

# Research on the Mode of Specialized and Integrated Education in Colleges and Universities Based on the Perspective of Curriculum Ideology and Politics

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**Abstract:** The ideological and political teaching of professional courses and innovation and entrepreneurship courses in colleges and universities is an important part of the education of different disciplines, and it is also the specific practice of the educational concept of "three comprehensive education" and "cultivating people" in the school. Under the teaching situation of "integration of specialization and innovation", the education management departments and subject teachers of colleges and universities should focus on the teaching concept and content of "ideological and political courses", collect and integrate the ideological and political knowledge of different majors, and introduce them into the specialization courses. In online and offline teaching, organize and innovate existing classroom teaching situations, teaching content, and teaching methods, guide students to participate in ideological and political theory learning, campus activities and social practice activities, and then improve students' professional theoretical and practical ability and comprehensive quality. level.

**Keywords:** Curriculum ideology and politics, Colleges and universities, Specialization and integration, Education mode.

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## 1. Foreword

The educational concept of "course ideology and politics" in domestic colleges and universities originated from the ideological, political and moral education curriculum reform proposed by primary and secondary schools in Shanghai in 2004. After nearly 20 years of exploration and development, it has become a subject specialty in primary and secondary schools and universities. It is one of the main components of curriculum construction and plays an important guiding and guiding role for different students' ideological values and moral cognition. According to the document requirements of the "Guidelines for Ideological and Political Construction of Colleges and Universities [Jiaogao (2020) No. 3]", aiming at the cultivation of ideological and political concepts, socialist core values, and moral literacy, combined with MOOC, micro Courses and other online platforms, set up the teaching situation, teaching content, teaching methods and extra-curricular ideological and political practice activities of special courses, carry out professional course innovative content learning and ideological and political practice with students, and give full play to the collaborative education of "course ideological and political" teaching. human role.

## 2. An Overview of the Educational Model of the "Integrated Innovation and Integration" Courses in Colleges and Universities

The innovation and entrepreneurship course education of "integration of specialization and innovation" in colleges and universities is the training direction of comprehensive quality talents in the new era, and it is also an important way to drive the reform of the teaching content and teaching form of existing professional courses. Since 2018, the State Council and the Ministry of Education have successively issued the "Opinions on Promoting the High-Quality Development of Innovation and Entrepreneurship and Creating an Upgraded

Version of "Double Entrepreneurship" and "Notice on Doing a Good Job in the Employment and Entrepreneurship of Graduates of National Colleges and Universities in 2022". In it, it is clearly pointed out: "With the reform and innovation of higher education in the new era as the goal, we should further promote the organic combination of professional teaching and innovation and entrepreneurship education in colleges and universities, and promote the overall transformation and development of higher education concepts and professional curriculum systems." [1]

Therefore, compared with the traditional teaching of subject and professional courses, "integration of specialization and innovation" education relies on the integrated curriculum platform of "industry-university-research-creation-utilization" to provide students with a comprehensive education of basic theoretical knowledge, practical application ability, and cultural literacy. The teaching goal of comprehensive personnel training. At present, in the process of further promoting the integration of professional curriculum content and innovation and entrepreneurship teaching content, different colleges and universities need to set up a systematic teaching knowledge system and hierarchical education methods, and also introduce ideological, political and cultural related to specialized courses. content, and constantly expand the connotation and extension of the teaching activities of "specialized innovation and integration".

## 3. The Correlation Between Creative and Integrated Teaching and "Course Ideology and Politics"

The current "integration of specialization and innovation" course teaching carried out by different colleges and universities belongs to a kind of general education that integrates multi-disciplinary knowledge and practical cases. Integrate and build a comprehensive professional education system. [2]

From this point of view, the introduction of "course ideology and politics" into the teaching activities of specialization and integration is a tripartite integration of professional curriculum education, innovation and entrepreneurship education, and ideological and political education. On the basis of the system, combined with specific classroom theoretical knowledge and practical case content, the students are educated on the basic principles of Marxism, Mao Zedong Thought, Deng Xiaoping Theory, Xi Jinping Thought on Socialism with Chinese Characteristics for a New Era, and core socialist values. Some classroom ideological and political content also supplements and improves the theoretical knowledge and practical application cases of different majors, guiding students to strengthen their ideological values, noble moral quality, patriotism, teamwork awareness, The education and cultivation of scientific and cultural knowledge will drive the comprehensive development of colleges and universities to integrate the quality of ideological and political teaching and the comprehensive quality of students.

#### **4. At Present, The Difficulties Faced by the Education and Teaching of Specializing in the Integration of "Course Ideology and Politics"**

##### **4.1. Lack of Ideological and Political Education Concepts and Teaching Knowledge Systems for Specialized Integrated Courses**

At present, the construction of "course ideology and politics" in colleges and universities is still in the stage of focusing on the theoretical knowledge of professional textbooks and classroom practice cases, and carrying out the organization and design of the teaching content and teaching methods of each class. The main reason for this problem is that professional teachers believe that ideological and political education usually belongs to the teaching work undertaken by ideological and political teachers, and they have their own cognition of the concept and knowledge content of ideological and political education, so they are unwilling to participate in the organization of ideological and political courses. and teaching. At the same time, under this realistic situation, most of the specialized creative and integrated courses have not established the knowledge system of ideological and political teaching, and explained the basic connotation and practical significance of ideological and political teaching, which makes the implementation of ideological and political teaching less effective.

##### **4.2. The Ideological and Political Teaching Content and Teaching Methods of the Integrated Curriculum Are Single and Outdated**

The teaching implementation of professional courses and innovation and entrepreneurship courses in colleges and universities is usually led by teachers, teaching and demonstrating the theoretical knowledge of basic textbooks, ignoring the central status and learning status of students of all grades, even if there are teaching hours related to ideology and politics. , there are also serious problems in the formalization of teaching content and educational process. [3]

For example, taking the "Course Ideological and Political" teaching of the professional textbook "Computer Application Fundamentals" as an example, most college teachers only conduct each class hour based on the course unit system of basic computer knowledge, computing foundation, computer operating system, office automation foundation, and computer network foundation. , The teaching content of each class is organized, and extracurricular ideological and political concepts and ideological and political teaching resources are rarely introduced into the specific theory and practical education of computer courses, which makes the basic professional courses of computer application and ideological and political courses independent of each other. Create effective connections and influences.

On the other hand, in the design of the teaching method of "course ideology and politics", although teachers have used Word documents, Excel tables, PowerPoint slides and other network means to set up teaching links for classroom courseware demonstration and online video display, they still lack admiration. It is also difficult to complete the training goals of students' ideological values and moral concepts.

##### **4.3. The Construction of the Ideological and Political Education Carrier and the Teaching Staff of the Integrated Curriculum Is Lagging Behind**

The teaching of ideological and political courses in different disciplines requires the support of internal and external ideological and political education bases, full-time teachers and other hardware to carry out a series of ideological and political teaching activities related to professional courses and innovation and entrepreneurship, but the actual situation is that most colleges and universities It has not formed cooperation with off-campus enterprises, nor does it have the hardware conditions for practical education of "course ideology and politics". [4]

First, the implementation of the teaching activities of specialized innovation and integration courses in colleges and universities at this stage is still in the stage of integration of professional knowledge and skills education, innovation and entrepreneurship education. With the practical training room of the management discipline, but there is no special course ideological and political education channel and practical interaction platform, and almost never cooperates with off-campus enterprises to carry out ideological and political classrooms and social practice activities, so ideological and political education inside and outside the school. The construction of education bases is very lagging behind.

Second, specializing in the integration of "ideological and political" education and teaching, there is a lack of teachers with solid theoretical knowledge and rich ideological and political experience. Under normal circumstances, teachers from different disciplines are still used in the theoretical and practical teaching of professional courses. The ideological and political content involved. This arrangement of ideological and political teaching faculty not only reflects the neglect of ideological and political education in some colleges and universities, but also shows that there is a lack of compound teachers in each department who master the subject knowledge, ideological and political concepts and content, and cannot provide professional education. Create and integrate the ideological and political teaching activities of the curriculum, and provide sufficient hardware support.

## **5. Construction of the "Five-in-One" Integrated Education and Teaching System of "Course Ideological and Political"**

The ideological and political education of professional courses in various disciplines in colleges and universities should start from the aspects of professional innovation consciousness, project entrepreneurial ability, ideological and political cognition and identity, etc., led by full-time teachers and student-centered, and establish a multi-level integration of ideological and political education goals. The teaching execution system of theoretical and practical content selection, multi-theme and form setting, "four-sided" teaching evaluation, and teacher-student interactive classroom management.

Ideological and political teaching led by college management departments, education departments, and full-time teachers usually integrates ideological and political theoretical knowledge and practical teaching content into ideological and political education goal planning, curriculum theme design, teaching content and method selection, teaching evaluation, In the whole process of teaching management, according to specific professional course content and ideological and political topics, reasonable settings of course syllabus, teaching situation, online and offline teaching mode, and teaching execution process are carried out, and students are guided to participate in ideological and political theoretical knowledge, teaching and learning. In the study of internal and external practical activities, education and training of professional innovation and practical ability, political belief, moral sentiment, etc. are carried out to greatly promote the organic integration of ideological and political theory and creative teaching content.

## **6. Research on Innovative Strategies of Colleges and Universities Specializing in Integrated Education and Teaching from the Perspective of "Curriculum Ideology and Politics"**

Based on the above-established "five-in-one" course ideological and political education and teaching system, full-time teachers can take the lead to develop teaching objectives, teaching situations, teaching content and methods, teaching evaluation, classroom and after-school management of ideological and political courses. , play a good ideological and political education effect. [5]

### **6.1. The Integration and Construction of Ideological and Political Education Concepts and Comprehensive Talent Training Goals for Specialized Courses**

The goals of ideological and political education and talent training are integrated into the teaching of specialized courses in different disciplines. It is not only the design of the direction of specialized classroom education, but also the guidance for the collection and setting of different ideological and political theoretical knowledge, teaching practice cases, and teaching methods. .

At present, the setting of educational concepts and

personnel training goals for specialized courses in colleges and universities should be based on the existing professional teaching material knowledge system and teaching content, and collect more socialist theories with Chinese characteristics, socialist core values, teamwork awareness, and patriotism. and other ideological and political content, integrated into a certain classroom knowledge point and teaching guidance, so that students can participate in the understanding and understanding of ideological and political concepts and practical application content.

### **6.2. The Comprehensive Construction of the Ideological and Political Education Practice Base and Teaching Staff Inside and Outside the School for the Specialized Courses**

The ideological and political education of professional courses and innovation and entrepreneurship courses in different disciplines should be based on the existing financial funds and teaching plans in the school, specially set up course ideological and political practice education rooms, publicity and explanation teams, and increase subject teachers' ideological and political concepts and ideological and political content. Training and teaching so that they can be competent for course education in a short period of time.

For example, public places such as school auditoriums and vacant classrooms are rebuilt into bases for ideological and political course teaching and ideological and political activity education, led by full-time teachers, and conduct Marxism, socialist theory with Chinese characteristics, socialism for students of different majors Core values, etc., and guide them to participate in specific ideological and political publicity activities and practical explanation activities inside and outside the school, so as to cultivate and shape students' correct ideological values, moral values, entrepreneurship and career selection, and scientific research and innovation.

### **6.3. Development and Presentation of Multi-Level Ideological and Political Content and Teaching Methods of "Reason, Practice and Competition"**

The ideological and political education of professional courses and innovation and entrepreneurship courses in colleges and universities should introduce the content of ideological and political textbooks and practical cases inside and outside the classroom into the teaching situation and teaching execution links of each course, so as to carry out ideological and political concepts and teaching methods for students of all majors. All-round education of values and moral cultivation.

The integration and development of ideological and political theory, practice, and competition content is based on the construction of ideological and political training platforms within the school and the construction of ideological and political education bases outside the school. Integrative education of political theory and practical cases. [6] On the one hand, online online teaching platforms such as MOOCs and micro-courses should be built, and extra-curricular ideological and political education resources and teaching cases should be introduced. According to students' learning conditions, hierarchical teaching links should be organized in each class, and ideological and political problem situations should be created. , carry out ideological and political offline

explanations, online video and audio demonstrations, case project practice, and interactive teaching between teachers and students.

On the other hand, on the basis of the ideological and political education room of on-campus courses and the ideological and political practice base outside the school, students are led to participate in the propaganda and practice activities of ideological and political concepts and ideological and political content, combined with the professional theoretical knowledge, ideological and political theories and cases learned by students, Explain the ideological values and noble moral qualities to them, which will positively promote their future career development, and shape and form students' political beliefs, teamwork awareness and patriotism.

#### **6.4. Pay Attention to Diversified Ideological and Political Themes, The Setting of Teaching Evaluation and Education**

Since the students of professional departments in colleges and universities usually focus more on the study of basic theoretical knowledge and practical application content, their own thinking consciousness and ideological values may deviate greatly from the development concept of the new era. Therefore, under this circumstance, colleges and universities should choose a variety of teaching themes, fully explore the content of professional courses and the ideological and political elements of innovation and entrepreneurship projects, and analyze the above ideological and political news and character cases. Deepen students' ideological and political cognition and understanding. In addition, through the "four-sided" educational evaluation of teaching, evaluating, reflecting, and improving, it ensures the interaction between teachers and students, and students' reflection on ideological and political issues after class, so as to achieve the teaching goal of comprehensive talent training.

### **7. Epilogue**

"Course ideological and political" education is the main way to cultivate comprehensive quality talents. In recent years, most colleges and universities have not only vigorously carried out ideological and political teaching, but also require professional teachers to add ideological and political education concepts and teaching contents in their subject courses to improve the The existing knowledge system of professional education and innovation and entrepreneurship education. Therefore, the development of the ideological and political education and teaching of the "integration of

specialization and innovation" course should be carried out on the basis of professional theoretical knowledge and practical teaching of innovation and entrepreneurship, and carry out classroom problem guidance, situation introduction, online and offline explanation and demonstration, case project practice, teachers and students. The educational links of interactive communication, after-class reflection and evaluation, etc., lead students to participate in the independent exploration of ideological and political concepts, and practical activities inside and outside the school, so as to complete the cultivation and shaping of students' ideological values and moral concepts.

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