

# AGRARIS

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Indonesian Cinnamon Competitiveness and Competitor Countries in International Market

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## Preface

*Bismillahirrahmaanirrahiim.* With full gratitude to Allah SWT, Journal AGRARIS: *Journal of Agribusiness and Rural Development Research* Vol. 6 No. 2 of 2020 has published. The issue of this number consists of eight articles that discuss agricultural marketing, agricultural development and policy, entrepreneurship of agribusiness, agricultural economics, food security, and rural development.

In the study of agricultural marketing consists of three topics that are Muntok White Pepper Price Transmission in Bangka Belitung Island Province by Purwasih *et.al*, Impact of Urban Consumers' Food Consumption Behavior towards Food Waste by Wong *et.al*, and The Supply Chain Efficiency of Tilapia Farming in Floating Net Cage (FNC) in Wonogiri Regency by Dharmawan *et.al*. The study of agricultural development and policy is consists of one topic that is Indonesian Cinnamon Competitiveness and Competitor Countries in International Market by Sa'diyah *et.al*. The study of entrepreneurship of agribusiness consists of one topic that is Factors Influencing on Entrepreneurial Behavior of Street Vendor (A Case of Street Food Traders in Pekanbaru City, Riau Province) by Marliati. The study of agricultural economics, food security and rural development also consist of one topic, sequentially as follows Efficiency of Rice Farming in the Corporate Farming Model in Central Java by Iskandar *et.al*, Household Dietary Patterns in Food Insecurity Areas by Wijaya *et.al*, and Intervention Strategy for Enhancing Livelihoods of Land Reform Farmers in Waterberg District, South Africa by Tjale *et.al*.

The several of discovering research, hope can be a base to the stakeholder of policymaker that relates to the wider agricultural development and encourage developing ideas on further studies. Finally, we would like to thank all the contributors such as the author, expert reviewer, and all the editors for materializing this journal published.

Yogyakarta, December 2020  
Editor in Chief

Dr. Ir. Widodo, M.P.

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# Manuscript Guidelines

## Manuscript Submission Criteria:

1. The manuscript is a result of agribusiness and rural development research. The manuscript should have novelty/authenticity, contribution or uniqueness for academic (science) development or applications in real life or both of it.
2. The manuscript contains original research, free of plagiarisms, and others unethical attitude.
3. At the time of submitting the manuscript, the author should ensure that the manuscript has not or has not been in the process of publishing in another periodical journal.

## Manuscript Systematics:

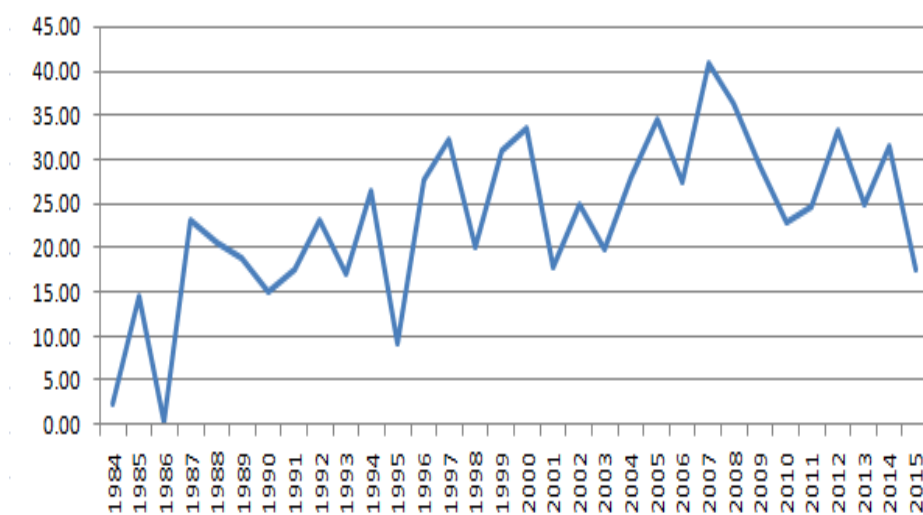
1. Title. The title should be clear, informative, and not exceed 15 words.
2. Author's name and affiliation. The author's name should be included by affiliation and email address, without the academic title.
3. Abstract. The abstract contains a brief description of the research background (maximum two sentences), aims, methods, results, and implication. Abstract is written in English, one paragraph with single spacing (maximum 200 words) without any references or formulas. Keywords consist of 3-5 words or phrases (alphabetically).
4. Introduction. This section explains: (i) general background of research (brief), (ii) a review of the previous research that relevant and up-to-date, (iii) novelty statement (analysis of gap) that contains the urgency and novelty of the research, and (iv) the aims of the research. If there is a hypothesis, declare explicitly and not in an interrogative sentence. The introduction should be written without numbers and/or pointers.
5. Research Method. This section contains a research design that includes: population/sample of research, data, and techniques/instrument of data collections, tools of analysis, and models used. Commonly methods no need to write in detail, but simply refers to the reference book (Example: F test formula, T-test). The symbol of the description of the model is written in sentences.
6. Result and Discussion. This section contains the result of data analysis (in table or figure, not in a raw data, and not a print screen of analysis result), the connections between the result and basic concept and / or hypothesis (if there is), and conformity or contradiction with the result of previous research. This section can also contain an implication from the result of research, both theoretical and appropriately. Every figure and table must be referred to in the text.
7. Conclusion. Conclusion written briefly, only answer the aims or hypotheses of the research, do not repeat the discussion. Conclusion written critically, logically, and honestly based on the existing fact, and full of cautions if there is a generalization. This section is written in paragraph form, do not use the numbering or bullets.
8. Acknowledgments (if necessary). This section provided for the authors to deliver their gratitude to the research funder, facility, or the suggestion, and for the statement, if the article is part of the thesis/dissertation.
9. References. The reference contains a list of journals, books, or the other publications that are referenced of published manuscripts in the last 10 years (80%).

**Manuscript Format:**

1. The manuscript is written in quarto paper size, one column, and 1.5 spacing format. The new paragraph begins six characters from the left side and uses Time New Roman font 12.
2. The manuscript is written in English.
3. The number of pages between 15-20, the margin on the left side and the upper side is 3 cm, the right side and the bottom side is 2.5 cm.
4. The title is written uppercase (except preposition) using font size 14 with center alignment. The subtitle is written uppercase and use font size 12. If there is a sub-subtitle, written capital each word except conjunction. If there is a sub of sub-subtitle, written capital each word and italic model. Subtitle, sub-subtitle, and sub of the sub-subtitle are written begin on the left side.
5. The citation is written by the American Psychological Association 6<sup>th</sup> Edition. Below are samples of citation: (Susanawati, Jamhari, Masyhuri, & Dwidjono, 2015); (Bayuriatiga, Widodo, & Sriyadi, 2015); (BPS, 2014); (Syaukat, 2011).
6. The figure or table is made as close as possible to the explanation and put the number sequentially base on the site in the explanation. The source of data is better to be included.

Note: figure should be clear and fix (good resolution)

Sample of figure:



7. Tables consist of title and content. The line of the table just on the top and the bottom to separate between the title and the content of the table.

Sample of the table:

**TABLE 1. RANDOM VALUE INDEX (RI)**

Country	Value of Export (000 USD)	Value Trend of Export (%)
Indonesia	17.598	2,658
Prancis	4.040	4,114
Swiss	2.858	-4,837

Source: Hakimi (2017)

8. References are arranged by alphabetical, begin from the first author and follow by co-author. If there are two or more references that have the same author and year of publication, put the sign a, b, c..... etc. after the year of publication. In the reference that site from journal, scientific magazine, proceeding are should be include the name of author, year, title, place of the seminar, publisher, page, and editor.

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The reference of AGRARIS is written following American Psychological Association (APA) 6<sup>th</sup> Edition. When making reference is suggested to use Mendeley application. (The tutorial of Mendeley can be accessed on <http://bit.ly/2vYEQGZ>). Below is the sample of APA 6<sup>th</sup> Edition:

#### ARTICLE OF JOURNAL

Susanawati, S., Jamhari, J., Masyhuri, & Dwidjono, D. (2015). Integrasi Pasar Bawang Merah di Kabupaten Nganjuk (Pendekatan Kointegrasi Engle-Granger). *AGRARIS: Journal of Agribusiness and Rural Development Research*, 1(1), 43-51. <http://doi.org/10.18196/agr.117>

#### ARTICLE OF PROCEEDING

Banyuriatiga, B., Widodo, A. S., & Sriyadi, S. (2015). Persepsi dan Evaluasi Pengembangan Jambu Mete di Desa Wisata Karang Tengah, Kecamatan Imogiri, Kabupaten Bantul. In S. Y. Rusimah, I. Indardi, M. Fauzan, & A. Fachruddin (Eds.), *Prosiding Seminar Nasional Optimalisasi Potensi Sumberdaya Lokal Menghadapi MEA 2015* (pp. 82-90). Yogyakarta: Program Studi Agribisnis, Fakultas Pertanian, Universitas Muhammadiyah Yogyakarta. Retrieved from <http://repository.umy.ac.id/handle/123456789/10106>

#### BOOK

Debertin, D. L. (2004). *Agricultural Production Economics* (Second Edi). New Jersey: Pearson Education.

#### REPORT OF INSTITUTION OR CORPORATION

BPS. (2014). *Statistik Indonesia 2014*. Jakarta. Retrieved from <https://www.bps.go.id/index.php/publikasi/326>

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(<http://journal.umy.ac.id/index.php/ag/index>)