# Patient Perspectives on Use of a Water-based Calcipotriene and Betamethasone Dipropionate Cream Formulation for the Treatment of Plaque Psoniasis

Michael A. Vecchiolla, BS,<sup>1</sup> Neal Bhatia, MD<sup>2</sup>

<sup>1</sup>EPI Health, LLC, Charleston, SC; <sup>2</sup>Therapeutics Clinical Research, San Diego, CA

# Synopsis

- Patient satisfaction with topical medications for the treatment of plaque psoriasis is directly related to adherence and real-world efficacy<sup>1</sup>
- Poor cosmetic characteristics and the time-consuming nature of greasy topical agents cause up to 75% of patients to become nonadherent with topical psoriasis treatments<sup>2,3</sup>
- Most patients have mild psoriasis that is amenable to topical therapies<sup>4</sup>
- WYNZORA<sup>®</sup> (calcipotriene [CAL] and betamethasone dipropionate [BPD] 0.005%/0.064%) cream is a novel, moisturizing, water-based cream formulation<sup>5</sup>
  - Polyaphron dispersion (PAD) technology allows formulation and efficient topical delivery of challenging molecules while maintaining a favorable aesthetic feel<sup>6</sup>
  - Suitable for psoriasis treatment on both body and scalp<sup>6</sup>

### Objective

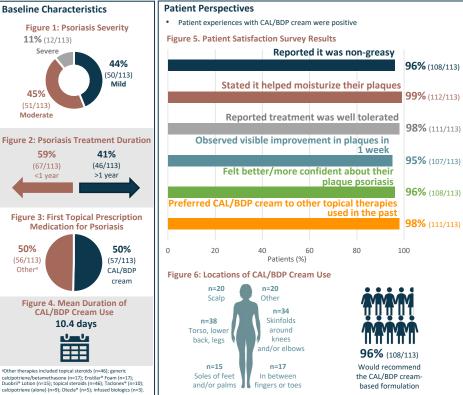
 To assess patient satisfaction with CAL/BDP cream applied once daily to affected areas

### Methods

- Patient satisfaction data were collected using a 6-item survey about their experiences using the cream
  - Included in new patient prescription kits
  - Distributed by dermatology healthcare providers in November 2021
  - Completed 1 week after treatment initiation
- Patients responded using a 5-item Likert scale (strongly agree, agree, neutral, disagree, strongly disagree)
- Survey results are based on the pooled number of strongly agree, agree, and neutral responses to each survey statement

# Results

113 adults with plaque psoriasis completed surveys



# Conclusions

- Patients with plaque psoriasis strongly preferred a novel, water-based CAL/BDP cream formulation to previously used prescription topical therapies
- Most patients reported the CAL/BDP cream was well tolerated, moisturized plaques, and resulted in visible improvement within 1 week
- Rapid improvement may limit treatment discontinuation rates
- Tolerability of topical therapies is also particularly important as some surfactants cause skin irritation
- A key benefit of the PAD formulation used in WYNZORA cream is a reduced surfactant requirement compared to conventional emulsion systems

#### References

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