialism.

1. Introduction

In order to fully implement the spirit of the National Conference on Ideological and Political Work in Colleges and Universities and the Opinions of the Ministry of Education on Deepening the Reform of Undergraduate Education and Teaching and Comprehensively Improving the Quality of Talent Training, focus on the fundamental task of cultivating people with virtue, use Xi Jinping Thought on Socialism with Chinese Characteristics for a New Era to cast the soul and educate people, and promote the use of the party's innovative theories to cast the soul and educate people, continuously enhance the pertinence, improve the effectiveness, and realize the brain. Microeconomics is an important foundation of the economics curriculum system in colleges and universities, and an important carrier for the ideological and political development of economics courses. The emergence and development of microeconomics is accompanied by the emergence and development of capitalism, and the use of microeconomics textbooks often focuses on the copying of Western economic theories, and the lack of "Chinese elements" in the design of teaching content, which leads to a serious Westernization tendency in microeconomics teaching. Microeconomics is scientific in explaining the operation of the capitalist market economy and economic policies, but it has a distinct class character, so the ideology and politics of microeconomics course is of great and urgent practical significance.

Persist in opening the door to run microeconomics and ideological and political theory courses in the same direction, strengthen the awareness of problems, highlight the practical orientation, fully mobilize the forces and resources of the whole society, use the Marxist position, method and socialist core values throughout the whole process of curriculum teaching, build a "big classroom", adhere to the unity of knowledge transfer and value guidance, and the unity of explicit education and implicit education, strengthen the awareness of problems, highlight the practical orientation, fully explore the ideological and political education resources contained in the curriculum and teaching methods, and

educate and guide students to be firm" Four self-confidence", becoming a newcomer of the era who is worthy of the important task of national rejuvenation. Promote microeconomics courses and ideological and political courses to go in the same direction, strengthen the ideological and political construction of microeconomics courses, promote the reform and innovation of ideological and political theory courses, improve the teaching ability of microeconomics teachers, and build microeconomics courses into ideological and political classrooms with demonstration effects.

2. Literature Review

Therefore, colleges and universities should actively explore innovative and distinctive ideological and political teaching paths, construct a curriculum ideological and political teaching system, and deeply explore the spiritual power behind the curriculum, so as to realize students' effective learning and apply what they have learned, so that they can truly become outstanding talents who contribute to society (Zhu Yan and Gao Suling, 2023). In view of the problems of the traditional teaching mode of "Microeconomics", which emphasizes the classroom over extracurricular, theory over application, teaching over education, and the weakening of students' main body (Ye Hongtao, 2023), the excavation of educational elements is not deep, the use of intelligent teaching methods is insufficient, and the evaluation system is not perfect (An Ningning, 2023), it is imperative to integrate the "ideological and political curriculum" and "curriculum ideological and political" to carry out collaborative education (Zhu Xiaoxue, 2023). Based on the principle of combining quantitative and qualitative evaluation, and combining formation with final evaluation, a train of thought for optimizing the construction of the evaluation system was proposed (Chen Yinyan and Wang Chao, 2023). It is necessary to build a professional evaluation team, clarify the curriculum ideological and political evaluation structure, continue to refine the evaluation indicators, optimize the curriculum ideological and political evaluation methods, and scientifically apply the evaluation

results.

Based on the teaching practice of economics for many years and the ideological and political concept of the course, this paper intends to explain the great significance of the reform and innovation of "course ideology and politics" in microeconomics in colleges and universities, deeply explore the ideological and political elements in the microeconomics course, and put forward the key directions and practical paths of the reform and innovation of the "course ideology and politics" teaching of microeconomics, so as to provide guidance and enlightenment for better promoting the reform and innovation of microeconomics teaching. Deeply excavate the ideological and political education elements contained in the microeconomics course and the ideological and political education functions carried by it, promote the inclusion of the microeconomics course to guide students to establish a correct world view, outlook on life and values, realize the organic unity of "knowledge impartation" and "value guidance", and show their respective teaching style and theoretical foundation. Promote microeconomics teachers to assume the main responsibility of "curriculum ideology and politics", do a good job in the design of microeconomics course education, innovate education and teaching methods, give full play to the educational function of professional courses, and run ideological and political education through the whole process of cultivating economic talents.

Deeply explore the mode reform and practical path of ideology and politics in microeconomics courses, conform to the characteristics and laws of the development and change of the current microeconomics discipline, start from the actual situation of China, adhere to the viewpoint of practice, history, dialectical and development, and establish a scientific economic ideological and political teaching system according to the fundamental requirements of the goal of talent training in colleges and universities.

3. The Role of Ideological and Political Reform in Microeconomics Courses

3.1. Give full play to the mission of the times of the core values of socialism

At the same time, we need to absorb foreign economic thoughts, rational reflection and moderate criticism, and face various erroneous views and trends of thought, so as to provide a solid economic theory for China's socialist modernization and form a socialist political economy with Chinese characteristics. To train economics students to accurately, objectively and vividly tell China's stories, express China's position and express China's ideas around Chinese-style modernization and the new form of human civilization. In the context of the current serious Westernization of economics education in China, especially the dominance of Western neoliberal economics in domestic economics education, students should have a keen critical thinking about the differences between Chinese and foreign theories and cultures, and have the ability to integrate Chinese and foreign theories. Cultivate students' open and inclusive cultural self-confidence, not only take root in the land of China, but also insist on keeping the world in mind, and promote the exchange and mutual learning of Chinese and foreign economic theories with firm cultural self-confidence and an open attitude. The reform and innovation of economics education and teaching in the course of ideology and politics is the mission of the times of socialist political economy with

Chinese characteristics.

3.2. The historical mission of improving the construction of the discipline training system for economics professionals in the new era

Colleges and universities are the concentrated intersection of education, science and technology, and talents, and bear the heavy responsibility of educating people for the party and the country. China is in a critical period of reform and development, and the traditional training model of economics professionals of "emphasizing theoretical teaching and ignoring skill training" and "emphasizing professional ability and ignoring ideals and beliefs" is difficult to adapt to the changes in the demand for talents in the new economic and political environment. In the process of creatively practicing the party's education policy and cultivating socialist builders and successors with all-round development of morality, intelligence, physical fitness, aesthetics, and labor, it is especially necessary to further strengthen the school's ideological and political education function, promote the construction of immersive ideological and political courses, incorporate ideological and political education into the whole period of talent training for economics majors, and cultivate the appreciation of economics students. Stimulate ideological and political creativity, and explore the collaborative pattern of teaching practice led by ideology and politics in the construction of economics major disciplines.

3.3. The requirements of the times of collaborative education under the current pattern of "great ideology and politics"

Economic college education is the education of people, and its essence is people-centered education. The cultivation process of core literacy of college students majoring in economics is not only the teaching of economic theory knowledge to students by colleges and universities, but also the awareness and vigilance of all members of colleges and universities on the importance of core literacy. All members of colleges and universities should strengthen the improvement of their own literacy, so as to create an environment and atmosphere for the cultivation of college students' core literacy, and realize the education of all members of colleges and universities. "Teachers are easy to find, but teachers are rare." Teachers bear the heavy responsibility of disseminating knowledge, ideas, and truth, shaping souls, lives, and new people. Teachers of economic ideological and political courses should plant the seeds of truth, goodness and beauty in the hearts of students, and make good use of classroom teaching as the main channel, and ideological and political theory courses should be strengthened in the continuous improvement of economic disciplines, so as to enhance the affinity and pertinence of ideological and political education, meet the growth and development needs and expectations of economic students, and make economic courses and ideological and political theory courses go in the same direction and form a synergistic effect.

Based on the teaching practice of economics for many years and the ideological and political concept of the course, this paper intends to explain the great significance of the reform and innovation of microeconomics teaching in colleges and universities, deeply explore the ideological and

political elements in the microeconomics course, and put forward the key directions and practical paths of the teaching reform and innovation of microeconomics "course ideology and politics", so as to provide guidance and enlightenment for better promoting the reform and innovation of microeconomics teaching. Deeply excavate the ideological and political education elements contained in the microeconomics course and the ideological and political education functions carried by it, promote the inclusion of the microeconomics course to guide students to establish a correct world view, outlook on life and values, realize the organic unity of "knowledge impartation" and "value guidance", and show their respective teaching style and theoretical foundation. Promote microeconomics teachers to assume the main responsibility of "curriculum ideology and politics", do a good job in the design of microeconomics course education, innovate education and teaching methods, give full play to the educational function of professional courses, and run ideological and political education through the whole process of cultivating economic talents.

4. The Ideological and Political Innovation Path of Microeconomics Course

4.1. The principle of innovation

(1) Do a good job in the design of ideological and political teaching content of microeconomics courses. It is necessary to adhere to the socialist direction of running a school, take the cultivation of morality as the fundamental task of the education of economics students, evaluate and reflect on the current teaching concept and teaching content of Western economics from the perspective of discipline construction, curriculum system setting, and the current situation of Western economics teaching concepts and teaching contents, and explore the reasons for the insufficient ideological and political effect.

(2) Improve the ideological and political education mode of economics courses. Pay attention to students' independent activities, focus on the cultivation of students' thinking ability, explore knowledge, discover knowledge, and improve the awareness and vigilance of students majoring in economics about the importance of cultivating ideological and political literacy.

(3) Carry out in-depth research on the reform and promotion strategies of ideological and political teaching methods and practical teaching in Western economics courses, meet the practical needs and expectations of students' growth and development, and form a model and practical path of ideological and political education in microeconomics courses with a complete logical system.

4.2. Innovative measures

4.2.1. Establish the goal of ideological and political education in microeconomics courses

Unremittingly use Xi Jinping Thought on Socialism with Chinese Characteristics for a New Era to cast the soul and educate people, guide students to understand the similarities and differences between socialist economics with Chinese characteristics and Western economics, enhance students' political, ideological and emotional identification with Xi Jinping's thought on socialism with Chinese characteristics for a new era, and strengthen their confidence in the path, theory, system, and culture of socialism with Chinese

characteristics. The purpose of studying at the university level is to use the knowledge of economics to promote economic and social progress and realize personal value in the future. Therefore, the teaching concept must change from a single knowledge transfer to a comprehensive construction of "knowledge, consciousness and emotion". In order to cultivate and practice the core values of socialism. Understand the laws of microeconomic operation, consider the impact of social, political, economic, cultural, legal and customary factors on microeconomic operation, strengthen students' socialist ideals and beliefs, guide students to integrate the value requirements of the country, society and citizens, cultivate patriotic feelings, strengthen moral cultivation, and constantly pursue the country's prosperity, democracy, civilization, harmony and social freedom, equality, justice and rule of law, internalize the core socialist values into spiritual pursuit, increase knowledge and insight, and cultivate the spirit of struggle. Improve personal dedication, integrity, and friendliness, consciously integrate the small self into the big self, and externalize it into conscious action. Enhance overall quality.

4.2.2. Improve the content of microeconomics ideological and political courses

According to the basic requirements of the Ministry of Education and the principle of sufficiency, the content of the microeconomics course focuses on "market-oriented allocation and utilization", and discusses the theory of demand, supply and equilibrium price, consumer behavior theory, producer behavior theory, factor demand theory, welfare economics and market failure with "market-oriented allocation and utilization" as the core content. On this basis, through the in-depth study of "Introduction to Xi Jinping Thought on Socialism with Chinese Characteristics for a New Era", we will strengthen the systematic study of Xi Jinping Thought on Socialism with Chinese Characteristics for a New Era and the research on microeconomics by topic, and organically integrate Xi Jinping Thought on Socialism with Chinese Characteristics for a New Era into the knowledge system of microeconomics. Organize the production of courseware, handouts, feature films, etc., to help microeconomics teachers explain the importance of learning microeconomics ideological and political courses. Focusing on the great practice of the new era, fully excavate the local red culture and school history resources, introduce the great spirit of party building and anti-epidemic, scientists, manned spaceflight and other great spirits, vivid and vivid practical achievements, and advanced deeds of heroes and models into the microeconomics teaching classroom, promote the integration of the party's innovative theory and history into microeconomics, organize the production of "ideological and political course guidance" courseware, handouts, feature films, etc., to help teachers explain the importance of learning ideological and political courses thoroughly.

4.2.3. Improve the ideological and political teaching mode of microeconomics

Formulate targeted teaching plans, be good at adopting diversified teaching models, adopt case-based teaching, inquiry-based teaching, experiential teaching, interactive teaching, thematic teaching, etc., and use modern information technology and other means to build smart classrooms. Pay attention to students' independent activities, pay attention to the role of students' subjectivity, and actively use group research, scene display, topic discussion, classroom debate and other methods to organize classroom practice. Colleges

and universities that have the capacity should assign teaching assistants to ideological and political courses to assist in teaching organization and answering questions after class. Practical teaching is carried out through volunteer service, theoretical presentation, social research, "Internet +" College Student Innovation and Entrepreneurship Competition, "Youth Red Dream Building Journey" and other competition practice activities. Pay attention to summarizing the results of practical teaching, take excellent results as an effective supplement to classroom teaching, support the publication of practical teaching results of ideological and political courses in colleges and universities, and promote the standardization of practical teaching.

4.2.4. Improve the ideological and political teaching methods of microeconomics

Through the teaching of this course, students will comprehensively and systematically grasp the basic concepts, basic ideas, basic analysis methods and basic theories of economics, and clarify the overall content, main conclusions and application conditions of economics. Based on the hot and difficult issues of today's social and economic students' thoughts, psychology and concerns, closely following the practical teaching objectives and requirements of microeconomics ideological and political courses, the organic combination of "telling theories, telling stories, and citing cases" is adopted to teach economic issues, and the multi-dimensional cross-teaching method of "classroom + practice + network" is explored to meet the practical needs and expectations of students' growth and development, and the teaching methods and practical paths of ideological and political education in Western economics courses with the logic of "guidance + self-study + joint learning + exhibition learning" are formed. It focuses on cultivating students' awareness and ability to think critically and explore problems, pays attention to economic hot and difficult issues and related social problems caused by economic problems, and integrates thoughts and emotions into the teaching of knowledge and methods. Explain economic theories in an easy-to-understand way, and integrate ideological and political education throughout teaching, so as to achieve students' solid grasp and application of knowledge content. To enable students to integrate and apply the knowledge of economic theories they have learned, to explain and analyze economic problems, and to think about suggestions and countermeasures to solve economic problems.

Comprehensively promoting the ideological and political construction of the curriculum is an important measure to adhere to the direction of socialist school-running and implement the fundamental task of cultivating people with virtue. The School of Economics adheres to the original mission of "educating people for the party and the country", takes the development strategy of "new economics and management" as the guide, adheres to the talent training system of "simultaneous development of five educations", and builds the "Five One Project" according to the "Curriculum Ideological and Political Construction Work Plan" and the three-in-one work idea of "school planning,

college promotion, and teacher practice", and has set up a team of experts in microeconomics courses, carried out a series of educational activities, improved a set of evaluation mechanisms, and cultivated a number of outstanding achievements. The School of Economics has always adhered to the integration of industry and education, actively built an industry-university-research service platform, gave full play to the practical teaching function of the research base for ideological and political teachers in colleges and universities, and carried out the construction of rural revitalization industry-university-research-education bases in Dajiang Village, Wangzhuang Town, Guzhen County and Anhui Xiaogang Seed Industry Technology Co., Ltd. Actively build a practical teaching base for "big ideological and political courses".

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