

→ **Fast** Facts

→ **Most trafficked Web sites**

The top ten visited Web sites in the United States as measured in September, 2013 were Google (more than 191 million people per month), YouTube, Facebook, MSN, Twitter, Wordpress, Amazon, eBay, Yahoo, and Yelp (67 million people per month). The *New York Times* Web site came in at number 59 with under 17 million visitors.

"Top ranking international websites," Quantcast, www.quantcast.com/top-sites (retrieved September 12, 2013).

→ **Self-publishing**

"The number of ISBNs purchased for the purpose of self-publishing jumped nearly 60 percent versus 2011. Since 2007, the number of self-published titles hitting the marketplace has gone up five-fold. The number of self-published titles in 2012 jumped to more than 391,000, up 59 percent over 2011 and 422 percent over 2007. Ebooks continue to gain on print, comprising 40 percent of the ISBNs that were self-published in 2012, up from just 11 percent in 2007."

"Bowker: Number of Self-Published Titles Grows Nearly 60% in 2012," October 9, 2013, www.digitalbookworld.com/2013/bowker-number-of-self-published-titles-grows-nearly-60-in-2012 (retrieved November 4, 2013).

→ **Wikipedia trends**

Wikipedia is the sixth most widely used Web site in the world today. The pool of volunteers that built the English-language Wikipedia has shrunk by more than a third since 2007. The volunteer workforce is estimated to be 90 percent male. The number of active editors on the English-language Wikipedia peaked in 2007 at more than 51,000 and has declined to about 31,000 active editors today. Currently, the English-language version of Wikipedia has 4.4 million articles. There are 23.1 million articles in 286 other languages.

Tom Simonite, "The Decline of Wikipedia," *MIT Technology Review*, October 22, 2013, www.technologyreview.com/featuredstory/520446/the-decline-of-wikipedia (retrieved November 6, 2013).

→ **Iceland's book boom**

"Iceland is experiencing a book boom. This island nation of just over 300,000 people has more writers, more books published, and more books read, per head, than anywhere else in the world. One in ten Icelanders will publish a book."

Rosie Goldsmith, "Iceland: Where one in 10 people will publish a book," BBC News, October 13, 2013, www.bbc.co.uk/news/magazine-24399599 (retrieved November 4, 2013).

→ **Tablet computers**

"The number of Americans ages 16 and older who own tablet computers has grown to 35 percent, and the share who have e-reading devices like Kindles and Nooks has grown to 24 percent. Overall, the number of people who have a tablet or an e-book reader among those 16 and older now stands at 43 percent. More than half of those in households earning \$75,000 or more now have tablets."

Lee Rainie and Aaron Smith, "Tablet and E-reader Ownership Update," October 18, 2013, Pew Research Center's Internet & American Life Project, www.pewinternet.org/Reports/2013/Tablets-and-e-readers.aspx (retrieved November 5, 2013).

Gary Pattillo is reference librarian at the University of North Carolina-Chapel Hill, e-mail: pattillo@email.unc.edu