

---

## ACRL continuing education courses at ALA Annual Conference in San Francisco

The Association of College and Research Libraries will sponsor seven continuing education courses at the ALA Annual Conference in San Francisco this summer. The courses are designed to provide opportunities for academic librarians to enhance their professional development, acquire new knowledge and skills, and update existing competencies. ACRL continuing education courses are taught by library practitioners well known for their expertise in specific areas.

The courses will be given at the Meridian Hotel on Thursday, June 25, and Friday, June 26, immediately before ALA Annual Conference. Refreshments will be provided at breaks, but participants will be responsible for their own lunches.

ACRL members receive a 30% discount on fees.

Written notice of cancellation received by June 1, 1987, will be honored subject to a \$15 cancellation charge. No refunds for cancellations will be given after June 1.

A certificate of completion for each course will be issued. Every successful completion of 10 hours of continuing education is equal to one Continuing Education Unit (CEU). ACRL maintains a CEU record for each participant.

There are two ways to register: 1) to register by phone call Sandy Donnelly at (800) 545-2433—in Illinois, (800) 545-2444—or (312) 944-6780; 2) to register by mail, complete the registration form and return it to ACRL.

Confirmations will be sent with information about the location.

---

### Registration Form

YES, I want to plan for success. Register me for the following course(s):

CE Number	Course Title	Course Fee

Name (write name as it should appear on badge) \_\_\_\_\_

Title \_\_\_\_\_ Institution \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Please check one: \_\_\_\_\_ ACRL Member (Member Number \_\_\_\_\_) \_\_\_\_\_ Non-member

---

**Payment Information** \_\_\_\_\_ Yes, we will take advantage of the multiple registration discount of 20%. All registration forms are enclosed.

**Total Course Fee(s) \$** \_\_\_\_\_

\_\_\_\_\_ Check enclosed \_\_\_\_\_ Charge my account

\_\_\_\_\_ Please bill me \_\_\_\_\_ Visa \_\_\_\_\_ American Express

Signature \_\_\_\_\_

Acct. # \_\_\_\_\_ Exp. \_\_\_\_\_

Mail to: ACRL—Continuing Education, 50 East Huron Street, Chicago, Illinois 60611-2795.

---

**Multiple Registration Discount** for staff from the same institution and registering at same time, or the same person registering for two courses. The first course (higher-priced course) will be the regular price, with additional registrations 20% off. Please photocopy the form for multiple registrations.

Many of these and other ACRL courses are available for local presentations. Contact Sandy Donnelly for further information.

Please share this with a colleague!

If you have questions contact Sandy Donnelly, ACRL/ALA, 50 E. Huron Street, Chicago, IL 60611-2795; or call (312) 944-6780.

**CE 001—ALONE BUT NOT ISOLATED:  
THE ONE-PERSON LIBRARIAN IN THE ACADEMIC  
COMMUNITY**

Calling all one-person librarians! Departmental or branch librarians require different organizational and management skills. Master the basics of one-person librarianship. Gain an understanding of the library as a business. Recognize the lines of authority and identify your role in the institution. Learn how to maximize your time, get help when you need it, take charge of non-library related duties, understand the budgeting process and fiscal responsibility, and explore automation and ways of delivering bibliographic instruction. Appreciate your independence and learn ways to overcome isolation by increasing your connections.

*Instructors:* Guy St. Clair with Joan Williamson, publishers of *The One-Person Librarian: A Newsletter for Librarians and Managers*.

*Date:* Thursday, June 25, 1987, 9:00 a.m.—5:00 p.m.

*Fee:* ACRL Members, \$75; non-members, \$110.  
*CEU Credit:* .7.

*Limited to first 75 participants.*

**CE 002—FUNDRAISING FOR ACADEMIC LIBRARIES**

Having a hard time balancing the budget? Broaden your financial base by examining alternative sources of funding as well as effective strategies for enhancing existing revenue sources. Develop ideas for fundraising and critique each other's ideas. Develop a fundraising plan tailored to your individual institution.

*Instructor:* Dwight Burlingame, Bowling Green State University.

*Date:* Friday, June 26, 1987, 9:00 a.m.—5:00 p.m.

*Fee:* ACRL members, \$75; non-members, \$110.  
*CEU Credit:* .7.

*Limited to the first 50 participants.*

**CE 107—MANAGING STUDENT WORKERS IN ACADEMIC LIBRARIES**

Would you like to put less effort into managing student workers while increasing their productivity? If you've had at least one year of experience managing student workers, now is the time to learn

additional management techniques and clarify your position and the nature of the student worker's role in the academic library. Discover the importance of the selection and training process for future harmony and success between supervisor and student. Learn to anticipate and solve problems more easily and become a seasoned supervisor of student workers.

*Instructors:* Michael D. Kathman, Director of Libraries & Media Services, St. John's University; Jane Kathman, Assistant Professor and Chair of the Management Department, College of St. Benedict.

*Date:* Thursday, June 25, 1987, 8:30 a.m.—5:00 p.m.

*Fee:* ACRL members, \$95; non-members, \$135.  
*CEU Credit:* .8.

*Limited to the first 30 participants.*

**CE 112—IMPROVING JOB PERFORMANCE:  
STRATEGIES FOR SUPERVISORS**

Would you like to grow as a supervisor? Add new management techniques and strengthen those skills you already have, and inspire your staff to improved performance by understanding what motivates them to higher levels of competence. Become a coach, trainer, counselor, mentor, and establish and maintain a positive, productive atmosphere. *Note to past participants of CE 101—Librarians as Supervisors: the material presented in CE 112 will build upon the knowledge and skills developed in CE 101.*

*Instructor:* Maureen Sullivan, Yale University Library.

*Date:* Friday, June 26, 1987, 9:00 a.m.—5:00 p.m.

*Fee:* ACRL members, \$95; non-members, \$135.  
*CEU Credit:* .7.

*Limited to first 30 participants.*

**CE 207—BUSINESS LITERATURE FOR LIBRARIANS**

Reference librarians, do you get questions about business literature that take too much of your time to answer? Learn to quickly identify a core of business materials, clarify the role of commercially available databases in business research, and increase your effectiveness in this rapidly growing area of reference. Identify research strategies for many types of business questions and understand the limitations of the information available in libraries. Maximize your time by familiarizing yourself with these important resources.

*Instructor:* Charlotte Cabbage, Northwestern University.

*Date:* Friday, June 26, 1987, 9:00 a.m.—5:00 p.m.

*Fee:* ACRL members, \$95; non-members, \$135.  
*CEU Credit:* .7.

*Limited to first 35 participants.*

The active learning module you design during this course can be used immediately at your institution. Participants are asked to come prepared with a specific instructional module which you'll adapt to an active learning design. You will enlarge your teaching repertoire by examining several successful active teaching/learning models and their application to library instruction. Practicing library instructors will enhance their instructional programs through this active learning workshop.

*Instructor:* Cerise Oberman, University of Minnesota.

*Date:* Thursday, June 25, 1987, 1:00–5:00 p.m.;  
Friday, June 26, 1987, 9:00 a.m.–3:00 p.m.

*Fee:* ACRL members, \$140; non-members, \$200.

CEU Credit: .9.

Limited to first 20 participants.

Top notch presenters are developed, not born. Do you want to learn new writing and presentation skills or improve those you already have? Gain confidence and increase your ability to reach an audience and hold their attention by writing clear, concise, well organized material. Effective presentation enhances the content of a paper. Make yours sound as good as it reads. Improve your timing, handle visual aids, increase poise, and field questions with assurance and aplomb. You'll have all the information you'll need to enhance an excellently written paper.

*Instructor:* Suzanne Dodson, University of British Columbia.

*Date:* Thursday, June 25, 1987, 9:00 a.m.–5:00 p.m.

*Fee:* ACRL members, \$95; non-members, \$135.  
CEU Credit: .7.

Limited to the first 40 participants. ■■

---

## Professional development survey

Sixty-eight percent of the 222 respondents to the ACRL professional development survey would prefer to take a continuing education course in their region.

In 1986 ACRL sent professional development surveys to a random sample of 407 academic librarians to determine what kinds of programs they need and want. Fifty-five percent of the surveys were returned. The survey results confirmed earlier findings and added additional information that will be useful in determining future directions for ACRL professional development activities.

More than half the respondents (51.3%) received their library degree since 1970. The level of administrative responsibility was closely distributed with directors and deans returning 18.5%; assistant or associate directors, 9.9%; department heads, 18.5%; supervisors, 15.3%; and non-supervisors, 21.6%. There was an excellent mix of administrative levels and years of experience in librarianship.

When asked which professional development activities they participated in, 90% stated they attended professional conferences and 61% toured and visited other libraries. Forty-eight percent took courses at a college or university; 49% took training sponsored by their employing institution; and 53% worked on committees of professional associations. Only 28% of the respondents conducted research in librarianship and presented those results for publication.

Many organizations and institutions are presenting CE programs. Participants have many other ways of developing and growing professionally,

and ACRL would do well to find the gaps in professional development activities and target that need. The survey seems to suggest that research may be one of those areas that needs further development.

Forty-six percent indicated that they are interested in taking an ACRL course, and only 11% said that they were not. This suggests a large, untapped audience that is interested in participating in the ACRL continuing education program.

The next questions dealt with different categories of topics and the relative interest to the respondents. ACRL plans to offer CE courses in five different topic areas, though courses are only available in four areas. Technology Update and Management ranked at the top with the Environment ranking last. In the past, emphasis has been placed on Management topics. Other areas, especially Technology, will need to be explored further.

When asked where they would most likely take a CE course, 68% indicated their region, while 51% selected their own institution for continuing education activities. Forty-two percent would be likely to take a course through their local ACRL chapter and 32% at an ALA Annual or Midwinter Conference. Only 17% would take a course at an ACRL National Conference.

In 1985 ACRL began offering the continuing education programs locally to institutions, chapters, and other organizations. The program has been very successful and 25 presentations are planned for 1987. The results of this survey and the success of the local presentations program confirmed the need for CE at the local level. With one-third of the

respondents indicating they are interested in taking a course, ACRL will continue to offer some programs before ALA Annual Conferences.

Off-site delivery is another area for potential development. When asked about off-site delivery formats the respondents gave as their top four choices: video tape, 41%; computer-assisted instruction, 34%; courses by mail, 28%; and interactive videodisc, 27%. Although future consideration will be given to off-site delivery formats, 63% have shown a clear preference for learning in a classroom setting and that is where the major focus of ACRL's CE program will remain.

ACRL was also interested to know how participants financed their professional development activities. Over half of the respondents indicated that

their funding is a combination of personal and institutional resources. Because of this, and taking into consideration the responses pertaining to fee structure and pricing, every effort will be made to lower the fees if possible or keep them at the same level.

In 1987 the CE program will begin a planning process that will produce a statement of the goals and objectives for the continuing education program. This statement will indicate the direction for future programming. The results of this survey will be a valuable tool in this planning process. *C&RL News* will report on this planning process as it develops.—Sandy Donnelly, ACRL Continuing Education Officer. ■■

---

## LAMA Preconferences in San Francisco

The ALA Library Administration and Management Association (LAMA) has scheduled four pre-conferences prior to the 1987 Annual Conference in San Francisco. Each preconference will provide in-depth information with many opportunities for dialogue with highly qualified presenters.

"Automation Projects: The Evaluation Stage," is co-sponsored by LAMA's Library Organization and Management Section and the ALA Library and Information Technology Association (LITA). This program will explore the evaluation of an automated system from the perspective of a library director, an automation project director, a vendor, and a library user. It will be presented from 8:00 a.m. to 5:00 p.m. on Friday, June 26. A wine and cheese social hour, courtesy of Unisys/Pals, will follow. Registration is limited to 150 participants.

The LAMA Fund Raising and Financial Development Section is sponsoring a preconference entitled "Major Gift Solicitations: Asking for Big Bucks." The preconference will provide information to librarians, trustees, and friends on techniques for planning and implementing a major gift solicitation. The presenters will be Albert C. Milano, president of the Milano Group, Inc.; Jerry Campbell, vice-provost and university librarian at Duke University; and Jess Gersky, development officer at the Shepard-Enoch Pratt Hospital in Baltimore. The program is scheduled for 12:00 noon to 5:30 p.m. on Thursday, June 25, and 8:00 a.m. to 5:30 p.m. on Friday, June 26. Registration is limited to 100 participants.

"The Great Divide: The Challenge of Library Storage," sponsored by the LAMA Buildings and Equipment Section, will be held at the Northern Regional Library Facility in Richmond, California. Bus transportation will be provided to and from the San Francisco hotel area. The pre-

ference will treat the decisions that need to be addressed from the time that a decision is made to store materials away from the main library facility through the provision of service at the storage facility. Presentations will be made by librarians who have been involved in storage programs at their respective institutions. The program will be held from 8:00 a.m. to 5:00 p.m. on Friday, June 26. Registration is limited to 125 participants.

Sponsored by the LAMA Library Organization and Management Section's Risk Management and Insurance Committee, "Risky Business II: Managing and Insuring Library Resources" will be held on the Stanford University campus. This preconference will help administrators from all types and sizes of libraries cope with risk management. Experts from the field will speak on electronic data processing insurance, appraising gift and manuscript collections, managing and insuring library resources, and other risks such as threats and extortion. Small concurrent sessions will be held on risk planning for public libraries, for research libraries, liability insurance, loss control, planning for disasters, theft and fire prevention. Each session will give the participant an opportunity to question an expert. The one and one-half day program is scheduled for 8:00 a.m. to 7:00 p.m. on Thursday, June 26, and 8:30 a.m. to 12:30 p.m. on Friday, June 27. Registration is limited to 150 participants.

Fees for each of the preconferences will be \$100 for LAMA members, \$125 for ALA (non-LAMA) members, and \$190 for non-members. Registrations for all preconferences must be received in Chicago by June 12, 1987. Space permitting, late registrations will be taken at the preconferences. For a descriptive brochure and registration form please contact: ALA/LAMA, 50 E. Huron St., Chicago, IL 60611; (312) 944-6780, x299. ■■

---

## Duane Webster named Academic Librarian of the Year

Duane E. Webster, deputy executive director of the Association of Research Libraries and director of its Office of Management Studies, has been named Academic Librarian of the Year for 1987 by the Association of College and Research Libraries. The Association and the Baker and Taylor Company will present the award to Webster on June 29 at the ACRL membership meeting during ALA Annual Conference in San Francisco.

The award cites Webster for his work with management research, organizational development, and library consultation that has "deeply influenced the evolution of academic and research libraries over the past fifteen years."

Webster was nominated for the award by Martin Runkle, director of libraries at the University of Chicago. Runkle stated that Webster "has served as a role model for a great number of librarians. He insists on quality analysis and problem-solving, yet



Duane Webster

does so in a spirit that encourages others to strive for excellence, to collaborate, and to build sustained, constructive work relationships."

The chair of the award committee, Dale B. Canelas, University of Florida, stated that Webster's "leadership and vision have been devoted to identifying the critical problems that will face academic and research libraries in the years that lie ahead and developing models and methods to help libraries adapt to their environment and meet the challenges that face them."

Webster has been director of the Office of Management Studies since 1970 and deputy executive director of the Association of Research Libraries since 1984. He has published numerous works on managing change, strategic planning and leadership development.

The award, consisting of \$3,000 and a citation, was established by ACRL and the Baker and Taylor Company to recognize members of the library profession who have made outstanding national or international contributions to academic or research librarianship and library development.

Nominations for the 1988 award should be made by December 1, 1987. For more information contact Mary Ellen Davis, ACRL/ALA, 50 East Huron Street, Chicago, IL 60611; (312) 944-6780. ■■

---

## Evan Farber named BI Librarian of the Year

Evan I. Farber, librarian at Earlham College, has been named the Miriam Dudley Bibliographic Instruction Librarian of the Year for 1987. The award, consisting of \$900 and a plaque, is funded by Mountainside Publishing Company, Ann Arbor, on behalf of their publication, *Research Strategies*, a journal of library concepts and instruction.

The award will be presented at the program meeting of the ACRL Bibliographic Instruction Section at 2:00 p.m. on Sunday, June 28, during the ALA Annual Conference in San Francisco.

The chair of the award committee, Mary Reichel, stated that "Evan Farber has done more than



Evan I. Farber

any other individual librarian to promote the importance of bibliographic instruction as a fundamental library service and the library as a vital part of the teaching learning process in higher education. His publications, workshops, and presentations have informed thousands of the importance of bibliographic instruction. The Earlham College program is *the* model for course-integrated bibliographic instruction."

Farber has been active professionally at both the state and national level. He has published numerous works of library instruction, and has extensive consulting experience. In 1980 Farber was honored with a Doctor of Humane Letters from St. Lawrence University and was named the ACRL Academic Librarian of the Year.

Nominations for 1988 should be made by December 1, 1987. For further information contact Betsy Baker, Bibliographic Instruction Services Librarian, Northwestern University Library, 1935 Sheridan Road, Evanston, IL 60201; (312) 491-2174. ■■