

ACRL X



Crossing the Divide
Denver • March 15-18, 2001

Preliminary Program

ACRL X: Crossing the Divide

10th National Conference & Exhibits
March 15-18, 2001 ♦ Denver



www.ala.org/acrl/denver.html

Focus on the issues facing academic librarianship and higher education.

Join ACRL at its 10th National Conference in Denver and concentrate on learning at the **only** conference dedicated to meeting the interests of academic librarians.

Take home practical ideas to put to use in your library.

More than 200 peer-reviewed programs will address the issues you face on campus including topics such as distance education, scholarly communication, information literacy, collaborations and partnerships, and services for users.



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Create a network of library contacts

Network with your colleagues and find solutions to common challenges during **poster sessions** and **roundtables**, designed to foster informal discussions of hot topics in the field of academic librarianship. Balance your learning with fun at the **All-Conference Reception** at the Denver Art Museum. Meet new people and explore common interests at ACRL's **Dinner with Colleagues**.

Examine in-depth topics at a preconference

Attend a preconference on Thursday, March 15, and develop new skills. See page C-5 for complete details.

Explore the Mile High City

Participate in a **tour** of Denver and its environs! Tours are available for those who want to meander in the mountains or rustle up a deal among the retailers. Complete details are listed on page C-23. Create your own **ski trip** at Keystone Resort and hit the slopes with conference leaders. Book early! Reservations are on a space-available basis.

Learn about the latest in library products and services!

Take advantage of the numerous opportunities to meet the *ACRL X* corporate sponsors including:
Exhibits: Visit the exhibits and see state-of-the-art publications, technology, media products, and services available to academic and research librarians. Over 150 exhibitors will be in the exhibit hall to showcase the latest in library products and services!

Presentations: Corporate presentations will give you the opportunity to keep up-to-date with the latest in products and services. Find out how these innovations are being implemented in colleges and universities across the country.

Challenge your thinking with our diverse slate of keynote presenters



The Technology Revolution

Michael Hawley

Dreyfoos Assistant Professor of Media Technology, MIT Media Lab
Go inside the technology revolution with Michael Hawley, Dreyfoos Assistant Professor of Media Technology, MIT Media Lab. Explore the limitless ways digital media is positioned to infuse everyday objects and learn about fascinating research conceived as part of the innovative MIT program "Things That Think." Hear how an infrastructure of systems is being developed that will link everyday objects to digital networks and to each other.



A President's View

Claire Gaudiani

President, Connecticut College

Examine the libraries' impact on student achievement with Claire Gaudiani, President of Connecticut College. Nationally known as an advocate for global civic virtues in a modern democratic society, Gaudiani will discuss the role of the academy in developing society through its students. Investigate the actions individuals must take and examine the library's role in societal improvement.



Western Voices

Patricia Limerick

Chair, Center of the American West, University of Colorado, Boulder
Explore the unique culture of the American West with Patricia Limerick, Chair of the Center of the American West at the University of Colorado. Learn about the contributions of the American West has made to the United States, examine the unique culture of the West, including the diversity of Native American culture, the impact of migration on the West, and the link between the West, higher education, and society.

What is ACRL?

The Association of College & Research Libraries (ACRL) is the only individual membership organization in North America that develops programs, products, and services to meet the unique needs of academic librarians. ACRL's 11,000 members are comprised of individuals from a wide range of academic institutions, publishers, and vendors who sell in the academic library marketplace. ACRL enhances the effectiveness of academic and research librarians to advance learning, teaching, and research in higher education. Its initiatives enable the higher education community to understand the role that academic libraries play in the teaching, learning, and research environment. For details about ACRL's programs and services, check out its Web site at www.ala.org/acrl/.

Association of College and Research Libraries

50 East Huron Street, Chicago, IL 60611
800-545-2433, ext. 2515; e-mail: acrl@ala.org



Featured Speakers
Jorge Klor de Alva, First President, University of Phoenix, and President and CEO, Apollo International—*The Future of Alternative Education Models*



Clifford Lynch, Executive Director, Coalition for Networked Information—*Emerging Technology and Policy Trends: A Conversation with Clifford Lynch*



Invited Speakers
David Lankes, Director, Information Institute of Syracuse, Syracuse University—*Digital Reference: The Future of Academic Reference?*



Kenneth Smith, Eller Distinguished Service Professor, University of Arizona—*Assessment of Student Learning*



Michael Ray, Team Systems Director, University of Arizona—*Shifting Sands: The Changing Jurisdiction of Librarians in the Scholarly Communication Process*



Eileen de los Reyes, Assistant Professor of Education, Harvard University—*Becoming Pockets of Hope: The Challenge to Academic Libraries of the 21st Century*

Conference schedule-at-a-glance

Thursday, March 15, 2001

7:00 a.m. – 7:00 p.m. Registration
 8:00 a.m. – 3:30 p.m. Preconferences and Tours of Denver
 4:00 – 5:30 p.m. Keynote speaker
 5:30 – 7:30 p.m. Exhibits reception

Friday, March 16, 2001

7:00 a.m. – 4:30 p.m. Registration
 8:00 a.m. – 6:00 p.m. Concurrent sessions
 9:00 a.m. – 4:30 p.m. Exhibits
 12:30 – 2:15 p.m. Keynote luncheon
 8:00 – 10:00 p.m. All-Conference Reception at the Denver Art Museum

Saturday, March 17, 2001

8:00 a.m. – 3:00 p.m. Registration
 8:00 a.m. – 5:30 p.m. Concurrent sessions
 9:00 a.m. – 4:30 p.m. Exhibits
 6:00 – 9:00 p.m. Dinner with Colleagues/Western night

Sunday, March 18, 2001

8:30 – 10:00 a.m. Concurrent sessions
 10:15 – 11:45 a.m. Keynote speaker/brunch

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Attend a preconference on
Thursday, March 15

and develop your skills!



8:30 a.m.–3:30 p.m.

Reaching Students and Faculty: Putting the Information Literacy Competency Standards to Work

Learn strategies to implement the newly adopted Information Literacy Competency Standards for Higher Education on your campus. Develop a thorough understanding of the Standards and discover how to apply them to your instructional program.

Presenters: Jo Ann Carr, University of Wisconsin; Ann Fiegen, California State University, San Marcos; Craig Gibson, George Mason University; Debra Gilchrist, Pierce College; Gabriela Sonntag, California State University, San Marcos

\$95 ACRL member, \$135 ALA member, \$175 Nonmember, \$65 student

9:00 a.m.–12:00 p.m.

Communication Mistakes only Really, Really Smart People Make

Learn how to recognize and address common communication mistakes smart and busy people often make with peers, supervisors, and employees. Find out how to keep them from occurring again and increase in productivity not only among the people you manage but also in your own effectiveness and influence.

Presenter: Pat Wagner, Pattern Research

\$75 ACRL member, \$115 ALA member, \$155 Nonmember, \$50 Student

9:00 a.m.–12:00 p.m.

Designing for the User: How to Test for Usability

Create better web sites! Find out how to assess your library's web site and online catalogs for usability. Discover how to design and conduct tests that elicit feedback from users and analyze the results.

Presenters: Nicole Campbell, Washington State University Vancouver; Janet Chisman, Washington State University; Karen Diller, Washington State University Vancouver; Sharon Walbridge, Washington State University

\$75 ACRL member, \$110 ALA member, \$150 Nonmember, \$50 Student

8:30 a.m.–3:30 p.m.

Funding Your Creative Ideas: Strategic Grantsmanship

Fund your creative ideas! Learn about the different kinds of grants available, how to identify needs most appropriate for grant proposals, and design an outcomes-based plan for writing a grant. Find out how to identify the criteria that make a credible grant applicant.

Presenter: Elizabeth Sywetz, Former Director, Institute for Museum and Library Services

\$95 ACRL member, \$135 ALA member, \$175 Nonmember, \$65 Student

8:30 a.m.–3:30 p.m.

Survey Research: A Crash Course

Find out how to create your own survey study—from conceptualization to measurement to administration to management and analysis of data. Learn about the basic concepts in survey or questionnaire research design, with particular emphasis on Internet surveys.

Presenters: Nancy Busch, Nebraska Library Commission; Joan Giesecke, University of Nebraska

\$115 ACRL member, \$155 ALA member, \$195 Nonmember, \$70 Student

8:30 a.m.–3:30 p.m.

Online Tutorials, Virtual Tours, and Cyber Assignments: Exploring the New Frontiers of Library Instruction

Use the Web to deliver effective and innovative library instruction! Immerse yourself in the issues and techniques surrounding the delivery of instruction via the Web. Find out what technologies are available and review examples of how these technologies can be used to deliver effective and innovative library instruction.

Presenters: Nancy Dewald, Pennsylvania State University; Ruth Dickstein, University of Arizona; Karen Diller, Washington State University Vancouver; Dennis Glenn, Northwestern University; Dena Hutto, Reed College

\$150 ACRL member, \$190 ALA member, \$230 Nonmember, \$75 Student

8:30 a.m.–3:30 p.m.

Building a Culture of Assessment in Libraries: The New Imperative—An ARL Interactive Workshop

Investigate the main forces influencing library goals and work environment and find out how these forces beg for a new paradigm of thinking, attitudes, and support of assessment and evaluation work. Examine the skill sets needed,

resources required, as well as new staffing and structural requirements. Discover how to clarify cultural and implement organizational change needed to integrate “assessment culture” at your institution.

Presenters: Amos Lakos, University of Waterloo; Shelley Phipps, University of Arizona
\$200 ACRL/ARL member (Register directly with ARL at <http://db.arl.org/training/regform.html>)

Learn about the latest products and services

Visit the exhibits and see cutting-edge Web products, publications, media products, and services available to academic and research librarians. More than 200 exhibitors will showcase the latest in library products and services!

(List of exhibitors to date)

21 North Main
3M
ABC-CLIO
Academic Press
ACRL
Alexander Street Press
Alibris
Ambassador Books & Media
American Chemical Society
American Economic Assoc.
American Institute of Physics
Amer. Psyc. Assoc./PsycInfo
American Theological Lib. Assoc.
Ameritech Library Service
Annual Reviews
Apex Data Services, Inc.
Association of Research Libraries (ARL)
Bell & Howell
Binder Minder
Biosis
Blackwell's Book Services
Blanton & Moore Company
Book House, The
Brodart Co.
Cambridge Scientific Abstracts
Cambridge University Press
Canada Institute for Science & Tech. Info.
Casalini Libri
Charlotte Convention and Visitor's Bureau
Checkpoint Systems, Inc.
CHOICE
Columbia University Press
Combined Book Exhibit
Congressional Info. Service
CQPress/Congressional Quarterly
Data Research Associates
DEMCO
ebrary
EBSCO Info. Service
e-global library
Elsevier Science

Emery Pratt Co.
Endeavor Information Systems, Inc.
Eric Document Reproduction Services
ESRI
Ex Libris (USA), Inc.
Facts On File, Inc.
Faxon Co.
Follett Audiovisual Resources
Friends of Libraries USA
Gale Group
Greenhaven Press
Grey House Publishing
Grove's Dictionaries
Gwathmey Siegel & Associates Architects
Hallett & Sons Expert Movers, Inc.
Hardy Holzman Pfeiffer Associates
Harp Week
Harrassowitz
Heckman Bindery
Heldref Publications
Human Relations Area Files, Inc.
HW Wilson
Idea Group Publishing
IEEE
Information Express
InfoUSA Library Division
Innovative Interfaces, Inc
INSPEC/ IEE
Institute of Museum & Lib. Serv.
Internet Securities, Inc.
ISI - Thomson Scientific
Jean Touzot, Librarie-Editeur
John Hopkins Univ.
John Wiley & Sons, Inc.
Keesings Worldwide
Kingsley Library Equip
Kluwer Academic Publishers
Liberty Fund
Libraries Unlimited
Library Corp.

Library Technologies, Inc.
Management Dynamics
Marcive
Martinus Nijhoff International
McGraw-Hill
Mergent FIS
Metal Edge, Inc.
Midwest Library Service
MIT Press, The
Modern Language Association
netLibrary
Newsbank, Inc.
Northern Micrographics
OCLC
OECD
Ovid Technologies, Inc.
Oxford University Press
Pacific Data Conversion
Paratext
Preservation Resources
Preservation Technologies
PRS Group, The
Random House
Recorded Books
Research Libraries Group
Rittenhouse Book Distributors, Inc.
Routledge
RR Bowker
Scarecrow Press
Scholarly Resources
Scientific World, The
Silverplatter Information
Sirsi Corporation
SPARC- The Scholarly Publishing & Academic Resources Coalition
Springer-Verlag NY
St. Martins Press
Swets Blackwell
Thos. Moser Cabinetmakers
VTLs Inc.
Walter De Gruyter, Inc.
Weiss Ratings, Inc.
YBP Library Services

Thursday, March 15

7:00 a.m.–7:00 p.m.

Registration

8:30 a.m.–3:30 p.m.

Preconferences

See Page C-5 for details.

8:30 a.m.–3:30 p.m.

Tours of Denver

See Page C-23 for details.

4:00–5:30 p.m.

Opening Keynote

The Technology Revolution

Michael Hawley, Dreyfoos Assistant Professor of Media Technology, MIT Media Lab

5:30–7:30 p.m.

Opening Exhibits Reception

Join ACRL for this festive occasion to officially open the exhibits. More than 150 companies will be on hand to provide a wide variety of products and services available to academic librarians. Enjoy refreshments and the opportunity to mingle casually with exhibitors and other conference attendees.

Friday, March 16

7:00 a.m.–4:30 p.m.

Registration

8:30 a.m.–12:30 p.m. WORKSHOP

Develop Your Own Marketing Plan

Bring your marketing problem to this hands-on, applied workshop and learn how to create a successful marketing plan. Review the basic steps and strategies of a marketing plan and return to your institution with a plan, strengthened resolve, and a network of resources.

Aline Soules, Librarian, University of Michigan Business School

8:30 a.m.–9:30 a.m.

Science and Information Literacy on the Internet: Using the ACRL and Project 2061 Standards to Create a Science Web Page Evaluation Tool

Find out about the collaborative effort to integrate science education, information literacy, and information technology into the K–12 classroom. Hear how instructional resources such as lesson plans and remote experiences were created by interdisciplinary teams of students, teachers, and



librarians during a year-long workshop series. *Laura Bartolo, Coordinator, Collection Development and Liaison Program, and Aimee German, Kent State University*

An Online Competency Test for Information Literacy: Development, Implementation, and Results

Hear how librarians, general education faculty, and assessment specialists at James Madison University collaborated to develop and implement an online competency test for information literacy. Discover how to develop and execute a competency-based test for information literacy on your campus.

Lynn Cameron, Coordinator of Library Instruction and Rebecca Feind, James Madison University

8:30 a.m.–9:30 a.m.

Removing Walls of Distrust

Examine how multiple serials cancellation projects may undermine trust between faculty and librarians. Discover how Andrews University librarians and teaching faculty formed a team to deal with the serials crisis and developed a new atmosphere of collaboration.

Keith Clouten, Library Director, Andrews University

Creating Partnerships in Support of Students' Scholarship: The Electronic Theses and Dissertations Project at the University of Iowa

Discuss the promise of Electronic Theses and Dissertations (ETD) and focus on the differences between print and electronic theses and dissertations. Hear how at the Graduate College and University Libraries at University of Iowa converged as a team. Learn about the challenges faced by the Iowa implementation committee and strategies and pitfalls involved in this approach.

Janice Simmons-Welburn, Director, Human Resources & Processing Services, Paul Soderdahl, Coordinator, Information Systems & Technology, and William Welburn, Assistant Dean, University of Iowa

"Every academic librarian should experience an ACRL National Conference. Variety of programs and papers was outstanding."

Ann Breitenwischer,
Ferris State University

10:00–11:00 a.m.

Poster Sessions

Join your colleagues in the exhibit hall for informal presentations on innovative library projects.

11:00 a.m.–12:00 p.m.

A 101/103

Artists: the Neglected Patrons?

Learn how to adapt your collections and services for the needs of artists with relatively small effort. Find out how to approach and interact with artists, and establish relationships conducive to acquainting artists with what your library has to offer.

Laurel Littrell, Humanities Reference Librarian, Kansas State University

Academic Library/Museum Collaboration: I'm Okay, You're Okay, We're All Okay

Participate in a case study analysis and learn about models for successful library/museum collaborations. Discuss the success and risk factors involved in these models such as conflict among collaborators and differing funding structures.

Nancy Allen, Dean and Director, University of Denver; Liz Bishoff, Colorado Digitization Project

11:00 a.m.–12:00 p.m.

A 07/104

The Persistence of Print in a Digital World: Three ARL Libraries Confront an Enduring Issue

Find out how three university libraries are testing cooperative approaches to managing print collections in the digital environment. Hear how they collaborated to form a single print-based collection through expedited document delivery, a joint serials archive, and collaborative collection building.

James Burgett, University of Kentucky; John Haar, Associate University Librarian, Vanderbilt University; Linda Phillips, Head, Collection Development and Management, University of Tennessee

Collection Development and Interdisciplinary Endeavors: Collaborative Efforts for Educational and Work Environments

Learn about the collaborative collection development project of the University Libraries and the School of Library and Information Science at Kent State University. Find out about their roles in the OhioLINK statewide collection building initiative and their investigation of interdisciplinary interests and activity based on collection profiles and usage.

Laura Bartolo, Coordinator, Collection Dev. & Liaison Program, Kent State University; George Porter, Engineering Librarian, California Institute of Technology; Don Wicks, School of Library and Information Science, Kent State University

11:00 a.m.–12:30 p.m.

Invited Paper

A 207/209

Becoming Pockets of Hope: The Challenge to Academic Libraries of the 21st Century

Eileen de los Reyes, Assistant Professor of Education, Harvard Graduate School of Education

11:00 a.m.–12:30 p.m.

A 109/111

This Changes Everything: Information Literacy in the New Core Curriculum

Learn about the inspiration, design, content implementation, and assessment of a two-credit information literacy course taught for four years at York College. Listen to the perspectives of the course coordinator, dean of academic affairs, a psychology professor, and a student.

Susan Campbell, Library Director; Perri Druen, Assistant Professor, Psychology; and Jean Wyld, Dean of Academic Affairs, York College of Pennsylvania; Vickie Zeiler, Student, York Health Systems

11:00 a.m.–12:30 p.m.

A 110/112

Recruiting Students to Academic Librarianship: Strategies for Success

Examine how the "graying" of academic librarians has led to an increased awareness of the need to recruit students to the profession. Learn about successful recruitment strategies, including the use of mentors, internships, fellowships, alumni networking, and career days.

Oakley Coburn, Director, Wofford College; Ray English, Director, Oberlin College; Nancy Magnuson, College Librarian, Goucher College; Carolyn Sheehy, Director of Library Services, North Central College; LeRoy Strohl, Director, Mary Washington College



Maroon Bells—14,000 feet of splendor in Aspen.

11:00 a.m.–12:30 p.m.

A705

The State of the States: Innovative Consortial Models for Supporting Distance Learners

Explore various consortial options for addressing the needs of distance learners. Reflect on three critical areas: 1. shared access to print resources; 2. licensing of information databases for statewide users; and 3. providing a virtual reference desk for dispersed students. *Susan Lowe, Asst. Dean for Off-Campus Library Service, University of Maine System Network; Rob Morrison, Coordinator, Distance Education Library Services, Utah State University; Joyce Rumery, Head, Access Services, University of Maine; Rhonda Smith, Distance Learning Librarian, Florida Distance Learning Reference & Referral Center*

11:00 a.m.–12:30 p.m.

A701

Web Portals: Solving the Problems of Creation and Maintenance

Explore the use of Web portals for a variety of digital and print resources. Find out how to maximize database management software and library catalogs in order to lead users to the best resources in their disciplines. *Deb Holmes-Wong, Director, Consulting, Reference & Instruction Services, University of Southern California; Jean Johnson, Librarian/Team Leader for Education, Lehigh University; Eric Lease Morgan, Network Technologies Development Librarian, North Carolina State University*

12:30–2:15 p.m.

Keynote Luncheon Western Voices

Patricia Limerick, Chair, Center of the American West, University of Colorado at Boulder

2:30–3:30 p.m.

A101/103

Serving Users Who Need Help Reading the Fine Print—It's ALL Fine Print to Them: Making Your Library ADA-Compliant

Learn how one medium-sized, public university collaborated with the campus' Office for Disability services to set up PCs with adaptive software in library reference rooms. Hear how funding and hardware/software expertise were shared and learn how your library can establish hardware/software criteria to ensure more users with disabilities have equal access. *Christina Woo, Social Sciences Librarian, University of California, Irvine*

Beyond ADA: Crossing Borders to Understand the Psycho-social Needs of Students with Disabilities

Find out how to better serve your users. Examine how the Americans with Disabilities Act pushed the needs of students with disabilities onto the agenda of academic librarians during the last decade. Hear about a conceptual framework for diagnosing and customizing services with strategies to address this population at situational and policy levels. *John Agada, School of Library & Information Management; and Deborah Dauenheimer, Student, Emporia State University*



2:30–3:30 p.m.

A102/104

Assessing the Information Literacy of Undergraduates: Reports from the UCLA Library's Information Competencies Survey Project

Discover how a UCLA Library committee created a list of competencies and a survey instrument to assess UCLA undergraduates' information competence. Find out about their research problem and methodology, learn about the complexities of assessment, and explore the conclusions of their project. *Judith Herschman, Art Librarian; Eleanor Mitchell, Head; and Patti Schifter Caravello, Librarian/Instructional Services Coordinator, UCLA*

Register Early!

Register by the early-bird deadline of January 8, 2001, and receive nearly a 30% discount on your conference registration. Registrations postmarked or faxed after January 8 will be charged the advance registration rate.

Assessing Information Literacy Skills: Developing a Standardized Instrument for Institutional and Longitudinal Measurement

Learn about the development of a standardized instrument to measure college students' information literacy competencies based on ACRL's Information Literacy Competency Standards for Higher Education. Hear about and provide input into a leading-edge assessment program. Determine if library instruction makes an institutional impact on students' information skills level.

Julie Gedeon; Lisa O'Connor, Business Reference Librarian; and Carolyn Radcliff, Reference Librarian, Kent State University

2:30-4:00 p.m.

Working in Partnership Across Service Points and Cyber Space

Discover how to provide consistent quality service from professional to professional at the reference desk and in the classroom. Find out how to integrate new technologies into job descriptions taking into consideration factors which imply more sophisticated knowledge or skills. Learn ways to offer in-house staff development with limited resources, instructors, and learning environment.

Amy Beth, Coordinator of Access Service, Queens College-City University of New York; Amy Kautzman, Head, Reference & Instructional Services, Harvard University

2:30-4:00 p.m.

Creating Change: Scholarly Communications in Transition

Gain a wide-ranging perspective of the new scholarly communications marketplace, now in transition due to the wider acceptance of preprint servers and initiatives such as SPARC and Create Change. Analyze models for development and implementation of a scholarly communications campaign on your campus. Brainstorm with scholarly communication leaders as to the future directions of the program.

Ray English, Director, Oberlin College; Ken Frazier, Director of Libraries, University of Wisconsin-Madison; Kristin Gerhard, Collections Officer, Iowa State University; Rick Johnson, Enterprise Director, SPARC; Carl Lagoze, Open Archives Initiative, Cornell University; Sarah Michalak, Director of Libraries, University of Utah

2:30-4:00 p.m.

The Crossroads: Ethical and Legal Resolution of the Path to be Taken

Hear about the path the library profession must take regarding filtering in academic libraries. Learn not only the ethical requirements for taking this pathway but also the legal perspective supporting that choice. Take back a packet of information dealing with any legal defense in support of filtering activities.

W. Lee Hisle, Librarian of the College, Connecticut College; G. Arthur Mihram, Princeton, N.J.; Danielle Mihram, Assistant Dean, University of Southern California; Bruce Taylor, President and Chief Counsel, National Law Center for Children and Families

Why you should attend ACRL's 10th National Conference in Denver. . .

1. Stimulate your thinking about topics such as distance learning, information literacy, assessment, scholarly communication, faculty collaboration, and commercial reference services.
2. Take home practical ideas you can put to use in your library.
3. Visit with more than 150 vendors to find out about state-of-the-art products and services for academic librarians.
4. Share ideas and find creative solutions to common challenges at roundtable discussions and poster sessions.
5. Sharpen your skills through intensive one-day training at an optional preconference.
6. Network with colleagues from around the country during conference events.
7. Visit great attractions in and around the Mile High City – the Denver Art Museum; vibrant LoDo and Cherry Creek; and the majestic slopes!



2:30–4:00 p.m.

A 205
Playing Well with Others: Ideas to Increase Your Campus Library Partnerships

Hear librarians from three university settings—a mid-sized private university, a large state university, and a multi-campus state university—present various approaches used to increase partnership opportunities with faculty, community resources, and consortia arrangements. Explore the advantages and disadvantages of being part of a consortia arrangement.

Trisha Mileham, Instruction/Reference Librarian, Valparaiso University; Joan Ruelle, Coordinator, User Services, University of Virginia; Susan Sykes Berry, Instruction and Reference Librarian, University of Missouri-Kansas City

2:30–4:00 p.m.

A 207/209
Consortial Collaboration: netLibrary and the Associated College of the South Project

Hear about the ups and downs of a project in which member libraries of the ACS cooperatively purchased hundreds of e-book titles, set policy for use, and shared them with the other 13 members of the consortia. Learn about the challenges of working with a “dot.com company” that has experienced explosive growth and the trials of cooperative collection development with a twist—“you choose but you may not get to use.”

Volunteer!

Volunteer and take advantage of the opportunity to meet new people, expand your network of colleagues, and give back to the profession! National conference volunteers are needed for jobs such as meeting room assistants, Internet room assistants, and preconference assistants. To volunteer, e-mail one of the Volunteer Committee co-chairs, Nancy Allen (nallen@du.edu) or Leslie Manning (lmanning@mail.uccs.edu).

Note: Volunteers must register and pay regular conference fees.

Janis Bandelin, Director of the Library, Furman University; Billy Pennington, Library Director, Birmingham-Southern College; James Rettig, University Librarian, University of Richmond

3:30–4:30 p.m.

Poster Sessions

4:30–5:30 p.m.

A 102/104
What—Do You Get a Brain With That? Journal Access Paradigm Change at a Liberal Arts University

Find out how rising journal prices are causing a change from the paradigm of ownership to one of access to journal literature, especially for faculty use. Examine a process for successfully bringing about this kind of change among faculty at a small university. Hear the results of the Access vs. Ownership Project conducted at Furman University.

James Harper, Document Delivery/Reference Librarian, and John Payne, Associate Library Director, Furman University

Access, Access, Access: Moving to the (Mostly) Electronic Collection in a Small College Library

Examine how the change in ACRL standards has allowed a small college library to migrate to a new collection model emphasizing full-text, web based electronic resources. Find out how your institution has the opportunity to shape its library collection to match the needs and expectations of your users without sacrificing the positive image of your collection.

Eugene Engeldinger, VP of Academic Information Services Library; Rick Hren, Head of Technical Services; and Angela Myatt Quick, Public Services Coordinator, Carthage College



4:30–5:30 p.m.

A 106/103
In Search of the Future: Library Services Planning and the Prediction of Student Learning

Hear the results of a research project using a content analysis of education-related periodicals to predict the learning expectations

A-205

and information seeking behaviors of future college students. Participate in a discussion surrounding the problem of predictive and proactive library services planning. *Jessica George, Education Librarian; and Marjorie Warmkessel, Humanities Librarian, Millersville University*

Services for New American Users: Indochinese Students' Behavior in Using Academic Libraries

Investigate different cultures and find out if cultural background influences a user's behavior in using library resources/services. Use findings from a UC Berkeley questionnaire to plan and improve your library's services to minority students. Learn how to utilize library resources and services more effectively. *Cathy Anne Lu, Reference Librarian, University of California at Berkeley*

4:30-6:00 p.m.
Find, Evaluate, Organize: Using Scenarios to Assess Student Information Competence Skills in the California State University System
Learn about California State University's commitment to Information Competence and find out the results of a unique system-wide survey of student information competence skills. Hear how the survey (Phase One of a multi-year assessment project) uses scenarios derived from six core information competencies as a key component of the assessment. *Susan Carol Curzon, Dean, California State University, Northridge; Kathleen Dunn, Asst. University Librarian, California State Polytechnic University, Pomona; Linda Pulliam, Study Director, Social & Behavioral Research Inst.; and Gabriela Sonntag, Coordinator, Information Literacy Program, University of San Marcos*



**Executive Committee
Denver 2001**

W. Lee Hisle
Chair
Connecticut College

Connie McCarty
Contributed Papers
College of William and Mary

Pamela Snelson
Contributed Papers
Franklin and Marshall College

Joe K. Weed
Exhibitors Advisory
EBSCO

William Miller
Colleagues
Florida Atlantic University

Mary Beth Clack
Colleagues
Harvard University

Shelley Phipps
Invited Papers
University of Arizona

Maureen Sullivan
Invited Papers
Organizational
Development Consultant

Sue Stroyan
Keynote Speakers
Illinois Wesleyan University

Liz Bischoff
Keynote Speakers
Colorado Digitization Project

James F. Williams
Local Arrangements
University of Colorado,
Boulder

Camila Alire
Local Arrangements
Colorado State University

Debra Gilchrist
Panel Sessions
Pierce College

Pamela Moffett Padley
Panel Sessions
Gonzaga University

Barbara Baxter Jenkins
Poster Sessions
University of Oregon

Charles Kratz
Poster Sessions
University of Scranton

Nancy Baker
Preconferences
University of Iowa

Liz Salzer
Preconferences
Santa Clara University

Rhoda Channing
Roundtables
Wake Forest University

John Collins
Roundtables
Harvard University

David Gleim
Technology
Auraria Library

Nancy Allen
Volunteers
University of Denver

Leslie Manning
Volunteers
University of Colorado,
Colorado Springs

Mary Ellen Davis
Conference Manager
ACRL

Althea Jenkins
Executive Director
ACRL

C&RL News reporters needed!

Share your conference experiences with a national audience. Brief (150-300 word) summaries of the conference panels, programs, and sessions will be published in *C&RL News*. If you'd like to be a reporter contact Nicole Wheatley (nwheatley@ala.org) and specify your 1st, 2nd, and 3rd choices of the session you'd like to cover. *Note: Reporters must register and pay conference fees.*

4:30–6:00 p.m.

Herding Fish and Corraling Cats: Aligning Information Literacy Programs for Success

Enhance the creation, recreation, or rejuvenation of your instruction program. Learn how to utilize a diagnostic and development tool in order to assess and strengthen your information literacy program. Participate in small group discussion and receive feedback from colleagues.

Lisa Janicke Hinchliffe, Library Instruction Coordinator, Illinois State University; Celia Rabinowitz, Director of Media, Inst., & Public Service, St. Mary's College of Maryland; Jerilyn Veldof, User Education Coordinator, University of Minnesota; Karen Williams, Team Leader for the Digital Libraries Initiative, University of Arizona

4:30–6:00 p.m.

The "Star Model"—An Approach to Organizational Change

Discover how to initiate and maximize change at your library. Discover how the Emory University Library used the "Star Model," a whole system approach, to further organizational change. Examine ways the "Star Model" encompasses five interacting components—strategy, processes, structure, people, and rewards—and posits that all the elements must be addressed to effect meaningful change in the system.

Charles Forrest, Director, Planning and Budget; Frances Maloy, Head, Circulation Dept.; Dianne Smith, Director, Library Human Resources; and Jane Treadwell, Director, Collections and Technical Services, Emory University

4:30–6:00 p.m.

Electronic Europe: Digital Projects by Libraries, Cultural Heritage Networks, and Political Archives

Analyze digital resources provided by European libraries, cultural heritage digitization projects, and political party archives. Assess their value

to U.S. librarians, their goals, and their content. *Roberta Astroff, Humanities Librarian, Pennsylvania State University; Ann Snoeyenbos, Associate Curator, New York University; Sarah Wenzel, Bibliographer for Modern Foreign Languages, Boston University*

4:30–6:00 p.m.

Critical Thinking in Interdisciplinary Instruction: Strategies from Women's Studies

Learn strategies and methods for effective instruction for one-time classes, multiple session integration into a course, and for a full-term credit course. Examine the unique challenges and opportunities to use feminist pedagogy to improve students' ability to learn information skills. Participate in an interactive exercise and share your thoughts and reactions with your colleagues.

Joan Ariel, Women's Studies Librarian, University of California, Irvine; Sara Brownmiller, Systems/ Women's Studies Librarian, University of Oregon; Ruth Dickstein, Women's Studies Librarian, University of Arizona; Laura Micham, Research Services Archivist, Emory University

4:30–6:00 p.m.

Relationship Management: Competing for our Future

Find out how relationship management and marketing in libraries is defined and applied. Explore its importance for the future of academic libraries.

Rebecca Smith, Assistant Professor, Texas A&M University; Aline Soules, Librarian, University of Michigan Business School; Theresa Spence, Assistant Director Research Services, Michigan Technological University

Saturday, March 17

8:00 a.m.–3:00 p.m.

Registration



The beautiful Denver Public Library—a showcase of architecture and art.

8:00 a.m.–12:00 p.m. **WORKSHOP** A105

Creating Successful Librarian-Faculty Collaborations: The State of the Art

Gain the cutting-edge knowledge and tools to turn your institution into a nexus of librarian-faculty collaboration. Develop personal collaboration skills, assess the "Collaborative I.Q." of your institution, learn about best practices at other schools, and apply these practices to your own instructional situation. *Susan Ariew, User Services, Virginia Tech; Sarah Beasley, Education/Social Science Librarian, Portland State University; Jean Caspers, Reference and Instruction Librarian, Linfield College; Doug Cook, Reference/Media Librarian, Shippensburg University; Bee Gallegos, Education Librarian, Arizona State University; Shellie Jeffries, Wayne State University; Katy Lenn, Education Librarian, University of Oregon; Dick Raspa, Professor, Interdisciplinary Studies, Wayne State University; Mike Tillman, California State University; Jennie Ver Steeg, Education Liaison Librarian, Northern Illinois University; Scott Walter, Assistant Professor, The Ohio State University; Dane Ward, Coordinator of Library Instruction, Central Michigan University; Thomas Wright, Education Librarian, Brigham Young University*

The Entrepreneurial Library: Creating Revenue in the Age of E-Commerce

Explore the myriad ways academic libraries can generate income on an ongoing basis. Discover how services and staff can be viewed as intellectual capital, strategic assets, and desirable products. Learn how to create a radical shift in organizational thinking and strategic direction for funding, thrive in the world of electronic commerce, and create ongoing revenue streams. *Elizabeth Kirk, Electronic and Distance Education Librarian, Johns Hopkins University*

8:00–9:00 a.m.

Usability Testing and Students with Disabilities: Achieving Universal Access on a Library Web Site A102/104

Hear how Kraemer Family Library tied a library Web site redesign with their move to a new facility. Find out the results of a redesign process which maximized information collected from a usability study that placed special emphasis on students with disabilities. Learn how the ADA affects Web design and how to test Web pages for universal access.

Suzanne Byerley, Electronic Reference Services Librarian, University of Colorado at Colorado Springs

8:00–9:00 a.m.

Reference Support for Interdisciplinary Scholars: Resources for Working with Women's Studies Faculty A101/103

Hear the results of an ALA-funded study which examines the continually growing field of Women's Studies. Explore data which focuses on the information needs and strategies of this interdisciplinary academic population as well as the interventions of librarians who serve them. *Lynn Westbrook, Assistant Professor, Texas Woman's University*

Distance Education, Web-Resources Design and Compliance with the Americans with Disabilities Act

Examine empirical data on the accessibility of distance-education Web sites for people with disabilities. Discuss findings in conjunction with current key policy documents, including the ACRL Guidelines for Distance Library Services and samples of distance-learning standards adopted by the nation's universities. *Axel Schmetzke, Assistant Professor/Librarian, University of Wisconsin-Stevens Point*

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- ◆ access leaders in the profession;
- ◆ take advantage of professional development opportunities; and
- ◆ increase peer networking and career enhancement.

Use the form on page C-28 to join or join online at <http://www.ala.org/acrl/meminfo.html>.

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ACRL 1999 National Conference attendee

and explore the benefits and the practical challenges of such models.

Barbara Fister, College Librarian, Gustavus Adolphus College; David Lesniaski, Co-College Librarian, and Kris MacPherson, Co-College Librarian, St. Olaf College; Steve McKinzie, Dickinson College

Calling the Shots: Examination of a Self-Managed Team in an Academic Library

Explore the strengths and weaknesses of self-management and the team-building effort that contributed to the success of the Dowling College librarian's experience. Identify critical success factors to consider when re-organizing to a self-managed team, recognize the importance of team-building and communication to such a project, and discover new ways of bringing librarians positive attention on campus.

Francie Davis, Reference Librarian, Dowling College

Advocacy for Intellectual Freedom in an Academic Library

Discuss the issues involving intellectual freedom in an academic library, including Internet filtering, privacy, pornography, and access. Learn how to think through these issues and find out how you can serve as an advocate for intellectual freedom on your campus.

Lynn Sutton, Interim Associate Dean, Wayne State University

Problems Presented by New State Uniform Computer Information Laws (UCITA) Respecting the Use of Electronic Resources

Hear how the Uniform Computer Information Transactions Act, now pending before various state legislatures, will have a profound effect

on how libraries handle, use, and lend their resources held in electronic form. Learn about the problems the Act presents, hear possible solutions to these problems, and find out how you may adapt to the Act's requirements.

Vicki Gregory, Director and Associate Professor, University of South Florida

Featured Speaker

10:30 a.m.–12:00 p.m.

A102/104

The Future of Alternative Education Models

Jorge Klor de Alva, First President, University of Phoenix, and President and CEO, Apollo International

10:30 a.m.–12:00 p.m.

A201

Digital Dominoes: The Impact of Digital Reference on the Traditional Reference Model

Find out what changes libraries must make to the traditional reference model in order to create sustainable digital reference services. Hear the experiences of two libraries that have implemented real-time digital reference, and help develop improved staffing models to such services.

Paul Constantine, Head, Reference Services Division, Cornell University; Pat Flanagan, Associate Head Librarian; Deborah Helman, Reference Coordinator; Lisa Horowitz, Foreign Languages Librarian & Data Specialist; and Sarah Wenzel, Reference Coordinator, Massachusetts Institute of Technology; Nancy Skipper, Assistant Head, Reference Services Division, Cornell University

10:30–11:30 a.m.

X30-300
* Time exchange
A207/209

Improving Student Learning Through Faculty Development

10:30 a.m.–12:00 p.m.

A10 9/111

Problems Presented by New State Uniform Computer Information Laws (UCITA) Respecting the Use of Electronic Resources

Take a close look at your institution's faculty and determine if they are information literate. Understand the importance of faculty development to student learning, develop a broader understanding of some of the challenges of developing information literate faculty, and gain knowledge of several successful faculty development programs.

Stephanie Breneson, Coordinator of Library Instruction, Florida International University; Lisa Janicke Hinchliffe, Library Instruction Coordinator, Illinois State University; Pamela Perry and Red Wassenich, Reference Librarians, Austin Community College

Housing and Travel

Hotel forms and travel information (including airline discounts) are on the Web at www.ala.org/acrl/denver.html.

10:30 a.m.–12:00 p.m.

Teaching for Competency: Partnering with Faculty to Integrate ACRL Information Literacy Competency Standards into Undergraduate Curricula

Improve the information literacy program on your campus. Learn about new opportunities for advancing library and institutional goals for student information fluency. Participate in a series of exercises designed to help you evaluate your information literacy program in relation to the ACRL Information Literacy Competency Standards and develop teaching goals and plans specific to your campus.

H. Austin Booth, Humanities Specialist; and Carole Ann Fabian, Librarian-Educational Technology Center, SUNY Buffalo

10:30 a.m.–12:00 p.m.

QUEST: Quality! Evaluate, Select, Take: Teaching Information Evaluation Skills through General Education Linkages

Learn about a general education model of bibliographic instruction focusing on teaching students to evaluate online information. Gain tips for instructional plans and Web enhanced teaching materials.

Connie Ury, Library Outreach Coordinator; and Vicki Wainscott, Head Librarian for Access Services, Northwest Missouri State University

12:00–1:00 p.m.

Roundtables or lunch on own

Grab a box lunch and join colleagues to discuss one of dozens of topics of interest to academic librarians.

1:30–5:30 p.m. WORKSHOP

Planning for Partnerships: Strengthening Libraries through Meaningful Collaboration

Learn how to put together a successful grant proposal.

Nancy Allen, Dean and Director, University of Denver; Liz Bishoff, Project Director, Colorado Digitization Project; Martha Crawley, Program Officer, National Leadership Grants, Institute of Museum and Library Services; Jeanne McConnell, Program Officer, Institute of Museum and Library Services

1:30–5:30 p.m. WORKSHOP

Assessing Information Competency

Explore the factors that make student outcomes assessment important in the context of current trends of libraries in higher education and the teaching-learning dynamic. Add to your assessment toolkit with an introduction to a variety of instruments and the creation of your own rubric. *Kathleen Collins, Business Liaison Librarian; Bee Gallegos, Education Liaison; Dennis Isbell, Humanities Liaison; and Lisa Kammerlocher, Social Sciences Liaison, Arizona State University West*



1:30–2:30 p.m.

Learning from Experience: Strategies for Assuring Effective Library & Information Services to Web-based Distance Learners

Hear the results of a case study on the infrastructure for library and information services to distance learners at Florida State University. Participate in an exercise in the development of strategies for effective design and evaluation of library and information services to support distance learners in Web-based delivery programs.

Kathleen Burnett, Associate Dean & Associate Professor, Florida State University; Marilia Longo Painter

Crossing to Web-based Instruction: The Importance of Instructional Assessment

Find out how Blackboard's CourseInfo software was used by Eastern Washington University Libraries to deliver information literacy skills instruction via the Web. Learn about the effectiveness of this method based on a variety of evaluation techniques, including a quasi-experiment.

Rachel Fenske, Associate Librarian; and Ann Roselle, Assistant Librarian, Eastern Washington University



1:30–2:30 p.m.

We Built It and They Came: Client-Centered Services in a New Building

Increase services to your constituents. Hear how Eastern Michigan University created client-centered services which provide an atmosphere that embraces learning in a technologically-advanced facility. Learn how the "Cybrary" at the newly-built Bruce T. Halle Library was designed to give users the best possible space, access to information and technology, and enhanced services.

Morrell Boone, *Dean, Learning Resources and Technologies*; Rita Bullard, *Systems Librarian*; and Sandra Yee, *Department Head, University Library, Eastern Michigan University*

**ACRL Student Paper Award Winner
Digital Librarian, Cybrarian, or
Librarian With Specialized Skills: Who
Will Staff Digital Libraries?**

Explore the territory of digital librarianship. Find out what employers are seeking in new hires for technologically-oriented jobs. Participate in a content analysis of job ads that will provide a map describing the domain of digital librarianship.

Linda Marion, *Doctoral Student, Drexel University*

Invited Paper

1:30 –3:00 p.m.

**Shifting Sands: The Changing
Jurisdiction of Librarians in the
Scholarly Communication Process**

Michael Ray, *Team Systems Director, University of Arizona*

1:30–3:00 p.m.

**eBlack Studies, Bridging the Digital
Divide: Academic Excellence and Social
Responsibility**

Find out how Black Studies/African American Studies is rapidly moving to embrace the information revolution. Hear about the eBlack Studies Program at the University of Toledo. Learn about the challenges librarians face to bridge the digital divide, provide academic excellence, and social responsibility with their collections through partnerships and collaborations.

Abdul Alkalimat, *Africana Studies Program, University of Toledo*; Gladys Smiley Bell, *Assistant Director of Public Services, Hampton University*; Thomas Weissinger, *African Center Librarian, Cornell University*; Elaine Westbrook, *Digital Research Librarian and Cataloger, University of Pittsburgh*; Mary Wrihten, *Multicultural Services Librarian, Bowling Green State University*

1:30–3:00 p.m.

**Information Literacy: Connecting
Standards and Objectives to Programs
and Curriculum—Case Studies of Early
Implementors**

Increase your understanding of the contents, use, and variety of applications for the Information Literacy Competency Standards for Higher Education. Learn about the major ACRL

information literacy initiatives currently underway and find out how your institution might benefit.

Bonnie Gratch Lindauer, *Coordinator of Instructional Services, City College of San Francisco*; Hannelore Rader, *Director of Libraries, University of Louisville*; Oswald Ratteray, *Assistant Director for Constituent Services, Middle States Commission on Higher Education*; Kendall Reid, *Faculty Librarian, Tacoma Community College*; Terry Taylor, *Coordinator of Library Instruction, DePaul University*; Betsy Wilson, *Director of Libraries for Research & Instructional Service, University of Washington*

1:30–3:00 p.m.

**Developing Future Leaders Through
the College Library Directors Mentor
Program**

Get on the fast track for leadership. Learn about the College Library Directors Mentor Program first-hand from the program leaders. Hear an overview of the program through its history, purpose, and goals. Find out how the goals of the program are accomplished and hear a testimonial from a librarian who has been involved with the program since its inception. Mignon Adams, *Director of Library Services, University of the Sciences in Philadelphia*; Susan Campbell, *Library Director, York College of Pennsylvania*; Lisabeth Chabot, *College Librarian, Mary Baldwin College*; Evan Farber, *College Librarian Emeritus, Earlham College*; Paul Frisch, *Director of the Library & Instructional Technology, SUNY College at Old Westbury*; Larry Hardesty, *College Librarian, Austin College*; Damon Hickey, *Director of Libraries, The College of Wooster*; Carolyn Sheehy, *Director of Library Services, North Central College*; Sue Stroyan, *University Librarian, Illinois Wesleyan University*



The Denver Skyline against a Rocky Mountain sunset.



1:30–3:00 p.m.

Bridging the Information Literacy Divide: Partnerships for Change and Inclusion

Learn how three California academic libraries initiated pilot community-based information literacy partnership programs involving K-12 and community colleges. Participate in a discussion on “best practices” for academic library information literacy partnerships.

Michael Martinez, University-School Outreach Librarian, University of California, Irvine; Eleanor Mitchell, Head, College Library, UCLA; Gloria Rhodes, Multicultural Outreach Librarian, California State University San Marcos; Stephanie Sterling Brasley, Reference Instruction Librarian, UCLA; Angela Yang, Outreach Services Librarian, University of California, Irvine

3:00–4:00 p.m.

Poster Sessions

Featured Speaker

4:00–5:30 p.m.

Emerging Technology and Policy Trends: A Conversation with Clifford Lynch

Clifford Lynch, Executive Director, Coalition for Networked Information

4:00–5:30 p.m.

The College Library Directorship as a Career Alternative for Mid-Level University Library Managers

Advance your career. Learn how a college library directorship provides a unique opportunity for mid-career university librarians to “run their own show,” work closely with faculty and students, and participate broadly in campus governance. Find out about similarities and differences between university and college librarianship, the

rewards and frustrations of playing a leadership role at a college, and how university librarians might sell themselves in this new market.

Steven Bell, Director of the Library, Philadelphia University; Barbara Brown, University Librarian, Washington and Lee University; Mark Cain, Director of Information Services & Support, College of Mount Saint Joseph; Susan Richards, University Librarian, Lawrence University; Susan Swords Steffen, Director of the Library, Elmhurst College

4:00–5:30 p.m.

Do You Have a Disaster Plan? Planning and Preparedness in the New Millennium

Find out if your library’s disaster plan is current for the new millennium. Learn effective ways to develop, organize, and continually revise a disaster plan. Consider whether your library’s staff is properly trained for disaster response and recovery. *Brian Baird, Preservation Librarian, University of Kansas; June DeWeese, Head of Access Services, University of Missouri-Columbia; Margaret Prentice Hecker, Head, Bibliographic Control Unit, Kentucky State University*

4:30–5:30 p.m.

From BI to IL: The Paths of Two Liberal Arts Colleges

Hear the methods two colleges are taking to transform strong bibliographic instruction programs into dynamic information literacy programs involving extensive cross-campus collaboration. Discover the similarities and differences of their goals and implementation strategies. Learn how to apply them to your own setting.

Barbara Fister, College Librarian, Gustavus Adolphus College; Elizabeth Hutchins, Reference and Instruction Librarian; and Kris MacPherson, Reference and Instruction Librarian, St. Olaf College

Transforming Bibliographic Instruction Activities into an Information Literacy Program: Challenges and Opportunities

Find out about strategies to transform assorted traditional bibliographic instruction activities into a cohesive information literacy program. Hear how to employ the ACRL Information Literacy Competency Standards in order to assess existing instructional activities and to guide the transformation into a cohesive program. Participate in a reflection exercise in which you will map out strategies for your institution.

Pam Snelson, College Librarian; and Lisa Stillwell, Reference Librarian, Franklin & Marshall College

learn about useful design features that yield significantly more correct answers.

W. Bede Mitchell, University Librarian, Georgia Southern University



Sunday, March 18

Invited Paper

8:30–10:00 a.m.

A707/209

Digital Reference: The Future of Academic Reference?

R. David Lankes, Director, Information Institute of Syracuse, Syracuse University

8:30–10:00 a.m.

A109/111

Web Databases: New Services and Opportunities

Learn how to move beyond static Web page development. Find out how Cal Poly created powerful, new, interactive Web services for students and faculty using the power of Java and the robustness of Oracle databases. Learn how to save time, keep your site free from broken links, better assess faculty, student, and library staff needs to develop database programs, and provide campus leadership for the digital teaching environment.

Paul Adalian, Assistant Dean for Information and Instruction; Irene Hoffman, Director for Advancement; and Judy Swanson, Multimedia Specialist, California Polytechnic State University

8:30–10:00 a.m.

A205

From Digital Divide to Digital Opportunities: Information Literacy and the Digital Divide

Find out how the digital divide provides a context for integrating information literacy. Learn about opportunities for academic librarians to actively participate as teachers, planners, and advocates for information literacy as a means of closing the digital divide. Hear first-hand experiences in exciting urban community programs.

Fannie Cox, Electronic Resources Coordinator, University of Louisville; Thura Mack, Reference and Training Librarian, University of Tennessee

8:30–10:00 a.m.

A201

Working with Academic Faculty on Grants Submissions

Understand the benefits and strategies to partnering with academic faculty on grant proposals. Learn how partnerships between academic and library faculty can provide enormous benefits for all collaborators, ranging

4:30–5:30 p.m.

Learning by Teaching: Student Presentation of Databases

A101/103

Hear how a medium-sized university incorporated an information literacy component into a required basic course in communication studies by developing a comprehensive learning strategy involving situated learning. Consider how the IL component of the course employs active learning strategies that include motivation for student learning, small group work with a librarian who facilitates learner-constructed knowledge, and student presentations of databases to their peers.

Sheril Hook, University of Arizona; Jill Tyler, Director of Basic Course, University of South Dakota

Students as Co-partners for Literacy and Instruction

Discover why students' insights into practical aspects of technology, information literacy, and instruction enliven and add value to partnerships. Discuss levels and types of partnerships, success factors, advantages, and the role of information technology.

H. Minnie Dunbar, Education Librarian; Valerie Edwards, Electronic Information Services Librarian; and Suzanne Stremler, Assistant University Reference Librarian, Florida International University

4:30–5:30 p.m.

A102/104

Testing & Evaluation of a Database Selection Expert System

Learn how a prototype Web-based expert system was created at the University of Illinois at Urbana-Champaign to help users choose the library databases most suitable for their information needs. Consider the effectiveness of this system and hear about testing and evaluation of this prototype.

Timothy Cole, Interim Mathematics Librarian, University of Illinois at Urbana-Champaign; Wei Ma, Assistant Reference Librarian, University of Illinois at Urbana-Champaign

Testing the Design of a Library Information Gateway

Find out how to identify design factors that facilitate successful Web searches. Hear how freshman at two universities were asked to find information using three different library Web sites. Find out the results of these tests and

from increased funding for individuals and organizations to valuable proposal experience and improved liaison relationships.

David Baca, Research Services Officer; and Dilawar Grewal, Director of the Digital Library, Texas A&M University

9:00–10:00 a.m.

Testing Library Web Sites: ARL Libraries Weigh In

Find out if large academic libraries effectively test their Web sites and catalogs for usability as you listen to the results of a recent survey of Association of Research Libraries (ARL) members. Learn what resources library staff found useful for Web testing and evaluation and discover what is needed in order to support Web site testing and evaluation.

Mary Pagliero Popp, Public Services Librarian, Indiana University

The Postmodern Library in an Age of Assessment

Examine the theories of organizational theorist and educator William Bergquist and his belief that postmodern organizations—such as academic libraries—need to shift their focus from analysis to synthesis and from control to integration, in order to meet the challenges of a rapidly changing world. Explore Bergquist's

theory and its applicability to academic libraries and their role within the culture of assessment in higher education.

Kathy Ray, Special Projects Librarian, University of the Pacific

9:00–10:00 a.m.

Online journals: Utility of ToCs vs. Fulltext

Learn about user preferences for searching on line journals. Hear the results of a study at CalTech Library System that examined the usefulness of non-full text resources.

George Porter, California Institute of Technology

Digital Collections: Acceptance and Use in a Research Community

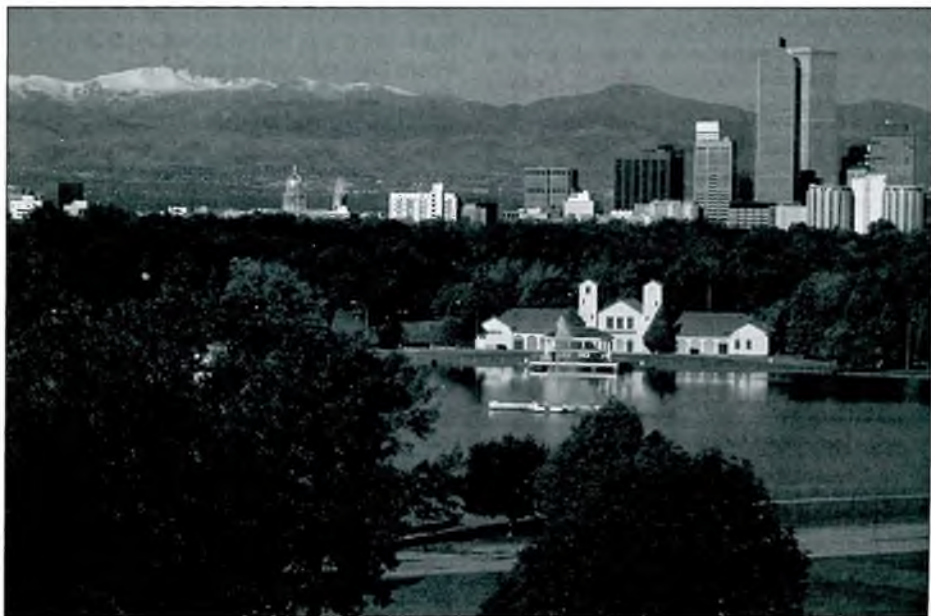
Gain a better understanding of scientists' use of digital collections for librarians who acquire and manage research collections. Find out how to make better informed acquisition decisions and improve library services.

Julie Hurd, Science Librarian, University of Illinois at Chicago


10:15–11:45 a.m.

**Closing Keynote
A President's View**

Claire Gaudiani, President, Connecticut College



Denver—at the foot of the majestic Rocky Mountains.



Tours

Colorado Springs—The Garden of the Gods, Air Force Academy, and University of Colorado, Colorado Springs

Wednesday, March 14, 8:30 a.m.–4:30 p.m.

Experience the exceptional beauty of incredible sandstone rock formations at the Garden of the Gods. Also visit the Cave of the Winds, a rare geological formation which occurs nowhere else on earth. At the United States Air Force Academy, your visit to the Planetarium and the Cadet Chapel will be one you won't forget. A visit to the library at the University of Colorado in Colorado Springs will end your tour. Box lunch is included.

Cost: \$63.00

Denver Historical Tour

Wednesday, March 14, 9:30 a.m.–4:00 p.m.

Your first stop will be the beautiful state capital — surrounded with marble and rose quartz walls and covered with a 24-carat dome. Visit two famous houses, Molly Brown's and her Titanic adventure, and the Byers-Evans house, an exquisite Italianate mansion built in 1883. Take in the plush atmosphere at the Brown Palace as you enjoy high tea. Last, but not least, is the Denver Mint, operating since 1862.

Cost: \$62.00

Shop 'Til You Drop—Denver Tour

Wednesday, March 14, 10:00 a.m.–4:00 p.m.

Denver's #1 attraction — the prestigious Cherry Creek Mall and North Cherry Creek Shops, a small, fashionable village with quiet, tree-lined streets, outdoor cafés, flower gardens, and fountains. No visit to Denver is complete without a stop at the world-famous Tattered Cover Bookstore. If that's not enough, you'll proceed on to Park Meadows Retail Resort, home to Nordstrom, Dillard's, Lord and Taylor, and more. Lunch on your own.

Cost: \$19.00

One-Day Ski Trip

Wednesday, March 14, 7:00 a.m.–6:00 p.m.

What would a trip to Denver be without skiing? Mountains and tall pines punctuate the landscape and the area around Keystone. One of the most popular resorts for families is sure to be a hit on this day trip, whether you are a skier or going along for shopping at the Silverthorne Outlet Stores. Lift ticket is included in price. Ski rentals available at resort, but not included in price.

Cost: \$90.00

Library Tour

Thursday, March 15, 8:30 a.m.–2:30 p.m.

Visit College Hill Library at Front Range Community College—a unique combination of public and academic libraries operated jointly by the City of Westminster and Front Range Community College. Proceed to the Jerry Crail Johnson Earth Sciences and Map Library which opened its doors in January 1998. Stops will also include Norlin Library at University of Colorado at Boulder, and netLibrary. This tour includes lunch at netLibrary.

Cost: \$34.50

Lower Downtown (LODO) Tour

Thursday, March 15, 9:30 a.m.–2:00 p.m.

Denver is a charming combination of old and new. This tour delivers a glimpse of both with great commentary by a knowledgeable tour guide as your deluxe motor coach drives by historic Union Station and the Oxford Hotel. Stops will include Coors Field and the Tattered Cover Bookstore. Lunch will be on your own at the Wynkoop Brewery.

Cost: \$22.50

Taste of the Rockies

Thursday, March 15, 9:00 a.m.–2:30 p.m.

Don't forget your camera! Your visit to Red Rocks Park and Amphitheater will surely be a sight that you will be talking about for a long time as you stand amidst towering cliffs of red sandstone, rising hundreds of feet above you. You will also visit the gravesite and museum of one of the Old West's most famous characters, Buffalo Bill Cody and the famous Coors Brewery. A box lunch is included in this tour.

Cost: \$38.50

PASCAL: Tour of Remote Storage Facility

Thursday, March 15, 8:30 a.m.–12:30 p.m.

(Preservation and Access Service Center for Colorado Academic Libraries) PASCAL is an off-site facility for storage of research materials for the Boulder, Denver and Health Sciences Center Libraries along with the libraries of Denver. View, in person, a brand new, state-of-the-art library remote storage facility capable of holding 1.4 million volumes in under 10,000 square feet.

Cost: \$15.00

The Grizzly Rose

Saturday, March 17, 7:00–11:30 p.m.

Enjoy an evening of good ol' country fun at The Grizzly Rose, voted the Country Club of the Year by the Country Music Association. Tap your feet to the live country music and learn all the latest line dances from two top dance instructors. Challenge your friends at the pool tables or shop in the fabulous gift shop.

Cost: \$33.00

ACRL Tour Registration

Fax or mail to CEO, Inc., 1115 Grant Street, #308, Denver, CO 80203. Phone (303) 830-6850; Fax (303)-830-6610. Or, register online at www.ala.org/acrl/denver/html.

Select tours by indicating number of tickets for each tour and total.

Colo. Springs/Garden of Gods/ Air Force Academy	\$63.00 x _____	Total \$ _____
Denver Historical Tour	\$62.00 x _____	Total \$ _____
Shop 'Til You Drop—Denver Tour	\$19.00 x _____	Total \$ _____
One Day Ski Trip	\$90.00 x _____	Total \$ _____
Library Tour	\$34.50 x _____	Total \$ _____
Lower Downtown (LODO) Tour	\$22.50 x _____	Total \$ _____
Taste of the Rockies	\$38.50 x _____	Total \$ _____
PASCAL: Tour of Remote Storage Facility	\$15.00 x _____	Total \$ _____
The Grizzly Rose	\$33.00 x _____	Total \$ _____

Total Amount Due (Add \$3.50 for credit card orders)

\$ _____

Registrant Information

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Daytime Phone: _____ E-mail: _____

PAYMENT INFORMATION

Payment Amount: \$ _____ Type: Check _____ Money Order _____
Credit Card _____ Master Card _____ Visa _____

Credit Card Number: _____ - _____ - _____ - _____ Expiration Date: ____/____

Cardholder's Name: _____

CEO, Inc. reserves the right to cancel any tour if a minimum of 35 guests is not met by the deadline date of February 15, 2001. Refunds for cancelled tours will be mailed to address indicated on the tour registration or credited back to your card. There will be no refunds issued 48 hours before tour departure. Registrant attends tours(s) at own risk. CEO, Inc will not be held responsible for lost property or any claims of personal injury while on any tour. All transportation for tours departs from and returns to the Colorado Convention Center, Lobby "A", and will depart strictly at the scheduled departure times. Please arrive 15 minutes prior to departure.

Make your own ski trip to Keystone

Pre- and Post-Conference Ski Trips

March 11th–25th, 2000

Reservations for this tour *must* be made by calling (800) 258-0437.

Keystone Resort offers many forms of outdoor recreation like sleigh rides, ice-skating, and cross-country skiing, as well as downhill day and night skiing. Your accommodations are close to all of the shops and outdoor activities.

RESERVATIONS: Be sure and make your reservations before December 31, 2000, for best selection. Reservations will be on a first-come, first-served basis. Call Keystone room reservations: 1-800-258-0437 and ask for group code **GVOGACR** for ACRL National Conference Ski Trip. This toll-free number will also take reservations for ski lift tickets and ski and or snowboard rentals. You will be able to arrange ski lessons at the ski school when you arrive in Keystone.

Room Types Available

(All rooms are double occupancy with \$15 for each additional person)

Forest Standard Studio Condominium Suite - \$130.00

Forest Standard 1-Bedroom Condo. Suite - \$130.00

Gateway Deluxe Efficiency Condo. Suite - \$139.00

Inn at Keystone - \$160.00

Village Deluxe Studio Condo. Suite - \$180.00

Keystone Lodge - \$184.00

Village Deluxe 1-Bedroom Condo. Suite - \$195.00

Forest Standard 2-Bedroom Condo. Suite - \$196.00

Village Run Premium 1-Bedroom Condo. Suite - \$249.00

River Run Premium 2-Bedroom Condo. Suite - \$350.00

Reservations for additional activities while in Keystone:

Call 1-970-496-4FUN (1-970-496-4386)

Pre- and post-conference transportation to Keystone:

We suggest Enterprise Rent-A-Car which can be reached at their toll free number 1-800-Rent-A-Car or 1-800-325-8007.

Advance Registration Form

Association of College and Research Libraries

10th National Conference, Denver, Colorado • March 15-18, 2001

Directions for completing this form:

1. Please complete and return this advance registration form with your payment or charge card information. Fax or mail to: Association of College & Research Libraries, P.O. Box 998, Park Ridge, IL 60068; Phone: (847) 348-7726; Fax: (847) 698-9245; Email: acrl-reg@cmsusa.com.
2. You may also register online at www.ala.org/acrl/denver/registration.html.
3. Save money by registering at the Early Bird rate. Return your form by January 8, 2001.
4. Final deadline for advance registration forms is February 12, 2001. Forms received after that date will pay onsite rates.
5. Refund requests must be submitted in writing prior to February 12, 2001, and are subject to a \$50 cancellation fee. Refunds will be processed and mailed after April 17, 2001.

I. Confirmation and Badge Information

Your confirmation and receipt will be sent to your email address if we receive your registration by February 12, 2001.

ALA member no. _____

Name _____

Title _____

Organization _____

Organization address _____

City/State/Zip _____

Daytime Phone/Fax _____

E-mail _____

Save money! Join ACRL now and register at the member rate.

Forms are available on page C-28 or online at www.ala.org/acrl/meminfo.html.

II. Preconferences (Circle one)

	ACRL	ALA	Nonmember	Student
Reaching Students and Faculty	\$95 (f1)	\$135 (f2)	\$175 (f3)	\$65 (f4)
Communication Mistakes	\$75 (g1)	\$115 (g2)	\$155 (g3)	\$50 (g4)
Designing for Usability	\$75 (h1)	\$110 (h2)	\$150 (h3)	\$50 (h4)
Funding Your Creative Ideas	\$95 (i1)	\$135 (i2)	\$175 (i3)	\$65 (i4)
Survey Research: A Crash Course	\$115 (k1)	\$155 (k2)	\$195 (k3)	\$70 (k4)
Exploring the New Frontiers of	\$150 (l1)	\$190 (l2)	\$230 (l3)	\$75 (l4)

Library Instruction

Building a Culture of Assessment

(Register directly with ARL at <http://db.arl.org/training/regform.html>)

III. Conference Registration Fees (Circle one)

Includes Opening Exhibits reception, All-Conference Reception at the Denver Art Museum, lunch on Friday, brunch on Sunday, and refreshment breaks. *Medical Library Association and Colorado Library Association members can register at the ACRL member rate.*

	Until Jan. 8	Jan. 8-Feb. 12	Onsite
ACRL personal member	\$255 (a1)	\$325 (a2)	\$375 (a3)
ALA personal member	\$330 (c1)	\$420 (c2)	\$470 (c3)
Nonmember	\$425 (d1)	\$540 (d2)	\$590 (d3)
Full-time library school student	\$95 (e1)	\$114 (e2)	\$125 (e3)

Note: Daily registration will be available onsite: \$200 for ACRL members, \$250 for ALA members, \$300 for nonmembers, and \$60 for library school students.

I am a new member of ACRL.

This is my first ACRL National Conference.

I am willing to volunteer to help with the conference.

Last name _____

IV. Guest tickets

Guest tickets may be purchased for the following events:

Note: These events are included in the advance registration fee.

- Opening reception tickets _____ @ \$25 each (q1) • Friday Lunch _____ @ \$25 (q3)
- All-Conference Reception tickets _____ @ \$30 each (q2) • Sunday Brunch _____ @ \$25 (q4)

V. Optional box lunch

Join your colleagues at noon on Saturday for a roundtable discussion. An optional box lunch may be ordered in advance. Includes sandwich, salad, fruit, dessert, and a drink. Cost: \$15.00.

- _____ Roast beef (RBL)
- _____ Turkey (TL)
- _____ Ham (HL)
- _____ Veggie pita (VPL)

VI. Summary of fees

- I. Preconferences \$ _____
- II. Conference Registration \$ _____
- III. Guest tickets \$ _____
- IV. Optional box lunch \$ _____
- Total** \$ _____



VII. Method of payment

- Check enclosed (Make payable to **ACRL/ALA**)
- Charge: VISA MasterCard American Express

Card Number _____ Expiration Date _____

Signature _____



- I will require Americans with Disabilities Act special assistance on site. An ACRL staff member will contact you.

All preconferences, tours, and events are offered on a cost-recovery basis and may be cancelled if there is insufficient registration. In the event that an ACRL-sponsored activity is cancelled, ACRL cannot be responsible for any cancellation/change charges assessed to registrants by airlines, travel agencies, or hotels.

We need information about the nature of our attendees and their purchasing power. We would appreciate your help by answering the questions below.

My library's annual acquisitions budget is: (check one)

- Under \$50,000 (a) \$50,000-\$250,000 (b) \$250,001-\$500,000 (c)
- \$500,001-\$1,000,000 (d) \$1,000,001-\$3,000,000 (e) Over \$3,000,000 (f)

I am involved in recommending or selecting the following items for my library: (check all that apply)

- Books and serials (a) Computer hardware/software (b) Database services (c)
- Library supplies (d) Furniture (e) Automated systems (f)
- Audiovisual materials (g) Document delivery services (h) Licensing services (i)
- Conservation equipment and materials (j)

My library's budget for technology expenditures is: (check one)

- Under \$50,000 (a) \$50,001-\$250,000 (b) \$250,001-\$500,000 (c)
- \$500,001-\$1,000,000 (d) \$1,000,001-\$3,000,000 (e) Over \$3,000,000 (f)

My place of employment is classified as:

- Research (a) Comprehensive (b) Liberal Arts (c)
- Two-year (d) Special Library (e) Library School (f)
- Other (g) _____

My job title in the library is:

- Associate Vice President (a) Director/Dean (b) AUL (c)
- Department Head (d) System Librarian (e) Team Leader (f)
- Public Services (g) Librarian (h) Technical Services Librarian (i)
- Library School Faculty (j) Student (k) Paraprofessional (l)
- Other (m) _____

New (y)

Official Housing Request Form
Association of College and Research Libraries
Denver, Colorado • March 15-18, 2001

ACRL SHOW Travel Desk, 110 West Hubbard Street, Chicago, IL 60610
 Phone: 800-631-5577 • FAX: 312-329-9513 • International: 312-527-7300

I. Indicate 1st, 2nd, and 3rd choice for the following hotels:

- Hyatt Regency Denver Downtown** (co-headquarters hotel)
 \$122 single/double. Largest hotel rooms, just three blocks from the convention center. Fine dining, indoor pool and fitness center, jogging track, tennis courts, and 24-hr. business center.
- Marriott City Center** (co-headquarters hotel)
 \$115 single/double. Three blocks from convention center. Luxury rooms with health spa, restaurant, and lounge all onsite.
- Adam's Mark Denver**
 \$129 single/double. Luxurious hotel three blocks from convention center offers fitness center, outdoor all-season pool, dry cleaning/laundry service, and full concierge services.
- Holiday Inn Denver**
 \$99 single/double. Two blocks from convention center; one block from 16th street mall. Enjoy the restaurant, lounge, or swimming pool on the premises.
- Comfort Inn Denver**
 \$109 single/double. Newly renovated guest rooms and public areas. Free continental breakfast. Just six blocks from convention center and one block from 16th street mall.

II. Provide names of all persons to occupy room(s) and type of room: (Please print or type)

Room no. 1 Single Double, 1-bed Double, 2-beds

1. _____ Arrival date: _____

2. _____ Departure date: _____

Room no. 2 Single Double, 1-bed Double, 2-beds

1. _____ Arrival date: _____

2. _____ Departure date: _____

III. Confirm to:

Name: _____

Address: _____

City: _____

State, Zip: _____

Day phone: _____

Fax: _____

E-mail: _____

IV. Method of payment:

- Check enclosed
 (make payable to **Travel Technology Group**)

Charge: VISA MasterCard Amex

Card number: _____

Expiration date: _____

Signature: _____

Airline Reservations:

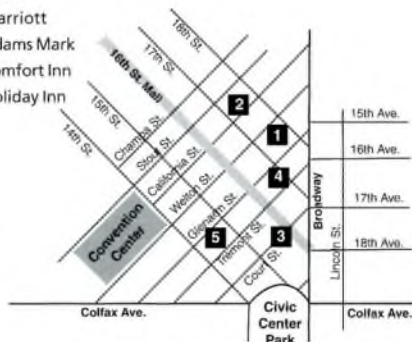
The ACRL Travel Desk has negotiated exclusive airfare discounts to Denver for all conference attendees. The following exclusive discount is available:

United Airlines. 10% off all full coach fares; 5% off the lowest applicable fare. Additional 5% discount for 60-day advance purchase. The ACRL Travel Desk will always offer the lowest airfare on any airline. Call the ACRL Travel Desk today at 800-631-5577. Or call United Airlines direct at: 800-521-4041. (Meeting ID #597YL).

Important Notes:

- Rooms will be assigned on a first-come/first-served basis and room availability for your arrival/departure.
- TTG will confirm hotel reservation requests within 24 hours of receipt of reservation.
- TTG will accept reservations on a space available basis after February 15, 2001.
- Reservations are not accepted without a deposit. Please complete the "Method of Payment" portion above or enclose a check/money order for the first night of each room requested.

- ① Hyatt
 ② Marriott
 ③ Adams Mark
 ④ Comfort Inn
 ⑤ Holiday Inn



Join ACRL now!
Save 40% on your conference registration!

Name _____

Title/Position _____

Library _____

Address _____

City _____ State _____ Zip _____

Home Address _____

City _____ State _____ Zip _____

Home Phone _____ Work Phone _____

E-mail _____ Fax _____

Please send mail to: Home Work

Method Of Payment (In U.S. dollars)

- Check enclosed (Make payable to **ACRL**)
Charge: VISA MasterCard American Express

Card Number _____ Expiration Date _____

Signature _____

Pass this along to a colleague who wants to be a better academic librarian!

Membership Categories:

- First-time membership in ACRL and ALA (\$50 special rate for new ALA members and \$35 for ACRL membership) \$85
- Regular renewing membership in ALA (\$100) and ACRL (\$35) \$135
- Student membership (enrolled at least half-time in a library science program, limit 5 years) (\$25 for ALA, \$35 for ACRL) \$60
- I am already an ALA member, but want to join ACRL \$35

ALA Membership Number: _____

Return this form with your payment or charge card information. Fax or mail to:

Association of College and Research Libraries

50 East Huron Street, Chicago, IL 60611

Fax: (312) 280-2520

<http://www.ala.org/acrl.html>

ACRL membership dues include two free section memberships.

Additional section memberships are \$5 each.

- | | |
|---|---|
| <input type="checkbox"/> African-American Studies Librarians | <input type="checkbox"/> Law and Political Science |
| <input type="checkbox"/> Anthropology and Sociology | <input type="checkbox"/> Literatures in English |
| <input type="checkbox"/> Arts | <input type="checkbox"/> Rare Books and Manuscripts |
| <input type="checkbox"/> Asian, African, and Middle Eastern | <input type="checkbox"/> Science and Technology |
| <input type="checkbox"/> College Libraries | <input type="checkbox"/> Slavic and East European |
| <input type="checkbox"/> Community & Junior College Libraries | <input type="checkbox"/> University Libraries |
| <input type="checkbox"/> Distance Learning | <input type="checkbox"/> Western European Studies |
| <input type="checkbox"/> Education and Behavioral Sciences | <input type="checkbox"/> Women's Studies |
| <input type="checkbox"/> Instruction | |

ALA may rent its membership to selected organizations offering services or products related to libraries. If you do **NOT** wish to be included in these mailings, please check here.