

TABLE OF CONTENTS

1 An Investigation of the Planning-Performance Conundrum in a Dynamic Macroentrepreneurial Environment

Michael D. Ensley

Rensselaer Polytechnic Institute

James W. Carland JoAnn C. Carland Western Carolina University Western Carolina University

22 An Empirical Investigation of Bootstrap Financing Among Small Firms

Howard Van Auken

Iowa State University

37 Connectivity & Communication: A Study of How Small Wine Businesses Use the Internet

Armand Gilinsky, Jr.

Sonoma State University

Elizabeth C. Thach Karen J. Thompson Sonoma State University Sonoma State University

58 Differences Between Women-Owned Home-Based & Office-Based Businesses:

An Exploratory Study

Stephanie Huneycutt

Christopher Newport University

Lisa D. Spiller

Christopher Newport University

John E. Anderson

Christopher Newport University

73 Digital Divide: Impact on Hispanic-Owned Small Businesses

Cecilia Temponi

Texas State University-San Marcos

Jaime Chahin

Texas State University-San Marcos

92 Opportunity Recognition: Perceptions of Highly Successful Entrepreneurs

Rodney C. Shrader

University of Illinois at Chicago

Gerald E. Hills

University of Illinois at Chicago

109 Small Business Development Centers: Challenges And Opportunities

Samuel R. Gray

New Mexico State University

Janice Black

New Mexico State University

123 Unionization and the White-Collar Worker in Small Businesses

Lewis W. Lash

Barry University

129 BOOK SUMMARY, REVIEW & APPLICATION:

Good to Great: Why Some Companies Make the Leap... And Others Don't

By Jim Collins

Reviewed by Anthony Bambocci, Digital Solutions, Inc.

Correction: In the last issue (Spring/Summer 2003) the bio of the third author was inadvertently omitted from "Growing Pains: An Employment Compliance Primer for Small Employees":

A. M. Nunley III, Attorney and Counselor at Law, C.P.A., LL.M. in Taxation (Southern Methodist University School of Law) is Assistant Professor of Management at The University of Texas of the Permian Basin. He recently co-authored "WIP Inventory: Asset or Liability?" (Business Journal for Entrepreneurs, 2002).