

Cultural Self-confidence Path Analysis: Historical Background, Practical Logic and Promotion Strategy

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Abstract: In the process of modernization of China, cultural self-confidence is an important condition. Today, China has entered a new era, and the world and national conditions are undergoing profound changes. Against this historical background, a new round of scientific and technological revolution and industrial transformation is deepening, the international balance of power is undergoing profound changes, and conflicts and differences in world cultural concepts are becoming increasingly prominent. This paper studies the actual connotation and relationship of cultural confidence, and puts forward effective strategies to strengthen the socialist cultural confidence with Chinese characteristics in the new era.

Keywords: Cultural Self-confidence, The New Era, Path Strategy.

1. The Historical Background of "Cultural Self-confidence"

Since the establishment of the People's Republic of China, whether in terms of economy or ideology, as the world's largest developing country and socialist country, the developed countries in Western Europe have never eased the economic sanctions and ideological and cultural penetration of China. Since the reform and development, with the advancement of China's marketization, rapid economic development and continuous social progress, China has successfully eliminated the food and clothing problem that has plagued China for thousands of years and entered a well-off society by 2020, the work center of China is changing from "focusing on economic development" to "focusing on improving the well-being of the whole country", and gradually adjusting its strategic positioning. Based on the great rejuvenation of the Chinese nation. It also means that the core values of the work of the Party and the government have changed dramatically. After the 18th National Congress our country has entered a new era in terms of ideology and culture. Chinese culture has gradually moved from "cultural inferiority" to "cultural self-confidence". The Chinese people have gradually improved the phenomenon of blind worship of foreign culture in the past, and pay more attention to the inheritance and development of their own excellent and traditional culture, and constantly improve and develop them in the process of socialist practice, so as to constantly promote cultural transformation and innovation.

Cultural characteristics constitute the spiritual tone of a nation, and it represents a unique sign among people of all ethnic groups. No country can stand in the world if it ignores its own cultural values. Cultural self-confidence is the recognition of the integrity and integration of various national cultures, and is the most fundamental value source for maintaining long-term vitality and vitality of one's own culture. The cultural penetration of western society not only sets cultural barriers to China, but also greatly disturbs the peaceful world cultural system. The phenomenon of cultural element conflicts occurs from time to time, and multilateralism rises, which not only deepens the contradiction and conflict between Eastern and Western cultures, but also forces the Chinese nation and Chinese

people to strengthen their cultural identity.

1.1. Excellent Traditional Culture of the Chinese Nation

The profound historical deposits make the Chinese national culture emerge rich connotation, but also show the wisdom of people of all ethnic groups to deal with social problems, manifested in a lot of ideas, reflecting the unique value needs of the Chinese nation. Traditional Chinese culture emphasizes the loyalty spirit of "wealth cannot be lewd, poverty cannot be removed", the patriotic feelings and sense of responsibility of "we should be self-reliant, only my young man", "dare to teach the sun and moon to change the new sky for how much we sacrifice", the way of life of "choosing the good ones and following them, and changing them from the good ones", "not relying on the community, independent and not afraid", "The wood of the world is in the country," The idea of "the foundation of the country is at home" is the wisdom of the Chinese nation, and its influence is still quite far-reaching. In the course of thousands of years of development, the Chinese nation has formed a unique cultural system, with the emergence of the art forms of qin, chess, books and paintings, and breakthroughs in science and technology such as the birth of the four great inventions, which greatly promoted the inheritance and development of culture. Confucianism, Taoism, Legalism and many other schools of thought have been formed, which are the principles and norms that constitute the evaluation of things, highlighting the essence and connotation of Chinese culture, providing us with a new perspective to understand the world, and constantly inspiring our innovative ideas on the road of cultural development.

1.2. Chinese Revolutionary Culture

In modern times, with the decline of feudalism and the influx of Western thoughts, a new revolutionary culture emerged and gradually replaced the traditional Confucian culture, with the main purpose of realizing national liberation and national prosperity. From the end of the Qin Dynasty and the early Han Dynasty to the end of the Qing Dynasty and the Republic of China, a series of social movements such as peasant uprising, Westernization movement, reform and reform, the Revolution of 1911 and the May Fourth Movement had a profound impact on the development of

Chinese revolutionary culture. Especially after the widespread spread of Marxism in China, it has greatly promoted this process. In this process, the Communist Party led the people to create a series of revolutionary spirits with Chinese characteristics, which continued to develop into a popular revolutionary culture, including the Red Army spirit of being willing to endure hardships, not afraid of hardships, the Jinggangshan spirit of pursuing ideals and seeking truth from facts, the Long March spirit of shedding one's head and blood, and the Yan 'an spirit of self-reliance and hard work. This series of spirits represents the Communists' firm spirit of heroic struggle and mission in the face of adversity, and shows our Party's spiritual outlook and value pursuit of courage to take responsibility in the absence of a peaceful environment.

1.3. Advanced Socialist Culture

The advanced socialist culture includes the excellent traditional culture of the Chinese nation and the red revolutionary culture, which constitutes the new culture of modern China. This progressive culture is dominated by Marxist-Leninist thought and takes the core values of socialism as its spiritual core. It is a cultural form committed to modernization, nationalization, science and popularization. Since the founding of the People's Republic of China, along with the socialist transformation and the establishment of the socialist system, the new democratic culture has gradually transformed into the advanced socialist culture. It combines the excellent culture at home and abroad, forms a continuous driving force for development through continuous reform and innovation, and shapes the advanced culture with national characteristics. It has greatly promoted the promotion and development of social productive forces.

2. "Double Prosperity" -- The Practical Logic of Chinese Cultural Confidence

The period from the founding of New China to the development of reform and opening up, that is, from the beginning of the founding of New China to the end of the 20th century, is an important stage for the development of the theoretical system of socialism with Chinese characteristics in China - the main goal of this period is the practical process of the transition from the new political system to the socialist society. On the one hand, strengthen the guidance in the field of ideology through various ways, and on the other hand, actively promote the guidance of various media platforms to improve the quality of service. In the field of cultural development, the cultural policy of "a hundred flowers flourishing and a hundred schools of thought contending" was put forward, emphasizing the importance of respecting multi-culture and innovative thinking.

In the stage of reform and opening up and socialist modernization, cultural confidence is the source of strength for us to help the Chinese nation "get rich". With the deepening of reform, opening up and modernization, as well as the strong invasion and penetration of Western cultural hegemony and ideology, it is particularly necessary to reaffirm and emphasize the theoretical value of socialist culture with Chinese characteristics, which is a favorable exploration based on historical experience to promote the great development and prosperity of socialist culture in a new background.

In the new era of socialism with Chinese characteristics,

cultural confidence is the force that helps the Chinese nation to "become strong". The cultural construction in the new era is mainly embodied in the construction of cultural cognition and cultural self-confidence in the process of the development of a country and a nation. In the face of cultural interaction, integration and confrontation under the background of great changes unseen in a century, especially positioning the vision of the new era on the contest of the overall national strength of cultural soft power, in the development process of the new era, it will deepen the focus on the socialist value system and strengthen the construction of the ideological field. At the same time, more attention is paid to the exchange and mutual learning between Chinese culture and other world cultures, and in the process of jointly building the "Belt and Road" and the "community with a shared future for mankind", further promote the values of Chinese culture and national culture to the world.

Third, the path and strategy to enhance the self-confidence of socialist culture with Chinese characteristics

3. "Cultural Base" - Based on the Inheritance of Profound and Unique Cultural Advantages

3.1. "Cultural Base" - Based on the Inheritance of Profound and Unique Cultural Advantages

The outstanding historical and cultural heritage of the Chinese nation provides spiritual nourishment and ideological basis for the establishment of strong cultural confidence in the new era, and has a far-reaching impact on shaping cultural confidence. Only by digging deeply into the essence of traditional Chinese theory and integrating it into real life, can its excellent historical thinking and wisdom play a role, in order to let people get more basic, deeper and more lasting power.

There are differences between advanced and backward culture, but there is no distinction between good and bad culture, and there is no hierarchy. Marx once put forward in his Critique of Hegel's Philosophy of Right the proposition that "it is not the state that determines civil society, but civil society that determines the state", which is the rudimental form of the famous theory that the economic base determines the superstructure. The "economic foundation" refers to the productive conditions of the social formation at that time, and the "superstructure" refers to the ideology built on the economic foundation. Therefore, the conditions of productive forces can determine the corresponding ideology and the corresponding social institutions, organizations and facilities, and advanced productive forces will promote the development of ideology and the corresponding social institutions, organizations and facilities. The advanced culture is the ideology that conforms to the characteristics of The Times. Advanced culture refers to the culture that can adapt to the development of social productive forces at that time in a certain social form. At the same time, socialism is the social form that maintains and represents the fundamental interests of the vast majority of the people in society at that time, so the culture under socialism is the culture that can adapt to the development of the social productive forces at that time, is the culture chosen by the people, and should be inherited and developed most widely.

3.2. "Cultural Ambition" - To Build a Socialist Cultural Power as a Strategic Goal

According to the outline of the national 14th Five-Year Plan for Development, we need to take promoting high-quality development as the theme, adapt to the new development stage, adhere to the concept of new development, and build a new development pattern to ensure that the goal of socialist modernization is fully realized. Fundamentally implementing the industrial development requirements of the new development pattern, the purpose is to make the circulation of the cultural industry more smooth, promote the optimization and upgrading of the structure of the supply and demand of the cultural industry, create a strong domestic supply and consumption of a good circular pattern, and improve the market for cultural products.

In order to meet the needs of the cultural industry and create a circulation and smooth supply environment, we must focus on two aspects. First, on the supply side, we should focus on providing products and services that can meet the needs of the people for culture and entertainment, and force the new demand of the cultural market with high-quality supply. At the same time, we should optimize the transmission path of products and strengthen its publicity, so as to promote the orderly operation of the cultural industry. The second is the demand side, taking the expansion of domestic demand as the strategic basis, connecting the cultural consumption of urban and rural residents with that of rural residents, and continuously tapping the cultural consumption potential of urban and rural residents through policies and measures to improve the cultural consumption environment of urban and rural residents and expand the cultural consumption demand of urban and rural residents. Through demand-side stimulus to lead the supply system, so as to promote the optimization of industrial structure. In addition, we should also strengthen the supporting functions of the transportation and circulation system of cultural products, so as to speed up the storage and circulation of cultural products. In short, efforts should be made to organically unify the expansion of domestic demand with the deepening of supply-side structural reform, and form a higher level of dynamic balance in which demand pulls supply and supply creates demand.

3.3. "Cultural Courage" - To Accelerate the Pace of Human Civilization Progress as the Direction of Efforts

The British philosopher Bertrand Russell once said, "There are some things in China's supreme ethical qualities that the modern world desperately needs." On the one hand, the excellent traditional culture of the Chinese nation is a cultural treasure with a history of more than 5,000 years. He stressed that we should adopt a dialectical attitude of selecting the essence and rejecting the dross of the civilizations of all ethnic groups, dig deeply and interpret the excellent traditional values of the Chinese nation, and show our unique advantages. At the same time, we should respect and absorb the strengths of other excellent cultures, share beautiful things, and achieve the spirit of harmonious coexistence of cultures of all ethnic groups in the world, so as to promote the development of all

ethnic groups to the road of mutual benefit and win-win. At the same time, we must strive to carry forward the fine traditional Chinese culture and the advanced socialist culture with Chinese characteristics, and constantly promote its creative inheritance and development, so as to better let the world understand and recognize the Chinese plan of socialism and tell a good Chinese story.

The world culture is becoming more and more diversified. The friction, interaction and integration of the diversity of cultures is an important internal driving force for them to maintain vitality and vitality, which not only expands the extension of the diversity of the world, but also enhances the interaction and exchanges between countries and nations, and promotes the historical process of human civilization. Promoting the prosperity and development of diverse cultures in the world depends on establishing a fair and reasonable new world cultural order and giving full play to the effectiveness of global cultural governance. At present, China is in the midst of unprecedented historical changes unseen in a century. We should not stop ahead and stick to the old ways. We should strive to organically integrate the theory of socialism with Chinese characteristics in a new era with the culture of global governance, and contribute to the better development of cultures of all ethnic groups in the world.

In short, under the current situation of Western cultural hegemony and strong invasion and penetration of ideology, the importance of cultivating cultural self-confidence is self-evident, and it is urgent to strengthen the firm cultural beliefs of the Chinese people and the Chinese nation. Cultural confidence is the strength to help the Chinese nation to "stand up, get rich and become strong", and it is an important link to promote the strategic goal of becoming a cultural power in the new era. To cultivate cultural confidence, we need to carry forward the fine traditional Chinese culture and the advanced socialist culture with Chinese characteristics, and constantly promote its creative inheritance and development. Only with a deep understanding of the world pattern and a grasp of the historic changes unseen in a century, can we deepen our cultural self-confidence and promote the values of Chinese culture and national culture to the world, constantly promote the realization of the Chinese dream of the great rejuvenation of the Chinese nation, and promote the prosperity and development of diverse cultures in the world.

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