

# English Language Learning with Flashcard Media and Educational Posters to Improve Language Education

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## KEYWORDS

*Language Education; English Learning; Learning Media*

## ABSTRACT

Supporting learning media is an important role in increasing the level of English proficiency students, the teacher is responsible for implementing learning media in teaching process. One of them, in using flashcard and posters. This research is sociolinguistic research that focuses on efforts to improve education through flashcards and educational posters at SDN Haurseah 1 (one). The purpose of this study was to describe the effectiveness of language learning using flashcard media and educational posters and to find out the importance of learning English in an effort to improve language education and improvement in English vocabulary by using interactive and educative learning media. The research method used in this research is classroom action research. The results showed that the media flashcards and educational posters used as media for learning English at SDN Haurseah 1 were effective and had a significant effect on improving language education. So, it can be said that the development of learning media is an effort to improve the quality of education.

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## INTRODUCTION

Education is the most important essence that cannot be separated from human life and needs to be developed and given full attention from the first-time man is born because it greatly affects development his life. This is in line with the opinion (IDA, 2021) a very important thing that must be considered and developed as early as possible because it will greatly affect child development and education is also inseparable from family and community.

One of the aspects in education is communication, communication is closely related to language. According to (Asfiyaturrofiah, 2018) bahasa is a communication tool that is expressed either orally, in writing, through gesture language or a gesture or facial expression. Based on opinions (Suartini, Jampel, & Antara, 2016) the role of language in early childhood is an important tool in terms of thinking, speaking, listening, and even the ability to read and write. *Vocabulary* is one of the keys to mastering a language, both *speaking, listening*, and writing (Hidayati, 2017) (Hidayati, 2017)

When conducting teaching and learning activities carried out at SDN Haurseah 1, the main problem was found, namely the lack of awareness of students regarding the importance of learning language, especially English. The learner's assumption of English is that it is a subject that they will not use too much in the future. To overcome these problems, efforts are made to use and develop learning media that are considered to be the answer to these problems.

Introducing English can be done early, because children's language skills are very rapid, starting with learning symbols or images that explain the surrounding environment and have the advantage of the ability to remember and memorize for a long time (Asilestari, 2016; Muñoz, 2009; Scheffler, 2015). In childhood, teaching English is limited to introductions such as letters, numbers, fruits, limbs, colors, as well as simple and easy conversations such as *good morning, how are you? how do you feel?* and others (Jazuly, 2016). The ways of teaching English that will be interesting for children in addition to playing are songs, stories and skills that involve motor physique and using flash card media (Astuti & Habibah, 2015).

The definition of *flashcard* is explained by (Riyana & Susilana, 2009) ~~yes~~ the flashcard is a learning medium in the form of a picture card measuring 25 x 30 cm. The drawings are made by hand or photographs, or make use of existing drawings or photographs affixed to flashcard sheets.

Flashcard is a form of educational media in the form of a card that contains images and words whose size can be adjusted to the student faced and to get it can make your own or use ready-made ones. This media is a learning medium that can help in improving various aspects such as developing memory, practicing independence and increasing the amount of vocabulary (Hotimah, 2017)

Learning media is one of the most important tools in language learning (Wahyuningsih & Fitriani, 2021) With media, students can learn languages more effectively (Çalışkan, 2019). Introducing basic English language such as letters and numbers to individuals who just want to learn a new language can also use educational posters. By using poster media that has been equipped with how to say the word, it can make it easier for students to pronounce it. This is in line with the opinion (Niska, 2013) which states that with the use of poster media, students can pay attention and understand better. By providing socialization about English through media and posters, this is an easy way to understand and can attract the attention of students. The use of posters as a language learning medium is a proven method that can support students in learning.

(Alsalihi, 2020) revealed that teaching vocabulary using posters proved beneficial to students compared to teaching without using posters. The same is also shown in research (Shabiralyani, Hasan, Hamad, & Iqbal, 2015) which shows that the use of posters is an effective medium in English learning and is proven through measurements of improved ability before and after the use of these media.

The purpose of this activity is to describe the effectiveness of language learning using flashcards and educational posters and to find out the importance of English language learning in an effort to improve language education and improve English vocabulary by using interactive and educational learning media. This research is expected to be widely useful for both teachers and academics involved in teaching.

## **METHOD**

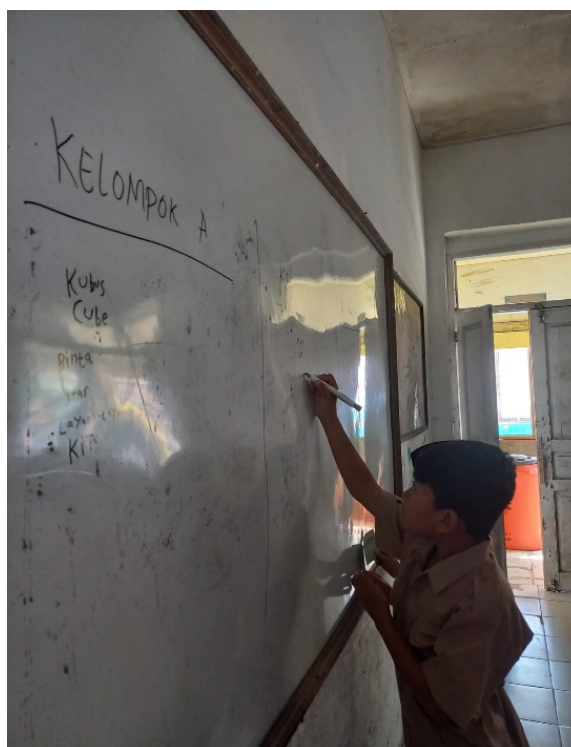
This research uses thematic analysis techniques. Thematic analysis techniques are a way of identifying themes that appear in research and are an important part of describing the phenomenon (Azis, 2016). The type of research used in this study is Classroom Action Research. Opinion (Ar, 2014) reveals that classroom action research in general can be interpreted as an *action-research* that is applied in teaching and learning activities in the classroom. This class action research aims to improve language education and introduce English vocabulary to children through the help of flashcard media and educational posters.

## **RESULTS AND DISCUSSION**

### **Research Results**

Based on the findings of the study, the results were obtained that the learning media used in introducing English to teaching and learning activities include media that can be sensed by school-age children in this case, visuals in the form of flashcards and educational posters have a good influence in increasing the vocabulary of school children/students.

Some of the stages of introducing flash cards to children include a special schedule with children every day to play flash cards together. Starting with introducing animal images, drawing interesting objects gradually until the child gets to know all the objects around him. Initially it doesn't take much but constantly we show so at some point if the child sees the same object without seeing the card, he will give a reaction either mentioning the name of the object he has seen or any other reaction. After introducing various objects, we can add by introducing letters, numbers, professions or other objects so that the child's knowledge increases little by little, which is important for children to learn in a happy mood and not forced, especially in depressed conditions.



**Figure 1. Writing vocabulary from *flashcards***

Flashcard media is classified as visual media (images), flashcard media has several advantages, as revealed by (Riyana & Susilana, 2009) including:

1. Easy to carry around; Namely with a small size, the flashcard can be stored in a bag even in a pocket, so it does not require a large space, can be used anywhere, in class or outside the classroom.
2. Practical; Namely, judging from the way it is made and used, flashcard media is very practical, in using this media teachers do not need to have special skills, this media does not need to also need electricity. If we are going to use it, we just need to arrange the order of the images according to our wishes, make sure the position of the image is exactly not reversed, and if it has been used, just store it again by binding or using a special box so that it does not get scattered.
3. Easy to remember; The combination of images and text is enough to make it easier for students to recognize the concept of something, to know the name of an object can be helped by the image, and vice versa to know the name of an object or concept by looking at its letters or text.
4. Fun; Flashcard media in its use can be through games. For example, students are competing to find an object or certain names from a randomly stored flashcard, by running students racing to find something.

The second output is an educational poster. The activity of introducing English (*language target*) through poster media is used considering the condition and interest of children in learning

where the elementary school level children still enjoy playing, drawing and seeing color drawings. This combination of images and colors is a dance force for children at a beginner age to learn English or to learn English or to recognize English as the target language.

Educational pits printed in accordance with basic knowledge for children intended to be pasted in the classroom as a more unique and different learning material, children are also expected to be easier to remember the existence of educational posters. The entire program of improving language education using educational posters runs smoothly according to the desired achievement target, namely increasing the vocabulary of elementary school children as equals.

### Discussion

As a result of data analysis, researchers focused the results of the study on learning media to introduce English for early childhood, namely flash cards because it was seen that children focus on images so that teachers can develop listening and listening skills when teachers explain them. According to (Jazuly, 2016) during learning activities using flash cards, children like learning media that are visual such as flash cards that are made interesting and fun.



**Figure 2. Using Flashcard**

Through flash cards, teachers introduce various kinds of vocabulary with repetition activities made in the form of games. Flash cards are a learning medium that is often used by teachers in teaching vocabulary. A flash card is a piece of paper or cardboard consisting of a simple image, word, or sentence (Iman, 2016).

When children learn through flash cards, children will see, hear and listen to the pronunciation of words shown by the teacher through flash cards, with the aim that children are able to re-pronounce the vocabulary. In vocabulary pronunciation activities, researchers see that there is a process of listening to and reading images or symbols that children see from flash cards without written captions made by the teacher, so that the use of flash cards can increase children's motivation to learn English and understand vocabulary easily (Sitompul, 2013) Learning using flash cards has advantages such as teaching new vocabulary and sentence structures, developing understanding of a concept and improving reading skills and being able to create a learning atmosphere for children to be active and enthusiastic (Tan & Nicholson, 1997).

Posters are one of the graphic media used in learning and it appears that its power is as a medium for delivering messages. Graphic media is a visual medium that presents facts, ideas, and ideas through words, sentences, numbers, and various symbols or images. This media functions to channel messages from the source of the message to the recipient of the message, attract attention, clarify the presentation of ideas, illustrate facts that are quickly forgotten so that they are easy to remember if illustrated graphically or through a visualization process, simple and easy to make. According to (Stevick, 1989) "*Pictures can serve most of the same purposes as object. They have the obvious advantage of being easier to carry around.*"

Posters have the power to be digested by the viewer because posters emphasize the power of message, visuals and colors. The use of appropriate and consistent learning media is useful in increasing students' motivation and interest in learning English subjects, in other words, it can improve language education for children / school students.

Teaching is carried out directly to see the extent of children's ability to learn languages. The teaching process goes cheerfully and vigorously, the children also look very excited and have a fairly high interest. This service program is carried out on the basis of our attention as an implementing team to get an early introduction to English

## CONCLUSION

Flashcards used during learning have an important role in developing early childhood language. It can be seen from the process of learning activities when the teacher introduces flashcards and develops vocabulary when children are asked to re-pronounce vocabulary through flashcards. In addition, through the use of poster media in teaching and learning activities can also relieve boredom because students can learn to play. In addition, the use of learning media can improve the ability of students to use foreign languages.

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