## Open Access: Freely available at: http



## **EDITOR'S NOTE**

VOL 6, NO 3 (2016)

## What role does technology play for intelligence studies at the start of the 21st century?

All articles published in this issue show the role technology plays for intelligence studies in business. We see how patents can be used for competitive and business intelligence, how datamining and software can be used for geoeconomics, how it may measure the success of open source innovation in different cultures, how business intelligence software can be evaluated using fuzzy PROMETHEE and how software and the internet are used for economic and industrial espionage.

Singh writes on geoeconomics on a micro scale, the question about where a business should be located geographically to be economically viable. The author presents a new geospatial methodological approach using census data. ArcGIS software is used as a geospatial analytics tool for hotspot analysis and for producing maps.

Deshpande, Ahmed, and Khode's article entitled "Business intelligence evaluation model in enterprise systems using fuzzy PROMETHEE" presents a new model to evaluate business intelligence for enterprise systems.

The article by Capatina, Bleoju, Yamazaki and Nistor show how strategic intelligence solutions, once performed in a collaborative culture environment, will lead to the improvement of the partners' managerial competences and will act as enablers for competitive positioning, proving the added-value of the acquired know-how through open innovation practices.

The article by Maadi, Javidnia and Khatami shows how patents can be used as a source of information for competitive/business intelligence to highlight the technological trends in the field of energy efficient cooling of data centers. As such it is a good applied example for how patent analysis can be done in a specific industry.

The last article entitled "Economic and industrial espionage at the start of the 21st century – Status quaestionis" is by Solberg Søilen. It is an attempt to define where the field of economic and industrial espionage is today, more than ten years after the author wrote a dissertation on the subject.

As always, we would above all like to thank the authors for their contributions to this issue of JISIB. Thanks to Dr. Allison Perrigo for reviewing English grammar and helping with layout design for all articles and to the Swedish Research Council for continuous financial support.

On behalf of the Editorial Board,

Sincerely Yours,

Prof. Dr. Klaus Solberg Søilen

Klim 1. Milan

Halmstad University, Sweden

Editor-in-chief