

Loyola LEEDS

Conventional wisdom would tell you building an all-glass building on the shore of Chicago's Lake Michigan is probably not a good idea if you are building a high-performance building that is supposed to reduce energy usage. But that is exactly what Loyola University did with its four-story Richard J. Klarchek Information Commons Building, an all-digital research library that is attracting

group who takes action against oppression out of a belief that eliminating oppression benefits everyone." In presenting the award, the center and LGBT students described the library as "a place of learning, place of resources, and place of refuge," supporting everyone that learns, lives, and works at the college. The library and its staff were cited for being a sustaining force for the campus LGBT community. The center cited the li-



View of Lake Michigan from inside the Loyola University Richard J. Klarchek Information Commons Building.

attention and accolades for its energy savings realization. According to a recent case study completed by Donald J. McLauchlan and David Lavan of the American Society of Heating, Refrigerating and Air-Conditioning Engineers, the facility has achieved a 52 percent energy reduction below the Chicago energy code since the building's opening in 2008.

A LEED Silver certified building, the information commons is completely automated with sensor systems that monitor the temperature, humidity, and CO2 levels within the building, while additional sensors monitor the exterior conditions. The windows, shades, and blinds all respond to the climate data and adjust automatically.

Ithaca College Library wins Ally Award

The Ithaca College Library was honored with the 2010 Ally Award from the college's Center for LGBT Education, Outreach, and Services. An ally is a "member of a dominant

group who takes action against oppression out of a belief that eliminating oppression benefits everyone." In presenting the award, the center and LGBT students described the library as "a place of learning, place of resources, and place of refuge," supporting everyone that learns, lives, and works at the college. The library and its staff were cited for being a sustaining force for the campus LGBT community. The center cited the li-

IU Libraries, American Folklore Society partner for Open Folklore

The Indiana University (IU) Libraries and the American Folklore Society (AFS) have entered into a partnership to liberate much of the world's previously inaccessible folklore materials. The multifaceted project, titled Open Folklore, combines digitization and digital preservation of data, publications, educational materials, and scholarship in folklore. Because much of the material is copyright restricted, IU librarians will work with rights holders to make books and journals that have already been digitized—often through Google Books and the HathiTrust

ACRL 2011 proposals, scholarship applications due early November

ACRL is now accepting Cyber Zed Shed presentation, Poster Session, Roundtable Discussion, and Virtual Conference Webcast proposal submissions for the ACRL 2011 conference to be held March 30 – April 2, 2011, in Philadelphia.

The ACRL 2011 conference theme, “A Declaration of Interdependence,” reflects the idea that in order to be successful, libraries must cooperate with each other and connect with their campus communities. ACRL invites individuals to submit their most innovative or radical proposals to help make ACRL 2011 a truly revolutionary conference.

Submitters are encouraged to investigate the issues and topics described as part of the conference tracks. Conference tracks are:

- * Diversify our Interdependence: Building Relationships
- * Evolutions in Higher Education
- * Harness Lightning: Technology in the Service of Libraries
- * Inventing Your Library’s Future
- * The Shape of Tomorrow: Liberating Collection Development
- * Unite with Users: Reinventing the User Experience
- * You Say You Want a Revolution: Next Generation Librarianship

Session format descriptions are available at www.ala.org/ala/mgrps/divs/acrl/events/national/2011/program/sessionformats.cfm. Submit proposals through the conference Web site by November 1, 2010.

To facilitate attendance at the conference, ACRL is offering 80 scholarships in five categories worth more than \$45,000. ACRL 2011 scholarship categories are:

- Librarian Scholarships - provide opportunities for librarians with five or fewer years of post-MLS experience to update their skills and knowledge.

- Library Support Staff Scholarships - provide opportunities for library support staff to attend the premier event for academic and research libraries.

- Library School Student Scholarships - provide opportunities for library school students to learn more about current issues and developments in academic and research libraries.

- Virtual Conference Scholarships - provide unique opportunities for collaboration, learning and networking online.

- Spectrum Scholar Travel Grants - provide opportunities for Spectrum Scholars to participate in an ACRL professional development activity

and opportunities to foster stronger relationships between Spectrum Scholars and their existing or potential mentors.

Applications for scholarships in all categories are due Nov. 9, 2010. Complete details on each scholarship category and application instructions are available in the scholarships section of the conference Web site.

Offered biennially, the ACRL conference is the premier event for academic libraries, drawing librarians, library support staff and library vendors from across the country and around the world. Complete details and registration materials are available online. The early bird registration discount of 20% is available now through Feb. 4, 2011.

Questions about the Call for Participation or scholarships should be directed to Tory Ondrla at (312) 280-2515 or tondrla@ala.org.

For more information and updates on ACRL 2011, visit the conference Web site at www.acrl.org/acrl/nationalconference, Facebook page at www.facebook.com/acrl2011, and Twitter feed at twitter.com/ACRL2011.



Digital Library—freely available to the public.

In its initial phase, the partners will construct a prototype Web site to collect feedback from the folklore community to help shape its growth and development. The prototype will be launched at the annual AFS meeting in October. The goals of the project include supporting the publication of new and existing journals in folklore with an open access publishing platform, digitizing educational material and previously unpublished literature, preserving “born digital” resources and publications, and selecting and digitally archiving Web sites of public and academic folklore programs.

For more information, visit openfolklore.org.

Federal Register 2.0

The U.S. Government Printing Office and the National Archives’ Office of the Federal Register recently launched the Federal Register 2.0 prototype, a user-friendly online version of the Federal Register. This daily journal of government has provided the public with access to government information and federal regulations for the past 75 years. Federal Register 2.0 features a new layout that organizes the content by topics similar to a newspaper Web site.

The site displays individual sections for Money, Environment, World, Science and Technology, Business and Industry, and Health and Public Welfare. The Web site has improved search and navigation tools to guide readers to the most popular topics and relevant documents. Users can submit comments and stay connected through social media.

The new Federal Register is available at www.FederalRegister.gov and a promotional video at www.youtube.com/user/gpoprinter.

Economic returns of public access policies

Delivering timely, open, online access to the results of federally funded research in the United States will significantly increase the return on the public’s investment in science, according to a new study by John Houghton at the Centre for Strategic Economic Studies at Victoria University. The study, “The Economic and Social Returns on Investment in Open Archiving Publicly Funded Research Outputs,” coauthored by Bruce Rasmussen and Peter Sheehan, was recently released by the Scholarly Publishing and Academic Resources Coalition (SPARC).

The study examines the effect of key variables that influence the potential return on investment from this research. These variables concern both access to research—including content embargoes—and the efficiency with which research is applied in practice. The study also defines the additional data and model developments necessary for an accurate estimate of the policy’s likely impact.

Depending on the assumed cost of data repositories, the study’s preliminary models suggest that FRPAA’s enactment could lead to a return on the public’s investment of between four and 24 times the costs. Two thirds of this return would accrue within the United States, with the remainder spilling over to other countries. In the U.S., the study suggests that the benefits of public access might total between three and 16 times the cost of the public’s investment. The study closely

Hot on the Web

The following are the top five most read articles on *C&RL News* online through July 2010.

1. “2010 top ten trends in academic libraries:A review of the current literature” by ACRL Research Planning and Review Committee (June 2010)

2. “Embedding library resources into learning management systems:A way to reach Duke undergrads at their points of need” by Emily Daly (April 2010)

3. “Understanding resistance:An introduction to anarchism” by Joshua Finnell and Jerome Marcantel (March 2010)

4. “Holocaust resources on the Web” by John Jaeger (February 2010)

5. “Superpower your browser with LibX and Zotero: Open source tools for research” by Jason Puckett (February 2010)

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examines the model's sensitivity to critical assumptions and concludes that the benefits of public access would exceed the costs over a wide range of values.

The report's findings are based on available evidence. To enable others to explore the modeling, an online model is available from www.cfses.com/FRPAA. The full study is available on the SPARC Web site at www.arl.org/sparc.

Call for popular culture papers

The Popular Culture Association and the American Culture Association annual conference will be held April 20 - April 23, 2011, in the Marriott Riverwalk and Rivercenter Hotel in San Antonio. Scholars from numerous disciplines will meet to share their popular culture research and interests.

The Libraries, Archives, Museums, and Popular Culture area is soliciting papers dealing with any aspect of popular culture as it pertains to libraries, archives, museums, or research. This year the group is especially interested in popular culture in library education. Other possible topics include descriptions of research collections or exhibits, studies of popular images of libraries or librarians, analyses of social networking or Web resources such as Wikipedia and YouTube, or reports on developments in technical services for collecting popular culture materials. Papers from graduate students are welcome.

Prospective presenters should send a one-page abstract (electronic preferred) with full contact information by December 15, 2010, to Allen Ellis at ellisa@nku.edu. For more information, visit the PCA/ACA Web site at www.pcaaca.org.

ALA E-Government Toolkit

Government agencies at the local, state, and federal level are increasingly moving online

Who is the Librarian?

The Illinois State University Milner Library recently received two awards for its Who is the Librarian? poster campaign promoting library services. The poster, pictured below, was awarded a gold Addy Award by the Peoria Ad Club in the first round of the American Advertising Federation's annual design competition. The poster was also recognized by the In-Plant Printing and Mailing Association and In-Print Graphics for excellence in printing. The Milner Library Public Relations Committee designed the poster and worked with the university Marketing and Communications Department on production.



to provide services directly to the public, resulting in new opportunities as well as challenges for the nation's libraries. Recognizing the importance of this development, the ALA Committee on Legislation charged its E-Government subcommittee to develop a toolkit with tips and guidance to assist librarians in planning, managing, funding, and promoting E-Government services.

After more than two years of work, the toolkit is now available on the ALA Web site.

E-Government is defined as the use of technology, particularly the Internet, as a means to deliver government services. The toolkit includes suggestions for service level policies, as well as tips specific to public, school, academic, and special libraries. ¶¶