

Responsibility and Ethical Development of Civic Education in Financial Accounting Programs

Xiaoman Wu, Zhiheng Song, Size Guo*

Business School (School of Quality Management and Standardization), Foshan University, Foshan 528000, Guangdong, China

*Corresponding author: Size Guo (Email: 13393831168@163.com)

Abstract: In today's era of globalization and informationization, financial accounting, as an important discipline, not only concerns the economic efficiency and competitiveness of enterprises, but also involves the stability and development of the global financial market. However, with the deepening of economic globalization and the continuous development of the financial market, financial accounting is facing more and more challenges and problems. One of the most important issues is the responsibility and ethical cultivation of civic education involved in the course.

Keywords: Civics in the Curriculum, Financial Accounting, Curriculum Reform.

1. Introduction

The purpose of this paper is to discuss how to strengthen ideological and political education in financial accounting courses and cultivate students' good ethical and moral concepts and codes of conduct to cope with all the challenges and risks faced in the field of financial accounting in the context of globalization. In this process, both educators and students need to think deeply about how to establish a correct worldview, outlook on life and values and enhance their sense of responsibility and mission while learning financial accounting knowledge, so as to better adapt to and lead the development of the financial accounting field.

This dissertation will explore the importance and necessity of curriculum ideology education in financial accounting courses from various aspects, analyze the current problems and challenges in financial accounting education, put forward corresponding solutions and suggestions, and look forward to the future development trend of financial accounting education. Through in-depth research and discussion on this topic, we aim to make positive contributions to improving the quality of financial accounting education and cultivating more excellent financial accounting talents.

2. Theoretical Framework for Civic Education in Financial Accounting Programs

By analyzing the ethical challenges and responsibility requirements of financial accounting, we propose a strategy for integrating the elements of Civics and Politics in the design of the curriculum to ensure that students are able to develop correct values and codes of conduct while acquiring professional knowledge.

2.1. Introducing Moral Education into Curriculum Development

The General Secretary emphasized that in higher education, cultivating moral integrity should be the core task, and that ideological and political work needs to be deeply integrated into every aspect of education to ensure comprehensive and in-depth education, and thus promote China's higher education to a new stage of development. We need to give full

play to the key role of classroom teaching, especially the ideological and political theory courses, to strengthen its influence in the process of continuous optimization, so that it is more affinity and relevance, to meet the diversified needs of students' growth. At the same time, other types of courses also need to clarify their own parenting responsibilities, and ideological and political theory courses to form a synergy, and jointly promote the overall development of students.

Since the 18th National Congress of the Party, how to run a good ideological and political theory course has been a hot spot of concern, and the state has also issued many guiding documents and expositions, and these profound expositions provide a solid theoretical support for the practice and theoretical research of the course of ideology and politics. Nowadays, we have expanded from a single Civics and Politics course to the concept of Curriculum Civics and Politics, which seeks to integrate every course with the mission of nurturing people and ensure that the ideological and political work of colleges and universities can penetrate into every link and detail of teaching, so as to build a comprehensive and in-depth system of nurturing people.

Curriculum ideology is not just a simple superposition of professional courses and ideological education, but rather, according to the characteristics of each course, in-depth excavation of its ideological and political connotation, to ensure that the depth of the subject knowledge and ideological and political education fit[1]. Therefore, the concept of Civic-Political Education in the curriculum is built on the basis of professional courses, and the contents of Civic-Political Education are integrated into the whole process of teaching professional courses consciously, systematically and step by step, so that the concept of establishing morality and nurturing people can be carried out invisibly, and thus cultivate new-age talents who have both solid professional knowledge and noble morality[2].

2.2. Raising Risk Awareness and Strengthening Financial Education

With the rapid changes in Internet technology, communication and information technology and the deep integration with the financial industry, the core link in Internet finance - network lending - is increasingly emphasizing its importance[3]. In view of the growing demand for diversified

consumption by college students, and their economic independence has yet to be perfected, which makes them a borrowing group that cannot be ignored in the online credit market[4]. Preventive education strategies are integrated into courses such as Financial Management, aiming to broaden students' knowledge of finance and finance, reveal the hazards of bad online loans, and analyze relevant campus cases in depth. This move is aimed at enhancing college students' awareness of financial risk prevention, guiding them to establish a healthy and rational outlook on consumption, money, wealth and life, and improving the effectiveness of ideological education.

2.3. Enhancing Teacher Professionalism and Relevance

If the professional teachers are lacking in the quality of political cultivation, it will greatly limit their role as the main body of cultivation in the classroom political cultivation and course political cultivation. Specifically speaking, the practice of Civic education in international finance courses should be skillfully integrated into Civic theory in professional teaching, so that it is closely integrated with the characteristics of the industry[5]. However, since some professional teachers may not have profound background and knowledge of civic and political education, it may be difficult for them to deeply understand and effectively implement the educational concept of civic and political education in the courses[6]. In addition, the Civic-Political education of the international finance course places extra emphasis on the combination of actual cases and practical operations. Unfortunately, some professional teachers may have deficiencies in teaching skills and methods, and they may lack rich practical experience and resources of civic education cases, which to a large extent undermines the actual effect and relevance of civic education in combination with professional characteristics[7]. Therefore, it is particularly urgent and important to improve the quality of professional teachers in the field of political thinking and educating people[8].

3. Practical Path of Civic Education in Financial Accounting Course

This chapter explores specific methods of implementing Civic Education in financial accounting programs.

3.1. Deep Integration of Chinese Elements into the International Finance

In order to effectively integrate the Civics and Politics of the Curriculum with international finance, the curriculum should be integrated into the design of the course objectives as a core element; secondly, it should be taken as a key element in the approval of the syllabus to ensure that it can be fully embodied in the preparation of the lesson plans and courseware; furthermore, in the evaluation of the teaching quality, the Civics and Politics of the Curriculum should be an important criterion to measure the effectiveness of the teachers' teaching and the students' learning outcomes[9]. The core of all this lies in the skillful integration of Chinese stories into various knowledge points of financial management, which makes the content of the course more vivid and enriched, and at the same time helps to enhance the students' patriotic sentiment and cultural self-confidence[10].

3.2. Promotion of Informatization of the Teaching and Learning of Curriculum-based civic Education

Modern information technology is profoundly changing the way of education and teaching in higher education institutions. First of all, through MOOC, Study Pass, Xue Tang Online and other network platforms, it can help students learn a series of high-quality courses online and carefully design students' independent learning tasks, and promote the deepening of the reform of the online teaching evaluation mechanism is an important task at the moment. Colleges and universities should closely follow the overall direction of the educational evaluation reform in the new era, make clear the correct orientation of the evaluation of courses, teachers and students, and continue to improve the evaluation system of the teaching of international finance courses in the new era, with a focus on the setting of the course evaluation system. This shows that the evaluation system should be a key step for teaching integration and play an active role in promoting the students' learning process, so as to continuously improve the accuracy and intelligence of online teaching evaluation [11].

Secondly, online tools such as QQ and WeChat are utilized to share financial news from various media channels in real time and carry out discussions about financial knowledge classes[12]. This not only helps students pay more attention to international cutting-edge news knowledge, but also teaches them to apply financial management theories to interpret stories in the real world and develop critical thinking and problem-solving skills[13].

Finally, a sand table simulation competition is organized with the story of a Chinese enterprise as the starting point. Students play different enterprise roles in groups, simulate enterprise operation and management through online operation, experience enterprise competition in depth, and familiarize themselves with financial management, production and manufacturing, and many other aspects. This kind of practical learning can help students think deeply and improve their comprehensive quality and practical ability[14].

3.3. Enhancement of the Awareness and Capacity of International Finance Teachers in the Area of Philosophy Building

One of the core skills that college teachers should possess in the new era is to pass on China's unique culture through classroom teaching. Curriculum Civics is not a simple superimposition, but a deep intermingling and innovation. When teaching professional knowledge, teachers should explore and present the excellent traditional Chinese culture, so that students can feel the cultural charm, enhance cultural confidence, and realize the inheritance of knowledge and cultural continuity[15]. Therefore, in the teaching practice of "financial management" course teachers should not just stay on the surface, but should carefully plan and organize, and naturally integrate the elements of Civics and Politics into the course, so as to realize the double enhancement of knowledge and value.

The importance of Civics and Politics in the curriculum is becoming more and more prominent, and it has become a part of the education field that cannot be ignored. In traditional subject teaching, what we pursue is not only the transmission of knowledge, but also the seamless integration of Civic-

Political content. Just as salt dissolves naturally in water, the integration of Civic-Political content in the curriculum should also be subtle and silent. Mixed teaching, an emerging teaching mode, is by no means a simple addition of classroom teaching and online education. It requires teachers to have the ability to analyze the teaching object in depth, so that they can implement teaching in a targeted manner, so that each student can get personalized guidance[16]. In this process, teachers not only need to carry out in-depth excavation and recombination of teaching content, but also need to carry out meticulous planning and adjustment of teaching organization, and even more need to carry out careful design and optimization of the teaching process. Such hybrid teaching is not only a revolution of the traditional teaching mode, but also a profound transformation of the concept of education and teaching. It aims to realize a comprehensive and in-depth reconstruction of teaching in order to better adapt to the educational needs of the new era and cultivate more excellent talents with Civic and Political literacy. In the implementation of mixed teaching, teachers play a crucial role, they are not only the implementers of teaching, but also the promoters and innovators of mixed teaching mode[17].

In addition, it should also focus on digging out new Chinese stories, combining financial management courses with the development of the times, and guiding students to pay attention to new changes, trends and problems in the field of financial management[18]. Through case studies and practical teaching, students can understand the financial management practice of Chinese enterprises in the process of internationalization and feel the innovation and development of Chinese financial management theory. In conclusion, to tell a good Chinese story and promote the construction of curriculum Civics, college teachers need to explore and innovate in teaching practice, combine the elements of Civics and professional knowledge organically, so that curriculum Civics can become an educational process with temperature, depth and breadth[19].

4. Conclusion and Recommendations

It is not only an innovative practice of education and teaching, but also an inevitable requirement for cultivating talents with international vision and social responsibility. Under the background of globalization, the financial accounting course should deeply explore the elements of ideology and politics, guide students to deeply understand the overall situation of national development and global economic pattern, and cultivate their patriotic sentiment and international vision. In addition, it should also strengthen the organic integration of course ideology and discipline specialization, and continuously improve students' professional knowledge while enhancing their ideological, moral and humanistic qualities. In conclusion, the integration of curriculum ideology and politics into financial accounting can help cultivate high-quality talents with global competitiveness and contribute to the strength of the motherland.

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Public Disclaimer

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