

→ Fast Facts

→ Summer reading programs

The following are the 2006 Summer reading selections for selected college programs: The University of North Carolina-Chapel Hill: *The Namesake* by Jhumpa Lahiri; Texas Tech: *Proof* by David Auburn; Appalachian State University: *Freakonomics*, by Steven D. Levitt and Stephen J. Dubner; Miami University (Ohio): *Abmad's War, Abmad's Peace: Surviving Under Saddam, Dying in the New Iraq* by Michael Goldfarb; Louisiana State University: *Mountains Beyond Mountains*, by Tracy Kidder; San Diego State University: *Another Way Home: The Tangled Roots of Race in One Chicago Family*, by Ronne Hart eld; University of Louisiana at Monroe: *Fast Food Nation: the Dark Side of the All-American Meal* by Eric Schlosser; Meredith College: *No Ordinary Time* by Doris Kearns Goodwin; SUNY Brockport: *The Things They Carried* by Tim O'Brien.

Source: Individual institution Web sites.

→ Life on the Web's factory floor

Advertisers spent \$5.1 billion in 2005 to place text ads next to search results online. Companies bought ads for approximately 1 million search terms, indexed and assembled by individuals working for ad agencies and search engine marketing firms. Several of these companies say they plan to double the number of paid-search staff over the next year.

Burt Helm, with Manjeet Kripalani, "Life on the Web's Factory Floor," BusinessWeek Online, May 22, 2006. http://www.businessweek.com/magazine/content/06_21/b3985092.htm May 23, 2006

→ Katrina web archive

The Internet Archive and individual contributors produced a comprehensive list of Web sites to create a historical record of the devastation caused by Hurricane Katrina and the massive relief effort which followed. The collection contains over 25 million unique pages, all text searchable, from over 1,500 sites. The Web archive consists of Web sites indexed between the dates of September 4 and October 17th.

Hurricanes Katrina & Rita Web Archive, <http://websearch.archive.org/katrina/> May 30, 2006

→ Community college transfers and college graduation

Forty percent of all first-time freshmen begin their post-secondary careers in community colleges. Among all community college students who were eligible for transfer to a college or university and who declared that their goal was a bachelor's degree, only 14 percent actually earned a degree. The number of community-college credits accepted by four-year universities greatly influences a student's success rate, according to a study by William R. Doyle and published by the Carnegie Foundation for the Advancement of Teaching. Among those who had all of their credits accepted, 82 percent had graduated within six years with a bachelor's degree, while among those who had only some of their credits accepted, 42 percent had attained a bachelor's degree during the study period.

William R. Doyle, "Community College Transfers and College Graduation: Whose Choices Matter Most?" From *Change* May/June 2006, The Carnegie Foundation for the Advancement of Teaching <http://www.carnegiefoundation.org/change/sub.asp?key=98&subkey=1711> June 5, 2006

Gary Pattillo is reference librarian at the University of North Carolina-Chapel Hill, e-mail: pattillo@refstaff.lib.unc.edu