

ICE MERCHANTS

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ABSTRACT

This visual essay portrays the artwork made for the short-film *Ice Merchants*, directed by João Gonzalez, also the creator of the film's visual concept. In its narrative, every day, a father and his son jump with a parachute from their vertiginous cold house, attached to a cliff, to go to the village on the ground, far away where they sell the ice they produce daily.

Keywords: 2D animation; 2D drawing; Digital animation.

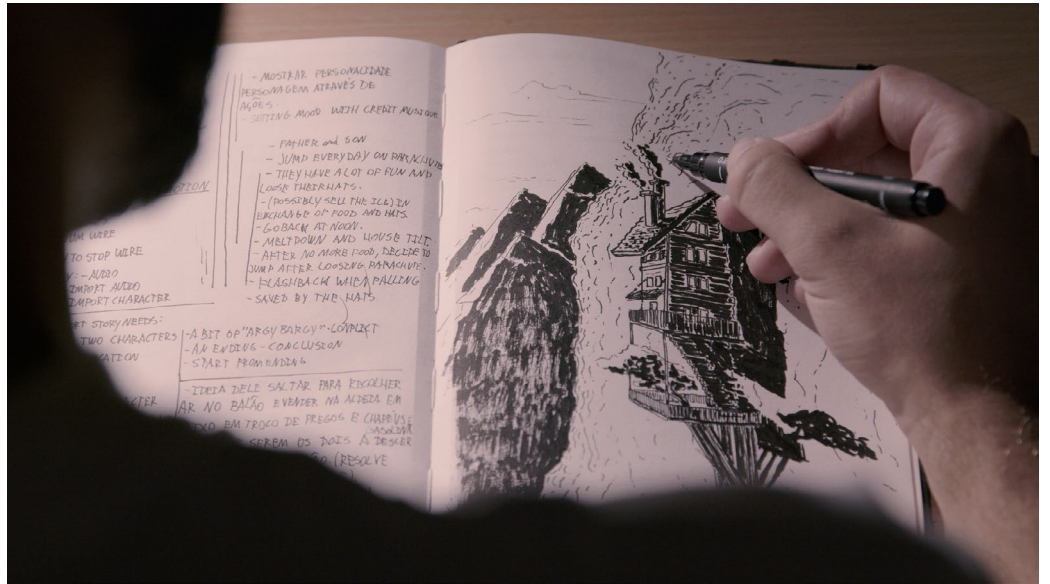


Image 01 Initial character design

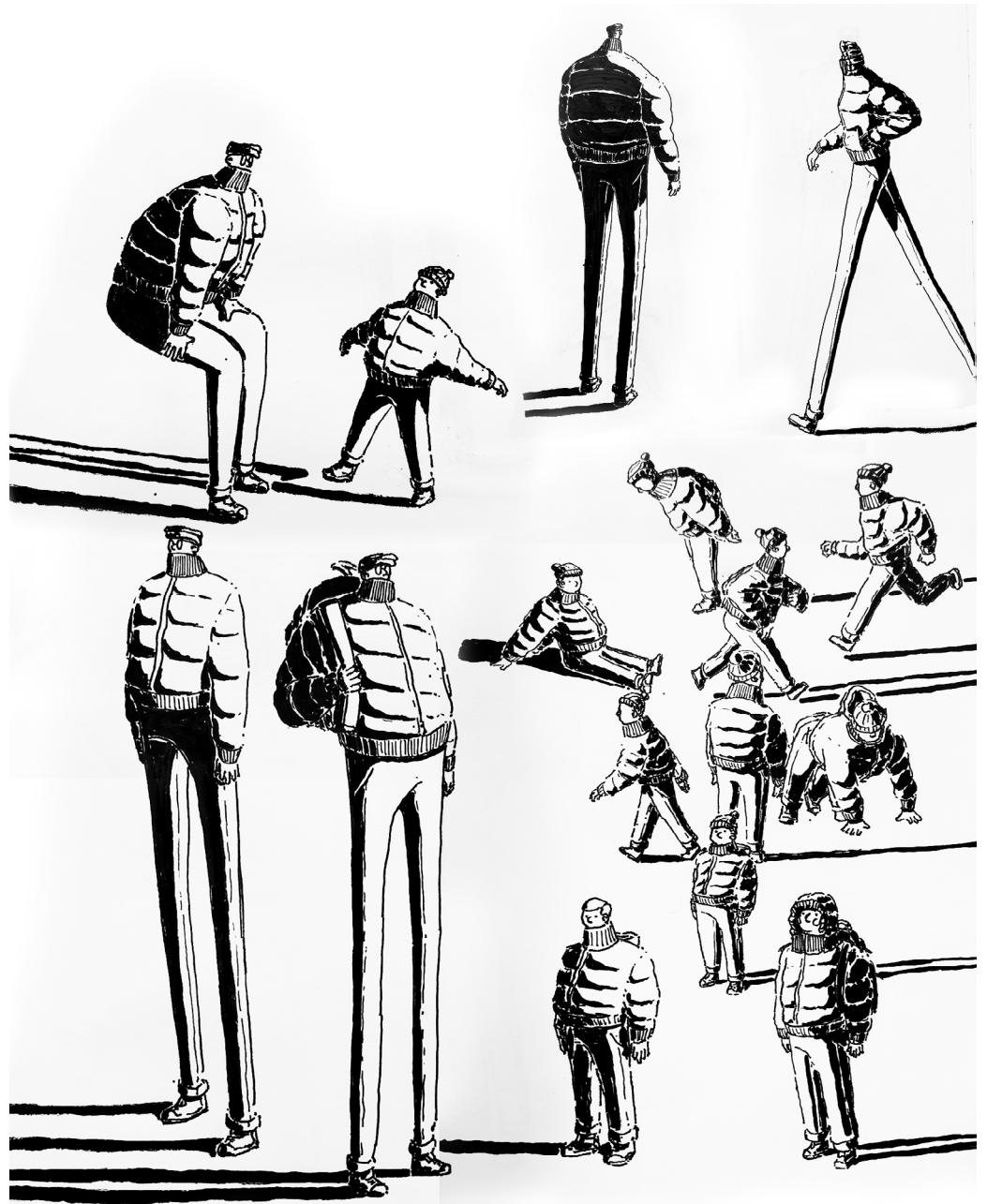
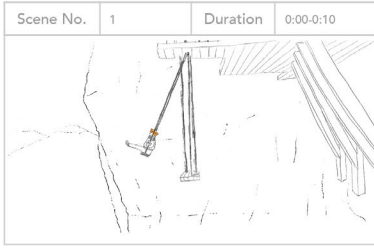
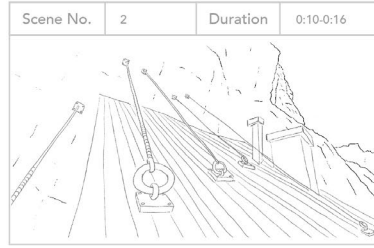


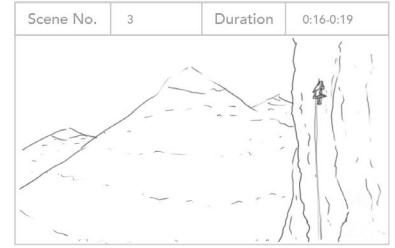
Image 02 Character design



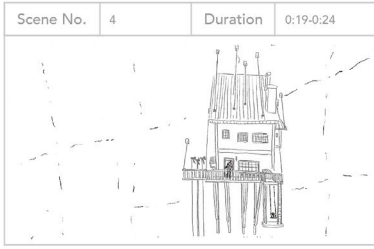
1- Side wide shot of a kid on a swing.



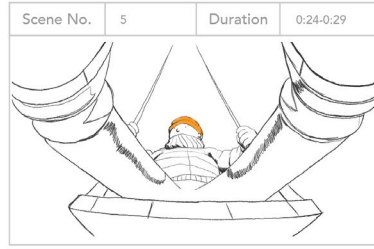
2- Detail shot where we see of the tension of the ropes that sustain the house, trembling.



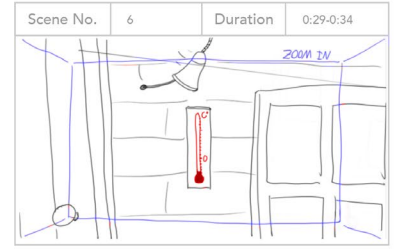
3- Panoramic Wide Shot of the house attached to the cliff, from very far away. We can still see the swing swinging from the distance.



4- Front wide shot of the house. We see the father opening and closing the door on his way out. He rings the bell, right by the door, calling for his son to come upstairs.



5- Frontal shot of the kid swinging, with forced perspective. The kid looks up while he hears the bell ringing.

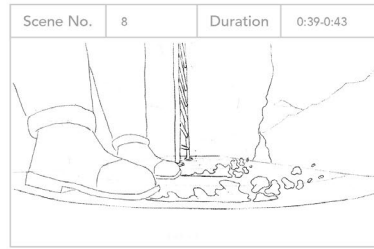


6- Detail shot of the thermometre (just under the bell, which still swinging after the father used it) where we can see that the temperature is below 0°. There's a slight zoom-in during this shot.

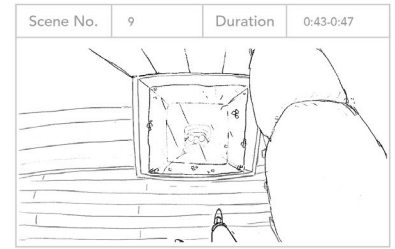
Image 03 Storyboard



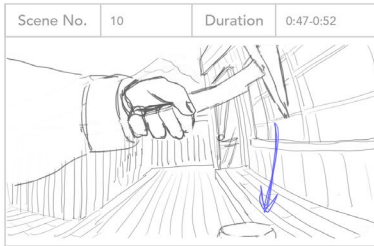
7- High wide angle shot of the father admiring the view and looking at his son still swinging, and walking to the wooden container. We can see a village from very far away.



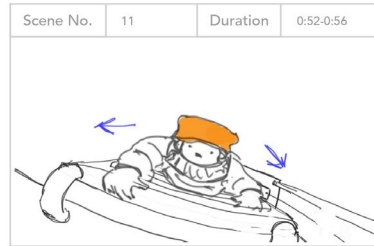
8- Close-up Shot of the kid's feet stoping the swing.



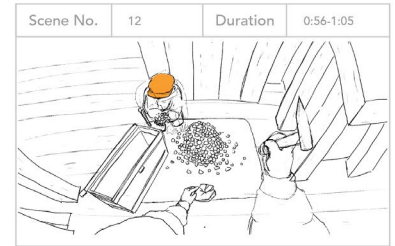
9- POV Shot of the father opening the wooden container and watching his reflection on the ice inside.



10- Close-up shot of a hammer (being used by the father) hitting a metal stick on the ice container, chopping the big ice cube in smaller pieces.



11- High angle shot of the kid climbing the ladders, going to meet his father, getting closer to the camera.



12- POV shot of the father breaking bigger ice pieces into smaller ones and forming a small pile of ice cubes. His son his putting those smaller ice cubes inside the father's ice bag.

Image 04 Storyboard



Image 05 Still from *The Ice Merchants*



Image 06 Still from *The Ice Merchants*



Image 07 Still from *The Ice Merchants*



Image 08 Still from *The Ice Merchants*

Visual essay received on 22/12/2022.

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