

ACRL Board of Directors' actions, June 2015

Highlights of the Board's Annual Conference meetings

During the 2015 ALA Annual Conference Meeting in San Francisco, the ACRL Board of Directors met on June 27 and June 29. The Board met with the leaders of its three goal-area committees—Value of Academic Libraries, Student Learning and Information Literacy, and Research and Scholarly Environment—to assess progress on the Plan for Excellence. With feedback from the Board, these committees will finalize their reports and develop their Work Plan for 2015–16.

The Board was also updated on work to date by representatives from the Intersections

of Information Literacy and Scholarly Communication Task Force and by the cochairs of the ARL/ACRL/ALA IPEDS Academic Library Task Force pertaining to federal and ACRL data collection.

Board members, whose service ended at the close of the 2015 ALA Annual Conference—Trevor A. Dawes, Cynthia K. Steinhoff, Irene M. H. Herold, and Loretta R. Parham—were recognized and thanked for their service.

The ACRL Board of Directors also took the following actions:

Value of Academic Libraries

Goal: Academic libraries demonstrate alignment with and impact on institutional outcomes.

- Confirmed the virtual vote approving for ACRL to not administer the ARL data survey in 2015 and approving using as the ACRL Academic Library Trends & Stats survey instrument for the current IPEDS AL component augmented with key data from the 2012 NCES

Academic Library Survey.

- Approved a proposal for a research planning process to design a systematic multi-institutional research investigation of academic library impact on student learning and success.

Enabling programs and services

Goal Area: Advocacy—Strategic goal areas will be supported by financial and operational planning, and will guide the development and implementation of programs and services that target education, advocacy, and member engagement.

- Approved the adoption of the “ACRL Statement on Academic Freedom” (see side-

bar on page 432).

Enabling programs and services

Goal Area: Education—Strategic goal areas will be supported by financial and operational planning, and will guide the development and implementation of programs and services that target education, advocacy, and member engagement.

- Approved a proposal to design professional development opportunities that addresses the intersections of scholarly communication and information literacy.

- Approved the development of a data management “road show.”



ACRL Board 2014–15 (l to r): (back) Julie Ann Garrison, Loretta R. Parham, Mary Ellen K. Davis, Susan Barnes Whyte, Irene M. H. Herold, Kim Leeder, John P. Culshaw, Julia M. Gelfand, (front) Cynthia K. Steinhoff, Ann Campion Riley, Karen Williams, Trevor A. Dawes, Douglas K. Lehman.



ACRL Board 2015–16 (l to r): (back) Julie Ann Garrison, Marilyn Nabua Ochoa, Beth McNeil, John P. Culshaw, Julia M. Gelfand, Susan Barnes Whyte, (front) Mary Ellen K. Davis, Irene M. H. Herold, Ann Campion Riley, Karen Williams, Douglas K. Lehman. Not shown: John Lehner, Lori Ostapowicz-Critz, Kim Leeder Reed.

Enabling programs and services

Goal Area: Publications—Strategic goal areas will be supported by financial and operational planning, and will guide the development and implementation of programs and services that target education, advocacy, and member engagement.

- Confirmed the virtual vote appointing a new *C&RL* Editor, Wendi Arant Kaspar.

- Declined an offer to purchase the newsletter *Library Issues*.

Enabling programs and services

Goal Area: Operations—Strategic goal areas will be supported by financial and operational planning, and will guide the development and implementation of programs and services that target education, advocacy, and member engagement.

- Approved the minutes of the virtual ACRL Board of Directors Spring meeting held on April 17, 2015.

- Defeated request to fund the liaison to American Association of Community Colleges separately from the funding process for ACRL liaisons. The Board will discuss the liaison program at its 2016 Midwinter Meeting.

- Approved the FY16 budget as presented:

- o Total ACRL revenues of \$2,458,773

- o Total ACRL expenses of \$3,188,842

- o Net ACRL revenues of (\$730,069)

- o Total CHOICE revenues of \$3,011,870

- o Total CHOICE expenses of \$3,238,736

- o Net CHOICE revenues of (\$226,866)

- o Approved the recommendation to increase dues by \$2 for regular members and

\$1 for student and retired members according to the 2.6% increase in the HEPI index as allowed by ACRL bylaws. The FY16 rates will be:

- o Personal members: \$62

- o Student members: \$40

- o Retired members: \$40

Note: The ACRL FY16 budget's net deficit is a planned spend-down of its net asset balance. The deficit includes costs for planning the ACRL 2017 conference in Baltimore and investment in strategic initiatives, such as next steps for research in the value of academic libraries initiative and the development of curricula for new professional development initiatives.

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ACRL Statement on Academic Freedom, approved by the ACRL Board of Directors during the ALA Annual Conference, June 2015

Librarians have a long history and practice of defending the free expression of ideas. The "Code of Ethics of American Library Association" (2008) states that "we are members of a profession explicitly committed to intellectual freedom and the freedom of access to information." In the context of higher education, intellectual freedom is closely associated with academic freedom. The "Association of College and Research Libraries Joint Statement on Faculty Status of College and University Librarians" (2012) states that "[c]ollege and university librarians share the professional concerns of faculty members. Academic freedom is indispensable to librarians in their roles as teachers and researchers."

The Association of College and Research Libraries, in accordance with our professional standards and stated commitments, opposes any actions that limit the free expression of ideas of librarians and faculty on campus, in the classroom, in writing, and in the public sphere, especially in the context of higher education and its traditional support for academic freedom. Further, the Association of College and Research Libraries opposes retaliation for the expression of those ideas. A free and vigorous exchange of ideas is integral to sustaining an environment in which teaching, learning, and research may thrive.

Conclusion

Your library's Twitter account has the potential to develop a positive reputation on campus and increase followers, which ultimately increases communication with your users. We realize that not every library may have developed a nickname, and that is acceptable, too. Some institutions may discover over time their library is known for a particular service or regular event. Ask patrons what your library is known for. You may be surprised at the names given to your library on Twitter.

Using Twitter effectively requires timely responsive interactions, as well as an investigative interest to see how your library is being used. By searching and using APIs, UD has created a bird's eye view of how the library is being used, and, if needed, can investigate concerns if API notifications are generated.

Notes

1. Remi Castonguay, "Say it loud: Spreading

the word with Facebook and Twitter," *College & Research Libraries News* 72, no. 7 (2011): 412-415.

2. Share a #roeschelfie during national library week 2014, https://www.udayton.edu/blogs/libraries/2014_04_10_roeschelfie.php ed. Vol. 2015. Dayton, OH: University of Dayton Libraries.

3. Volunteer as tribute (club roesch vip) 2014 <https://www.udayton.edu/blogs/librar->

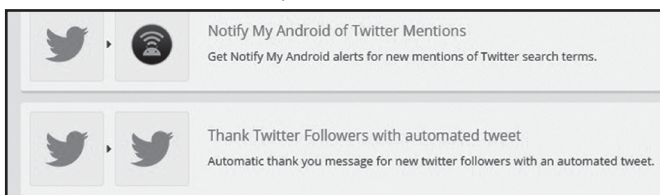
ies/2014_11_21_tribute.php ed. Vol. 2015. Dayton, OH: University of Dayton.

4. Katy Kelly, ACRL marketing discussion group, 2014 (cited May 1, 2015). Available from <http://connect.ala.org/files/ACRLMarketingDiscussionGroupAC2014Notes.pdf> (accessed May 1, 2015).

5. Zapier, available at <https://zapier.com/>.

6. M. Duggan and A. Smith, "Demographics of key social networking platforms," Pew Research Internet Project 30 (2013).

7. IFTTT, available at <https://ifttt.com/>. *zz*



Example of a Twitter zap from Zapier.

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Enabling programs and services

Goal Area: Member engagement—Strategic goal areas will be supported by financial and operational planning, and will guide the development and implementation of programs and services that target education, advocacy, and member engagement.

- Approved the revised name and charge for Information Literacy Standards Committee to the Information Literacy Frameworks and Standards Committee.
- Dissolved the AASL/ACRL Interdivisional Committee on Information Literacy.
- Established an ACRL ULS Outstanding Professional Development Award, with a cash award of \$1,000 donated by Library Juice Academy.
- Approved the establishment of an Idaho ACRL Chapter.
- Approved the renewal of the Image

Resources Interest Group.

- Approved the renewal of the Librarianship in For-Profit Educational Institutions Interest Group.
- Approved the renewal of the Residency Interest Group.
- Approved the renewal of the Universal Accessibility Interest Group.
- Approved the renewal of the Virtual World Interest Group.
- Approved resolution of thanks for Steven J. Bell, chair of ACRL's Kick Start the Future campaign. *zz*