

The Practice and Exploration of AI Empowering Ideological and Political Education from the Perspective of Contemporary China

-- Taking the first volume of the Reading and Writing Course as an example

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Abstract: The rapid development of artificial intelligence (AI) has an increasingly obvious impact on English teaching in China. Taking the teaching design of Unit 1 The Mission of Chinese Youths in *the English Reading and Writing Course of Understanding Contemporary China* (Volume 1) as an example, this paper implemented the teaching concept of "learning-centered and output-oriented", strived to reflect the teaching principles of AI empowering curriculum ideological and political education, integrating learning, and cultivating abilities, and explored how to help students truly understand contemporary China, master Chinese discourse, cultivate multiple abilities, and realize their youthful ideals under the new curriculum model.

Keywords: AI Empowering, Learning-centered and Output-oriented, Understanding Contemporary China.

1. Introduction

Wen Qiufang (2024) integrated AI into the traditional three-element curriculum model (teachers, students, textbooks) from the perspective of curriculum theory and explored what changes would occur in the new four-element curriculum model after the transformation.

Taking the teaching design of Unit 1 The Mission of Chinese Youths in the English Reading and Writing Course of Understanding Contemporary China (Volume 1) as an example, the target student group for this course is sophomore non-English majors in our university. The theme of the course design revolves around President Xi Jinping's speech at the Conference Commemorating the 100th Anniversary of the May 4th Movement on April 30, 2019. It guides students to accurately understand the profound significance of the May 4th Movement and its spirit and truly realize how young students in the new era should inherit and carry forward the spirit of the May 4th Movement and fulfill the mission entrusted to them by the times.

There are a total of 24 paragraphs in the full text. President Xi encouraged Chinese youths in the new era to be brave in taking on responsibilities, fulfill the mission entrusted to them by the times, write the picture of youth in the struggle, and realize their life ideals.

1.1. Ideological and Political Design

Use the video of the "Youth Relay Run" in the special issue of the May 4th Movement on the official WeChat account of the Communist Youth League of China as an introduction, and supplement the introduction of the deeds of outstanding young people in the Chang'e team, the Shenzhou team, and the Beidou team who have dedicated themselves to serving the country through aerospace. Help students understand the meaning of the message "Each generation has its own Long March, and each generation has its own responsibilities", think about how to "inherit the journey of predecessors and write our own chapter", achieve their life ideals in the struggle,

and take on the sacred mission of the times.

1.2. AI Empowerment

With the support of AI teachers can obtain abundant teaching preparation resources and improve teaching efficiency. AI can explain complex concepts in detail, simulate scenarios, and make teaching materials more diverse. With the help of AI, students can conduct experiential learning, participate in virtual red tours, experience history in person, and plant the seeds of family and country feelings. AI empowers ideological and political education to achieve the emotional and value goals of ideological and political education from both theoretical and practical aspects.

1.3. Spreading Chinese Civilization Objectives

The ideological and political education in college English teaching should be inclusive in the subtle teaching process, interpret the differences between Eastern and Western cultures, enhance students' sense of national pride, make students consciously output and spread excellent Chinese culture in cultural exchanges, thereby enhancing the status of Chinese culture in world culture, and promoting the vigorous growth of national culture while realizing students' personal values.

2. Teaching Design and Teaching Methods

2.1. Teaching Design

The design of the teaching content of this unit is guided by Professor Wen Qiufang's Production-Oriented Approach (POA). It mainly adopts two teaching methods, Problem-Based Learning (PBL) and Team-Based Learning (TBL), and attempts the new four-element curriculum model proposed by Professor Wen Qiufang, that is, "integrating the new element of artificial intelligence (AI) into the traditional three elements of teachers, students, and textbooks (2024).

In the new model, AI acts as an enhancer and connector and

intervenes in the interactive links among teachers, students, and textbooks. This not only strengthens the mutual connection among the three but also injects new impetus and opens up new space for the transformation of the education and teaching model." (Wen Qiufang, 2024) In the teaching of this course, ideological and political elements are emphasized, especially the proportion of communicative tasks in the Chinese context is increased. The online and offline hybrid teaching mode under the background of AI digital courses is selected. Micro-course videos, U Campus, Chaoxing Learning Platform, Yunban Class, and Pigaiwang and other teaching cloud platforms and online interactive courseware are used to create a smart classroom with efficient teacher-student interaction and convenient writing. At the same time, a writing intelligent review engine is introduced to enrich the evaluation methods, help teachers check homework efficiently, master the learning dynamics, and improve the teaching management effect.

2.2. Teaching Approach

The design concept of this course is based on the production-oriented approach, with the introduction of AI empowerment, which has optimized the traditional course model and effectively improved teaching efficiency and effectiveness. In the future direction of teaching improvement, we can try to leverage the advantages of AI, making AI an enhancer and connector among teachers, teaching materials, and students. By using new methods related to this, we can achieve the flexibility and high efficiency of the teaching system, and extend the influence of English classes from the classroom to the interdisciplinary and diversified learning system.

The integration degree of ideological and political education teaching and knowledge and ability teaching in this unit is relatively high. Teachers have fully explored the ideological and political education elements contained in teaching materials. The teaching design closely centers around the goal of educating students through ideological and political education, with lively and diverse forms that stimulate students' interests and potentials, help students read original works and understand principles, internalize Xi Jinping Thought on Socialism with Chinese Characteristics for a New Era in their hearts and externalize it in their words, and strengthen the "Four Spheres of Confidence". It also inspires students to enhance their political identity and patriotism in foreign language learning. In the process of ideological and political education teaching, digital and intelligent technologies are organically integrated into the whole process of teaching and learning, and the supplementary teaching resources are correctly oriented and come from authoritative sources. Multiple teaching methods such as task-based, cooperative, project-based, and inquiry-based methods are adopted. Starting from the student-centered educational concept, the teaching activities truly realize the transformation from "teaching" to "learning", and the teaching process realizes the transformation from focusing on what teachers have "taught" to focusing on what students have "learned", what they have "acquired", and what they have "achieved".

3. Conclusion

Information technology should be fully utilized to monitor basic information data such as students' learning behaviors, build personal learning files, analyze the characteristics of

learning behaviors, and provide personalized evaluation feedback for different types of students. The trend of AI empowerment influencing English teaching will become more and more obvious with the progress of technology. How to make good use of AI empowerment is a brand-new experience and challenge for both teachers and students. While using AI to optimize classroom design, enrich teaching resources, and provide students with platforms for self-exploration, we should also guide students to use these tools correctly and provide them with an appropriate educational environment, so as to cultivate talents who can adapt to the needs of future society in a more scientific and effective manner.

"AI + Major + Ideological and Political Education" is not simply a combination of technology, major, and ideology, but also an important exploration in constructing a holistic education system. It enables students to understand that innovation is not only a skill but also a responsibility; professional knowledge is not only a tool for making a living but also a force for changing society; ideological and political education is not only the study of theories but also a lighthouse guiding the direction of life. In the integrated education of "AI Empowering Ideological and Political Education", the ability of autonomous learning has become a skill that students must master. With the assistance of AI technology, students have transformed from being mere knowledge recipients to active explorers in learning. Future education will require not only interdisciplinary abilities but also students to have a cross-cultural perspective. This integrated education model encourages students to have a global vision, understand contemporary China, and empower young students with the ability to show today's China to the world. They take innovation as a tool, major as a foundation, and ideological and political education as the soul, becoming pioneers of the times with both a global vision and patriotism, writing magnificent chapters of youth, and contributing their own strength to the great rejuvenation of the Chinese nation.

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