

# COMMUNICATION WITH VISUAL SOUND KATHLEEN BURNETT HERBERT BAYER AND THE DESIGN OF TYPE

The pervasiveness of Herbert Bayer's influence on every aspect of modern commercial book design and production has been significantly underestimated. Bayer's contributions to type design, layout, book production methodology and technology have been until recently largely overlooked despite the extent to which his vision and example have influenced the design of contemporary textbooks, atlases and exhibition catalogs. Bayer's influence extends beyond these specialized formats.

## BIOGRAPHY

Kathleen Burnett is an assistant professor in the school of Communication, Information and Library Sciences at Rutgers University. She is pursuing two areas of research: the history of book design with particular emphasis on European avant-garde typography including the “New Typography,” and the development of multi-media computer interface design.