

Editor

Fred L. Fry

Associate Editors Aaron A. Buchko Laurence G. Weinzimmer

Editorial Assistant Shannon M. Pettit

Editorial Review Board

Semra Ascigil Joe Bell David Brennan Shawn Carraher Susan Coleman Cathleen Folker Eugene Fregetto Armand Gilinsky Joe Geiger Masoud Hemmasi Kirk Heriot Jeffrey Hornsby Bruce Kemelgor Larry Klatt Brian McKenzie Thaddeus McEwen John E. Prescott Neal Pruchansky James A. Rodger C. Louise Sellaro Matthew C. Sonfield Harriet Stephenson Joe Singer Leo Simpson Jeff Shields Paul Stephens Monica Treichel Jude Valdez Howard Van Auken Dianne Welsh

Bradley University

Bradley University Bradley University

Bradley University

Middle East Technical University University of Arkansas at Little Rock University of St. Thomas Cameron University University of Hartford University of Wisconsin - Parkside University of Illinois at Chicago Sonoma State University University of Idaho Illinois State University Mercer University Ball State University Univerity of Louisville Florida Atlantic University California State University, East Bay North Carolina A&T State University University of Pittsburgh Keene State University Indiana University of Pennsylvania Yougstown State University Hofstra University University of Seattle University of Missouri - Kansas City Western Kentucky University University of Southern Maine Bradley University Temple University University of Texas at San Antonio-Downtown Iowa State University University of Tampa

The Journal of Small Business Strategy is a joint publication of the Small Business Institute® and the Foster College of Business Administration, Bradley University. Send subscription requests to Fred Fry, Editor, Journal of Small Business Strategy, Foster College of Business Administration, Bradley University, 1501 W. Bradley Ave., Peoria, IL, 61625 or e-mail to jsbs@bradley.edu. Annual subscriptions may be ordered at \$25 each (U.S. dollars only). International subscriptions add \$5 annually for postage and handling. Back issues may be ordered at \$12 per issue.

©Copyright 2005 Small Business Institute®

ISSN 1081-8510