

Grasp the Pen of Rural Revitalization and Paint a Picture of "Green, Rich, and Beautiful"

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Abstract: The mountains are greener, and the water is greener. From relying on mountains for a living, to relying on mountains for nourishment, green mountains and clear waters are the cornerstone of our happiness. The beautiful ecological environment has improved the quality of life of villagers. Moving from impoverished areas to common prosperity is a common aspiration of farmers, and the key and difficulty in solving this problem also lies in rural areas. One step, thousands of miles, and one dust turns into a mountain. "China's rural revitalization" tells the world that "the future of rural areas" needs to take a win-win path of coordinating urban-rural construction, economic development, and ecological environment protection. It takes the transformation path of "green mountains and clear waters" and "golden mountains and silver mountains" to create a new path for China's modernization.

Keywords: Rural Revitalization, Rural Areas, Rural Construction, Rural Life, Modernization Drive.

1. Introduction

To revitalize rural areas, it is necessary to first have ecological revitalization. The protection of mountains of gold and silver is crucial, and on this basis, the path of "green, rich, and beautiful development" with Chinese rural characteristics has been proposed. This is a major issue facing the current development of rural economy in China. It is necessary to ensure the continuous improvement of rural ecology and overall quality of life, accelerate the modernization process of agriculture and rural areas, and fully play the important role of rural revitalization in the sublimation of rural culture and civilization in China.

2. Building a Solid Ecological Foundation for Rural Revitalization

Adhere to the concept of green development, prioritize ecological environment protection, pollution control, and resource conservation in rural areas, so that natural capital in rural areas can appreciate faster and better reflect ecological value. Adhering to the development concept of putting the people at the center, we must focus on solving the prominent problems that the people have reflected the most, continuously improve the sense of gain, happiness, and security of the people, adhere to the principle of prioritizing protection, scientifically define and strictly abide by the "three red lines", prioritize ecological protection, take the idea of green development as the guide, promote the green transformation of rural production and lifestyle, and promote the green development of agriculture and rural areas. We must firmly follow the path of green development, focus on protecting and improving the rural environment, and carry out in-depth actions to improve and improve the rural living environment.

On this basis, a new approach to building a harmonious society has been proposed, and the following measures should be taken:

Firstly, it is necessary to scientifically define the control scope of rural ecological space, based on the principle of "strict prevention at the source, strict process, and heavy

consequences", combined with the actual situation of local agriculture, rural production and life, to scientifically define the rural ecosystem;

Secondly, we need to increase the comprehensive improvement efforts in rural areas and do a good job in the comprehensive management of rural environments;

Thirdly, we will vigorously promote the development of rural environmental protection infrastructure, actively promote the construction and renovation of rural domestic sewage treatment and facilities in various regions, promote low-cost and easy to maintain rural domestic sewage treatment technologies and methods, and improve the operation and management level of rural domestic sewage treatment facilities;

The fourth is to vigorously develop beautiful rural areas, deeply implement the "village cleaning" project, comprehensively promote activities such as "beautiful rural areas" and "comprehensive tourism", and guide rural residents to cultivate a civilized rural atmosphere.

3. Accelerate the Promotion of Green Agricultural Development

Actively promote the green, high-quality, distinctive, and branded development of agriculture, promote the construction of modern agricultural industrial, production, and management systems, fully improve the quality of agricultural development, and accelerate the modernization of agriculture and rural areas.

We will carry out major actions to promote green development in agriculture, accelerate the recycling of agricultural film, deepen the demonstration of healthy aquaculture, promote the resource utilization of livestock and poultry manure, and strengthen the control of non-point source pollution in agriculture. Strengthen agricultural production and operation management, enhance agricultural production and operation, and ensure agricultural production safety. Strengthen environmental protection and management of agricultural production bases. On a national scale, safe use and strict management of contaminated farmland should be carried out, and soil pollution control and remediation should

be strengthened to improve the quality of farmland.

4. Building a "Big Picture" of Urban-rural Integration

The integration of urban and rural areas is an important characteristic of China's future rural development. The 20th National Congress proposed to improve the system and policies for coordinating urban and rural development, promote the modernization process of agriculture and rural areas, which is a guide for future rural construction.

On the new journey of socialism with Chinese characteristics, rural revitalization is a necessary path to promote the modernization of agriculture and rural areas, and it is the overall lever to promote rural revitalization. Urban rural integration is an important prerequisite. A major policy for implementing the rural revitalization strategy in the new era is to establish a new type of urban-rural relationship that promotes urban-rural development, promotes mutual benefit between industry and agriculture, and integrates urban and rural areas. Balancing urban and rural areas requires both farmers to work in urban areas and develop agriculture in rural areas. Therefore, it is necessary to organically link the new urbanization with the construction of new rural areas, promote fair transactions between urban and rural areas, balance the allocation of public resources, achieve the goal of "driving rural areas with cities", and drive agriculture with industry. It is necessary to organically combine the new urbanization with the construction of new rural areas and promote them together.

We need to deepen the implementation of regional coordinated development strategies, major regional strategies, main functional area strategies, and new urbanization strategies, optimize the allocation of major productive forces, and build a regional economic layout and national spatial system with complementary advantages and high-quality development. Therefore, it is necessary to achieve the following:

Firstly, it is necessary to correctly grasp the relationship between farmers and land. In practical operation, a sound "agricultural land relationship" should be constructed to ensure the basic rights and necessary property rights of farmers over agricultural land; On this basis, it is also necessary to deepen the reform and innovation of the land transfer system, so as to maximize the enthusiasm of farmers, promote the development of rural economy, and increase their income.

The second is to correctly grasp the relationship between coordinated development of urban and rural areas. Urban and rural areas are not two isolated systems, but two systems that integrate and promote each other. We should take the coordinated development of urban and rural areas as the starting point, promote the development of agricultural industrialization and modernization on the basis of rural labor transfer and rural industrial development, and promote the integration of rural and urban areas through the flow of funds and technological exchange.

In the report of the 20th National Congress of the Communist Party of China, it was explicitly proposed to "coordinate urban and rural infrastructure and public services, and create a beautiful and livable countryside.". Against the backdrop of accelerated urbanization, the large-scale flow of rural labor in China will inevitably lead to an aging population in rural areas. Therefore, it is necessary to increase the

construction of rural talent teams and lay a solid talent foundation for rural revitalization.

5. Strengthening the Industrial Support of "Strong Foundation"

The development of rural areas cannot be separated from industry, and the development of industry cannot be separated from agriculture. In the report of the 20th National Congress of the Communist Party of China, we pointed out the need to comprehensively promote rural revitalization, adhere to the priority development of agriculture and rural areas, consolidate and expand the achievements of poverty alleviation, accelerate the construction of an agricultural strong country, and improve rural industries, talents, culture, ecology, and organization. In the reform of rural land system, we need to further deepen the reform of rural land property rights system, and achieve effective connection between the achievements of poverty alleviation and rural revitalization.

The prosperity of industries is fundamental to revitalizing rural areas. We need to vigorously develop rural industries and create more income for farmers. Strengthen policy support, integrate funds for agricultural projects, focus on characteristic agricultural products, leisure agriculture, rural tourism, etc., accelerate the development of a group of leading enterprises and cooperatives with strong driving force, promote the establishment of a professional, standardized, and large-scale production base, develop prosperous and prosperous rural industries, regard the development of characteristic advantageous industries as an important means and breakthrough point to achieve rural revitalization, focus on creating a number of ecological and efficient agricultural boutique projects, and focus on understory economy, facility agriculture, and leisure agriculture. We will vigorously develop new rural industries and new formats, promote the integration of primary, secondary and tertiary industries, promote the transformation and upgrading of rural e-commerce, and strengthen support for rural "Internet plus" projects. We will deepen rural green development, increase comprehensive remediation of rural environmental problems, and intensify efforts to control soil pollution. We need to increase control over agricultural non-point source pollution and enhance protection and restoration of rural ecological environment.

5.1. Playing the Local Melody of "Living Culture"

As the saying goes, "Whether we can live well or not depends on our fellow villagers.". The root of rural revitalization lies in culture. To achieve "green, rich, and beautiful" development, it is necessary to take rural cultural construction as the core, cultivate civilized rural customs, good family customs, and simple folk customs, build cultural halls, fully utilize local intangible cultural heritage resources, and make these ancient folk stories come to life. By hosting the "Farmers Harvest Festival" and "Farmers Literature and Art Performance", the deep integration of rural culture and economy has been promoted. We need to extensively carry out various forms of cultural activities to enrich and colorful the spiritual life of the general public. At the same time, through WeChat, Tiktok and other media platforms, the excellent traditional culture and positive energy in rural areas were widely publicized, which improved the moral level of rural residents.

Guided by the core socialist values, by promoting the construction of the new era civilization practice center, and promoting the establishment of rural cultural platforms and public cultural service systems, we have deeply explored the ideological concepts, humanistic spirit, moral norms, etc. contained in excellent traditional rural culture, agricultural civilization, folk culture, etc., thereby promoting the construction of rural spiritual civilization.

5.2. Promote the Construction of Rural Civilization.

Vigorously carry out the construction of rural spiritual civilization, strive to create a civilized rural style and simple folk customs, and create a good atmosphere that meets the needs of the times. We need to strengthen traditional moral education in the new era, cultivate new ideas among farmers, promote the transformation of rural social atmosphere, advocate scientific and healthy production and lifestyle, fully leverage the exemplary role of "new rural elites", deepen the creation of "civilized families", and fully leverage the important role of "rural elites" in rural social governance. Strengthen investment in rural cultural construction, enrich activity carriers, innovate activity forms, improve the public cultural service network at the county and township levels, widely carry out cultural activities loved by the masses, renovate rural public cultural and sports facilities, promote equalization of urban and rural public cultural services, and carry out diverse and effective civilized practices. We will continue to carry forward the fine tradition of diligence and thrift, and the "Clean Your Plate Campaign" will continue to deepen.

5.3. Strengthen the Rural Governance System.

Rural revitalization is a systematic project that cannot be separated from the broad participation of the masses. It is the only way to comprehensively promote rural revitalization by comprehensively enhancing the sense of gain, happiness, and security of the masses.

We must improve the rural governance system that combines autonomy, rule of law, and moral governance, so that the combat fortress of grassroots party organizations and the exemplary role of party members can be maximized, and farmers can truly become participants, beneficiaries, and contributors to rural revitalization.

Secondly, we need to improve the mechanism of rural governance work, establish platforms such as "one agreement and four meetings", and guide farmers to actively participate in rural revitalization.

5.4. Draw a Rural Picture of "Beautiful Life"

Under the goal of "prosperous industry, livable ecology, civilized rural culture, effective governance, and prosperous life", high-quality development and rural revitalization complement each other. To achieve industrial prosperity, a good ecological environment is necessary. If there is no good ecological environment, industrial development will become rootless water and a passive source. As long as we effectively protect the natural ecology, we can find a win-win path that can achieve economic development and protect the environment.

Ecological beauty is an important foundation for rural revitalization, and "people's wealth" is the foundation for rural revitalization. To achieve "industrial prosperity", sustainable development between humans and nature must be

achieved. The combination of primary, secondary, and tertiary industries must be promoted, and new forms of modern agriculture, such as leisure agriculture, sightseeing agriculture, and experiential agriculture, must be vigorously developed. The ecological industrialization of rural areas must be promoted, and cultural inheritance and leisure vacation in rural areas must be deeply integrated. New development methods such as "tourism+" and "ecology+" must be actively explored to promote diversified development of rural economy. Rural reform and innovation must be vigorously promoted to activate the vitality of rural economy. Only in this way can we truly achieve a "green, rich, and beautiful" new rural business form. Taking the path of ecological priority and promoting green development in rural areas

The report of the 19th National Congress of the Communist Party of China put forward the requirement of "adhering to harmonious coexistence between humans and nature". This statement is not only summarized by the Party in long-term practice, but also the fundamental principle of rural revitalization and development in the new era. To promote green development in rural areas, ecological priority and green development should be given prominent positions, and the relationship between protection and development should be properly handled to make the countryside more beautiful and the people richer. We should prioritize conservation, protection, and natural restoration, strengthen the systematic management of mountains, rivers, forests, fields, lakes, and grasslands, improve and implement the river (lake) chief system, and promote the modernization of agriculture and rural areas. We should promote green development, circular development, and low-carbon development, advocate a simple and moderate, green and low-carbon lifestyle, and resist extravagant waste and unreasonable consumption behavior. Guided by the idea that "green mountains and clear waters are invaluable assets", we should explore the value realization mechanism of rural ecological products, so that farmers can benefit more from rural ecological construction. We should attach importance to cultivating new agricultural management entities, making them the pioneers of rural ecological environment protection. We should increase efforts in rural pollution control, ecological construction, and improve the quality of life in rural areas.

Rural revitalization not only aims to increase farmers' income, but also enhances their sense of happiness and security. At present, the contradiction in the development of agriculture and rural areas in China has shifted from insufficient total quantity to structural contradiction, with the most prominent problem being the unreasonable supply and demand relationship of agricultural products and the serious shortage of high-quality resources. Improving the quality of life for farmers is aimed at increasing their income in agricultural production, thereby improving their living conditions and quality of life. This requires taking rural infrastructure construction as the starting point and destination, deepening rural infrastructure construction, and further improving rural transportation, communication, and other conditions.

6. Conclusion

The 20th National Congress of the Communist Party of China clearly proposed the modernization concept of "people-oriented", which aims to implement the concept of "green mountains and clear waters are invaluable assets" into the

harmonious development of human and nature. To take the path of green development, we must first start with the transformation of production and lifestyle. Taking the path of dual transformation between "green mountains and clear waters" and "golden mountains and silver mountains" is not only a beneficial attempt by our party on the path of sustainable development, but also a beneficial reference for our country's sustainable development path. In the future, we will adhere to the path of ecological priority and green development, promote the overall upgrading of agriculture, comprehensive development of rural areas, and comprehensive development of farmers, so that our rural areas can become ecologically livable places and beautiful homes for harmonious coexistence between humans and nature.

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