# Documenting the Value of Librarians in the Classroom: Results from a Mixed-Methods Research Collaboration with Campus Partners

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This paper details the results of a mixed-methods study of first-year and upper-division students' information literacy (IL) competencies. The study used a rubric and a survey, seeking to answer two research questions: 1) Is there a correlation between National Survey of Student Engagement (NSSE) IL survey responses and IL rubric scores? 2) Are there any indicators that correlate to improved IL performance in first-year students? Results demonstrated that first-year students reported greater engagement with IL and also indicated that instructors placed greater emphasis on IL competencies than students in upper-division courses. They also show a statistically significant impact on first-year students' rubric scores when a librarian is in the class. This finding held even when controlling for other variables. Results provide an evidence-based foundation to spur conversations with faculty and university administration on the value of IL and the role of librarians in undergraduate student success.

#### Introduction

The importance of information literacy (IL) competencies while in college and after graduation is recognized both within and outside of librarianship and higher education.<sup>2</sup> Project Information Literacy has conducted numerous studies highlighting students' struggles with information and their continued challenges upon entering the workforce.<sup>3</sup> While in school, inadequate IL skills can be a barrier to performance.<sup>4</sup> After graduation, while employers value critical thinking skills, many feel that their new hires are not adequately prepared in these areas.<sup>5</sup>

IUPUI (formerly Indiana University-Purdue University Indianapolis) is a large, urban research institution with a FTE of more than 25,000 undergraduate and 8,000 graduate students.<sup>6</sup> IUPUI has a relatively diverse student population, with about 22 percent identifying as non-white;<sup>7</sup> 29 percent are first-generation college students and 41 percent are Pell Grant

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recipients.<sup>8</sup> Of the goals in the IUPUI strategic plan, the first is "Promote Undergraduate Student Learning and Success."<sup>9</sup> The importance of this priority is reflected in the campus attitude toward assessment. IUPUI was an early adopter of campuswide student learning outcomes (SLOs).<sup>10</sup> The Principles of Undergraduate Learning (PULs)<sup>11</sup> were adopted in 1997 and recognized by the Association of American Colleges and Universities (AAC&U).<sup>12</sup> IL is referenced in PUL 2: Critical Thinking. In 2018, the university revamped the PULs and created a more holistic framework of student learning outcomes that include co-curricular outcomes. Called the Profiles of Learning for Undergraduate Success: IUPUI+ (Profiles), they include four quadrants titled: Communicator, Innovator, Problem Solver, and Community Contributor.<sup>13</sup> The Profiles encompass all the Frames from the ACRL *Framework for Information Literacy for Higher Education*<sup>14</sup> and allow for more holistic integration of IL.<sup>15</sup> This shift makes room for subject librarians to advocate for more comprehensive, systematic integration of IL through the curriculum, which, one can hope, better makes the case to the campus of the importance of teaching librarians to student success.

While IL is represented in the campuswide SLOs, there had never been a systematic assessment of students' IL competencies. This factor left subject librarians, faculty, and campus administration without a clear picture of what IL skills students have when entering the university or what IL skills they have acquired at graduation. Additionally, with the diverse student population at IUPUI, the authors did not know if there were variables (such first-generation status, Pell Grant recipient) that impacted students' IL performance. With these circumstances, it can be challenging to know how best to scaffold IL through the curriculum. Without a clear baseline of students' IL competencies, teaching librarians don't know where to start and they can't accurately map increasingly complex competencies through students' years in college. Similarly, without this baseline it was also challenging for some faculty and campus administration to realize the value of librarians teaching these IL competencies.

As a product of collaboration with the campus office of Institutional Research and Decision Support (IRDS), this paper details the results of a mixed-methods study of firstyear and upper-division students' IL competencies at our large, urban research institution. This project incorporated direct, authentic assessment of end-of-semester student products using the AAC&U Information Literacy VALUE rubric<sup>16</sup> (N = 772) and indirect assessment through the National Survey of Student Engagement (NSSE) Experiences with Information Literacy module<sup>17</sup> (N = 630). As IL had never been systematically assessed at IUPUI, the assessment helped establish a baseline of IL competencies for students at the first-year and upper-division levels. For the paper collection, upper division included students in 300- and 400-level classes. For coding in data analysis, upper division is defined as students who had attended IUPUI in a prior semester. The assessment would allow teaching librarians to better tailor their instruction as well as foster discussions among university administration, faculty, and librarians. Additionally, the project sought to answer two research questions: 1) Is there a correlation between NSSE IL survey responses and IL rubric scores? 2) Are there any indicators that correlate to improved IL performance in first-year students (such as librarian in the classroom, high school GPA, first-generation student, and so on)? Because the principal investigator (PI) partnered with IRDS, rubric and survey results could be combined with extensive student demographic data (like first-generation status, Pell Grant recipient, and others) to determine if there were any student indicators that correlated to IL competencies.

#### **Literature Review**

Multiple research projects have sought to demonstrate the value of academic libraries to their institutions. Numerous big data projects (for example, at the University of Minnesota,<sup>18</sup> University of Huddersfield,<sup>19</sup> University of Wollongong,<sup>20</sup> University of Nebraska-Lincoln,<sup>21</sup> Georgia State University,<sup>22</sup> and Curtin University<sup>23</sup>) link improved student outcomes (like GPA or retention) to library usage (such as book loans or use of e-resources). These studies rely on passive metrics routinely collected by libraries (examples: computer login information, book checkout statistics). Library instruction has also been studied using big data. Melissa Bowles-Terry combined transcript analysis and focus groups and found a statistically significant difference in GPA between seniors who did, and did not, have library instruction in upper-division classes.<sup>24</sup> However, Priscilla Coulter, Susan Clarke, and Carol Scamman found no correlation between course grades in classes and courses with or without an IL session.<sup>25</sup>

Other studies examine student work, often through authentic assessment via rubric evaluation and often using a mixed-methods approach, to assess students' IL competencies. Many of these studies examine correlations between IL performance and library instruction. Sara Lowe, Char Booth, Sean Stone, and Natalie Tagge evaluated student papers in first-year seminars at a group of small liberal arts colleges and correlated rubric scores with level of librarian involvement in the classroom.<sup>26</sup> They found that the higher the level of librarian involvement in the class, the better students' IL rubric scores. Meagan Bowler and Kori Street assessed students' papers at a mid-sized public university from courses with librarians embedded at various levels.<sup>27</sup> In some cases, the librarian was identified as a subject specialist in information literacy; in others, the librarian was not identified explicitly as a specialist. They found students' IL skills improved when IL was explained as its own entity and when the librarian was identified as a subject specialist. To determine the IL competencies of graduating students at their community college, Brandy Whitlock and Nassim Ebrahimi conducted a campuswide assessment of all grade levels using faculty surveys, a curriculum map, and authentic rubric assessment of student artifacts.<sup>28</sup> Rubric scores demonstrated that students, upon graduation, did not have adequate IL competencies, specifically in ethical use of sources. Faculty survey results found that faculty teaching in courses that had IL outcomes generally felt confident that they could teach and assess IL competencies and all faculty surveyed agreed that IL should be a core competency at the institution.<sup>29</sup> In first-year seminars at a small liberal arts college, Char Booth, Sara Lowe, Natalie Tagge, and Sean Stone found a correlation between the level of librarian intervention and students' IL skills in authentic, rubric evaluation of student papers.<sup>30</sup> However, the indirect assessment, which examined student course evaluations, found no correlation between students' perceptions of the class and their rubric scores. Erin Rinto and Elisa Cogbill-Seiders found that students in an introductory English program who attended an IL session performed better on an annotated bibliography.<sup>31</sup> Philip Smith employed an IL test, rubric, focus groups and a survey, finding higher IL proficiency at the end of curriculum integration.<sup>32</sup> Conversely, Veronica Douglas and Celia Rabinowitz used surveys, interviews, and authentic rubric assessment to research the correlation between faculty-librarian collaboration and students' IL abilities.<sup>33</sup> They found none.

Even without a mixed-methods component, authentic, rubric-based assessment of student work is a common method of assessing students' IL competencies. Amanda Shannon and Vaughn Shannon examined students' papers in Political Science classes; they found that repeated librarian visits correlated to better IL in papers.<sup>34</sup> Wendy Holliday et al. assessed student papers from four different stages in the undergraduate curriculum at a large state university using a revised version of the AAC&U IL VALUE rubric.<sup>35</sup> Although not a longitudinal study, they found that students' rubric scores improved between the first-year and junior and senior levels. Holly Luetkenhaus, Steve Borrelli, and Corey Johnson assessed first-year student writing to evaluate a writing program and the success of the program to teach IL competencies.<sup>36</sup> Overall, they found students did learn IL skills but struggled in areas such as thesis development. Brianne Markowski, Lyna Fontes McCartin, and Stephanie Evers used the results of a rubric assessment to modify their instruction curriculum to address student deficiencies.<sup>37</sup>

## Methods

This project used a mixed-methods approach incorporating direct assessment of end-ofsemester student products (like papers and presentations) using the AAC&U Information Literacy VALUE rubric<sup>38</sup> (N = 772) and indirect assessment through the NSSE Experiences with Information Literacy module<sup>39</sup> (N = 630). For the purposes of this analysis, the Experiences with Information Literacy module was divided into two subscales. "Use of Information" refers to specific self-reported behaviors related to obtaining information appropriately or improving IL skills. "Institutional Emphasis" items ask about the extent to which instructors encouraged students to engage in appropriate use of information. Scores on each scale were calculated as the mean of all responses to each item in the subscale. Internal reliability for both scales was strong (Cronbach's  $\alpha$  = 0.85 for Use of Information;  $\alpha$  = 0.84 for Institutional Emphasis). A complete list of items included in the Experiences with Information Literacy module is included in the appendix. The AAC&U IL VALUE rubric was chosen, as the campus has used other VALUE rubrics. Additionally, the rubric has been shown to be effective in assessing IL skills.<sup>40</sup>

Data merged with Experiences with IL survey module results, and VALUE rubric scores were obtained from the university data warehouse. High school GPA was obtained from transcripts at the point of admission. Students with a nontraditional GPA were rescaled to a 4.0 scale. Scores on the Scholastic Aptitude Test (SAT) were also obtained, specifically students' scores from the version developed and released by the College Board in 2017.41 Students who had taken the SAT in prior years or who submitted an ACT score instead were rescaled using norms from the 2017 administration by the College Board. Two variables were also obtained to serve as proxies for students' socioeconomic status. First-generation status was a dichotomous variable obtained from university records, which was generated using a combination of Free Application for Federal Student Aid (FAFSA) and admissions application information.<sup>42</sup> Students who indicated their parents' highest level of education was middle school or high school were coded as 1, while those who indicated either parent had completed a higher level of education were coded as 0. Receipt of a Pell Grant was also coded as a dichotomous variable, with Pell recipients coded as 1 and those not receiving a Pell grant coded as 0. For the ordinary least square (OLS) regression, a fifth dichotomous variable was also included to signify which students had been in classes in which a librarian was embedded. Students in classes in which there was a librarian were coded as 1, while students not in courses with an embedded librarian were coded as 0.

Through a collaboration with the campus first-year experience coordinator and the business librarian, the NSSE survey was administered in IUPUI-wide first-year seminars as well as an introductory business class. To collect as representative a sample of papers as possible at the first year, the PI partnered with several large-enrollment, multisection first-year courses (6 courses, 72 sections) (such as English or business). Upper-division courses (5 courses, 8 sections) were limited to those that had a librarian working with them. Initially, the project sought to include all capstone classes; however, the project ran in the fall semester, and most capstone classes at the university are offered in the spring semester.

While the study was deemed exempt by university IRB, the paper collection required active student consent.<sup>43</sup> This meant that the PI or graduate assistant (GA) had to visit every class to distribute and collect signed consent forms. The IRB requirements, combined with the first-year survey and paper arrangement, means that not all students who took the NSSE survey also submitted a paper and vice versa. Overall, 434 first-year students and 103 upper-division students completed the NSSE IL survey; 39 of the upper-division students completed the survey as part of a first-year class. For the rubric evaluation, 707 first-year and 65 upper-division final projects were collected and read.

The NSSE questionnaire was administered using the online survey software Qualtrics. Only the PI and a member of IRDS had access to the data set. Papers were downloaded by the PI from Canvas course sites and stored in a secure folder available only to the PI and the GA. Papers were anonymized by removing any identifying information in the text of the document, the document title, and the document metadata. After identifying information was removed, the GA assigned each paper a number, which is how readers identified which papers to read. De-identified papers were housed in a secure Box folder to allow readers access to them.

Librarians at IUPUI (N = 23) were recruited to read papers. Before papers were read, three norming sessions were held using a sample paper and the IL VALUE rubric. After the norming session, each paper was read by two different librarians and scored using the IL VALUE rubric. Scores were entered into a Qualtrics form available only to the PI, GA, and the member of IRDS. Where scores between the two raters differed by more than one point, a third librarian read the paper.

After the papers had been read, an Excel file containing the student name and corresponding paper number was provided to the member of IRDS via a secure file transfer method for critical data.<sup>44</sup> Per IRB requirements, only the member of IRDS had access to student data beyond the rubric scores (for example, first-generation status, Pell grant recipient, or other identifying data). All data analysis was performed by IRDS and then returned to the PI in the aggregate.

#### Results

#### AAC&U IL VALUE Rubric score

Students received a score on each dimension of the VALUE rubric from 1 ("Below Benchmark") to 5 ("Capstone"). Differences between students in first-year courses (100-level) and upper-division courses (300 & 400 level) are displayed in table 1. An overall score was also calculated consisting of the average of each of the five dimensions. Cronbach's alpha revealed very strong internal consistency between each dimension of the VALUE rubric ( $\alpha = 0.91$ ).

TABLE 1 AAC&U VALUE Rubric Means for Lower and Upper Division <sup>*</sup>								
	First-Year Mean**	Upper-Division Mean <sup>***</sup>						
Determine the Extent of Information Needed	2.98	4.12						
Access the Needed Information	2.93	4.11						
Evaluate Information and Its Sources Critically	2.60	4.06						
Use Information Effectively to Accomplish a Specific Purpose	2.78	4.02						
Access and Use Information Ethically and Legally	2.76	3.43						
Overall	2.81	3.95						
*5-point scale: 1 = "Below Benchmark"; 2 = "Benchmark"; 3 = "Milesto" ** First-year (n = 619). *** Upper-division (n = 65).	ne 2"; 4 = "Milestone 3";	5 = "Capstone."						

Differences between upper-division and first-year students were assessed using an independent samples t-test. As expected, results suggest that upper-division students scored significantly higher on the VALUE rubric than students in first-year courses (t (682) = 17.15;  $\alpha \le 0.05$ ). Specifically, the average score for upper-division students was 3.95, consistent with the expected performance of students at the junior level, but shy of what was expected at the "Capstone" level.<sup>45</sup> The average score for first-year students was 2.81, between the "Benchmark" and "Milestone 2" level. These results suggest first-year students generally scored consistently with ratings expected based on their level of development. The value for Hedges g (2.34) suggested that this was a large effect. While a t-test can describe the probability that two means are differences, an effect size calculation is needed to determine the magnitude of the difference between two groups. Hedges' g is recommended for cases such as these analyses when the sizes of the two groups are very different.<sup>46</sup>

TABLE 2 Independent Samples T-Test Results for Upper-Division and First-Year Students <sup>*</sup>								
	N	Standard Deviation	DF	t				
First-year	619	2.81	0.51	682	17.15**			
<b>Upper-division</b> 65 3.95 0.54								
* First-year: n = 619, r **Statistically signific	nean = 2.81, ant at $\alpha < 0$	s.d. = 0.51.	= 2 24					

An OLS regression was conducted to determine which factors had an effect on rubric scores. Only scores from first-year students were included in this analysis, as the relatively small number of upper-division students (n = 65) would have yielded a limited model with fewer independent variables.<sup>47</sup> Furthermore, using only first-year students meant that participants had fewer experiences with college-level IL instruction than upper-division students. This allowed for an assessment of the intervention (that is to say, experiences with the IL module) without the potential confound of prior IL experiences. High school GPA and SAT scores were included to control for academic ability and prior academic achievement. First-generation status and receipt of a Pell grant were included to control for socioeconomic status. An interaction term between first-generation and Pell status was also included in the model to isolate the specific effects of first-generation status, which may be related to culture and

ability to navigate a higher education institution,<sup>48</sup> and Pell status, which is determined more directly by expected family contribution.<sup>49</sup> A dichotomous variable indicating which students were in courses with an embedded librarian was also included in the model.

Results of the OLS regression can be found in table 3. The model was statistically significant (F = 23.0,  $p \le 0.05$ ), though the R<sup>2</sup> suggested only a small portion of the variance was accounted for by this combination of variables (R<sup>2</sup> = 0.11). High school GPA and SAT score both had a statistically significant effect on VALUE rubric score, suggesting that prior academic achievement and academic ability were unsurprisingly related to performance on the assignment. However, it should be noted that having a librarian embedded in the course also had a small but statistically significant effect on VALUE rubric score. Specifically, being in a course with an embedded librarian would lead to an increase of 0.08 points in their VALUE rubric score (B = 0.07, std. error = 0.03). This was statistically significant even net the effect of high school GPA, SAT score, and variables associated with socioeconomic status.

TABLE 3 OLS Regression Results on VALUE Rubric <sup>*</sup>								
B β Std. Error								
Embedded Librarian <sup>+</sup>	0.07	0.06	0.03					
High School GPA <sup>†‡</sup>	0.37	0.25	0.05					
SAT Score <sup>†§</sup>	0.28	0.10	0.09					
First-Generation Status	-0.02	-0.02	0.05					
Received Pell Grant	-0.05	-0.04	0.04					
First-Gen*Pell Grant	<0.01	<0.01	0.07					
Intercept	1.19		0.15					

<sup>\*</sup>F = 23.94; R<sup>2</sup> = 0.11.

<sup>+</sup>Effect was statistically significant net the effect of the other independent variables (p < 0.05).

<sup>‡</sup>4.0 scale.

<sup>§</sup> 2017 SAT scores. Students completing the SAT at an earlier date or completing the ACT were recalibrated using 2017 SAT norms. SAT score divided by 1,000.

#### **Experiences with Information Literacy Results**

Students' responses to the NSSE Experiences with Information Literacy survey items are described in tables 4 and 5. The results are divided between the two Use of Information and Institutional Emphasis subscales that appear in the information literacy module.

First-year students were compared with students not in their first year using Chisquare test for independence. For the purposes of this analysis, first-year students were defined as those in their first semester at the university, while upper-division students were defined as those who had attended in a prior semester. In general, first-year students were significantly more likely to report engaging in activities associated with the development of IL. For example, first-year students were more likely to indicate that they *very often* worked on a paper or project that had multiple smaller assignments or changed the focus of a paper or project based on information they found while researching the topic (see table 4).

TABLE 4 Experiences with IL Survey Use of Information Item Responses by First-Year and Upper-									
Division Students									
ltem			Percentages						
During the current school year, how often have you done the following?		N	Never	Sometimes	Often	Very Often			
Completed an information source	First-year	434	5.3%	24.7%	37.8%	32.3%			
(book, article, website, or the like) other than required course readings	Upper- division	103	2.9%	27.2%	32.0%	37.9%			
Worked on a paper or project that had	First-year	434	3.5%	20.5%	44.0%	32.0%			
multiple smaller assignments such as an outline, annotated bibliography, or rough draft*	Upper- division	103	9.7%	36.9%	36.9%	16.5%			
Received feedback from an instructor	First-year	434	6.5%	23.0%	40.3%	30.2%			
that improved your use of information resources (source selection, proper citation, and such)*	Upper- division	103	19.4%	33.0%	31.1%	16.5%			
Completed an assignment that used the	First-year	433	33.3%	32.3%	21.0%	13.4%			
library's electronic collection of articles, books, and journals (examples: JSTOR, EBSCO, LexisNexis, ProQuest)	Upper- division	103	32.0%	28.2%	21.4%	18.4%			
Decided not to use an information	First-year	434	17.7%	34.8%	31.1%	16.4%			
source in a course assignment due to its questionable quality	Upper- division	103	19.4%	35.0%	26.2%	19.4%			
Changed the focus of a paper or project	First-year	434	9.4%	36.6%	36.6%	17.3%			
based on information you found while researching the topic*	Upper- division	103	14.6%	46.6%	26.2%	12.6%			
Looked for a reference that was cited in	First-year	432	9.0%	28.9%	42.1%	19.9%			
something you read	Upper- division	103	9.7%	34.0%	38.8%	17.5%			
Identified how a book, article, or	First-year	433	13.6%	34.9%	35.6%	15.9%			
creative work has contributed to a field of study*	Upper- division	102	22.5%	35.3%	34.3%	7.8%			

\*Chi-square test revealed statistically significant differences in response patterns between first-year and upper-division students (p < 0.05).

Similar to their Use of Information, for Institutional Emphasis first-year students also reported that their instructors emphasized practices associated with the development of IL skills. First-year students were especially more likely to indicate that their instructors placed *very much* emphasis on appropriately citing the sources used in a paper or project or using scholarly or peer-reviewed sources in their course assignments (see table 5).

## Correlation between Rubric and Survey Results

A total of 110 students completed both the survey and an assignment scored using the VALUE rubric. Of those who completed both, 31 were upper-division students and 79 were first-year

ltem			Percentages				
During the current school year, how much have your instructors emphasized the following?		Ν	Very Little	Some	Quite a Bit	Very Much	
Not plagiarizing another author's work	First-year	433	2.3%	3.5%	13.6%	80.6%	
	Upper- division	103	1.0%	5.8%	13.6%	79.6%	
Appropriately citing the sources used	First-year	433	1.4%	4.8%	22.4%	71.4%	
in a paper or project*	Upper- division	103	2.9%	14.6%	27.2%	55.3%	
Using scholarly or peer-reviewed	First-year	433	3.5%	14.1%	30.9%	51.5%	
sources in your course assignments*	Upper- division	103	9.7%	21.4%	29.1%	39.8%	
Questioning the quality of information	First-year	431	3.5%	18.6%	29.7%	48.3%	
sources	Upper- division	103	6.8%	24.3%	31.1%	37.9%	
Using practices (terminology, methods,	First-year	433	8.8%	21.9%	30.3%	39.0%	
writing study, and other practices) of a specific major or field of study	Upper- division	103	9.7%	19.4%	33.0%	37.9%	

students. Because of the different patterns of survey responses between upper-division and first-year students, correlations between rubric scores and survey responses were calculated separately. For first-year students, there were no significant correlations between the two survey scales and rubric score. For upper-division students, reported use of information was significantly correlated with rubric score (r = 0.38,  $p \le 0.05$ ), but institutional emphasis was not correlated with rubric score. These results should be interpreted with caution, as low N's may increase the chances of a false positive. Correlations can be seen in tables 6 and 7 below.

TABLE 6   Correlations between VALUE Rubric Score and Survey Results for Students in First-Year   Courses (N = 79)								
Rubric Score Use of Information Institutional Emphase								
Use of Information	0.04	_	_					
Institutional Emphasis	-0.04	0.58*	_					
*Correlation statistically significant at $p \le 0.05$ .								

TABLE 7Correlations between VALUE Rubric Score and Survey Results for Students in Upper-Division Courses (N = 31)									
	Rubric Score Use of Information Institutional Emphase								
Use of Information	0.38*	_	_						
Institutional Emphasis 0.16 0.49* —									
*Correlation statistically significant at $p \le 0.05$ .									

## Discussion

The results have given teaching librarians a baseline of students' IL competencies at both the first-year and upper-division levels. Students in 300- and 400-level courses scored better on the IL VALUE rubric than those in 100-level courses (3.95 versus 2.81 out of 5). This provides evidence that students are developing their IL competencies as they progress through their undergraduate degrees. However, while first-year students were where they were expected to be on the rubric at the "Benchmark" level, upper-division students fell short of the "Capstone" level.

The evaluation also identified gaps at the upper division specifically in the rubric category "Access and Use Information Ethically and Legally," which was the lowest scoring category for upper-division students. While upper-division students still outperformed first-year students, it was by a much smaller margin than the other rubric criteria (3.43 versus 2.76 out of 5). This finding has led to discussions with teaching librarians and faculty about how better to integrate citation and ethical use concepts into instruction and the wider IUPUI curriculum. The lowered average may also be related to issues such as students' struggles with citation and understanding what plagiarism is and how to avoid it<sup>50</sup> as well as the broader conversation in higher education on the prevalence of plagiarism or unethical use of information.<sup>51</sup>

Another interesting finding from the rubric evaluation was at the first year, where students scored the lowest (2.60 out of 5) in the criterion "Evaluate Information and Its Sources Critically." This criterion assesses whether students used a variety of sources and if the sources were the best evidence for the claims they were making. Research has shown that high school and first-year students struggle with evaluating information.<sup>52</sup> It seems our students struggle with this as well.

Regarding the NSSE IL module, it is interesting that students in 100-level courses were more likely than those in upper-division courses to report engaging in IL behaviors and to indicate that their faculty were emphasizing IL in their courses. There may be multiple explanations for this. A majority (75%) of first-year papers (534 of 707 total first-year) were collected from an introductory English class that includes curricular elements specifically mentioned in the NSSE survey. For example, "worked on a paper or project that had multiple smaller assignments such as an outline, annotated bibliography, or rough draft," and "received feedback from an instructor that improved your use of information resources (source selection, proper citation, and such)." Perhaps in the upper-division classes, faculty are emphasizing or articulating these things less because they already expect students to have these skills.<sup>53</sup> On the other hand, first-year students could simply be overestimating how often they have performed these tasks and how often faculty have emphasized IL concepts. Research has shown that students, especially first-year students, overestimate their skills.<sup>54</sup> One troubling finding is the relatively low percentage of students who reported "completing an assignment that used" the library's electronic collection of articles, books, and journals." Only 34 percent of first-year students and slightly more upper-division students (39%) indicated they had done this often or very often. While in first-year courses this could be due to instructor-provided readings, at the upper division we would hope that students would be doing more external research for projects to build those IL competencies.

Returning to our original research questions. First, is there a correlation between NSSE IL survey responses and IL rubric scores? There was a correlation between students' self-reported use of information and rubric scores at the upper division. However, because of the small num-

ber of students who completed the Experiences with IL module and received a score from the IL rubric, it is difficult to make any conclusions about the relationship between self-reported engagement and IL performance at this time.<sup>55</sup> As authentic, rubric evaluation is a time and labor-intensive process, if a survey could be administered that would allow institutions to make connections between student responses and their IL proficiency, then it could be administered at a larger scale and used regularly to assess students' skills. However, the larger first-year sample size but lack of correlation would lead the authors to the conclusion that this is not a viable, or valid, substitute for authentic assessment of student work to gauge IL competencies.

Second, are there any indicators that correlate to IL performance in first-year students (such as librarian in the classroom, high school GPA, or first-generation student)? Thanks to the collaboration with IRDS, the authors were able to determine that the only factors with a statistically significant effect on students' IL performance at the first year were students' prior academic ability and performance (as measured by high school GPA and SAT score), and the presence of a librarian in the classroom. The first connection is, perhaps, not surprising. The finding that having a librarian in the classroom had a significant and positive effect on students' IL performance, even including the effects of GPA, SAT score, and socioeconomic status, provides further evidence of the positive impact librarians may have on the development of IL skills. These results support other studies, which also showed a librarian impact on students' IL competencies.<sup>56</sup> That said, the relatively low R<sup>2</sup> (0.11) suggests there may still be other factors associated with students' development of IL that have not been explored. Researchers should continue to use student data and characteristics along with authentic assessment to better understand the factors that may contribute to IL development.

#### Limitations

There are limitations to the study. First, due to logistics already discussed, the upper-division student sample was not as representative as hoped. Second, because IRB required active student consent for paper collection, there is the possibility of selection bias. Due to paper collection from Canvas course sites, the PI had detailed course information and IRDS was able to determine which students from a class consented. A comparison of students who did and did not consent found that there was a difference in academic qualifications. Specifically, students who consented to have their papers read had higher mean high school GPA and higher mean SAT scores; they also earned a higher GPA in the semester in which the paper was submitted. Students who consented also had a significantly lower level of unmet financial need and were more likely to be female (see table 8).

TABLE 8   Population Differences by Consent											
		Female	African American	Latinx	First Generation	Admitted as a Transfer	Best SAT Score	High School GPA	Received Pell Fall	Unmet Financial Need in Fall	Fall Semester GPA
	N Percentage					Mean %			Mean		
Did not consent	807	48%	9%	11%	31%	8%	1034	3.38	40%	\$5,180.44	2.65
Consented to participate	975	56%	7%	9%	30%	5%	1062	3.46	39%	\$4,337.10	3.04
All	1,782	52%	8%	10%	31%	6%	1049	3.42	40%	\$4,712.88	2.86

#### Conclusion

Through a relatively comprehensive assessment of first-year and upper-division students, the authors now have data on students' IL competencies that can inform multiple layers of discussions: librarian-faculty, librarian-department, librarian-program, and library-campus administration. These data have reinvigorated discussions with campus administration. As the data provide evidence of the impact of librarians, the library is able to position itself in discussions that previously may have excluded librarians from the conversation. For example, the collaboration with IRDS led to greater awareness in their office of the role of librarians in teaching and learning, and the IRDS coauthor has been instrumental in pushing out the results of the impact of librarians on students' IL skills to the campus. Because the research can be linked to a campus strategic goal, "Promote Undergraduate Student Learning and Success," library administration included the results in the annual report to the campus. The timing is especially fortuitous as the campus undergoes efforts to rethink the first-year student experience and launch the new undergraduate student learning outcomes (Profiles).<sup>57</sup> Librarians have actionable, institution-specific data on which to build IL instruction and scaffold IL through the curriculum.

Results have been communicated to stakeholders in the library and on campus by both the PI and the member of IRDS. Inside the library, results have been shared not only with the teaching librarians but with the library as a whole through multiple all-staff presentations. Sharing the data internally has enhanced the reputation of the library educational services unit and bolstered the spirits of teaching librarians in demonstrating the impact of librarians' teaching efforts. Anecdotally, in conversations with teaching librarians at IUPUI, they sometimes feel their teaching labor is not valued or appreciated as it is work done regularly and not an exciting new development. The latter is easier to publicize. Data demonstrating the impact of teaching librarians on student IL competencies adds value to their work and justifies the existence of library educational services.

At the campus level, the PI and member of IRDS gave a well-received presentation to the campuswide assessment committee. The presentation generated deeper discussions about the importance of IL to the campus and the role of librarians in teaching IL competencies. The discipline-library collaboration not only provided actionable data for teaching librarians but also informed programs. The PI wrote and disseminated individual reports for each discipline that participated in the research. These reports have been used in departmental assessment reports and planning. The coauthors are also in the process of writing a research brief to distribute to campus. Currently the campus is rethinking first-year experience programs. Conversations are just beginning on the role of librarians in the first year. Study data have been shared with the first-year coordinators and were instrumental in getting librarians a seat at the table when discussions start. There are many strong supporters of teaching librarians on campus, but these cheerleaders can only take their advocacy so far. When faced with those on campus who are not sure if classroom time would be better spent with a librarian, strong data can open doors that sometimes advocacy cannot.

Importantly, teaching librarians have begun to make curricular changes. Librarians have been strongly encouraged to revisit and revise their curriculum maps. The data have given librarians talking points when discussing IL integration with faculty. Librarians and faculty need to ensure that IL concepts are properly scaffolded or sequenced through the curriculum, which has been shown to increase students' IL proficiencies.<sup>58</sup> Progress for both curriculum

mapping and scaffolding will be assessed in upcoming annual reviews. Librarians have also instituted changes to their teaching and learning objectives. For example, after seeing the rubric scores for upper-division students in the ethical rubric criterion, the business librarian added information to a LibGuide on citing in presentations and emphasizes this more strongly in her teaching.<sup>59</sup>

Beyond our institutional context, the results of this study add to the ACRL *Academic Library Impact Report*.<sup>60</sup> This was seen especially in the research area "Quantify the Library's Impact on Student Success," where study results help to provide evidence for multiple research questions for further study. For example: How do library resources and programs (such as courses and events) impact indicators of student success? and What effects do libraries have on success outcomes for different types of students? The present study builds on previous research providing evidence demonstrating the impact of librarians on student success.

# **APPENDIX. NSSE Experiences with Information Literacy**

- 1. During the current school year, about how often have you done the following? (Very Often, Often, Sometimes, Never)
  - a. Completed an assignment that used an information source (book, article, website, or the like) other than required course readings
  - b. Worked on a paper or project that had multiple smaller assignments such as an outline, annotated bibliography, or rough draft
  - c. Received feedback from an instructor that improved your use of information resources (source selection, proper citation, and such)
  - d. Completed an assignment that used the library's electronic collection of articles, books, and journals (examples: JSTOR, EBSCO, LexisNexis, ProQuest)
  - e. Decided not to use an information source in a course assignment due to its questionable quality
  - f. Changed the focus of a paper or project based on information you found while researching the topic
  - g. Looked for a reference that was cited in something you read
  - h. Identified how a book, article, or creative work has contributed to a field of study
- 2. During the current school year, how much have your instructors emphasized the follow
  - ing? (Very Much, Quite a Bit, Some, Very Little)
    - a. Not plagiarizing another author's work
  - b. Appropriately citing the sources used in a paper or project
  - c. Using scholarly or peer-reviewed sources in your course assignments
  - d. Questioning the quality of information sources
  - e. Using practices (terminology, methods, writing style, and other practices) of a specific major or field of study
- 3. How much has your experience at this institution contributed to your knowledge, skills, and personal development in using information effectively? (Very Much, Quite a Bit, Some, Very Little)

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