

# **Recent Publications**

### **BOOK REVIEWS**

Fee-Based Services: Issues & Answers: Second Conference on Fee-Based Research in College and University Libraries: Proceedings of the Meetings Held at the University of Michigan, Ann Arbor, May 10–12, 1987, comp. by Anne K. Beaubien. Ann Arbor: Michigan Information Transfer Source, Univ. of Michigan, 1987. 82p. \$28 (ISBN 0-9619681-0-7). LC 87-34900.

During the eighties the number of academic libraries contemplating the establishment of fee-based information services has grown from a mere trickle to a groundswell. Although the reasons for considering the implementation of these services varies from library to library most of the institutions are motivated by one of the following factors: a desire to bring additional monies into the library by charging for special services to nonuniversity clientele, an opportunity to raise the profile and improve the image of the library on the campus and in the community, and finally, a chance to provide information services to other nonuniversity users without negatively affecting service to primary clientele.

This slim volume, the proceedings of the Second Conference on Fee-Based Research in College and University Libraries held at the University of Michigan in the Spring of 1987, provides a noteworthy introduction to the current thinking and practice on fee-based library services. In addition to the seven papers presented at the conference, there is a lengthy and excellent selected bibliography on the topic. Libraries just beginning to explore this area will do well by beginning here. While the articles and bibliography provide an entrée into the literature, the list of attendees will lead one to experienced and knowledgeable contacts.

The proceedings begin strongly with two papers on marketing, the first on "Targeting Your Market" by Tracy Casorso and Sharon Rogers, and the other on "Selling the Service" by Alice Sizer Warner. Both papers will provide a harsh dose of reality to any service that expects to open its doors and sit back and wait for clients to come streaming in. Another standout contribution is Elizabeth Lunden's paper on "Quality Control." Her discussion of the six characteristics of a quality information product-accuracy, appropriateness, timeliness, absence of errors, consistency, and image-is superb. Other papers include a discussion of permissible activities under United States copyright law, a view on information brokerage from the private sector, and contributions on financial and policy issues related to fee-based services.

It should be noted that all of the papers are brief and as a result do not comprehensively cover their subject areas. They serve best as both introductions to the subject area and outlines of issues to be considered when establishing and managing a fee-based service. Further, there are many issues that are not covered here. Readers will need to turn to the bibliography to find information on the impact of the feebased service on other areas of the library,

#### January 1989

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Scarecrow Press P.O. Box 4167 Metuchen, N. J. 08840 800-537-7107 89-32 on establishing a realistic fee schedule, and on resources needed to begin a service. None of this, however, is meant as a criticism of the publication. *Fee-Based Ser*vices: Issues and Answers is a useful contribution on a timely topic.—*Patricia Tegler*, *Kirkland & Ellis Law Library*, Chicago, Illinois.

## **OTHER PUBLICATIONS**

AIDS 1988, Part 1. Comp. by David Tyckoson. Phoenix: Oryx, 1988. 139p. \$19.50 (ISBN 0-89774-504-3).

ALA Survey of Librarian Salaries 1988. Project Director, Mary Jo Lynch. Chicago: American Library Assn., 1988. 52p. (ISBN 0-8389-3366-1).

- American Literary Critics and Scholars, 1880–1900.
  V.71. Ed. by John W. Rathbun and Monica M. Grecu. Detroit: Gale, 1988. 374p. \$95 (ISBN 0-8103-1749-4). LC 88-10879.
- Business Ethics and Responsibility: An Information Sourcebook. Comp. by Pamela A. Bick. Ed. by Paul Wasserman. Phoenix: Oryx, 1988. 205p. \$32.50 (ISBN 0-89774-296-6). LC 87-23191.
- Cities of the United States. Ed. by Deborah A. Straub and Diane L. Dupuis. V.1. Detroit: Gale, 1988. 403p. \$69.95/vol. (ISBN 0-8103-2501-2).
- Comic Books and Strips: An Information Sourcebook. Comp. by Randall W. Scott. Phoenix: Oryx, 1988. 160p. \$30 (ISBN 0-89774-389-X).
- Commonwealth Universities Yearbook 1988. Ed. by Tom Craig. Detroit: Gale, 1988. 3,000p. 4v. \$198 (ISBN 0-85143-113-5). LC 59-24175.
- Crimando, William, and T. F. Riggar. Handbook for In-Service Training in Human Services. Carbondale: Southern Illinois Univ. Pr., 1988. 180p. \$14.95 (ISBN 0-8093-1402-9). LC 87-36967.
- Ellingtonia: The Recorded Music of Duke Ellington and His Sidemen. Comp. by W. E. Timner. Metuchen, N.J.: Scarecrow, 1988. 554p. \$49.50 (ISBN 0-8108-1934-1). LC 86-21967.
- Ferguson, Brian, and Leslie Farragher. The Anthropology of War: A Bibliography. Harry Frank Guggenheim Foundation, Occasional Papers no. 1. New York: Guggenheim Foundation, 1988. 361p.
- French Novelists, 1900–1930. V.65. Ed. by Catharine Savage Brosman. Detroit: Gale, 1988. 381p. \$95 (ISBN 0-8103-1743-5). LC 87-25822.
- French Novelists, 1930-1960. V.72. Ed. by Catharine Savage Brosman. Detroit: Gale, 1988. 478p. \$95 (ISBN 0-8103-4550-1). LC 88-16462.
- Germans To America. V.1. Ed. by Ira A. Glazier and William P. Filby. Wilmington, Del.: