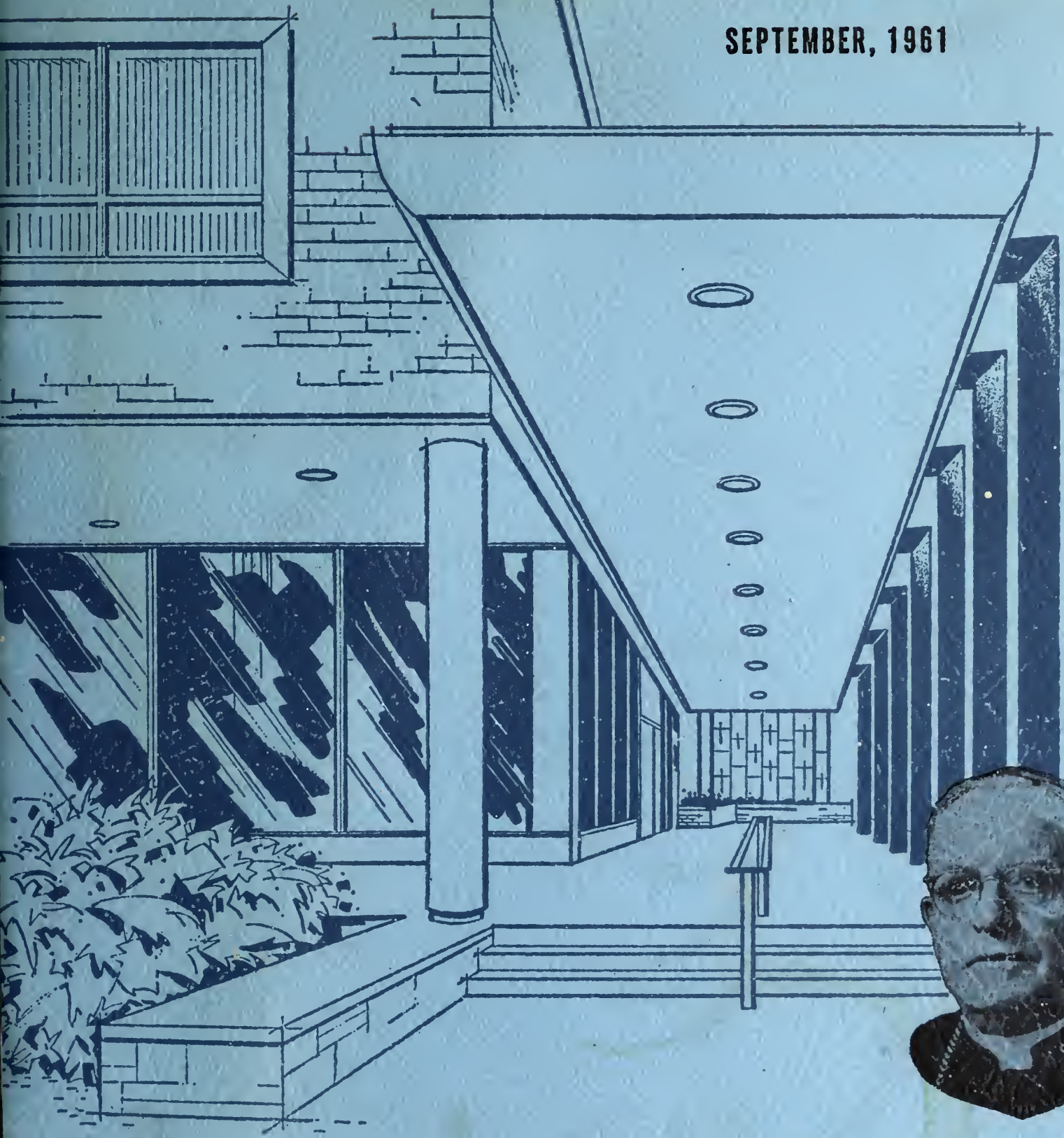


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DEDICATION BOOKLET

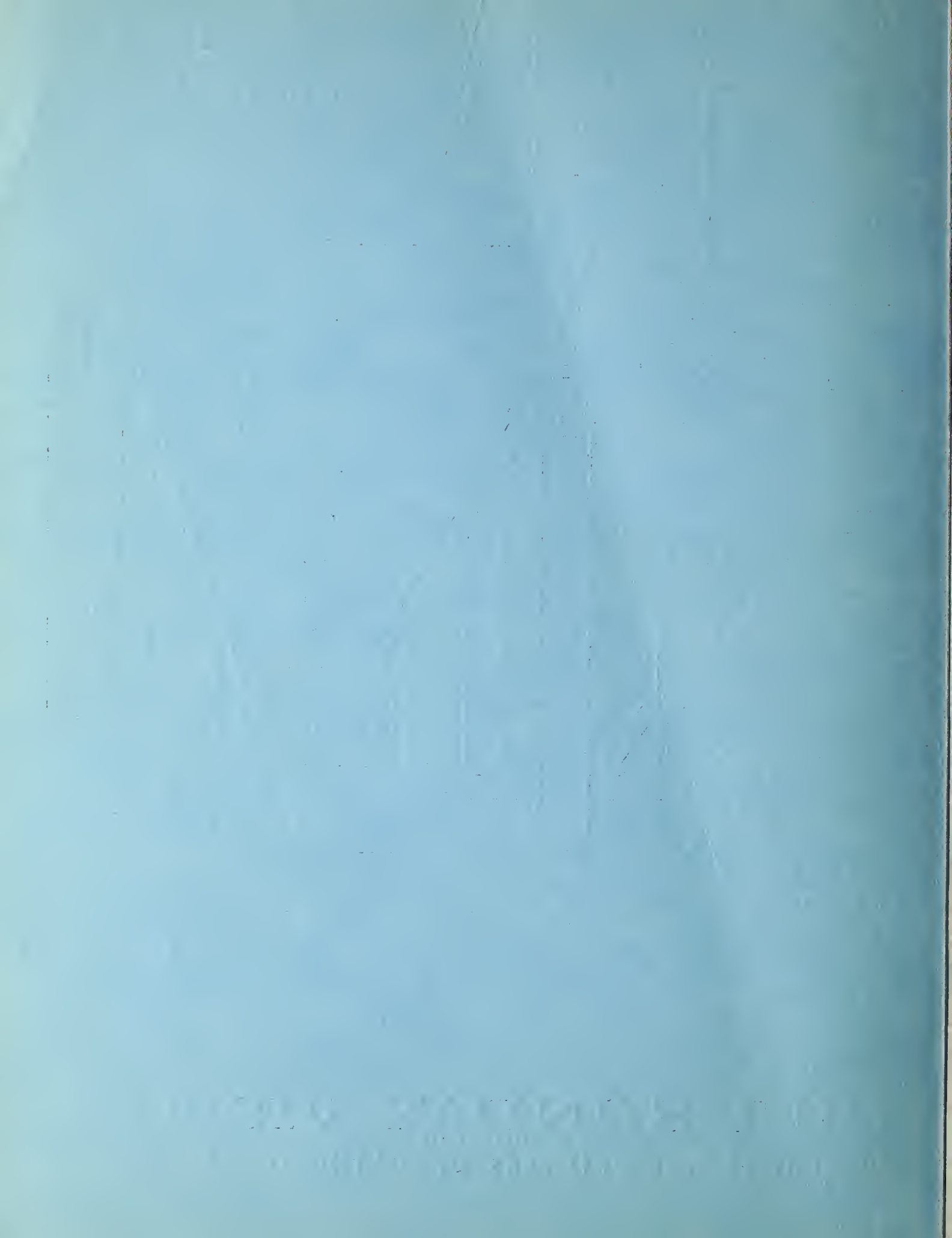
SEPTEMBER, 1961



OUR SUNDAY VISITOR

INCORPORATED

PUBLISHERS AND PRINTERS OF CATHOLIC PERIODICALS



Souvenir of Dedication

of the
new publishing plant of

OUR SUNDAY VISITOR
INCORPORATED

September 20, 1961
Huntington, Indiana

Dedicated by His Excellency
The Most Reverend Egidio Vagnozzi, D.D.
Titular Archbishop of Myra and
Apostolic Delegate to the United States



His Holiness Pope John XXIII



UNITED STATES OF AMERICA

*3339 Massachusetts Avenue
Washington 8, D. C.*

September 1, 1961

Your Excellency:

On the auspicious occasion of the dedication of the new publishing plant and the Fiftieth Anniversary of the founding of "Our Sunday Visitor," it gives me great pleasure to inform you that our Most Holy Father, Pope John XXIII, has graciously deigned to impart his Apostolic Benediction upon you, the staff, publishers and readers.

In the past years "Our Sunday Visitor" has proved to be a most effective instrument in providing the valuable service of instruction to its readers. At the same time it has made available many publications which have served for the spreading of the doctrine of Christ and His Church. Now, even more so, with new facilities, this worthy newspaper will be in a position to better carry on its important work of defense and promotion of truth.

To this Blessing, prompted by the paternal affection of the Sovereign Pontiff, I join my personal congratulations and prayerful best wishes for continued success.

With sentiments of esteem and renewed felicitations, I remain

Sincerely yours in Christ,

Epifanio Tagnoli
Apostolic Delegate

Most Reverend Leo A. Pursley
Our Sunday Visitor
Box 390
Fort Wayne, Indiana



The Most Reverend Egidio Vagnozzi, D.D.
Apostolic Delegate to the United States



The Most Reverend John Francis Noll, D.D.

Founding Editor of OUR SUNDAY VISITOR

1875 - 1956



The Most Reverend Leo A. Pursley, D.D.

Bishop of Fort Wayne – South Bend

President of the Board of Trustees of OUR SUNDAY VISITOR, INC.

OUR SUNDAY VISITOR

INCORPORATED

PUBLISHERS AND PRINTERS OF CATHOLIC PERIODICALS



Office of the President
Box 390 • Fort Wayne, Ind.

Most Reverend Leo A. Pursley, D. D., President

July 27, 1961

To the Friends of Our Sunday Visitor:

A late comer to the scene I can contribute little to the present occasion beyond my recollection of events going back to the beginning of Our Sunday Visitor. Archbishop Noll was pastor of my home parish from 1906 to 1910. In that year he was transferred to Huntington. I remember a meeting of the parish councilmen at my father's house to consider sending a delegation to Bishop Alerding in the hope of persuading him to rescind the appointment. The wiser decision prevailed, however, and two years later the first issue of Our Sunday Visitor appeared.

The fifty years that followed form a record of steady growth reaching a climax in the building of the new publishing plant. As bishop of the diocese with which Our Sunday Visitor has always been identified, it has become my privilege to be associated officially with those who are now directing the greatly expanded operation of this unit of the Catholic Press. Their zealous devotion to the apostolate, of which I have been witness, deserves the highest praise.

I write this brief message on the day when I blessed the chapel, dedicated most appropriately to the Holy Spirit, and offered the first Mass in it, a Mass of joyful thanksgiving for the blessings of the past and a Mass of fervent petition to the Divine Source of the Light that must guide us at every step if we are to serve the cause of Truth.

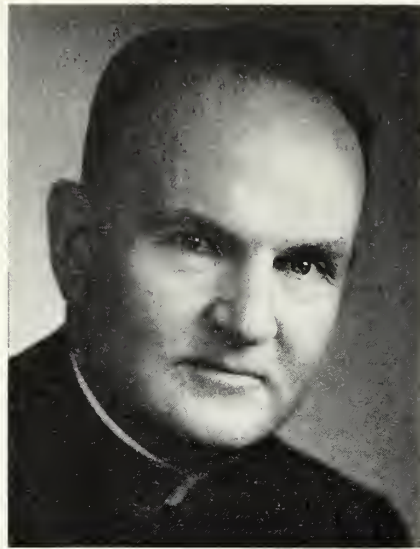
Devotedly in Christ,

+ *Leo A. Pursley*

MOST REV. LEO A. PURSLEY, D.D.,
Bishop of Fort Wayne-South Bend
President, Our Sunday Visitor, Inc.

O.S.V.'s Board of Trustees

Our Sunday Visitor, Inc., is governed by a board of trustees of which the Most Rev. Leo A. Pursley, D.D., is president. Other trustees are pictured on this page.



Rt. Rev. Msgr. Joseph R. Crowley
Editor and Vice President



Most Rev. Andrew G. Grutka, D.D.



Francis A. Fink
Managing Editor and Secretary



Louis F. Niezer
Vice President



Timothy P. Galvin



Cecilia M. Fink
Treasurer and Assistant Secretary
(Non-board Member)



Arthur J. Palmer

O.S.V.'s Colorful Beginning and Growth

AT THE TIME of dedication of its new building, OUR SUNDAY VISITOR is well into its fiftieth year and its trustees and employees are anticipating the observance of its golden jubilee on May 5, 1962.

These five decades, although not without disappointments and setbacks, have been mainly years of growth on the strong foundations laid by the founding-editor of O.S.V., the late Most Rev. John Francis Noll, D.D., Archbishop-Bishop of Fort Wayne from June, 1925 to July, 1956.

The history of O.S.V. and of a large segment of the Catholic Press during the first half of the twentieth century was largely the story of Archbishop Noll's life. As he often recalled, his experience as author and editor almost from the time of his ordination in 1898 to his founding of O.S.V. was "like an apprenticeship for the experiences which were to follow."

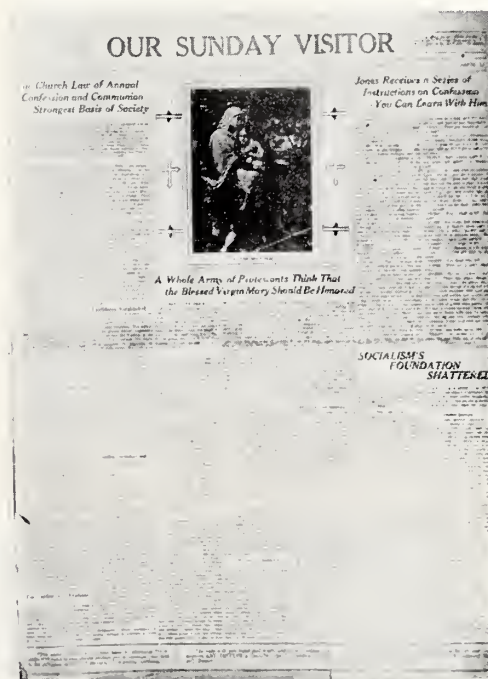
Father Noll first "used pen and press" in 1902 to produce a pamphlet, *Kind Words from Your Pastor*, intended to help settle a dispute among French and non-French parishioners at his parish in Besancon, Indiana.

The pamphlet was mainly instructive, with only a few pages given to the parochial dispute. It proved successful — and proved to Father Noll the crying need for printed instructions for adult Catholics.

With minor revisions, Father Noll sent sample copies of the pamphlet to fellow pastors in neighboring cities and states. Or-

ders flowed in, and soon the author-publisher was contacting all the pastors of the nation. He wrote many other pamphlets, but *Kind Words from Your Pastor* remained his "best seller" until it was discontinued in the paper-shortage days of World War II. In all, more than 4,000,000 copies were distributed.

In 1906 Father Noll was transferred to Hartford City, Ind., with Montpelier as a mission, because



First Issue of OSV
May 5, 1912

there a minister had been delivering anti-Catholic sermons and publishing anti-Catholic articles in the local newspaper. His role again was to be that of peacemaker or "harmonizer."

Father Noll engaged the minister in newspaper controversy and

in public debate — and totally discredited his charges against the Church. The principal good from the incident, however, as he frequently said, was that he recognized a critical need for periodically printed instructive material for our own Catholic people, so that, better informed, they could properly represent their Church to their non-Catholic friends.

Father Noll sought such instruction in a parish monthly for his two churches. For the first few issues he used the magazine *Truth* as a "body" and added his own covers and extra pages containing parish notes and local stories. But soon he was writing his own articles for the entire magazine and supplying the instruction he felt his parishioners needed.

Word of the *Parish Monthly* soon spread and pastors in neighboring areas ordered copies for their parishes. At Father Noll's suggestion, they made the magazine pay its own way by offering advertising to local merchants on specially printed covers and inserted pages added to the 32-page saddle-back magazine.

The circulation soared, and in 1910, when Father Noll was transferred to Huntington, Ind., it had reached 80,000 per month.

The magazine is still published, but since 1945 under the name *The Family Digest*. It is used in a 36-page edition as a parish monthly by hundreds of pastors of small parishes, and is circulated independently in a new multi-colored 72-page edition. Total circulation is approximately 220,000.

In 1911 Father Noll became

printer as well as author, editor and publisher. He purchased a job print shop in Huntington when it became available after a merger of two daily newspapers. Immediately he began to plan for a national Catholic weekly: *Our Sunday Visitor*. Its subtitle was "The Harmonizer"; its motto "to serve the Church."

The first issue of *O.S.V.* was published on May 5, 1912. It was written almost entirely by its founding-editor, and a total of 35,000 copies were sold at church doors throughout the nation — at one cent per



In its history of almost 50 years *Our Sunday Visitor* has been housed in three locations. Above is pictured its first building, now occupied by a large department store.

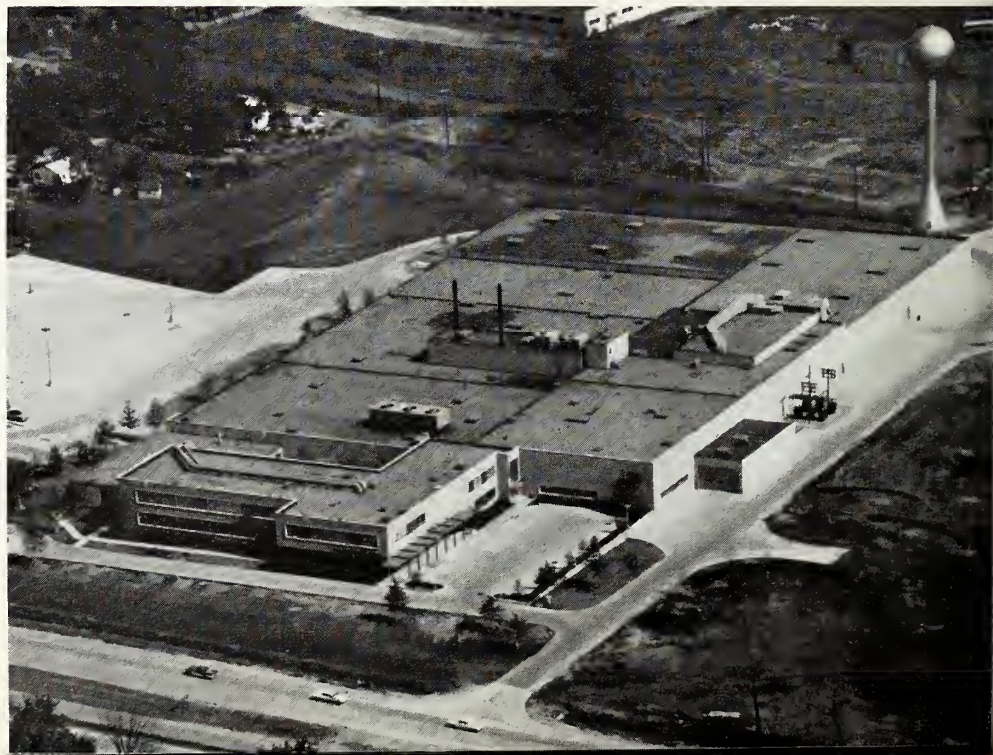
At left is the building erected by the then Monsignor Noll in 1924 and dedicated in April of 1925 shortly before he was appointed Bishop of Fort Wayne.

Below is an aerial view of the new OSV building taken shortly before landscaping was begun.

copy, with discounts to pastors for quantity orders (60 cents per 100 copies).

Less than a year later the Jesuit weekly *America* was to carry this editorial note:

"A circulation of 160,000 copies per week has been attained by *Our Sunday Visitor*, a paper issued by the Catholic Publishing Company, of Huntington, Ind. It is less than a year since Father Noll, of Huntington, conceived the notion of bringing out a weekly four-page paper, of general appeal, to counteract the widely-circulated *Menace*, and other papers of that ilk.



Father Noll had already been conducting for some time *The Parish Monthly*, with special editions for some 200 parishes, and the issue of this monthly was some 80,000 per month.

“His new venture, which he called *Our Sunday Visitor*, was even more successful. Its first issues ran up to forty or fifty thousand copies, and the number steadily rose, until within one year of the paper’s beginning, it reached 160,000.

“*Our Sunday Visitor* has, of course, especial features which help to account for so rapid a rise in circulation. It eschews sectional or local news, so as not to interfere with the diocesan papers; it prints much apologetic and instructive matter, of a sort that the ordinary Catholic wishes and needs to read. Then, too, its price, a cent a copy with reductions for quantities, makes it possible for pastors to supply it to their parishioners, and for friends to give it to friends.

“Yet, even when one takes into account the special circumstances which have helped *Our Sunday Visitor* to its swift prosperity, its wide circulation is standing proof



The O.S.V. Family

... has grown over the years. Pictured above are employees who served Monsignor Noll at the time of the observance of OSV’s tenth anniversary in 1922. Several of this group are

today among active or retired employees. Center photo was taken on the occasion of the 25th anniversary of the founding of OSV, in May of 1937.



Bottom photo was taken shortly after administration and production were undertaken in OSV’s new building. Employees now number approximately 330.



of the possibilities of Catholic journalism in the United States. A circulation of 160,000 copies per week, gained within a year from its commencement, by a paper which specializes in apologetics and religious instruction and explanation — this is an encouraging sign of the times.”

The editor of *America* proved to be right. By May, 1914, the circulation of *O.S.V.* had climbed to almost 400,000, exceeded 500,000 during World War I, fell back to less than 300,000 between 1930 and 1933.

Since that time *O.S.V.*'s circulation has increased steadily, if not spectacularly, and exceeded a million for the first time for a regular issue on Jan. 31, 1961.

As Archbishop Noll so frequently emphasized, *O.S.V.* is not and was never intended to be a newspaper. It is more like a weekly magazine, a zealous publication that wants only to teach and spread the Faith.

From the very beginning *O.S.V.*'s motto has been “to serve the Church.” For this it was founded in 1912 when socialism was rampant. At that time, *The Appeal to Reason*, published at Girard, Kansas, had a circulation of over a million weekly. It was later supplemented by *The Menace*, another sheet devoted almost entirely to hatred of the Catholic Church.

This earlier socialism was the communism of its day. All the socialist papers advertised the books of Karl Marx, Hegel and Engels — all atheists and anti-Catholics.

Moneywise, *The Menace* did so well that it spawned a host of imitators — Archbishop Noll counted at least 30 — and the country was lashed by bigotry as never before in its history. *The Menace* died finally in 1919, killed by *Our Sunday Visitor's* exposure of the truth concerning it and its publishers.

Early Photos of *O.S.V.* Co-Workers



Mailing department in *OSV's* first building is shown here. At right is Clarence Eckert, still actively employed.

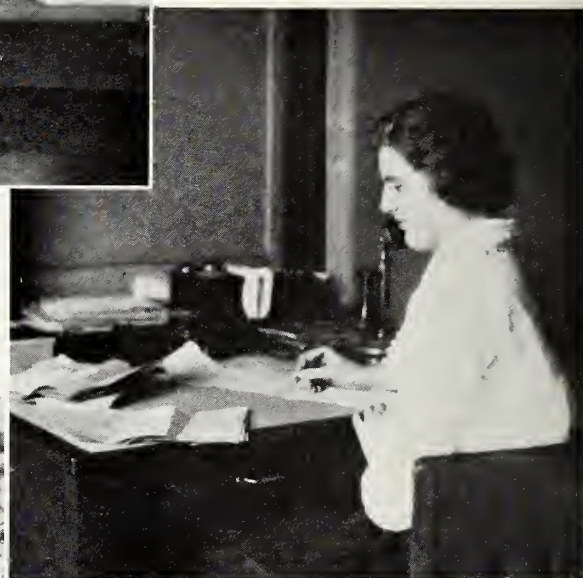


Magazine and pamphlet department in *OSV's* first building.

Young apprentices at work. At right is Raymond Saal now newspaper pressroom foreman.



Father Noll at the editor's desk about 1915.



First secretary to Father Noll, Mildred Boyle.



Our Sunday Visitor

Begins a New Era



... with ground-breaking ceremonies at which Bishop Pursley officiated on May 25, 1959.



Pre-construction site of OSV building.

Tie-in trench for underground utilities.



First stage of construction was driving of 404 concrete caissons for foundation.

As building began to take shape in early days.





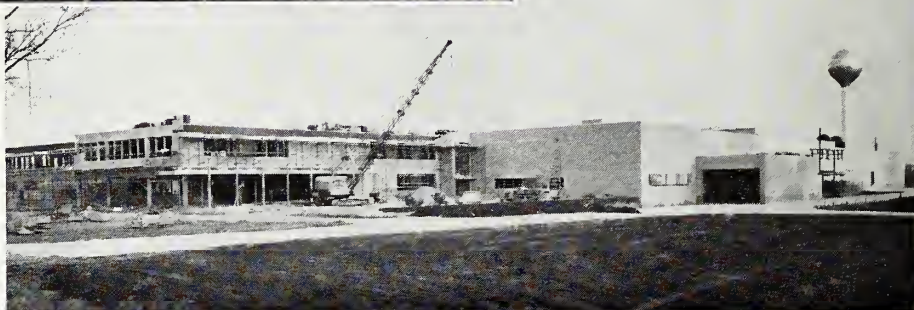
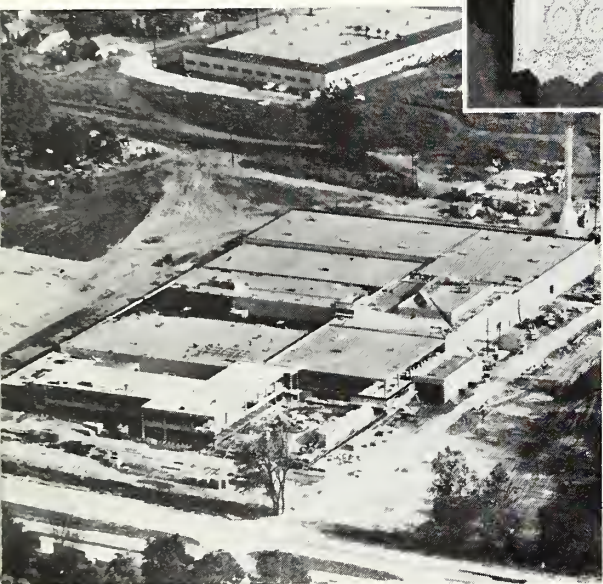
Steel girders are put in place and concrete poured for foundations and floors.



Early stages of the construction of heat pump.



Bishop Pursley, Monsignors Crowley and Conroy at cornerstone laying on September 19, 1960. Enclosed in cornerstone are early copies of OSV, "Father Smith Instructs Jackson" and other books and pamphlets by Archbishop Noll.



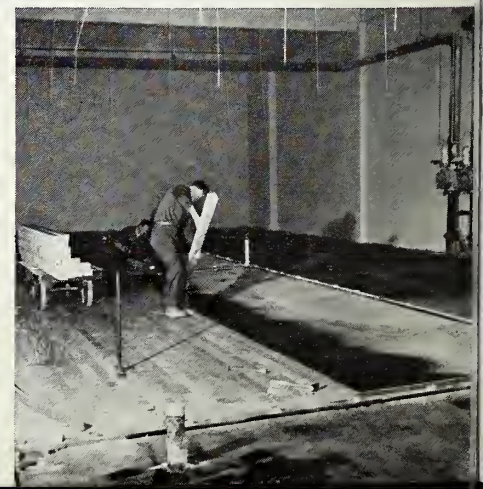
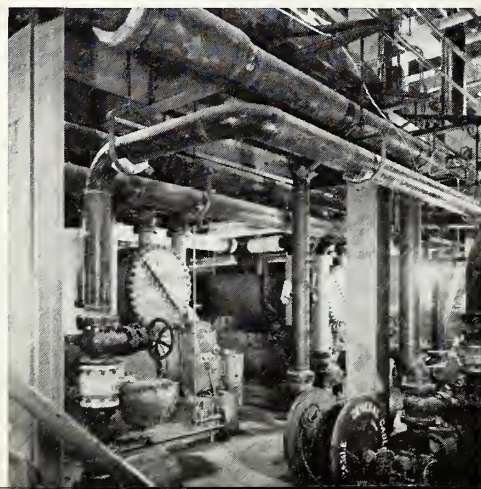
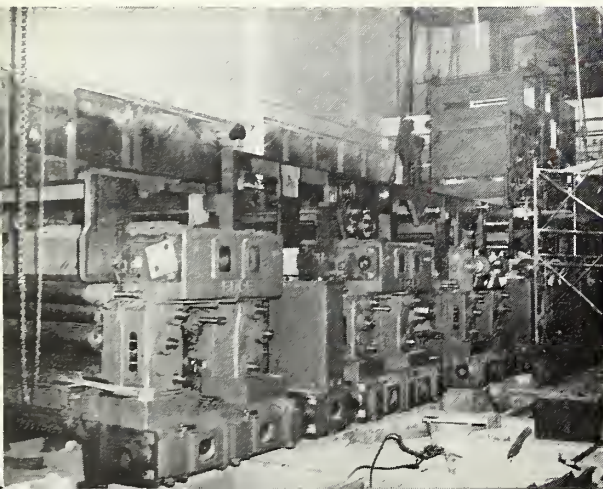
Roads around building laid as construction progresses.

First aerial view of building.

First units of magazine press installed.

More heat pump equipment.

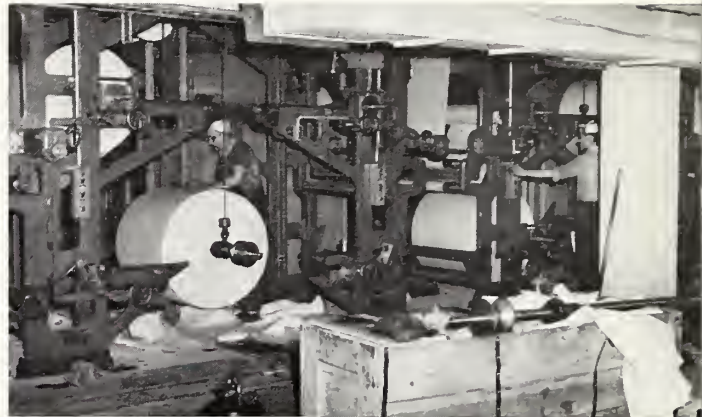
Wood-block flooring laid.





One of three folders for Goss Unitube newspaper press.

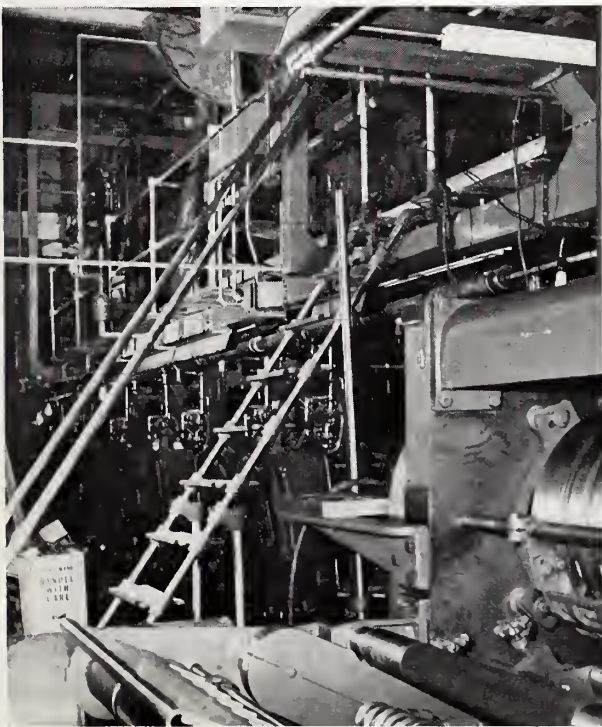
Building readied for printing equipment.



Paper rolls fed into newspaper press.

Magazine press erection nears completion.

First mailing from newspaper conveyors.



As building appeared in final stages of construction.





PROGRAM OF DEDICATION

Wednesday, September 20, 1961

11:00 A.M. — Blessing of Publishing Plant and Equipment
by His Excellency, Archbishop Vagnozzi,
Apostolic Delegate to the United States

1:30 P.M. — Luncheon, Cutter's Chalet, Fort Wayne
Speakers: Most Rev. Egidio Vagnozzi, D.D.
Most Rev. Leo A. Pursley, D.D.



O.S.V. Looks to the Future

OUR SUNDAY VISITOR looks forward to its golden jubilee with the completion of its newly constructed plant. The building contains some 240,000 square feet of floor space and, for the most part, is a one-story construction. In the production departments, only the composing room and the delivery level of the huge Goss Unitube presses are on the second floor.

The building is situated on a 14-acre tract, fronting on the principal federal and state highways as they converge to enter Huntington on its east side. Entering into the building at the rear is a spur of the Erie-Lakawanna railroad.

The building is of stone, brick, glass, aluminum and steel construction. It is entirely air conditioned and heated by the world's largest heat pump installation, designed by the Carrier Corp.

Offices on the first floor of the new building are occupied by personnel of the business and envelope departments of O.S.V. On the second floor are the editorial, advertising and art departments, a small chapel, library and conference rooms. Largest items of new pressroom equipment include a 12-unit Goss Unitube newspaper press capable of delivering both full newspaper size and tabloid size papers at a speed of up to 40,000 copies per hour from each of three folders and a five-unit Goss Unimag magazine press capable of printing either "digest" or *Time* size magazines at the rate of 1,500 feet per minute or 31,300 copies per hour of a 144-page "digest" size magazine or a 64-page *Time* size. Four colors are available on some pages and two colors on all pages.

The O.S.V. plant is also equipped with new Miehle and Miller offset and letterpress presses designed to produce either black and white printing or full color. New bindery and mailroom equipment was manufactured by the Dexter, Lawson and McCain companies, divisions of the Miehle-Goss-Dexter Corp.

Our Sunday Visitor publishing company is the largest printing facility for religious publications in the world. O.S.V. management plans to print and mail other periodicals in addition to its own, which include O.S.V., *The Family Digest*, *The Priest* and *My Daily Visitor*. *The Catholic Digest* is now being printed, bound and mailed from the O.S.V. plant.

O.S.V.'s first outside diocesan paper was published for the Diocese of Rockford, then under the direction of Bishop Edward F. Hoban, now Archbishop-Bishop of Cleveland. Others followed — and most remained — until today special newspaper-magazine periodicals are published for the Archdioceses of New Orleans and Winnipeg and these dioceses: Austin, Charleston, Covington, Fort Wayne, Gary, Jefferson City, Lafayette (Ind.), Marquette, Ogdensburg, Raleigh, St. Cloud, Springfield (Ill.).

In addition the national edition of O.S.V. is sold by club subscription with the locally printed newspaper in the Diocese of Dallas-Fort Worth. Still another edition is printed weekly and distributed exclusively among some 13,000 Protestant ministers and Jewish rabbis. It is called the *Operation Understanding* edition of O.S.V. and is edited by Dale Francis, who

served as a minister before his conversion to the Church.

In addition to its work in the periodical field O.S.V. is among the leading publishers of Catholic pamphlets, in which field it also plans expansion.

The Church Collection Envelope Department of O.S.V. is its largest in point of personnel. Among new presses and machines installed are the most modern rotary envelope-making machines, new and speedier printing presses, inserting and collating machines. With the growth in Catholic population and a swiftly growing list of customers, it is anticipated that this department will triple its output within the next decade from some 300,000,000 to almost a billion envelopes per year.

At the present time O.S.V. employs 330 persons at its Huntington plant. Its advertising representative, the C. D. Bertolet Corp., maintains offices in Chicago and New York and, of course, local offices are maintained by all of its diocesan editions.

Editorially, O.S.V. is assisted regularly by many clergy and lay assistant editors and contributors who are not resident in Huntington, but who are "on the staff." Father Richard Ginder is associate editor of O.S.V., *The Family Digest* and *My Daily Visitor* and co-editor with Father G. J. Gustafson of *The Priest*.

Our Sunday Visitor, Inc. was organized as an independent national not-for-profit corporation in 1917. It remains such today, and whatever earnings are derived from its operations are used for religious, educational or charitable purposes.



Exterior view of the office area of the new *Our Sunday Visitor* building, showing the main entrance from Noll Plaza.



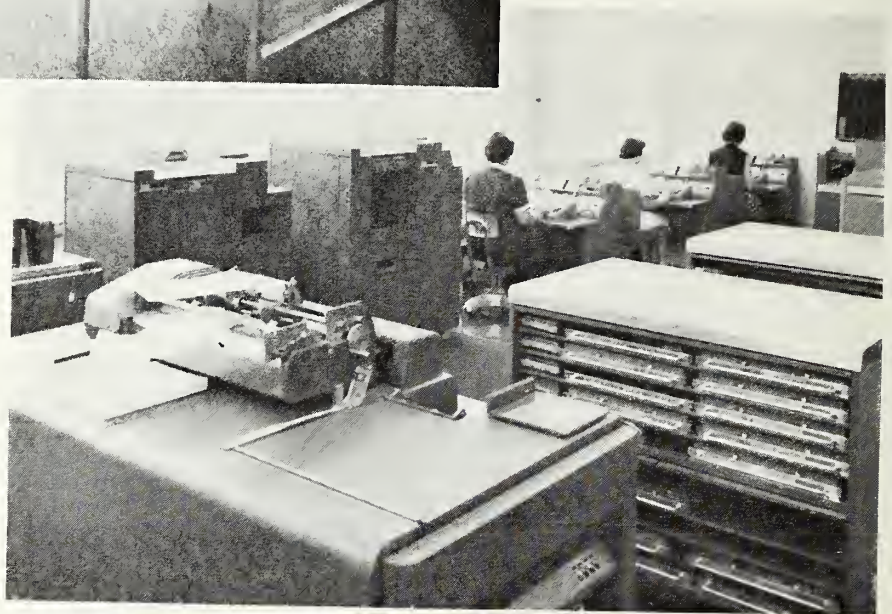
View of the lobby of the *OSV* building, showing in the background the bronze bust of the late Archbishop Noll, sculptured by Ivan Mestrovic, University of Notre Dame.



Spacious office area accommodates personnel in the Envelope, Books and Pamphlets and Billing departments.



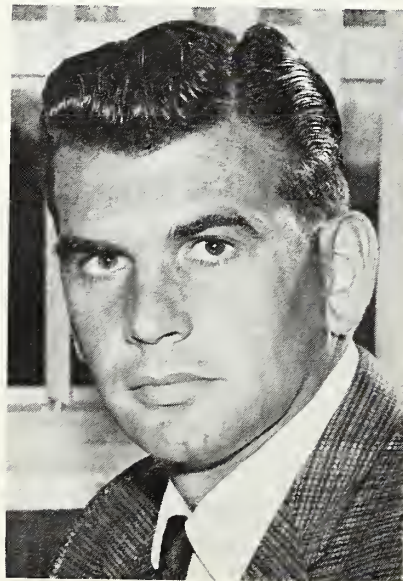
Donald Scheiber
Comptroller



IBM equipment adjacent to the office area handles multiple operations related to payroll, billing and inventory.



Bensing Webster
Personnel Director



James Pauloski
Assistant Business Manager



On the second floor of OSV's office building is the Chapel of the Holy Spirit, which was dedicated by Bishop Pursley on July 27, 1961.

The Chapel opens into OSV's library, where employees assemble for Mass on First Fridays and other special occasions.



OSV conference room, where the Board of Trustees assembles for its meetings and where staff meetings are held periodically.



OSV editorial department, in which copy is prepared for its three national and 14 diocesan editions.

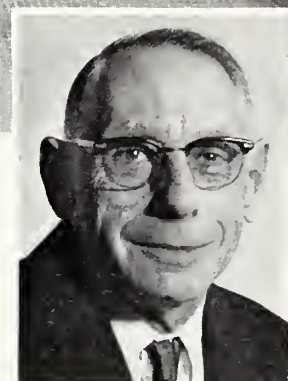
James McBride, OSV art director, at his desk.



The Very Rev. Msgr. James P. Conroy at his desk in one of the executive offices in the new OSV building.



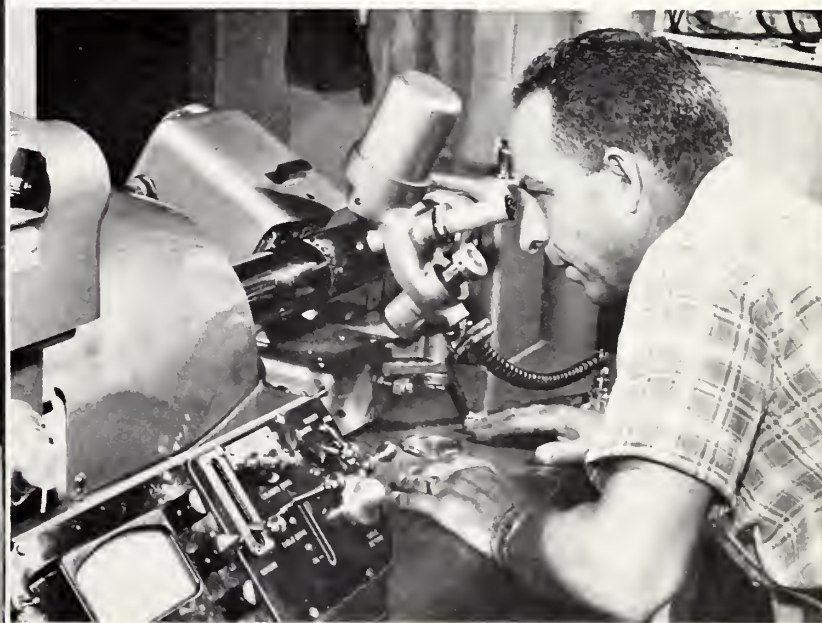
At left, Patricia Petre, John F. Fink, and Paul A. Manoski check a TWX teletypewriter message from the *Catholic Digest* in OSV's magazine department. At right, Mrs. Florence Luley, Martin Greven, and Benjamin Lingis confer in the advertising department.

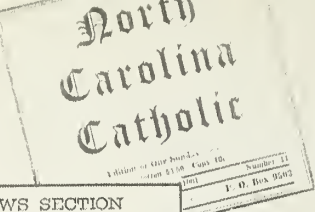


A view of OSV's composing room where type is set and forms made up for its newspapers and magazines. Inset right is Zeno Broderick, Master Foreman, who has been with OSV for 49 years.

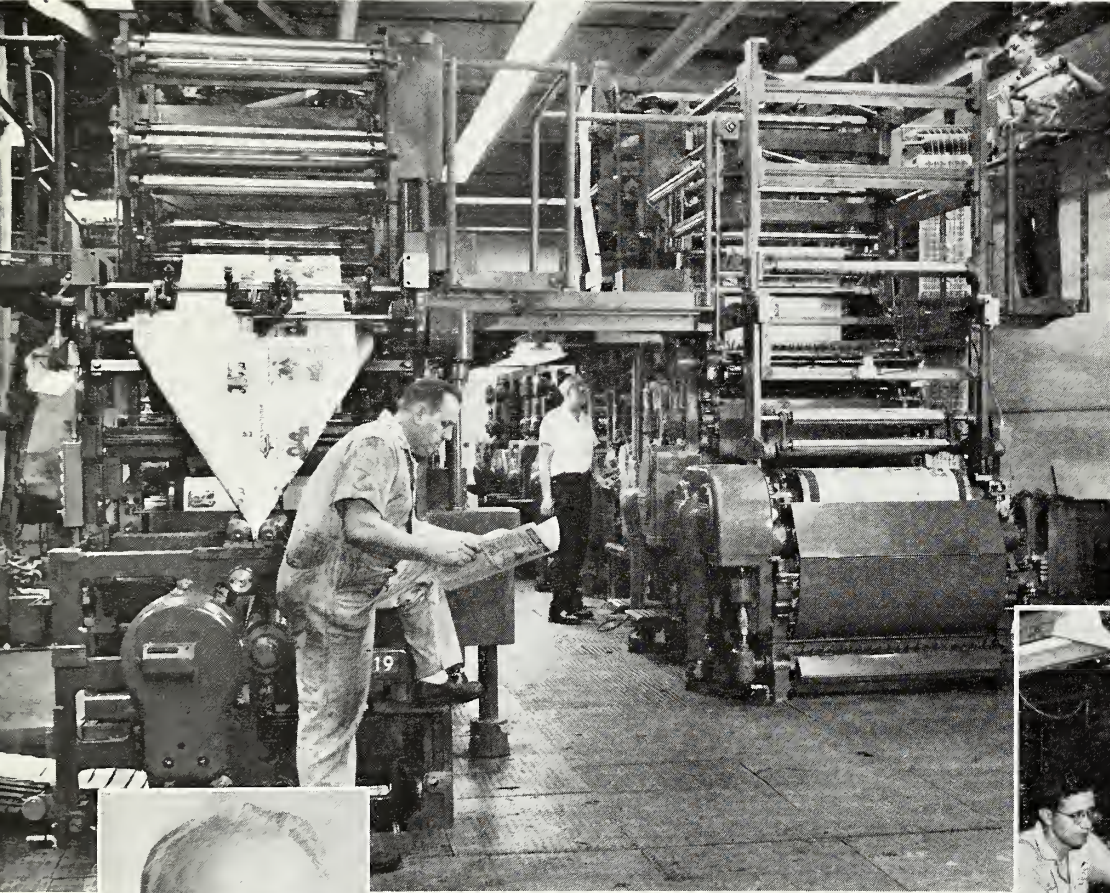
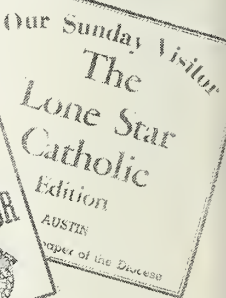
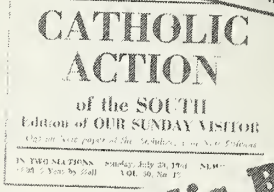
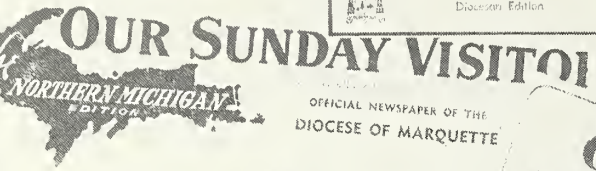


At left, Thomas Kindler removes stereotype plate from casting box. Below, Gene Rudicel operates Fairchild Scan-a-Sizer for plastic engravings.





More Than 50,000 Readers Largest Weekly Newspaper in the North Country Edition of Our Sunday Visitor



Mastheads of its products border the Goss Unitube newspaper press which produces more than one million copies of OSV each week. At right below is the reel room, or loading deck, of the press. Inset left is Raymond Saal, newspaper pressroom foreman.





Cornelius J. Kluepfel
Circulation and Fulfillment
Promotional Director

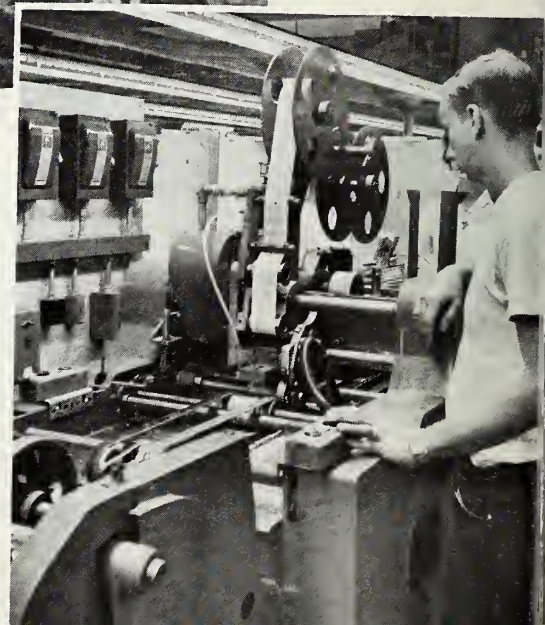
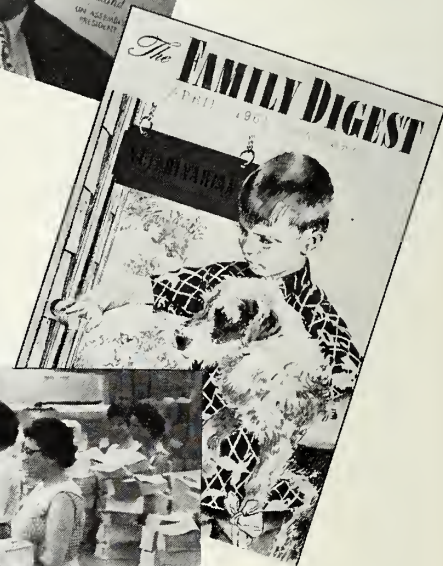
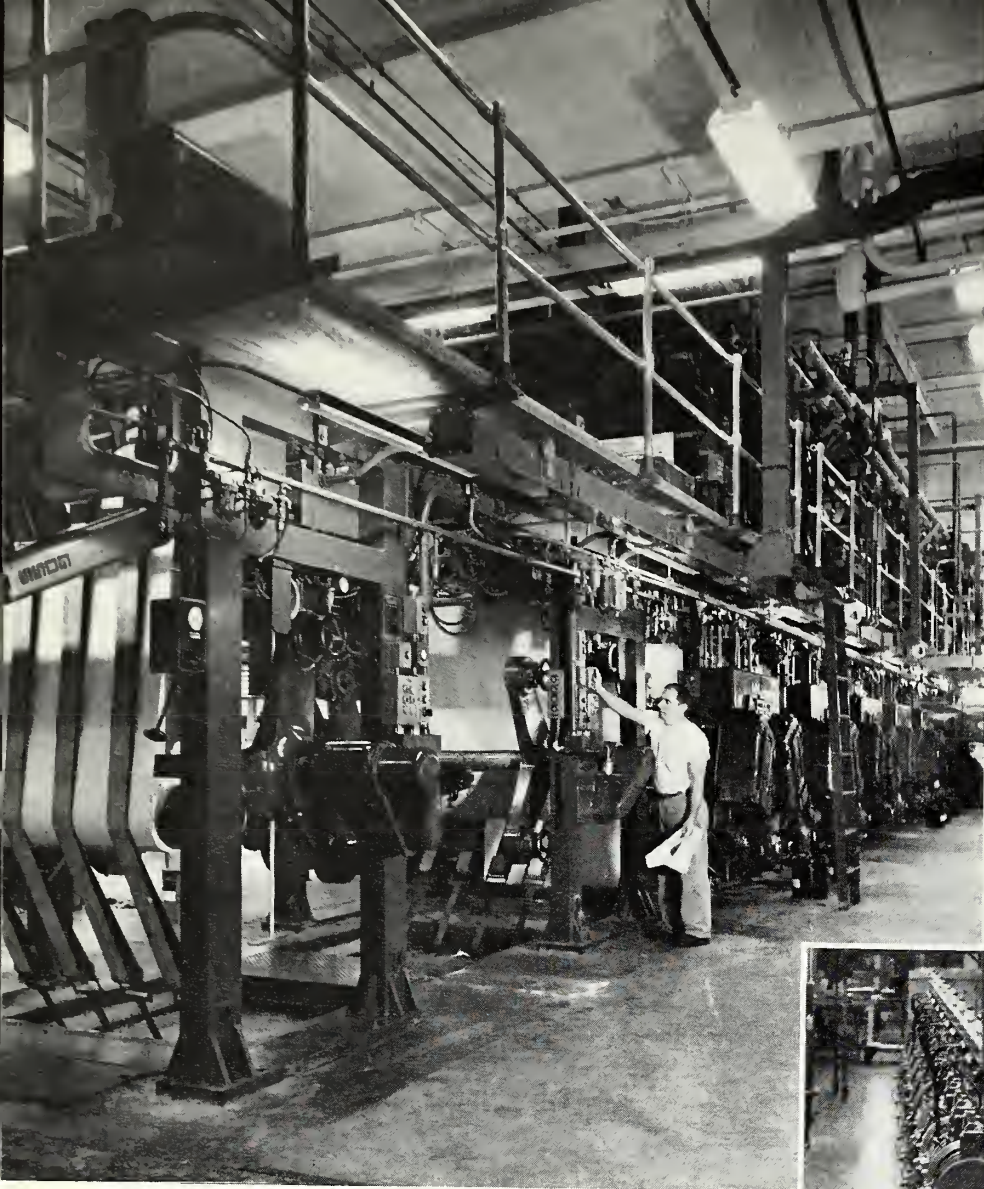
Mrs. Darlene Welty and members of her staff in OSV's circulation department, where more than 600,000 stencils are maintained for direct mailing operations.



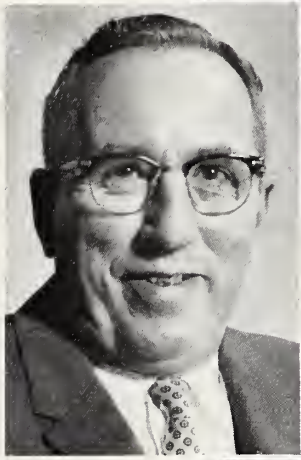
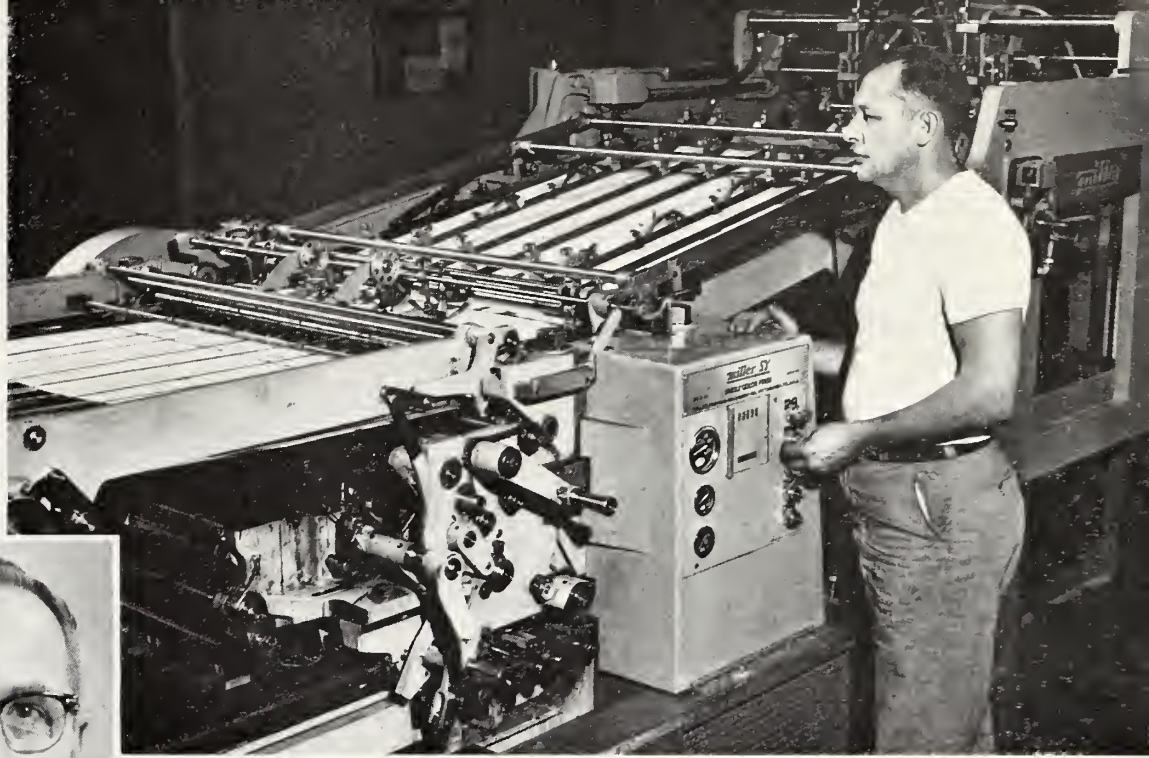
Charles Larr
Mailroom Foreman



A section of OSV's newspaper mailing room where more than one million copies are dispatched weekly.

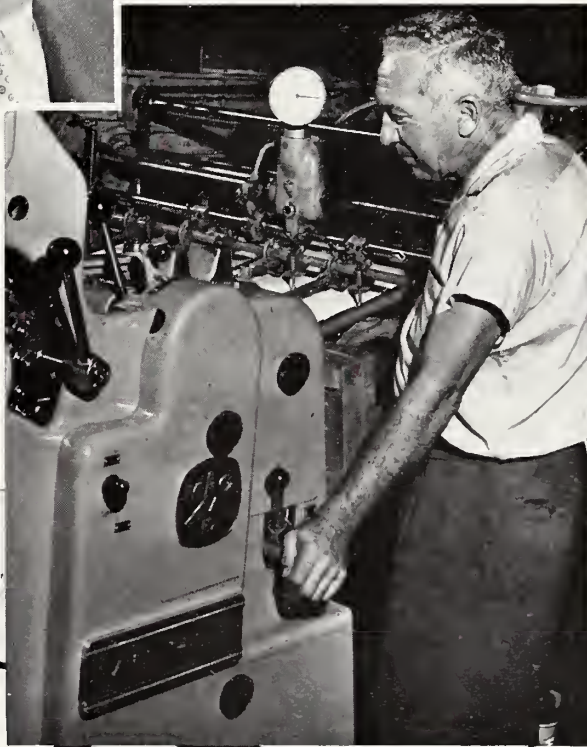


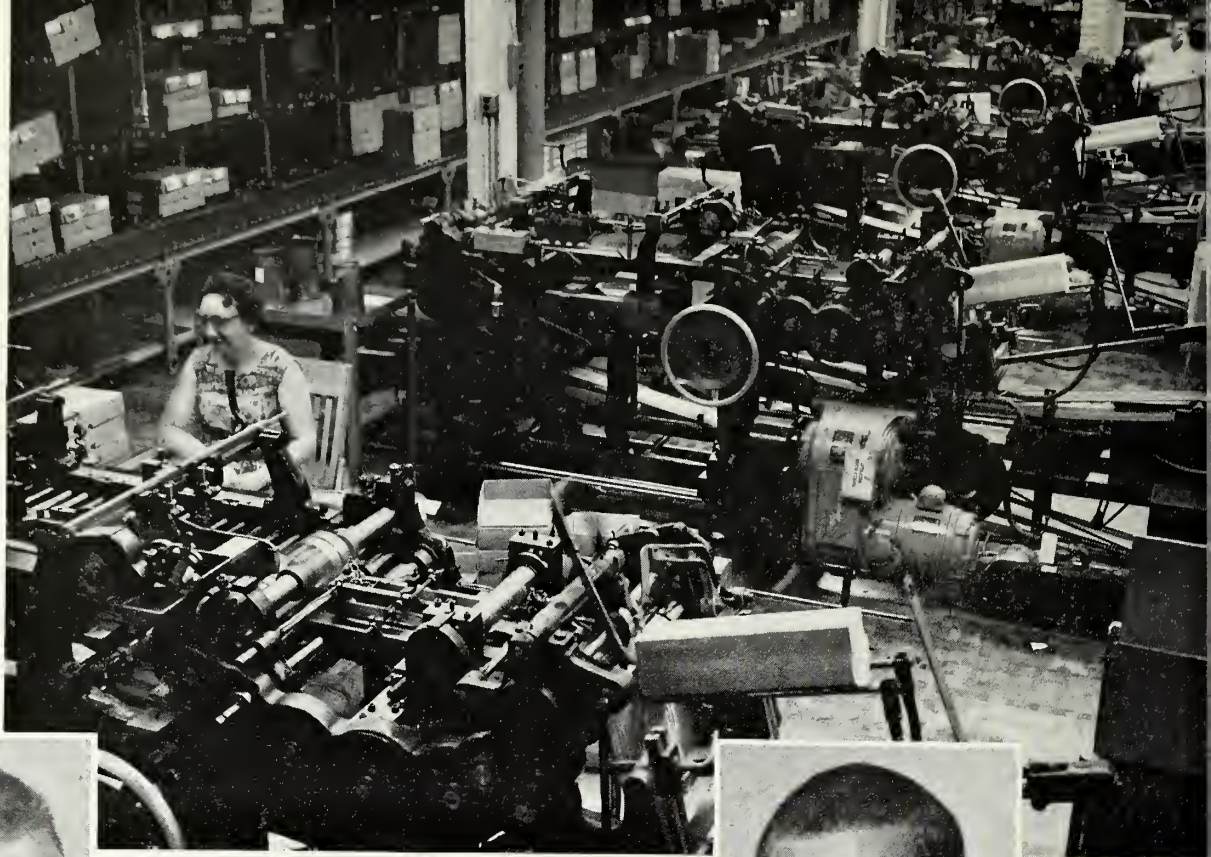
Above is the Goss Unimag press on which *The Family Digest* and *Catholic Digest* are printed. At right center is the bindery where magazines are gathered, stitched and trimmed. At right below is the new high-speed mailing machine for magazines. Inset is John Riley, production manager.



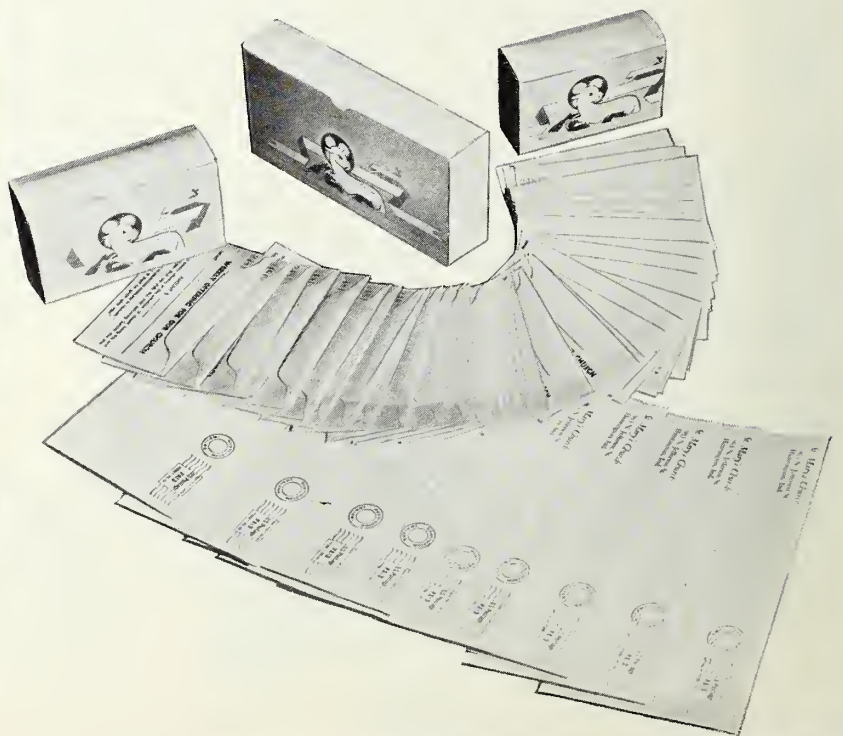
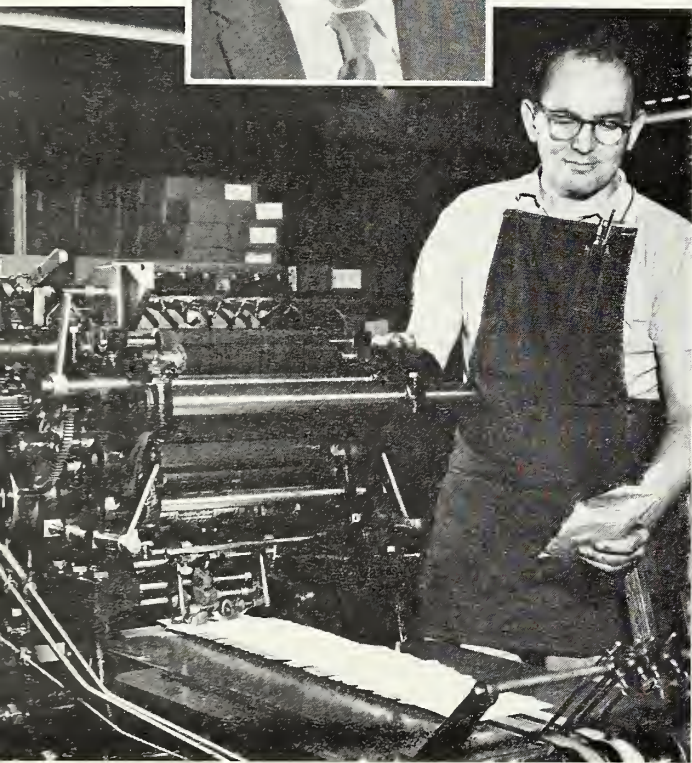
Virgil Casper
Foreman, Book and
Magazine Department

Above, William Winter operates new Miller letterpress in OSV's book and magazine department. Below, Richard McCutcheon at new Miehle offset press.





Above are several of OSV's envelope making machines which produce some 300,000,000 envelopes annually. At left is Clarence Dougherty, envelope printing department foreman who in November completes 50 years of service with OSV. At right, James Kastner, envelope-making department foreman. Below, Henry Kindler and close-up of envelope printing press.





Newsprint and magazine paper are unloaded from freight cars inside OSV's building. Clamp-lift trucks handle the rolls which weigh up to 2,000 pounds.



View of OSV's storage department, which approximates the length and width of two football fields.



Copies of OSV, mailed in more than 6,500 sacks each week, conveyed directly to the trucks.

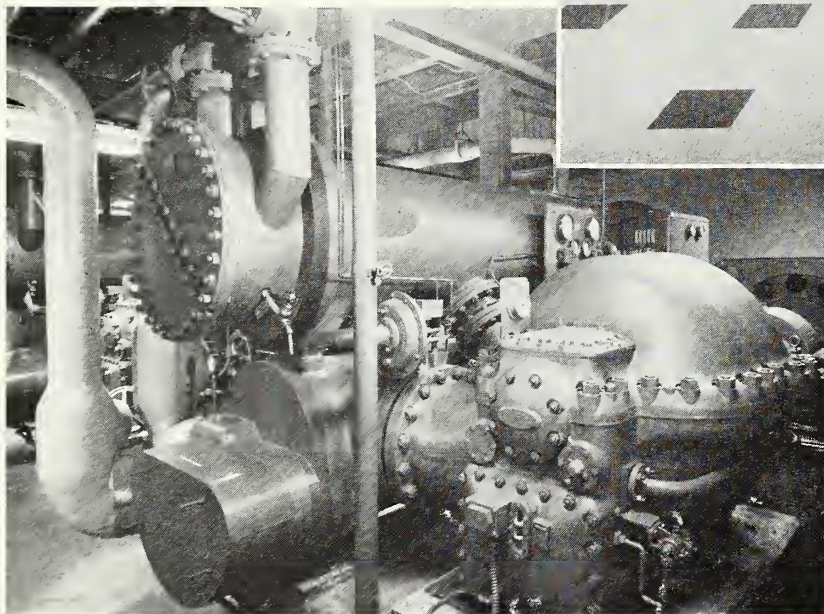
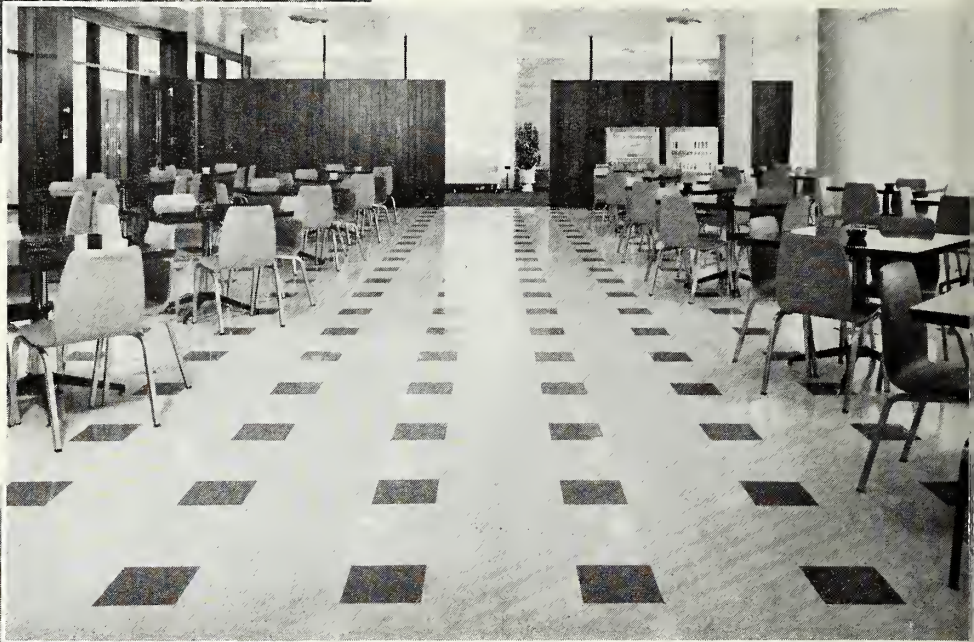


Vacuum-sweep equipment draws paper trim and waste into huge baler, at left.



A statue of the Blessed Virgin over a reflecting pool is the centerpiece of an attractive patio which divides the office and factory sections of OSV's new building, affording light and sound protection for the office.

OSV's cafeteria which employees use for luncheons and coffee breaks.



One of three 500-horsepower-driven compressors which provide heat, air-conditioning and humidity control for the building. At right, John Padgett, plant engineer, checks one of many control charts.



Information About

OUR SUNDAY VISITOR

INCORPORATED

The Largest Catholic Publishing Company in the United States

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Background . . .

- *Our Sunday Visitor* now occupies its third home. When the late Archbishop Noll started the publication in 1912, the office and plant were housed in Roche Hall at Jefferson and East Park Drive, present location of the Wolf and Dessauer department store.

Our Sunday Visitor's second home was a custom built printing establishment. It was erected on a site back of its first location and opposite the City Library on East Park Drive. It was dedicated in April, 1925.

In 1958, the Noll Plaza area was purchased from the Erie Railroad. It is bound on the east by a residential section; on the south by the Locke Steel Chain Company; on the west by the Erie-Lackawanna Railroad right of way; on the north by U.S. Highway 24.

The plaza acres were at one time a part of a shanty village for the Erie Railroad maintenance of the way crews, and in more recent years were the site of the Erie Ball Park. The baseball diamond was used by the Erie Railroad Marion Division's baseball league and in season accommodated the football programs of the city schools, college, and semi-pro organizations.

The toe-path and bed of the Wabash-Erie Canal, early waterway between Fort Wayne and Logansport, once bordered what is now the north boundary of Noll Plaza.

Noll Plaza . . .

- Ground broken for new plant: May 15, 1959.
- Cornerstone laying and blessing: September 19, 1960.

- Newspaper production started: February 24, 1961.
- Chapel of the Holy Spirit blessed: July 27, 1961.
Celebrant, the Most Rev. Leo A. Pursley, D.D.
- New plant dedicated: September 20, 1961.
Celebrant, Archbishop Egidio Vagnozzi, Apostolic Delegate to the United States.

Construction . . .

- Architect: Mox Pohlmyer and Associates, Fort Wayne, Indiana
- General Contractor: Wermuth, Inc., Fort Wayne, Indiana.
- Mechanical Contractor: Baker, McHenry and Welch, Indianapolis, Indiana.
- Electrical Contractor: The Sanborn Electric Company, Indianapolis, Indiana.

Symbols . . .

- The symbols above the main entrance represent Truth, Christ, and the Printed Word and translate into this thought: The truths of Christ through the printed word. Designed by Martin E. Greven, *Our Sunday Visitor*, Huntington, Indiana.

Sculpture . . .

- Bust of Archbishop Noll: Ivan Mestrovic, University of Notre Dame, Notre Dame, Indiana.
- St. Francis de Sales: Robert C. Koepnick, Dayton, Ohio.
- Our Lady, in patio shrine: Robert C. Koepnick, Dayton, Ohio.

Major Presses . . .

- Newspaper: Goss Unitube Model 800. This press has 12 units, 6 color decks, 3 folders. Depending on the number of pages, three papers can be printed simultaneously. With all units converted into one, the press can produce a 64-page tabloid size newspaper plus a 16-page full size newspaper. Spot color and multi-color can be arranged on a given number of pages depending on the size of the publication. The maximum speed is 40,000 copies per hour per folder. Newsprint feeds into the machine from a reel room located directly under the press. Newsprint rolls weigh approximately 1,000 pounds and contain nearly 9 miles of paper.
- Magazine: Goss Unimag Model 8020. This press is 90 feet long, 28 feet wide, 20 feet high, and weighs 276 tons. It has five units with two folders. It can print two different sized magazines: a product 7½" x 5⅝" with a maximum of 144 pages; a product 11⅝" x 8¼" with a total of 64 pages. The maximum speed is 31,300 copies per hour. This is equivalent to 1,500 feet of web (paper) travel per minute.
- Bindery: Dexter, Lawson and McCain equipment. Two inserter-stitchers collate, staple, and trim the products from the Unimag press and other O.S.V. productions from a Miehle offset press, and a Miller letterpress. Each unit has 9 folio feeding pockets and can deliver 9,000 finished products per hour.
- Envelope Printing: *Our Sunday Visitor* supplies 4,500 Catholic parishes with collection envelopes. 300,000,000 envelopes are printed yearly. This operation is handled through two die cutting machines, 7 envelope making machines, and 10 automatic dating and printing presses. Five sizes are manufactured and packaged. At maximum speed and top capacity, the equipment has a potential of more than 1,000,000 envelopes per day.

Composing Room . . .

- *Our Sunday Visitor's* composing room is equipped with 8 Linotype, 3 Intertype, 3

Ludlow, and 1 Nebotype typesetting machines. Major auxiliary pieces include 1 Friden Typro photographing machine and 1 Vandercook Pre-Press reproduction machine.

Personnel . . .

- *Our Sunday Visitor's* personnel roster included priests and laymen. It fluctuates between 310 and 330 employees through the year. Broken into general groups the numbers are as follows: Editorial and Advertising 19; Promotion and Circulation 19; Printers 36; Pressmen 36; Mailers 33; Envelope Department employees 63; Bindery 27; Office 41; Maintenance 33; Miscellaneous 27.
- Unions: Organized workers in *Our Sunday Visitor's* plant belong to three unions: International Typographical Union, No. 454; International Printing Pressmen and Assistants Union of North America, Local 411; International Brotherhood of Teamsters, Chauffeurs, Warehousemen and Helpers of America, Local 414. Products of O.S.V. carry the Allied Label.

Facts and Figures . . .

- 600,000 copies of O.S.V. are distributed through 11,000 parishes in the United States and Canada every week.
- 400,000 are mailed to homes in the United States and Canada.
- Approximately 350 books and pamphlet titles are in stock through the year.
- More than 1,200,000 books and pamphlet units are sold per year.
- 15,000 copies of *The Priest* (professional magazine for the clergy) are distributed monthly.
- 50,000 copies of *The Family Digest*, plus a supplementary 170,000 press run, are printed monthly.
- 20,000 copies of *My Daily Visitor* (booklet of daily meditations and prayers for the Sunday Masses) are sold through individual subscription and bulk to parishes each month.



