

"Three-Wide Education" in the Field of College Moral Education Model and its Operating Mechanism

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Abstract: The fundamental of my country's education reform lies in the people of Lindu. "Three-wide education" is based on the task goals proposed by colleges and universities. It has important guiding significance for the exploration of the moral education model of colleges and universities. The basic connotation of the moral education model of colleges and universities is very rich under the field of "Sanquan Education". It adheres to the focus of education as the focus of the work, all members participate in the joint force, the whole process is effectively connected, and the linkage is comprehensive. Based on this, this article deeply interprets this connotation, combined with the outstanding realistic dilemma faced by the current moral education model of colleges and universities, trying to improve the moral education model of colleges and universities in multiple aspects to give full play to the role of moral education in colleges and universities, solve some long-term restriction of high-quality development of college education, Bottleneck problem.

Keywords: Sanquan Educating People, Universities, Moral Education, Operating Mechanism.

1. Introduction

The 14th five-year plan lays out a clear plan for national education reform, emphasizing the important national pilot tasks of education reform such as continuing to push forward the comprehensive reform of education, the comprehensive reform of college entrance examination and the comprehensive reform of "Three-wide education", in particular, we should adhere to moral education first and nurture people with the party's ideology. In view of this, universities across the country have been interpreting the task of comprehensive reform of Mitsutomo's "Educating people" and exploring moral education models that suit their own school-running ideas, in order to truly implement the goal of education reform. However, in order to make full use of the role of "Three-wide education", colleges and universities must base themselves on the idea of Marxist philosophy education, deeply analyze the goal of practical education in colleges and universities, and guide their moral education practice, to improve the quality and efficiency of moral education.

2. The Basic Connotation of the Moral Education Mode in Colleges and Universities from the Perspective of "Three-Wide Education"

(1) Education is the focus of the work

People are the starting point and end-result of all educational work, therefore, the moral education mode in colleges and universities should focus on the education of people around this point, carry out the implementation of "All-round education, the whole process of education, all-round education" of these three elements, to build a complete operational mechanism of interdependence [1]. Without the goal of educating people, the construction of the operating mechanism of moral education in colleges and universities has lost its foundation and value of existence. Therefore, the operation of the mode of moral education in colleges and universities should make full use of all available educational

resources and integrate classified resources according to the actual educational needs, all take the service university student as the center, forms a moral education work resultant force, constructs the scientific and effective university moral education pattern movement mechanism.

(2) All hands on deck

With the continuous evolution of national science, technology and educational ideas, the moral education model in colleges and universities has also changed correspondingly, forming a variety of educational methods. Although our moral education has made a lot of progress in recent years, but the lack of effectiveness is still the most important problem, which is also the main reason for the lack of moral education. In order to improve the actual effect of moral education in colleges and universities in the new era, we should take the idea of Three-wide education as the guidance, fully mobilize the participation of the relevant main forces, and take the party committee organization as the Unified Leadership, all forces should work together to form a strong moral education resultant force. The operation of moral education mode in colleges and universities should not only depend on the teachers of ideological and political education, but also integrate all departments of colleges and universities, even enterprises and society, we should pay enough attention to the ideological trends of college students, find out and solve the value perplexities of college students in time, form strong moral education resultant force towards the common moral education goal, and make great efforts to improve the actual effect of moral education in colleges and universities.

(3) Link up the whole process effectively

The work of moral education in colleges and universities is not accomplished overnight, but a complicated project. Moreover, college students are in a critical period of value growth and molding, their ideas are volatile, unstable, easily affected by external environmental factors. Therefore, moral education in colleges and universities has a process, which is a long-term educational task, so that the value planning can be rooted in the hearts of college students and externalized into concrete actions, thus forming stable values and qualities [2]. The mode of moral education in colleges and universities

should highlight the process of moral education, emphasize the effective connection of moral education in the whole process, and pay attention to the key work of moral education with a clear aim and step by step, guide students through the university this growth turning point, and to resolve the employment anxiety and confusion of college students after graduation.

(4) Moving up and down in all directions

To realize the all-round development of people is the ultimate goal of moral education in colleges and universities. The operation of moral education mode in colleges and universities under the "Three-wide education" needs to be coordinated from top to bottom in an all-round way. The construction of the mode of moral education in colleges and universities should aim at the all-round development of college students, integrate various channels of moral education work, and establish an all-round linkage working mechanism, let moral education permeate all aspects of college students' work and study, create a healthy and harmonious environment for the all-round development of college students, and promote the growth of students' personality and ability.

3. The Dilemma of Moral Education Mode in Colleges and Universities Under the Vision of "Three-Wide Education"

(1) the Three-wide education is not coherent enough

Moral Education in colleges and universities emphasizes "The whole process of education, all-round education and all-staff participation", but its implementation is complicated to a certain extent, is the current university "Three all-round education" the difficult point of moral education. Combined with the practical operation of the moral education mode in colleges and universities, it is found that the moral education process of "Three-Wide education" is not coherent enough. One is the lack of coherence in the whole process of education in colleges and universities. In the process of the operation of the moral education mode in colleges and universities, the ideological and political education courses are mainly carried out in the first year of university, however, as students enter the senior class and graduate practice, their work and study become more complicated, but there is no relevant curriculum to guide them, which greatly affects the continuity of the moral education process. Second, the university all-round education cooperation is insufficient. Although many colleges and universities pay more attention to the moral education classroom and the moral education practice education, but between the two work mostly is independent, the correlation teaching material and the instruction document, the teaching content and so on lack of coherence, can not form a larger moral education force. Moreover, in the practice of moral education in colleges and universities, most of them overemphasize the improvement of students' practical skills, but neglect the integration of moral education, which can not guide students to form correct three views.

(2) Three-wide education lack of moral education information management services

The information management of Moral Education in colleges and universities is especially important under the "Three-Wide education". However, the lack of information management service of moral education in colleges and universities affects the effectiveness of moral education to a

great extent. First, the rapid development of the internet impact the work of moral education in colleges and universities. According to the actual work of moral education in colleges and universities, it is found that many college students rely heavily on the Internet, even indulge in online games and neglect students. Second, the vast amount of good and bad information affects the three views of students. Although the continuous development of information technology has brought convenience to peoples' lives, it inevitably brings negative information, and the huge amount of good and bad information is not conducive to the shaping of students' correct outlook, it also hinders the implementation of moral education in colleges and universities.

(3) Three-wide education of moral education environment is insufficient

The adaptability of Moral Education Environment in colleges and universities is not enough, especially with the network coming into peoples' life, the traditional concept of moral education environment construction has not adapted to the actual needs. First, the construction of campus cultural environment of moral education is insufficient. At present, the campus cultural environment of Moral Education in colleges and universities is still dominated by traditional ways, such as propaganda columns, banners, etc. , it is difficult to exert the dominant and recessive moral education function of campus environment. The second is the separation of mental health education and moral education. The work of mental health education in colleges and universities is closely related to the work of moral education in many aspects, and can even integrate related resources to form a cooperative mechanism, which can not only improve the effectiveness of the work of moral education, it can also avoid the waste of some educational resources. However, the separation of mental health education and moral education in colleges and universities leads to the inadequacy of the adaptability of moral education environment, which makes it difficult to form a greater resultant force of moral education.

(4) Students' self-education and initiative are not high

The operation of the moral education mode in colleges and universities emphasizes the participation of all the students, but in the actual moral education work, the educational boundary is too clear, the related work is mainly teachers and counselors, and the initiative of students to participate is not high, to a large extent, the impact of the "Three-Wide education" the implementation of moral education goals. In addition, many college students lack correct cognition and interest in moral education. Besides their low initiative to participate in moral education, their ability of self-education and management is also low.

4. The Construction of the Operating Mechanism of Moral Education Mode in Colleges and Universities in the Perspective of "Three-Wide Education"

(1) Strengthen the mechanism of moral education in classroom and extracurricular practice

The construction of the operating mechanism of the Three-Wide education mode of moral education in colleges and universities should give full play to the strength of all departments in colleges and universities, pay attention to the whole process of the implementation of moral education,

regardless of whether it is in-class or out-of-class practice, and mobilize the participation of all staff, carry out targeted moral education, so that college students will truly internalize the rules of values in the heart, externalized into action. One is to enrich the content of the first class moral education. On the one hand, we should give full play to the role of the first classroom as the main position of moral education, and take the high-quality moral curriculum teaching materials as the foundation, according to the idea of running a university and the goal of training talents, combining the essence of Marxism and the core values of characteristic socialism, the school-based teaching material of moral education is compiled. On the other hand, the operation of moral education mode in colleges and universities should make full use of modern teaching and auxiliary technology, integrate online and offline moral education resources, Innovate Moral Education methods, and permeate ideological and political education into college classroom teaching, enhance the effectiveness of moral education classroom teaching. Second, students' ability-oriented, open up the second classroom moral education channels. The function of the second class should not be neglected in the construction of the operation mechanism of the moral education mode in colleges and universities under the "Three-Wide education", for example, volunteer service in a nursing home, a visit to a patriotic education base, AR science and Technology Center experience, and a summer trip to the countryside to support teaching activities, etc. , in order to strengthen the vitality of moral education in colleges and universities, we should grasp professional ability and realize all-round education. Third, the integration of colleges, families, society, enterprises and other educational resources, expand the third classroom moral education base. It is necessary for the operation of moral education mode in colleges and universities to integrate the educational resources of colleges and universities, families and society, to extend the space of moral education in colleges and universities, and to focus on the work of moral education in colleges and universities, to strengthen positive communication with students' parents, encourage parents to set an example to create a harmonious family atmosphere, and exert the power of community education by setting up community volunteer stations, community book houses, community service centres, etc. in collaboration with the community, rectify the community environment, crack down on the growth of young people is not conducive to the illegal business premises, the formation of a third classroom moral education base [4].

(2) Construction of strict moral education information management mechanism

Modern Society is a highly information-based society, the operation of Moral Education mode in colleges and universities can not neglect the information management, which is not only an effective channel for us to understand the ideological dynamics of college students, it is also an effective tool to master the process of college moral education. Therefore, the construction of the operation mechanism of the moral education mode in colleges and universities under the "Three-Wide education" should construct the strict moral education information management mechanism, and make use of the new technologies such as big data, artificial intelligence, Internet of things, etc. , strengthen the management of moral education information and maintain the operation order of moral education model in colleges and universities. First, use big data to monitor and grasp moral

education information comprehensively. The operation of moral education mode in colleges and universities should be fully monitored and grasped, and moral education information should be collected from wider channels and deeper levels by using big data technology, such as Weibo, class group Network Group, Campus Forum, opinion box, Student Union, emergency discussion, daily browsing records, e-mail, etc. , to sum up the situation and characteristics of the moral education of college students, and to truly feedback the ideological trends of college students, and to understand the true thoughts of college students, we can make moral education intervention and improve the actual effect of the operation of the moral education mode. Second, we should pay attention to the analysis and diagnosis of college moral education information. Under the mode of "Three-Wide education", the moral education information collected in colleges and universities can be screened, sorted, classified and summarized by using mathematical and intellectual analysis tools to form accurate and true diagnostic information, only then can grasp the university student thought perplexity spot, thus carries on the pointed intervention and the solution contradiction, enhances the university moral education work effect [5]. Third, we should not neglect the feedback and intervention of moral education information in colleges and universities. The operation of moral education mode in colleges and universities should not neglect the timely feedback of moral education information, so as to grasp the best opportunity to solve problems and adjust the existing moral education operation mechanism, constantly improve and optimize the mode of moral education in colleges and universities.

(3) optimize the moral Three-wide education environment mechanism

The environment can not be ignored, and the operation of moral education mode in colleges and universities can also educate students through environmental construction, highlighting the effect of moral education. Therefore, the construction of the operating mechanism of the moral education mode in colleges and universities under the "Three-Wide education" should coordinate educational forces in an all-round way to optimize the mechanism of the moral education environment of "Mitsutomo's education". One is to build a good online + offline campus culture education environment. On the one hand, we should attach importance to the construction of artistic and cultural activities under the theme of "Three-Wide education", base on the characteristics of running a university, and organize diversified activities of school spirit and school motto, develop school-based culture, guide students to identify with school-based culture, strengthen the cultivation of college students' cultural quality. On the other hand, colleges and universities can not ignore the construction of online network environment, carry on strict network supervision to campus network, build up network defense system, block bad channels such as "Campus loan", "Pornographic website", etc. , to improve the ability of discovering, judging and dealing with the public opinion on the Internet in colleges and universities, and to create a safe network environment for the operation of the moral education mode of "Three-Wide education". Second, the establishment of mental health education and moral education in cooperation with the education pattern [6]. The function of mental health education should not be neglected in the operation of moral education mode in colleges and universities under the "Three-

Wide education”, and the mechanism of mental health education and moral education should be integrated to form the pattern of cooperative education, the work of psychological health education for college students should be carried out at the height of moral education.

(4) To establish a self-education management and service mechanism for students

The construction of the operating mechanism of the moral education mode in colleges and universities under the “Three-Wide education” can not neglect the independent participation of the students, except the participation of the family, the school and the society, only then can truly form the moral education pattern which the entire staff participates. First, take the school association as the leading, the class cadre, the student union as the bridge, establishes the student self-education management and the service mechanism. As an important platform for college students to develop their interests and hobbies, the scientific management of student associations should be strengthened, and professional teachers should be sent to the associations to guide their work, and to establish a strict and standardized management system for the associations, expand the moral education functions of the associations, and enhance students’ ideological and moral quality, People skills, organizational and management capabilities, etc. . In addition, the university should take the class cadre, the student union as the bridge, displays the outstanding university student’s vanguard model function, leads the class collective to develop oneself comprehensively, promotes the schoolmate’s sentiment, cultivate students’ ability of self-education management. Second, build a platform of interactive moral education management and service. Under the “Three-Wide education”, colleges and universities should integrate various forces, such as educational departments and scientific research departments, and build an interactive moral education management and service platform to encourage the participation and mutual promotion of all staff, covering all teachers and students, academic research platform, campus service platform, mental health education platform, employment guidance platform, so that outstanding people from all walks of life in the “Three-Wide education” platform to give full play to their strengths, to share the successful experience of moral education and the experience of professional skills, to provide the experience method for students’ study and life perplexity, and to guide students’ value development and behavior positively [7] .

5. Conclusion

In a word, the mode of moral education in colleges and universities under the vision of “Three-wide education” has very rich connotation. Fifteen under the plan, the moral education in colleges and universities should further tap the value of “Three-wide education” and integrate the rich moral education resources, forming the resultant force of moral education. Therefore, the construction of the operating mechanism of moral education mode in colleges and universities under the vision of “Three-wide education” can be started from the following aspects: firstly, the mechanism of moral education in classroom and after-class practice should be strengthened, secondly, we should construct the strict moral education information management mechanism, optimize the moral education environment mechanism again, and finally establish the self-education management and service mechanism to enhance the comprehensive quality of college students, more attention to the overall growth of students.

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