

Your Right To Accept or Reject

A CHRISTOPHER PAMPHLET



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Purpose of The Christophers

The main objective of the Christopher movement is to awaken in millions of individuals a sense of personal responsibility in restoring to the marketplace the spiritual truths upon which this nation was founded and without which it cannot survive . . . Those who would exclude God from our lives, a handful at most, have made it their business to get into the vital fields of influence which determine the destiny of all: 1) education, 2) government, 3) labor-relations, and 4) the creative end of literature and entertainment . . . These fields will never be any better than the people in them. Little is accomplished by complaining or criticizing. *"It is better to light one candle than to curse the darkness."* If another handful, fired with love of God and country, work as hard in these same fields, a trend for the better is bound to come! . . . A unique feature of the Christopher movement is that we have no meetings, no memberships, no dues. Each participates as much as he can and will . . . Christopher News Notes are now sent free of charge each month to nearly one million individuals. Any adult may have them by sending a post card to:

The Christophers

18 East 48th Street, New York City
Father James Keller, M.M., Director



YOUR RIGHT TO ACCEPT OR REJECT

The vast majority of people have a healthy sense of decency. They are beginning to be deeply concerned by the increasing bombardment of smut, brutality and vulgarity being showered on them.

God has implanted in every person a sense of what is right and wrong. He has done this through the Natural Law and the Ten Commandments. Relying on that sense of decency, an individual can make sound judgments on his own and apply them without delay. *Very often unless the individual acts immediately on his own, it is too late to prevent public harm.*

We leave it to others to provide the laws and the organized guidance to meet this problem. We confine ourselves to urging an individual like yourself to speak up personally in behalf of what is wholesome and enjoyable, and against what you think is unhealthy.

don't forget they depend on you

You are in a strong position. All articles, books, programs and movies are bidding for your attention. They depend on you for survival. You are the judge. The more selective and discriminating you are, the better product you are likely to get. You are always free to approve or to disapprove. You hold the purse-strings. In short, the tone of most literature and entertainment will be just about what you—and others like you—demand.

Fortunately, the majority of people engaged in television, movies, radio, newspapers, magazines and book publishing have a sense of personal responsibility to the public. Even if they are not courageous enough at all times to

This pamphlet was sent as a substitute for March, 1954, Christopher News Notes. Additional copies may be had at actual cost of printing, handling and mailing—2c per copy or 50 copies for \$1, postpaid.

put out products that conform with their convictions, at least they recognize that God's laws of morality don't vary from season to season.

One encouraging evidence of this recognition of these unchanging laws was voiced recently by Eric Johnston, president of the Motion Picture Association, when he publicly affirmed that the industry's morality code was "*rooted in the Ten Commandments*" and "*eternal and unchanging moral verities.*" He made this statement in reply to one producer's demand for relaxing the rules, on the grounds that they are out of date and are being ignored by some producers.

one lady speaks up

Even more interesting to us (because it was one person speaking up) was a vigorous reply to this same producer that appeared January 1st in the letter columns of the *New York Herald Tribune*, signed by Rosamond Dougherty of New Rochelle, N. Y. Opposing his request to ease the film code on morals, she wrote:

"What would happen if every law formulated for the good of society in general, and has proved to satisfy its purpose for many years, was changed just because some one dared to defy it? Would it not be better to fight for the principles that law is to protect rather than weaken it so that its effectiveness is lost."

she made her point

Pressing her point in a positive, constructive manner, Miss Dougherty then quotes the producer as saying that "*the world has moved on*" in the last twenty years, "*but the code has stood still.*" She hits at the root of much modern day confusion and trouble when she concludes with this:



Hundreds of movies are seen weekly by 55 million persons. Films of high quality provide excellent entertainment. Bad ones harm both the public and industry.

"The world has moved on all right, deeper and deeper into a morass of immorality, but is that any reason why the motion picture should drag itself down with it? 'The world has moved on,' but what was immoral twenty-five years ago is just as immoral today. Morality is based on the natural law and that natural law is unchanging."

the problem to be faced

Nathaniel L. Goldstein, attorney general for the State of New York, declared recently that the film censorship law was a vital weapon in fighting juvenile delinquency. In a brief filed with the Supreme Court, he maintained that a French film banned by the censors was immoral from beginning to end and that its attractive presentation only heightened its danger. He cited an article that claimed a *"primary cause of sexual stimulation is watching motion picture productions."*

Even though many works and performances are good, tens of millions of decent Americans are becoming deeply concerned about the flagrant merchandising of rot and brutality over the air waves, through movies, on the stage, and in magazines and books, especially of the pocket and comic variety.

some controls needed

Many feel helpless to stem the tide that threatens to get much worse. They are justifiably afraid of the extremes of censorship that can destroy liberty rather than preserve it for the common good.

On the other hand they know that certain legitimate controls are a necessity in the field of morals in the same sense that pure food laws and restricting of narcotics and drugs must be conscientiously enforced to protect humanity against those who would wreck the health of the nation for a shoddy personal gain.

the breakdown now taking place

Headlines tell part of the grim, decadent trend taking place in our midst. Murder, rape, theft and drug addiction are becoming so commonplace that the public sense of shock is getting dulled.

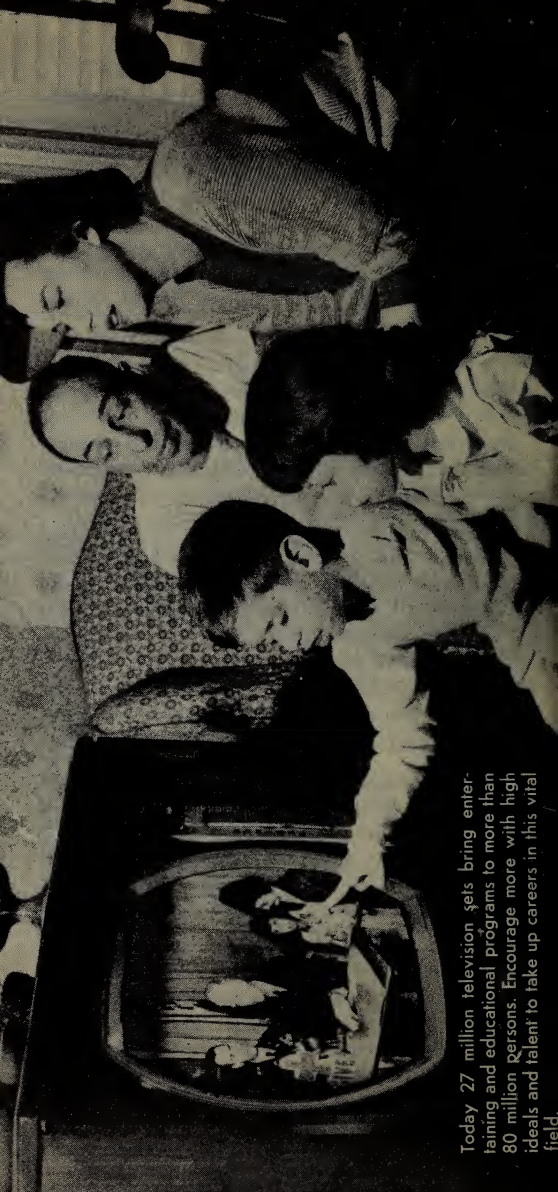
You may have read the revealing article last November in the *Ladies' Home Journal* titled "What Parents Don't Know About Comic Books."

It claims that "*the keynote of crime-comic books (is) violence and sadism*" and they instill in their readers a contempt for law and point out "*easy ways*" of committing crime. One paragraph from this article is particularly disturbing:

"There is another feature of the ordinary run of comic books which adults do not know about but which is familiar to many children. Some crime books feature 'sexism' to such an extent that they are passed around like erotica. If you cover up part of an illustration in some comic books, what is left reveals a grossly pornographic scene or a bit of anatomy not usually exposed."

Pointing out that publishers of comic magazines have made attempts to put their own house in order, the article maintains that "*self-regulation—to the extent that it was really attempted—has completely failed, and legal control is now necessary.*"

There is plenty of evidence that the foul-minded are now in the midst of a desperate attempt to degrade the bodies and souls of not the few but of everybody. If their many-sided effort succeeds, if they are able to distribute their filth on a big scale and get away with it, then we may all be paying the penalty for generations to come.



Today 27 million television sets bring entertaining and educational programs to more than 80 million persons. Encourage more with high ideals and talent to take up careers in this vital field.

hope for the future

But we are convinced that if a few million members of the 42 million families in America will individually take it upon themselves to show as much initiative and daring in fighting for truth, goodness and beauty in literature and entertainment, as the advocates of crime, violence and immorality display in pushing their wares, they can easily outplay and outsmart them.

Producers and distributors of rot put on a brave front, but they are cowards at heart and quail in the face of an aroused public opinion.

While much is being accomplished by regulations of the law, and by the valiant efforts of various organizations, we feel that there are enormous and almost untouched possibilities in getting individuals by the million to think and act quickly on their own in insisting on decency when in their best judgment its standards have been violated.

they prove what can be done

We present here a few examples of what one person can do when he takes it upon himself to speak up for sound values:

1. One columnist is soft-pedaling comments on divorce because some 5000 letters a week asked that more be said about good marriages in Hollywood and less about those who were flouting their matrimonial vows.

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2. One man in Brooklyn wrote a letter to the sponsors of a leading radio show, claiming that offensive remarks were made so frequently on the program that he concluded that it was part of a plan. He mentioned

that he could not in conscience continue to buy their product and thus help to support such a program. He said he also felt bound to tell all his friends of his position if the program continued to defy standards of normal decency. He received a quick reply that the management had looked into the matter, saw there was an abuse and insisted that all 35 persons on the program sign a statement that the offense would not be repeated.

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3. A minor employee working on a television program pointed out that one section of a presentation to be aired that night was in poor taste. She suggested a good substitution. The producer was annoyed at first, but finally accepted it. As a result, several million persons got a better program—*because one person spoke up.*

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4. A businessman in New Jersey is still trying by prayer and work to persuade a friend of his to get away from the violence and sex that characterize the 20 million pocket size copies of his books now in circulation. He has not yet succeeded in getting this author to change his theme, but some progress has been made. The writer admitted that he "*would love to write about the better things in life.*" But then he added that it wouldn't make him any money and that the people of today wanted trash, and that's what he would give them.

Efforts like that of this businessman are far from wasted, even though they seem to have no immediate result. Each constructive word or letter has an accumulative effect.

5. A lady in California wrote to the editor of a leading newspaper there pointing out the harm that must be resulting from a series of articles featuring the shady side of Hollywood. Her letter so convinced the editor that he discontinued the series. He wrote her that in his opinion we would have better newspapers, movies, television shows and everything else if more people took the trouble as she did to speak up in a friendly, helpful way.

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6. One of the best examples of spontaneous and speedy action on the part of thousands of individuals occurred not long ago when something happened on a well-known network television show that many in the audience thought was offensive. Within a matter of a few days the sponsor had received more than 3000 telegrams and 7000 letters of protest. On top of that, stores all over the country reported to the manufacturer that there had been a sudden falling off of sales as a result of the offensive program. The company lost no time in correcting the trouble.

One of the most significant factors in this immediate and wide-spread expression of dissatisfaction was that it came from the grass roots. And it was one individual over and over again registering his opinion in a way that had telling effects.

It was one of the best indications that we have seen of the sense of decency that the majority of Americans seem to have. It is assurance, too, that there is a tremendous potential of good waiting to be put into motion by one individual after another, each in his own way.

7. We wrote in previous News Notes of the positive approach taken by a housewife in Cambridge who was appalled to hear her five-year-old son talking about the grisly details of a sensational murder which he had heard about through a TV show. She decided to make her voice heard in an attempt to help other parents.

Instead of merely berating the producer of the program, she wrote out ten constructive suggestions that she felt would be appropriate for a family audience. The program incorporated all of them in ten successive weeks, then phoned her that the rating of the program had gone up all over the country. The producer said he felt that she deserved the credit.

One housewife changed and improved a popular television program and affected the lives of millions by taking the trouble to speak up in a dignified, helpful manner. She could easily have ignored the influence this program was having on her son, and countless others, and passed up the opportunity to "*do something about it.*" But she saw her obligation, and with the love of God and her fellowman in her heart, she made her voice heard for good.

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8. A secretary wrote a forceful letter to a large manufacturing concern, protesting the growing impropriety of their advertisements.

She said that like most other people, she had become so conditioned to 'cheesecake' in every medium of communication, that she had built up an unrecognized indifference to it. But as each successive advertisement by this company became subtly more suggestive, she said that it suddenly occurred to her

CBS STUDIO 52

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RANT

110 million radio sets carry hundreds of thousands of programs into American homes hour by hour. The possibilities for good—or bad — defy the imagination.

CBS

that however they are disguised, advertisements overemphasizing sex as their central appeal are basically wrong.

In her frank letter to the company, she said: ". . . The public has allowed itself to drift along with all the minor infractions, while the advertiser, assuming that all is 'jake' takes even greater liberties. Indeed the real fault lies with people like me, because I am the public, and I do nothing about it. But I am starting right now to do something, lest I be a silent partner to the erosion that is causing the moral fibre of America to rot and decay."

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9. Here is a similar example. In this case it is a businessman who takes a stand. His wife tells in brief detail how he faced up to something that disturbed him and what he did about it. Here is what she wrote:

"My husband is a merchant. He carries all the products he thinks are the best quality in his store.

"A very well known men's shirt is among his best sellers—has been for years—and is one main source of revenue.

"Recently this shirt company placed full-page ads in a national magazine, using a series of scantily clad girls and other sex pictures to catch public notice. 'Public appeal' their salesman called it. They visited all their better accounts explaining that their store would be listed in the magazine as one selling their product for a certain amount of money.

"My wonderful husband in true Christopher spirit said that if their shirt could not sell on its own merits, which he thought were many, he was one buyer they could drop from their list. He sent a

letter to the head of the firm and a copy to their salesman. It is having amazing results."

those already in creative fields can do much

You would be surprised and delighted to know how many persons now working in the literary or entertainment fields are disgusted with the present trend of lowered moral standards. A few of them are beginning to make their voices heard. Encourage more like them to do the same. Those already in these fields are in a position of particular advantage in helping to keep their own house in order.

A few instances showing how such persons can do much on their own initiative may interest you:

1. One man exerting much influence for good in the T.V. field wrote us: "*I regard television as the greatest communication force that has ever been developed. But . . . it's only an instrument. The important thing is what you do with this instrument. The scientific achievement doesn't mean a thing unless our programs, our shows, contribute something to our knowledge, our understanding, our wisdom, our entertainment, and our lives.*"

↑ ↑ ↑

2. Two experts have just brought out a book listing twelve false premises in Dr. Alfred Kinsey's theories in regard to the moral behavior of American women. This new book, "*Kinsey's Myth of Female Sexuality—the Medical Facts*," was written by Dr. Edmund Bergler, a practicing psychiatrist with 26 years of clinical experience, and Dr. William S. Kroger, an associate professor of gynecology at Chicago Medical School.

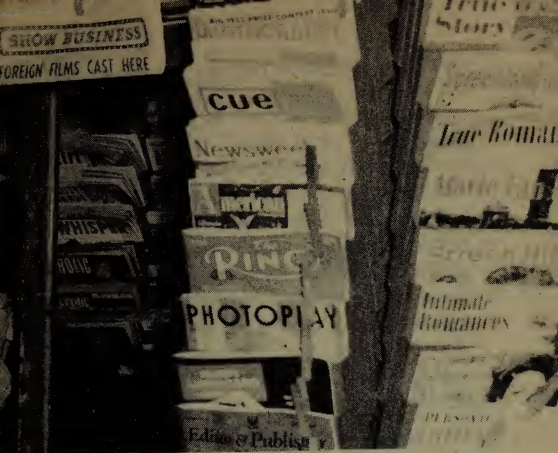


2,000 magazines are published each month in the million a month. The material they print exerts a

These doctors challenge Kinsey's fact and claim that his subjects for the most part were neurotics and untruthful.

We can readily see how a study of this subject can be of great value and usefulness, if properly conducted. But, as these doctors pointed out, the Kinsey Report is built on false facts, and even those in turn are misinterpreted. It also goes off the track when it attempts to undermine the morality inculcated by the Old and New Testament which has shaped our civilization and culture, and which distinguishes man from the "sub-human animals."

3. In an article in "This Week" magazine, Dr. Pitirim A. Sorokin, professor of sociology at Harvard, warned that certain laxity about moral standards which has been growing in the United States could be a sign of our eventual downfall, as it was in all



ed States. The top 130 have a circulation of 200 found influence on the American consciousness.

other great civilizations. And he states, *"We cannot afford to stand idly by while the conclusions of some well-meaning but misguided investigators are cited to justify the destruction of the moral system which has created and sustained our own free democracy."*

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4. Newspaper columnist Frank Conniff, commenting on the exaggerated publicity given a couple, each previously divorced four times and trying another marital venture, said: *"What we have been witnessing the last few days is the trash basket coming into its own and taking over the spotlight for a brief time just to alert the rest of the populace to the noxious reality of its particular type of decadence."*

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5. News Director, Ray Thompson, of Station KROC-TV in Rochester, Minn., made this

frank statement over the air last December 18th: "Throughout the day, radio stations will broadcast and newspapers will print detail after detail of the last minutes of Carl Hall and Mrs. Bonnie Heady. Undoubtedly, there are many who will want to hear or read about these details . . . This reporter believes, however, that such reporting does not serve the best interests of the public. Let it suffice, then, for us to report simply that Hall and Heady died in the Missouri gas chamber shortly after midnight for the kidnap-slaying of little Bobby Greenlease."

there is something you can do

Merely taking an attitude about this dangerous problem accomplishes little. Criticizing, scolding, or the passing of resolutions of condemnation of evil is of little value unless backed up by positive and vigorous action in the right direction.

Millions of individual "*doers*" are urgently needed to act as Christophers or Christbearers in bringing into the midst of the market-place the purifying ideas that alone can renew the face of the earth.

We leave it to you to discover ways and means of your own. This is in line with the consistent policy of the Christophers to leave it to each individual to translate into action, as he or she sees fit, the occasional recommendations that we submit to them.

Here are a few tips that you may find helpful:

1. Avoid two extremes—of being too prudish on one hand—or on the other of being so "broadminded" that you stand for no principles.

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2. Distinguish between the wheat and the chaff in the literary and entertainment

fields. In seeing abuses, take care not to overlook the good that is being done. Give credit where credit is due.

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3. Write letters of congratulations to those writers, producers, directors, sponsors, and editors who make it a practice to provide good reading matter, good programs or movies. Assure them of your prayers for God's blessing on their efforts to fulfill their responsibility to the public.

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4. When you find it necessary to write letters of disapproval, try to do it in a friendly, helpful way—be able to disagree without being disagreeable. Letters of this type show that you have a sincere desire to be constructive, not merely find fault. Letters that are raspy too often are promptly thrown into the wastebasket. One editor wrote to us: "Out of the quantity of mail this magazine receives, the nicely toned letters are the ones that really jump out and please everyone, even though they take exception to something we have printed."

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5. Patronize theaters that follow a policy of showing only movies that are both respectable and entertaining. Let the theater manager know of your likes and dislikes.

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6. Tell your friends of books, magazines, movies, and radio and TV programs that are of high quality. Warn them likewise of those that do not deserve the patronage of decent-minded people.

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7. See that existing laws for the observance of moral standards are put into effect before asking for more laws.

8. Take care to keep your sense of values sharp and keen. There is much danger in a slow, steady lowering of standards of decency because of frequency of the violations. One movie columnist points out that recent movies "*have situations and dialogue that never would have passed the censor five years ago.*"

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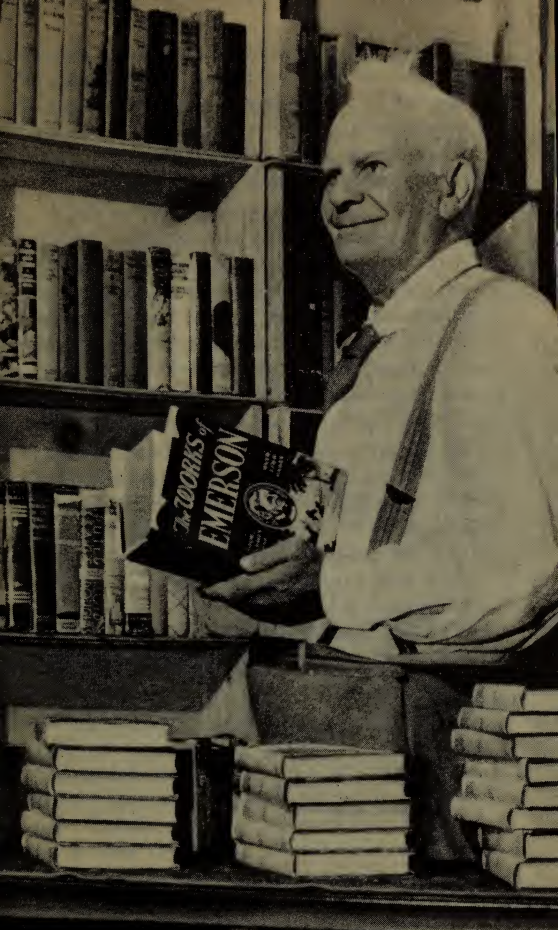
9. Exercise your freedom of selection—and be selective! For instance, you are free to go into a store and buy a book. You are likewise free not to buy it. The same freedom that you exercise when you attend a movie, you can also put to practice by remaining away. Then too, as every television sponsor knows, you are completely free to turn off your set as you are to turn it on.

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10. Protect your God-given freedom to read, view, or listen to what you like and to reject anything of which you disapprove. Those who would pollute young and old alike create the impression that they have a right to impose anything they like upon you and that you have no right of dissent. Never forget your democratic right to accept or reject as you see fit.

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11. Remember that the task of keeping literature and entertainment in a normal, healthy state is a never-ending job. It is much the same as maintaining the health of your body. To be in good condition physically, it is necessary to follow a strict daily routine of restoring and building up your strength and eliminating poisons with regularity.



10,000 books published each year have a circulation of approximately 75 million copies. Every reader is affected by the standards of the author.

12. Keep telling your friends not to be thrown off guard by the technical approach of those who claim that it is too difficult to define what is "obscene" or "indecent." They know what offends decency as well as everybody else does.

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13. Think through to the ultimate damage that one debasing book, movie, article or air program can have. When you read of a rape case, for instance, or of the 19-year-old drug addict in Chicago who killed four men and staged 150 robberies, ask yourself how one gets started in such sordid business. It is more than the weakness of human nature.

An 8-year-old boy of a fine family jokingly said to his 9-year-old sister about the lady next door: "*Let's shoot her and get the insurance!*" That thought had been put into his subconscious from sources unnoticed and forgotten, perhaps a movie or a TV play. What effect may it have on him in a weak moment 30 years from now?

Ask yourself if by doing nothing to raise the standards of reading matter, movies and programs on the air, are you giving approval by silence? Are you an unwilling accomplice to the crimes and debauchery that are mounting steadily, because you do little or nothing to prevent them? Remember what Christ said: "*He that is not with Me is against Me.*" (Matthew 12:30).

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14. Watch that you are not deceived by those who defend a dangerous production by saying: "*But it was so well done!*" The more artistically or cleverly presented, the more harmful any such work can be . . . Remember what Will Rogers once said: "*What we need today are cleaner minds and dirtier fingernails.*"

15. Recognize in all channels of communication a great power for good or evil. The more you and others with your sense of values see that they are devoted to the best interests of humanity, as God intended they should be, the less possibility there is for them to be instruments of evil.

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16. Be prepared to work on a long range basis. Don't expect results too soon. But remember that God will bless your every effort even if you don't succeed. Your stand for decency can have a surprising and far-reaching effect in time. It is already giving backbone to many persons in the fields of communication who would take a more courageous stand themselves if they knew they had the moral support of millions.

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17. Ask your newspapers to print more stories that deal with normal people rather than the abnormal. If they run lengthy stories of crime with all their gory detail or photos that have no place in the family circle, clip them out and send them back with a friendly, constructive letter of dissent. One letter of this type is far from wasted.

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18. As often as you can, act on your own initiative to register your disapproval. You know enough about the difference between right and wrong to be a fair judge. The more self-reliant you become, the sooner you will develop a keen sense of personal responsibility in this matter . . . Then, too, *act as quickly as you can. Even a slight delay takes the edge off the effectiveness of what you do or say.*

19. Be honest and reasonable in all that you do, especially if you take exception to any movie, article, book, program or song. Tell others how you feel, but take care not to force your ideas on them.

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20. Avoid giving publicity to offensive works. This gives them free word-of-mouth advertising. That is the very thing the immoral press agent wishes you to do. It often results in stimulating a curious interest in many people who might have had none before.

✓ ✓ ✓

21. Remind others that if they are selective, and single out only the best books, articles, movies, and programs, they will be surprised to find how many good ones there are. In fact, they will find they have no time for any others. If enough persons can be persuaded to concentrate on entertainment and literature that is both top quality and appealing, there will be little business for the shoddy type.

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22. Reserve a place in your daily prayers that these great and powerful channels of communication will be used for good to all and harm to none.

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23. Above all, pray and work that the many potentially good persons already in these spheres of influence will change from negative to positive. It takes but a little encouragement as evidenced by a letter we received from a nationally known fiction writer. She wrote: "*About three years ago I read my first copy of the Christopher News Notes. I asked myself how I could*



The 1,786 daily newspapers and the 8,000 weeklies have a combined circulation of 140 million copies. Encourage them to write more of the normal life – less of the abnormal and seamy side of life.

use my own channel of communication to further Christian aims; and at first I found no satisfactory answer. It seemed both pretentious and absurd to write light magazine fiction which would awaken in anyone a Christ-like sense of purpose."

But the more she reflected, the more she was forced to the conclusion that so many short stories today are far from morally good. As she put it, *"They can be, and often are, cynical, bitter, hopeless and destructive, even though written with literary skill."*

Then it dawned on her that real joy and a Christian outlook are synonymous, that, as she remarked, *"No one is merrier than a man or woman with a high purpose."*

Thinking along these lines she decided to try a different approach for her series of short stories. *"Without in any way changing or lessening the lightheartedness of plot, situation or dialogue,"* she said, *"I began to change the tone and direction of my series . . . Neither my agent nor my editors appeared to notice any difference, but my fan mail began to increase.*

"Then I wrote a story in which the message was, in effect, the acceptance of the will of God. For this story, the magazine raised my price and my fan mail grew more interesting."

She concluded by saying, *"I have to thank the Christophers for a far more satisfying and rewarding professional life than I had imagined possible."*

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24. This last recommendation is perhaps the most important of all: pray and work that the millions of good American parents will point out to their children the tremendous

force for good that each one can exert, especially in the creative end of writing, directing or producing.

getting bigger all the time

The challenge is a big one these days—and getting ever bigger by the hour. Think of all the ideas—good, bad and indifferent—that pour out day after day through:

- a. 1,786 dailies with 54 million circulation;
- b. 8,000 weeklies with 86 million circulation;
- c. 2,000 general magazines (the first 130 have 200 million circulation);
- d. 10,000 books published each year with a printing of approximately 75 million copies;
- e. 259 million copies of pocket size books distributed through 1,100 wholesalers and 100 thousand news stands, drug stores and similar outlets;
- f. hundreds of movies seen by 55 million persons weekly.
- g. hundreds of thousands of programs transmitted over 27 million television and 110 million radio sets.

proof that it can be done

It is taking a defeatist—and dangerous—attitude to brand these vital fields of communication as bad, because they make mistakes. Each and all of them can exert a tremendous influence for good, if enough persons like you make it their business to improve them, rather than merely disapprove. Keep in mind at all times the hopeful formula of St. Paul: "*Be not overcome by evil, but overcome evil by good.*" (Romans 12:21).

Many tests that we have made give abundant assurance of high possibilities for the future. In making Christopher Awards, from time to

time, for instance, our aim has been to show that in each field—newspapers, magazines, books, radio, television and movies—creative works can be turned out that are substantially excellent as well as good “box office.”

In giving Christopher awards during the last quarter of 1953 we found so many good television programs that we cited four presentations instead of the usual three. They were:

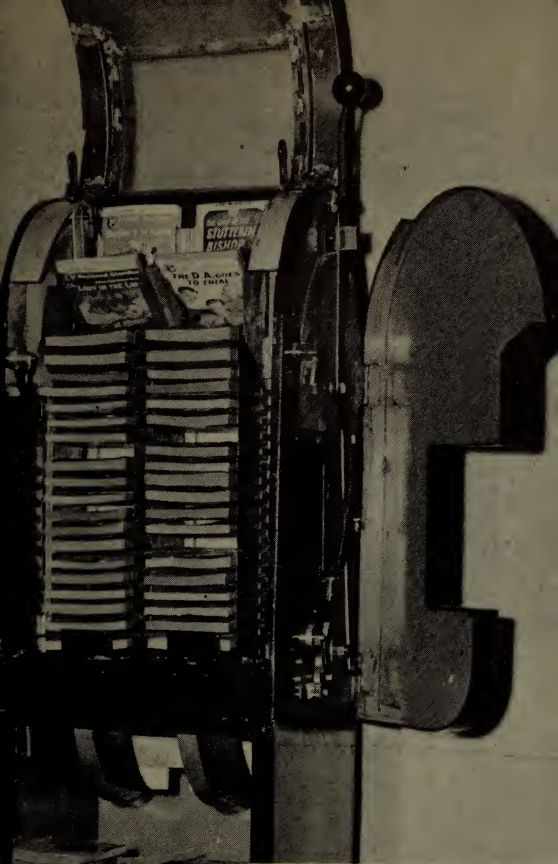
1) U. S. Steel Hour's "P. O. W.," seen on ABC, 2) Medallion Theatre's "A Day In Town," over CBS, sponsored by the Chrysler Corporation, 3) The Johns Hopkins' Science Review's "The Christmas Star," carried as a public service by the Dumont network, 4) Studio One's "Master Of The Rose" over CBS, sponsored by Westinghouse.

A glance at the various motion pictures to which Christopher Awards have been made is proof that the industry can turn out productions that despite certain imperfections are suitable for the entire family and are of such wide interest to the public that they have been top money makers.

Among these Christopher Award movies have been the following: 1) "Father of the Bride," 2) "Cheaper by the Dozen," 3) "Quo Vadis," 4) "Ivanhoe," 5) "Our Lady of Fatima," 6) "Hans Christian Anderson," 7) "The Robe," 8) "Little Boy Lost," 9) "Knights of the Round Table," 10) "Living Desert."

a challenge to you

No matter who you are or what your position in life may be, there is something constructive that you can do, under God, to raise the level of the many channels of literature and entertainment. You must decide for yourself what you will do—how you will do it. That is your personal responsibility.



259 million copies of pocket books are distributed every year through 1,110 wholesalers and 100 thousand news stands, drug stores, and similar outlets. They are doing much to shape the thought of America.

Above all, pray and work that more with high ideals, as well as talent, will go into these important fields that fashion the thought and living of countless millions. A career in the creative end of any one of these spheres entails much hard work and sacrifice if one meets his responsibility with real devotion and dedication. But the rewards are deep and lasting.

an opportunity for every home

The homes of America can bring about a trend for the better, once parents and children alike realize the great power for good that God has put in their hands. From the family circle should be coming great writers, directors and producers imbued with a high sense of purpose. If they do not come from the good homes, from where will they come?

If we fail to carry out into the market place the divine sense and sanity so essential for decency and blend them into every phase of literature and entertainment, we may one day have to answer at the judgment seat of God for abandoning our fellowmen to those who are on the alert to debase and brutalize them for time and eternity!

an everlasting reward

On the other hand if you take it upon yourself to do what you can to elevate and enrich the lives of all, you will, according to the promise of Christ, be numbered among the blessed for all eternity. "*Blessed are the clean of heart, for they shall see God.*" (Matthew 5:8).

Yes, if you reduce your faith to practice, if you show a missionary zeal to purify the hearts of men, one day you will be with your Maker in complete joy and peace in a life that will never end.



Tens of millions of comic books are sold month after month. This field offers tremendous possibilities for creative people with good ideas.



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The Christophers
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New York 17, N. Y.

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