

Exploration and Practice of "One stop" Student Community Comprehensive Management Mode in Local Colleges and Universities

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Abstract: Student community has become an important carrier and space for college talent training in the new era. How to establish and improve the effective system and mechanism, guide the management force, service power and education force sinking student community a line, relying on the big data technology to meet the needs of The Times, school needs, meet the needs of students of community comprehensive education management mode, constantly play a role of college community education, improve the quality of education, is a new era and an important topic in colleges and universities. This paper discusses the experience of building the community education management mode and system from the aspects of the current situation and dilemma, and summarizes the experience of local universities in China in the "one-stop" education management mode.

Keywords: "one-stop", College student community, Management mode.

1. Introduction

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2. The background And Value of Building A "One-stop" Community Comprehensive Education Management Mode in Colleges and Universities

2.1. The Need of The Mission of College Education in The New Era

China is a socialist country led by the Communist Party of China, and the nature of the state determines the direction of running colleges and universities. People trained in colleges and universities should serve the Chinese dream of the great rejuvenation of the Chinese nation, the socialist system with Chinese characteristics, and serve the training of builders and successors. General Secretary Xi Jinping pointed out at the National Conference on Ideological and Political Work in Colleges and Universities that we should adhere to the moral

education as the central link, put the ideological and political work throughout the whole process of education and teaching, realize the whole-process and all-round education, and strive to create a new situation for the development of higher education in China. Three complete education is to the whole process, all-round and all personnel to participate in the education, to reflect and do always educate people, education everywhere, everyone education. As the main area of college students' extracurricular time activities, the community undertakes the important responsibility and mission of cultivating students' five core qualities, such as political quality, moral quality, scientific and cultural quality, working ability and physical and mental quality. Therefore, as an important process, important part and important place of comprehensive education, the community plays an important role from the perspective of national rejuvenation and national development.

2.2. The Need to Improve the Quality of University Talent Training

Talent training and training is the ultimate mission and main responsibility of colleges and universities. How to improve the quality of talent training to meet the needs of social development is the most topic most discussed and explored by colleges and universities in recent years. As the main carrier of the second classroom and the main area of college students' activities, the community has an obvious role in extending and supplementing the first classroom. People's growth and development is not only professional quality, more is reflected in the comprehensive quality. Carnegie once said: " Only 15 percent of a person's success depends on his professional knowledge, while 85 percent depends on his good interpersonal relationships and interpersonal skills."As the main place and an important platform to cultivate college students' social communication, organizational management, coordination and communication skills, the community is very important for cultivating and strengthening college students' emotional

intelligence and comprehensive quality and ability. Therefore, strengthening the community hardware investment, community culture construction and community characteristic activity arrangement plays an important role in improving the comprehensive quality and ability of college students and improving the quality of talent training, and is an important supplement to the main channel education of the first classroom.

2.3. Meet the Needs of College Students for Personalized Growth

College students come from different social environments and ethnic families, and have unique personalities and living habits. College students are active groups with ideas and personalities, with different growth demands and interests. This requires universities to pay attention to teaching students in accordance with their aptitude in the process of cultivating talents, according to cultivate people, and not to use a unified model and standards to cultivate all students. The diversity of the functions of the community activity places, the richness of the content of the activity arrangement and the autonomy of the student groups have natural advantages and natural effects in satisfying the personality growth of college students. Students participate in different groups and different types of activities according to their own needs and interests, and design and plan their own college life according to the personalized recording platform provided by big data technology, so that their daily work and rest can become clear and orderly.

3. The Current Situation and Deficiency of the "One-stop" Community Comprehensive Education Management Mode in Colleges and Universities

3.1. There Is Still A Gap Between Ideology and Service Consciousness

In October 2019, the Ministry of Education of China officially proposed that universities should strengthen the construction of "one-stop" student communities, and conducted research and investigation of more than 110 universities across the country, and selected 10 universities as the pilot project. However, the economy of the underdeveloped western region and the more developed eastern region is relatively lagging behind, and there is also a certain gap between the local universities in the western region and the universities in the eastern region. There is still a gap between the overall cultural level and quality of logistics management personnel and dormitory service personnel in meeting the growth needs of college students in the new era and their yearning for a better life. These gaps are mainly determined by the financial ability of local universities and the ideas of decision-makers. Due to the lack of attention and financial ability, the service awareness and management level of the logistics frontline management personnel, especially the dormitory management personnel, are generally low. Under the background of "educating people everywhere", "educating people always" and "educating people for everyone", it is obvious that this situation cannot effectively and quickly meet the needs of improving the quality of talent training.

3.2. Space Environment and Hardware Conditions Are Not Complete Enough

The environment has a great impact on the growth of college students. School is not just a place to learn knowledge and abilities. College students not only pursue knowledge and ability, but also have different degrees of needs for life, entertainment, social communication, interest development and so on. College students have a strong demand for an elegant, neat, comfortable, quiet environment and a fully functional, remarkable effect, modern and information-based community environment. Entering the intelligent era of big data, cloud computing and artificial intelligence, college students have a wide desire and sincere expectation for the application of science and technology in campus life and learning. Due to the running strength of local colleges and universities, the relatively backward development of local social and economic development and the accumulation of running schools itself, there are obvious gaps and deficiencies in the investment of local colleges and universities. Thus, there is still an obvious gap between the design of community facilities and equipment, system and mechanism, and the accumulation of community culture and the eastern universities.

3.3. The System, Mechanism and Management Effect Are Not Yet Ideal

Community has become the main position of the second classroom education. In 2019, the Ministry of Education of China issued a document to pilot the "one-stop" community comprehensive education management mode. The 100 universities first in the pilot conducted exploration and practice, and achieved good results and experience. However, for most local colleges and universities in western China, due to the fate of community and apartment evolution, more functions still stay to meet the needs of students' accommodation and life, while providing partial and less functional life, entertainment and learning services. In this current situation and background, the overall resource force of colleges and universities and the operation mechanism of service management and management are relatively not sound enough, and the role and effect of education are relatively limited.

4. The Strategy and Exploration of Building a "one-stop" Community Comprehensive Education Management Mode in Colleges and Universities

4.1. Four Major Measures to Build A Community Education System

4.1.1. Strengthen the Guidance of Party Building and Highlight China's Governance Characteristics

East, west, north, south, the Party leads everything, which is the consensus of the whole people in China. This current situation is determined by China's national conditions, but also a must choice of Chinese history. The leadership mechanism of public universities in China is the principal responsibility system under the leadership of the Party committee. It is the characteristic and inevitable feature of Chinese governance and the most effective way to lead the development of all undertakings. General Secretary Xi

Jinping has pointed out that to run China's higher education well, we must uphold the leadership of the Party, firmly grasp the Party's leadership over the work of colleges and universities, and make colleges and universities a strong position to uphold the leadership of the Party."The implementation and implementation of one-stop student education management cannot be separated from a strong party organization to lead and strengthen. In this process, we must unify our thinking and understanding, and make all teachers and students realize that community education management is an important measure to strengthen talent training, an important position for colleges and universities to practice the fundamental task of moral education, and a beneficial supplement and extension to the first classroom. How to let the party organizations play a role in the community and achieve full coverage? Through the construction of "four levels of" party organizations, to achieve the "party building" full coverage. Establish the party organization management system composed of the school party committee, the community party general branch and the floor party branch, the dormitory party group and the principal, the building chief, the floor chief, the room chief and other "party building network members". Let the branch play the role of the battle fortress, lead the party member to play a vanguard and exemplary role. Through the party building to lead to achieve demonstration in various fields, so as to drive the development of community activities and the inheritance of community culture. At the same time, a four-in-one collaborative education mechanism with schools, functional departments, colleges and communities should be established to form a cohesive education force and realize multiple coordination.

4.1.2. Optimize the Functions and Responsibilities, And Guide the Service Force to Sink

Community education management and education should be the strength of multiple departments or even the whole school sinking into the community. Colleges and universities should implement a student-centered comprehensive education management system of education, guidance, management and service. First, establish and improve the effective mechanism to realize the normalization of school leaders, functional department leaders and department leaders into the student community to solve the practical problems involving students' thinking, learning, life and development. Second, establish and improve the full coverage mechanism and promotion mechanism of full-time college students to go into the student community and students to "eat, live and live together". Third, establish and improve a mechanism for selecting excellent professional teachers with working experience and professional knowledge to work as students' academic tutors. Fourth, establish and improve the mechanism of professional counseling and assistance forces sinking to the student community to solve students' practical problems in psychological counseling, career planning, employment guidance and other aspects.

4.1.3. Deepen Self-management and Guide Students to Grow Up

As adults, the management mode and education and guidance mode of college students are different from that of primary and middle school students. In the "four-in-one" university education management mode of management, guidance, service and guidance, a school is more likely to provide opportunities and build platforms for students to plan and self-manage themselves until they complete their

academic goals or lay the foundation for their life development goals. In the content of the second class of college students is mainly arranged in the case of the community, it is necessary to make full use of the community management committee to build an independent participation and autonomous management platform for the growth of college students, and fully guide students to strengthen self-education, self-management and self-service, to realize the purpose of students' self-growth. For example, party and league organizations lead young students to improve their ideological and political consciousness in the ideological and political fields; establish student associations and associations of technology, culture, entertainment, art, sports, and volunteers to enable young college students to achieve self-growth and ability improvement in serving the community and student association activities; and realize student self-management and supervision in the student discipline inspection department of the community management committee.

4.1.4. Strengthen the Guarantee of Conditions, And Improve the Community Mechanism and System

Sufficient funds and superior conditions are the guarantee for college students' full study. Community condition security involves many aspects: first, physical space, hardware facilities, immersive environment, and so on. The community hardware environment should be designed to be a hardware environment that has school characteristics and can meet the growth needs of college students. For example, small physical exercise venues, reading and study room, party and league activity room, student road show and student work exhibition room, mental health diagnosis room, cultural and art activity center, shopping mall, communication room, laundry room and so on. The comfort, aesthetics of the environment and the function of the facilities and equipment are extremely important to the growth of students. Therefore, strengthen the design of student activity venues and activity content, and organize and guide students to participate in it independently. Good cultural atmosphere and fine tradition are an eternal pursuit and goal for a healthy and mature community. Second, the one-stop service hall and the online integrated service platform. Having the students do all the basic affairs at one time is the basic requirement of the one-stop hall. Therefore, the integration of department resources and the optimization of functions are all concentrated in the "office hall" to give students convenience, to provide convenience. At the same time, we should give full play to the advantages of big data and information technology to put more functions and query services online, optimize the functions and simple procedures to improve work efficiency, and provide convenience for students' life and learning services. The third is to give various sinking forces and participating teachers in the professional title promotion, workload identification, subsidies and other aspects of the policy guarantee mechanism. The Party Committee takes the lead, the Organization Department and the Personnel Department assist in the introduction of relevant policies to form a long-term mechanism, whose purpose is to give policy support and condition guarantee to the teachers involved in the front-line work, so as to avoid the worries at home. Fourth, to quantify the community education evaluation indicators. The community "one-stop" comprehensive education management mode should become an important link and position for school talent training and education, and the content and implementation effect of each section should be included in the school overall target index

assessment system. Results In terms of application, it should be linked with departmental benefits, but also with individual "performance pay". Fifth, the construction of a smart community information system. On the one hand, it should be able to query the "one-stop" efficient service functions, including students' enrollment, check-in, payment, meal card processing, water and electricity payment, dormitory access and campus registration. On the other hand, it is necessary to design query and printing functions to meet teaching related needs including students' performance and learning conditions. In addition, it is necessary to design and realize the comprehensive evaluation and growth files that can form students 'comprehensive performance in college and including all kinds of semester growth record data, such as psychological counseling, realistic performance, students' second class and other comprehensive situation and "one-key imaging" aggregation analysis function and printing services.

4.2. Four Major Projects to Consolidate the Community Education Path

4.2.1. Party Building Leads the Soul Casting Project and Improves the Political Quality of Young Students

General Secretary Xi Jinping has pointed out that every country, home and abroad, has trained people in accordance with its own political requirements, and world-class universities have grown up in serving the development of the country. The Chinese dream of the great rejuvenation of the Chinese nation also requires thousands of young students and young talents loyal to the CPC and the system with Chinese characteristics. Young college students are the important talent resources of the country and the backbone of building China and realizing the Chinese dream of great rejuvenation. It is necessary to strengthen the training of young college students politically and constantly improve their political quality. Its basic requirement is for young students to "listen to the Party, follow the Party, and feel the Party's kindness", be firm in their ideals and beliefs, love the motherland, establish the feelings of the people, put the people first, and always believe that the Communist Party of China is the core of leading the cause of China and the fundamental force for realizing the great Chinese dream. The specific implementation path of strengthening the construction of the Party organization in the community is to set up the community special party branch, so that the network function of the Party organization can play a driving and influencing role, and realize the full coverage of the community from the perspective of the organization. Community Party organizations strengthen the political quality and theoretical knowledge of college students, enhance their political awareness and ideological consciousness by regularly organizing activities and holding characteristic Party classes, and regularly holding training courses on young Marxism.

4.2.2. Ideological Guidance and Plastic Project to Improve the Moral Quality of Young Students

College students should not only learn professional knowledge and professional skills, master survival skills, but also strengthen the study of cultural knowledge and moral quality. College students are senior specialized talents who receive higher education. The mastery of their ideals and beliefs, socialist core values, legal view, moral quality and civilized quality plays an important role in the ideological quality and moral quality of college students. The cultivation of these qualities will lay an important foundation for the lifelong growth of college students, which is also the standard

to measure the quality of talent training in colleges and universities. Chongqing University of Arts and Sciences has made a thorough exploration and practice in improving the ideological and moral quality of college students. In 2009, I began to explore the weekend ideological education courses for college students in the student community. In the form of a weekly theme education class, college students are taught ideological education courses, including psychological knowledge and training, outlook on life, world outlook, values, patriotism education and legal education. Through this course, strengthen college students' moral understanding, moral emotion, moral will, moral belief and moral behavior. The opening of these ideological education courses will eventually lay an important foundation for college students' physical and mental health, perfect personality and determination to become talented. In 2016, the College Student Thought Leading Center was established to guide and guide, publicize policies, values and thoughts to teachers and students through the form of newspapers, periodicals and online articles as well as theoretical publicity groups.

4.2.3. Academic Guidance and Refueling Project to Improve the Professional Level of Young Students

The first duty and the most fundamental task of college students is to do well in their study. Excellent study is the most eternal value pursuit of college students. College students entering colleges and universities are not only to receive knowledge and training of thinking, but also to strengthen the systematic training of knowledge and skills, and can become useful people to the society. The success or failure of academic study is not only related to the survival and development of individuals, but also related to the fate of the whole country and society. Therefore, we should rely on the community to further play the role of extending the first classroom. A series of measures should be adopted to improve the academic level of college students and the quality of talent training. It is a relatively successful mode to jointly implement the "target navigation plan" together with teaching leading departments, teaching and training units and student affairs management departments. During the whole process, the tutor and the students set their academic goals and life development goals together. Professional teachers and life mentors regularly enter the community on time to hold lectures for students to guide and guide their studies. The community has set up a unified academic guidance center for college students to coordinate and organize and coordinate the related activities of the community college students' studies, so as to make the academic consultation and guidance more long-term. For example, regular skills competition, career planning competition, simulation workplace competition and other activities are held to help students find the right direction of life development, lay the foundation for job survival and development, and find the direction of life and build self-confidence in practice and exploration. The establishment of these institutions has played a good role in the academic development of young students.

4.2.4. Quality Repair Is A Self-restraint Project to Improve the Comprehensive Ability of Young Students

General Secretary Xi Jinping pointed out that socialist builders and successors should not only have noble moral character, but also have real talent and practical learning. In the new era and the new situation, colleges and universities shoulder the great mission and responsibility of educating people for the Party and the country, and put forward higher

requirements for cultivating talents: including ideological and moral character, knowledge, innovation ability, practical ability, but also including the physical quality, artistic accomplishment, humanistic temperament, and the working country skills.[4]The development of the new era and the social needs under the new situation also have higher and higher requirements for college students, and the compound students with high comprehensive quality will be more favored by the society. This requires the community to undertake almost all the ability and quality improvement training of college students outside the first classroom. For example, professional improvement is a requirement for college students' study. More soft power requires college students to speak and write, have strong organization and coordination ability, good communication skills, and be good at communicating with others and solving problems. At the same time, they should have a strong sense of responsibility, dedication and loyalty. In order to cultivate students 'soft power in addition to their majors, Chongqing University of Arts and Sciences has set up several platforms to strengthen the training and training of college students' comprehensive quality and ability. For example, civilized etiquette, civilized etiquette of the community supervision team, to strengthen the supervision of community students in personal behavior and communication and polite etiquette. In terms of dormitory cleaning and hygiene, the Ministry of Life and Environmental Protection has been established to check and supervise students' dormitory cleaning, illegal electricity consumption, illegal operation, night absence and late return, and reflected the growth records of each student in the form of quantitative points. The results are related to the scholarship and growth records. There are a large number of associations, clubs, associations and student organizations that exist in terms of specialties, hobbies and students' comprehensive abilities. Through these organizations, college students can carry out various forms and rich content of student activities related to science, technology, culture, art and sports. For example, the weekend culture square, campus culture and art festival aims to strengthen students 'artistic practice, science and technology culture and art festival, community culture and art festival, and other activities aim to

strengthen students' professional practical ability and specialty display.

5. Conclusion

To sum up, the promotion and optimization of the "one-stop" community education management mode plays an important role in strengthening the campus culture and improving the quality of university education and the level of running schools. In the information age, colleges and universities should attach great importance to and increase investment to optimize the "one-stop" community education management mode, making it an important way to exercise students' comprehensive quality and improve the quality of talent training.

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