

Factors Affecting Youth's Social Image in the Globalization Period

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Abstract: In this article, some considerations related to the discussion of current issues related to youth education in the era of globalization are put forward. In particular, the factors affecting the formation of the social image of young people were discussed, and the role of moral education and example in the fight against negative ideas spread through the Internet was discussed.

Keywords: youth, spirituality, example, Internet, social image, upbringing, education.

Introduction

If we look at the way of life, standard of living, and scale of economic development of today's developed traditional countries, we can see that their historical-national traditions, values, worldviews and religious beliefs have created a state system in accordance with their national mentality. However, it is no secret that our national spirituality and values are undergoing serious changes in the current era of accelerated globalization. As the President of our country, Sh. Mirziyoyev, stated: "... the education of the young generation has always been important and relevant. But in the 21st century in which we live, this issue is really becoming a matter of life and death [1].

Discussion

One of the distinctive features of modern world civilization is that scientific and technical achievements are rapidly penetrating all aspects of human life. The integration of science and technology achievements into the human lifestyle increased the interest of people in science and technology. The same situation, on the one hand, has created facilities for people to live and work, and on the other hand, it has led to a change in the paradigms that have been operating in the conditions necessary for the formation of a person as an independent person.

Another reason for the deepening of this process in a certain sense is the strengthening of technology, the intense information load coming from television, computer technology, and the Internet system, which led to the weakening of the desire of people to learn from the life-giving principles of national spirituality and universal values.

The role of the Internet in the development of economic, political, social and spiritual spheres of society is incomparable. There is no question of recognizing or denying His great power. The Internet is a product and reflection of human thinking, intelligence and knowledge. Without denying the advantages of the global network, it is necessary to talk about the dangers it poses to the spirituality of humanity. These unpleasant inhumane situations are related to the efforts of certain forces to send information to them in order to divert public opinion from the right path, to direct it towards the impure ideas and interests they promote, by using the capabilities of the global network for high-quality and fast transmission and distribution of information.

Undoubtedly, the most active and most active part of the Internet audience - young people whose thinking and outlook have not yet been thoroughly formed - will be susceptible to such influence. Modern youth consider the Internet as the main source of information and the main means of communication. They go online mainly to search for news, communicate with friends, and record music. At this point, what kind of spiritual and spiritual food are we giving young people through the Internet and social networks? It is natural that a legitimate question arises. Unfortunately, none of us can answer this positively. It will be difficult to resist ideological threats if young people do not develop moral immunity to foreign ideas, if they do not develop a firm opinion that "this is good, this is bad"[2].

Analysts note that young Americans, unlike Russians and Brazilians, view the Internet as normal. The youth of Uzbekistan, like their peers in the world, use the Internet mainly to read news, search for materials for term papers and abstracts, communicate with friends, make new friends, and get information.

But the stream of information flowing from the virtual space is so much that not every young man or woman is able to distinguish which of it is useful, correct and which is malicious. There are many sources on the Internet that have a negative impact on the spiritual development of society, the worldview and ideological education of an individual, especially young people whose consciousness has not yet been formed. Because the acceleration of the information flow and the emergence of a complex, conflicting situation, such as living in an information vortex, directly causes a sharp change in the individual's thinking and worldview [3].

Why did we start our discussion about the role of example in the formation of the spiritual image from the influence of modern information and communication technologies? Quantitative changes in the information technology system that cause this process also confirm our opinion. For example, according to the data until February 2020, the social network Facebook is leading in terms of the number of users. Today, 2.5 billion people are registered on the network, and the number of users has grown by 8% in one year. The social network's revenue accordingly reached \$70.697 billion in 2019, a 27 percent increase over 2018. The income from advertising amounted to 69.655 billion dollars. It is followed by Twitter, which has more than 336 million users who post 500 million tweets every day. MySpace (255 million users), Odnoklassniki (more than 205 million users), Windows Live Spaces (120 million users) can be mentioned [4].

In order to avoid such negative vices that are alien to our oriental morals and national mentality, exemplary education is very important.

According to President Sh.M. Mirziyoev, "...in our ancient and generous land, representatives of different nationalities and peoples, cultures and religions have been living peacefully for many centuries. Hospitality, goodness, generosity of heart and tolerance in the literal sense have always been characteristic of our people and form the basis of its mentality" [5].

We are surprised by the national values, indifference to traditions and indifference to democratic changes found in the mentality of some of today's youth. They are a category of young people whose goals are not very clear, far from the goal of learning any profession or craft or science. Such young people do not clearly perceive the changes happening not only in the world but also in the country. They have a feeling of indifference to the fate of society and people. Indifference is embedded in their minds, and it is possible to observe cases where they are increasingly moving away from the norms existing in the national mentality.

Of course, such young people are a minority. But if we study the causes of this problem, its roots go back to the direct family education of young people, the influence of people who cannot absorb new views in society, who have stereotypes in their minds, and other factors.

As a result of this, in such young people, such vices are observed, such as a mood of carelessness, indifference to political and social processes. So, what young people see and listen to today should not be left out of the attention of the family in which they are growing up, as well as educational institutions [6].

It should be noted that this process is related to our national mentality. We should also look for the solution to the problem in our own mentality, stereotypes and ways of thinking that have become habitual in our behavior and daily life.

Today, the members of the government, especially the head of the country, correctly understand the change of paradigms and implement a policy to adapt the youth, who are considered the main layer of the society, to it. After all, new problems cannot be solved with old methods. Therefore, in the context of the change of paradigms in the national mentality, it is time to bring innovations to this process as well. Naturally, each age has its own citizenship to determine the position, form a social image, need to strive for perfection. This starts with the elimination of indifference and carelessness [7].

In order to form an independent person with a new culture of thinking, working and living, first of all, we need to eliminate the negative situations that are currently the priority in the behavior and behavior of some people, which have passed from the past to the present due to social inertia. To be intolerant of the old, to introduce the new immediately is a requirement of a humane, democratic society.

Conclusion

Therefore, in all historical periods, the change of paradigms in mentality is felt in the behavior and walking posture of young people. For this reason, in the report of the President of the Republic of Uzbekistan Shavkat Mirziyoyev in his address to the Oliy Majlis: "...We have set ourselves the great goal of establishing the foundation of the Third Renaissance in our country, for this we will educate the new Khorezms, Berunis, Ibn Sinas, Mirza Ulughbeks, Navoi and Babur. we need to create environment and conditions. In this, first of all, the development of education and upbringing, the establishment of a healthy lifestyle, the promotion of science and innovation are the main pillars of our national idea and should serve. Providing mutual assistance should be a top priority for all of us. Only then will our children become a great and powerful force that will realize the age-old dreams of our people. For this purpose, we will carry out large-scale reforms based on the idea that "New Uzbekistan starts from the threshold of the school, from the educational system"[8]. This requires us to be more responsible and not indifferent to the education of the younger generation today.

Based on this point of view, it can be concluded that the change of paradigms in our national mentality that is happening today determines the social and spiritual image of a person and the perspective of tomorrow.

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